



# PROHIBITED ACTIVITIES AROUND THE PHILIPPINE ARENA DURING THE FIBA BASKETBALL WORLD CUP 2023

**TO PROTECT THE FANS AND SPONSORS** AND TO ENSURE A WORLD-CLASS EVENT AND HOSTING OF THE FIBA BASKETBALL WORLD CUP (FBWC), **PLEASE FOLLOW THESE GUIDELINES** IN THE 500-M CLEAN ZONE **AROUND THE PHILIPPINE ARENA** ON 25 AUGUST 2023:

- **NO ACTIVATIONS OR PROMOS** WHICH DIRECTLY OR INDIRECTLY CREATE AN ASSOCIATION WITH THE FBWC 2023 (EITHER PHYSICALLY OR DIGITALLY) FROM ANY UNAUTHORIZED COMMERCIAL ENTITIES WITHIN 500M FROM PHILIPPINE ARENA.
- **NO UNAPPROVED USE OF ANY FBWC 2023 MARKS** / EVENT NAME (“FIBA”, “FIBA BASKETBALL WORLD CUP”, BASKETBALL WORLD CUP, BASKETBALL 2023, FIBAWC2023, PHILIPPINE BASKETBALL WC 2023, PHILIPPINES 2023 ETC. OR A PHOTO OF JIP THE MASCOT).
- **NO UNAUTHORIZED DISPLAY** OF BANNERS OR POSTERS ON SIDEWALKS, PEDESTRIAN PATHS, STREET ISLANDS, STREETS, OR ROADS. NO ADVERTISING SIGNS OR PLACARDS DISPLAYED ON OR BY INDIVIDUALS AS WELL.
- **NO SALES OF BRANDED FBWC 2023 ITEMS** FROM UNAUTHORIZED VENDORS.
- **NO SALES OR DISPLAYS OF UNLICENSED** OR COUNTERFEIT FBWC 2023 ITEMS OR MERCHANDISE
- **NO TICKET SCALPING / RESALE.**
- **NO UNAUTHORIZED ADVERTISEMENTS** AROUND THE VENUE (WHETHER PHYSICAL, DIGITAL, OR ONLINE).
- **NO UNAUTHORIZED DISTRIBUTION** OF FREE GIVEAWAYS OR PRINTED MATERIALS (FLYERS), WITH OR WITHOUT USING FBWC 2023 MARKS, WITHIN 500M FROM PHILIPPINE ARENA.
- **NO STREET TRADING** (SELLING OF FOOD, DRINKS, PRODUCTS, GOODS, AND OTHER UNOFFICIAL MERCHANDISE) WITHIN 500M FROM PHILIPPINE ARENA, UNLESS PRIOR APPROVAL HAS BEEN OBTAINED FROM FIBA.
- **NO STREET VENDORS OR PEDDLERS** WITHIN 500M FROM PHILIPPINE ARENA, UNLESS PRIOR APPROVAL HAS BEEN OBTAINED FROM FIBA.
- **NO UNOFFICIAL HOSPITALITY** EVENTS WHICH COULD BE DIRECTLY OR INDIRECTLY ASSOCIATED WITH THE FIBAWC2023.
- **NO AERIAL ADVERTISING** WITHIN 500M FROM PHILIPPINE ARENA (SUCH AS ADVERTISING BALLOONS OR DRONES) UNLESS PRIOR APPROVAL FROM FIBA HAS BEEN OBTAINED.

**NOTE** THAT THESE MAY BE **SUBJECT TO LEGAL CONSEQUENCES** UNDER THE RELEVANT LAWS AND ORDINANCES. IF YOU SEE ANY OF THESE ACTIVITIES, **PLEASE CONTACT YOUR FRIENDLY FIBA VOLUNTEER.**