FIBA
ACTIVITY REPORT
2021-2023
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### SNAPSHOTs

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**Olympic Games Tokyo 2020 3x3 Debut**

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### DEVELOP THE GAME

**Strategic Objectives 2019-2027**

1. **Empower National Federations**

2. **Woman in Basketball**

3. **Enlarge FIBA Family**

4. **Continue to Build 3x3**

5. **Shape International Club Competitions**

6. **Sustainable Financial Growth**

7. **Excellence of FIBA Competitions**

8. **Develop Youth Basketball**
This year marks the fourth and final year of my tenure as President of FIBA and I can truly say that this has been a privilege for me to serve this organization during one of the most difficult periods in the history of international basketball. We have had to contend with various perilous challenges, none more so than the outbreak of war in Ukraine and the COVID-19 pandemic, particularly in its effects on human beings. In such circumstances, FIBA reacted with professionalism and agility to the threat of the pandemic, and our members and partners have been a credit to the sport throughout this difficult time.

In early 2020, we took drastic measures when most of the world was only just beginning to understand the scale of the pandemic. These preemptive measures and the adaptation of the international calendar were crucial not only in preventing the spread of infection and safeguarding all involved but also in then allowing us to quickly return to competitive sport. The use of “bubble” means we were able to organize more than 90 events globally during this difficult period.

I believe that FIBA has emerged from the pandemic stronger and better equipped to deal with the future of the sport, and that is in no small part thanks to the hard work of our National Federations and our staff in what was a trying period. This was yet further demonstrated through the outbreak of war in Ukraine, where FIBA has successfully continued to maintain its operations in a very challenging environment.

Over the last four years, FIBA has worked tirelessly to enlarge the basketball family. For the first time ever, the World Cup will take place in three countries in 2023 – the Philippines, Japan, and Indonesia – with a combined population of more than half a billion people, taking the game into what is a new territory. The Road to FIBA’s pinnacle men’s event has been exciting with numerous milestones along the way, most notably the spectacular FIBA Basketball World Cup 2023 (Drew) presented by Wanda, which took place in Madrid. In another first for our sport, the next Men’s World Cup, Qatar 2027, will take the tournament into the Middle East in the capital city of Doha. The Qatar Basketball Federation successfully presented a bid which offers a unique competitive, social and cultural flagship event, with flexible tournament venue scheduling and a strong emphasis on an increased number of games.

This tournament into the Middle East in 2023 will take the World Cup in men’s basketball to a new region, with Qatar 2027 being one of the next steps in the evolution of FIBA, particularly in the MENA region.

In another first for our sport, the next Women’s World Cup, Germany 2026, demonstrates the continued popularity of the sport in Europe. The German Basketball Federation’s 10-year development plan to make its basketball complex, particularly with FIBA’s own goals. The German Federation proved its unbelievably strong willpower in 2023 when they co-hosted the FIBA EuroBasket 2022, with the Final Stage being played in Berlin in front of huge crowds.

We also bore witness to the continued staggering growth of the women’s game at the Women’s World Cup 2022 in line with one of FIBA’s strategic priorities. Women in Basketball. The event was full of iconic moments and a fairy tale ending for one of the basketball greats in Lauren Jackson. Not only were there a record 145,919 overall fans in attendance at the tournament, but also a billion video views, a seven-fold increase, demonstrating the great interest held in the women’s game around the globe.

Moreover, FIBA continued to strongly support the youth side of the game, with four World Cups taking place during the cycle at the U17 and U19 levels, for the first time applying a multiple-host model with Hungary (Szekelsdorf and Sopron), Malaysia (Malacca and Malacca) and France (Lyon and Bourgoin-Jallieu). FIBA has also been proud to support the Youth Basketball Champions League and the Youth Basketball Champions Cup, which has witnessed the growth of the basketball infrastructure in other parts of the world, including Indonesia, Cabo Verde, Gabon and Senegal.

In 2023 we have also witnessed the completion of the inaugural FIBA West Asia League (WASL), a competition for club sides from across the Middle East, South Asia, Central Asia and the Gulf States – from India to Kazakhstan, and from Lebanon to Kuwait – with the opportunity to qualify for the FIBA Asia Champions Cup and then the FIBA Intercontinental Cup, not to mention the Women’s Asia League, which has been a privilege for me to personally witness the growing basketball infrastructure in our sport.

Basketball is a powerful tool that can be used to bring people together. The growth in 3x3 in the last half-decade has been spectacular. Having only been formally introduced at the Singapore 2010 Youth Olympic Games, 3x3 has become an official Olympic sport, making its bow at Tokyo 2020. 3x3 has been a great success with fans and players, both in the men’s and women’s disciplines, and has proven to be a huge hit within the global basketball community and still has tremendous potential to further expand. The inaugural season of FIBA’s official NBA 3x3 tournament, the FIBA 3x3 Season 1, took place across all four FIBA regions (Europe, Americas, Asia, Africa).

I would like to thank all our National Federation members for their support and their work during my cycle as FIBA President. The commitment and determination that I have witnessed is remarkable and is of the utmost importance to FIBA. And of course, I would also like to express my heartfelt gratitude to all of FIBA’s staff, who make the day-to-day running of our operations around the world a reality. I also want to thank our partners, particularly with regard to the introduction of eFIBA. There have now been three editions of the FIBA eSports Open, which has proved a huge hit within the global basketball gaming community and still has tremendous potential to further expand. The inaugural season of FIBA’s official NBA 3x3 tournament, the FIBA 3x3 Season 1, took place across all four FIBA regions (Europe, Americas, Asia, Africa).

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Together, we have pushed basketball to new heights and expanded its reach around the globe, helping to spread our wonderful game to more and more people who love the sport.
THROUGH WHAT WAS A DIFFICULT PERIOD for all, FIBA has emerged stronger. However, we should not take for granted the progress we have made across the board. Following our eight-year strategy, we have made great strides in empowering National Federations, supporting Women in Basketball, and further growing the FIBA family, with impressive results along the way.

Like all sporting organizations, FIBA has faced great challenges as a result of the forced COVID-19 lockdowns. The months following the outbreak presented us with one of the biggest dilemmas faced in our nine-decade history. It was a huge test for the governance and finances of basketball, but it was one that FIBA managed carefully and, I consider, with great success.

I believe that we have come out of the pandemic stronger than before. We have found a way for our sport to come back while crucially avoiding losing at least three to five years of critical basketball growth. By 2022, we had caught up with all our events that had been postponed in 2020 and 2021, a staggering accomplishment that we should all be very proud of.

Another challenge for us all came in February 2022 following Russia’s invasion of Ukraine. By May of that year, FIBA announced that Russian teams and officials would not be allowed to participate in FIBA Basketball and 3x3 Basketball competitions until further notice.

During this difficult period, we remained undeterred in our focus on our eight-year strategy (2019-27) and our eight strategic objectives that guide FIBA and its 212 National Federations. We have collectively embraced a growth program that is firmly grounded in our mission, vision, and values: Smart, Progressive, Open, Responsible, Together.

Throughout this initial cycle, we have seen a great deal of progress made on the three strategic priorities (“Empower National Federations,” “Women in Basketball,” “Integrate FIBA Family”), as well as the other five strategic objectives. This is evident across the board, with record-breaking numbers in the women’s game, new programs established to further support our National Federations, as well as significant increases in licensed participants, closer ties with more stakeholders and a concerted push for even greater innovation in our sport.

Throughout this report, you will read more about the specific details of our projects and what our programs have delivered to date, but I would like to provide a snapshot look at some of the outcomes of our three strategic priorities as this current cycle comes to an end.

**EMPOWER NATIONAL FEDERATIONS**

The very first goal of empowering our National Federations is to support their own people and to ensure they have the right skills to contribute to the growth of our sport. We see on a daily basis the importance of quality leadership at all levels of our federations, and the development programs that we have instituted ensure that our National Federations are being managed and staffed by innovative, forward-thinking people, skilled at organizing, professionalizing and commercializing basketball activities. In 2023, we will witness a significant breakthrough in this respect, with the launch of the FIBA Academy, our global education platform destined primarily for our National Federations’ leadership and staff.

Our FIBA PLUS Performance program continues to grow, having first been introduced at the very onset of the pandemic and rolled out following a rapid pilot project. The program has seen a new federation onboarded to the program every few weeks, with more than 90 federations now having taken part. Additionally, in order to further support National Federations, we also introduced the FIBA PLUS Fundamentals, with the third workshop in Miami attracting 26 federations.

The continuation of other important initiatives has occurred across the regions including the successful TIME-OUT 2.0 project, the inaugural EuroStep workshop, FIBA’s integrity program SWISH, and our women in leadership programs, Adelante and WiLEAD.

Our Players’ Commission has been more active than ever throughout this term, with direct intervention in player development programs through its fresh program of educating FIBA Player Mentors in each National Federation and through Player Workshops in all world Youth events.

The role of our Regional Offices is fundamental both in the design as well as in the delivery of development programs around the world. The emphasis we have put in creating coordinated procedures within FIBA has allowed us to improve efficiency and to save resources so that we can now focus exactly where we know, first-hand, that they are needed.
made decisions to radically expand the number of women in basketball, welcoming especially and increasing the number of female coaches in youth tournaments and increasing the rate as well as in men’s games.

Following the FIBA Adelante program in the Americas and the FIBA WiLEAD program in Europe and Asia, we now have more female administrators, and work on this will continue as we seek to improve the ranks of female management positions at FIBA. This is also supported by the amendments made in 2021 to the FIBA Gender Equality Statutes ensuring that each gender is represented in the Executive Committee and by a minimum of 30% of the members of each Commission.

A significant decision during the last two years was certainly the return to a 16-team Women’s World Cup and the creation of the 16-team four per Region Pre-qualifiers for the World Cup and the Olympic Games, giving the opportunity to more National Federations to have meaningful growth. As we have said, these changes will allow us to further expand the roster of teams that can participate in the Women’s World Cup in the future.

Our social and legacy arm, the FIBA Foundation, continues to work hard to engage and encourage young people across the planet with the global Mini Basketball program, a hugely successful grassroots program that is also training delegates and local coaches to continue developing the Mini Basketball movement in their respective countries. The launch of the Propose a Project platform has offered one more tool for National Federations and their stakeholders ready to embark on Basketball For Good projects with the help of direct FIBA support.

**WOMEN IN BASKETBALL**

Our decision to make Women in Basketball one of our priorities for 2019-23 has proven to be a necessity, as we come to the end of the 2019-23 period. We have increased emphasis has paid off in a significant way. Our decision to make Women in Basketball one of our priorities for 2019-23 has proven to be a necessity, as we come to the end of the 2019-23 period. Our decision to make Women in Basketball one of our priorities for 2019-23 has proven to be a necessity, as we come to the end of the 2019-23 period. Our decision to make Women in Basketball one of our priorities for 2019-23 has proven to be a necessity, as we come to the end of the 2019-23 period. Our decision to make Women in Basketball one of our priorities for 2019-23 has proven to be a necessity, as we come to the end of the 2019-23 period.

Innovation includes also being at the forefront of technology applications to our sport, and the successful roll-out of the LED glass floor at an official FIBA event. The FIBA U19 Women’s Basketball World Cup 2023, in Spain, was the perfect example. Following years of technical testing and product development, the FIBA Central Board took a courageous decision to approve the AEG glassfloor for Level 1 competitions as an alternative to the wooden floor which has been used since the invention of our sport in 1891. In addition to receiving excellent player feedback, FIBA has solidified its position as a pioneer in the sports world with the unraveling of the new court.

FIBA has also worked hard to build and improve our club competition system, one of our long-term strategic objectives. We have seen the BCL, BCLA and EuroLeague Women go from strength to strength and have also witnessed the successful introduction of the FIBA West Asia Super League (WASL) this season as well as the Youth Basketball Champions League. Additionally, the Basketball Africa League (BAL), a joint league between the NBA and FIBA, has completed its third season on a high note. Following the World Cup this year will be the 33rd edition of the FIBA Intercontinental Cup in September. Being hosted in the multicultural melting pot that is Singapore, with an exciting new format that will include six teams, the upcoming edition is an ideal launchpad for a new era of global club basketball.

Now, we look forward to what lies ahead with great excitement. One of the most anticipated events, the FIBA Basketball World Cup 2023, will take place in multiple countries for the very first time, with events spread across Manila, Okinawa and Jakarta. The Philippines, Japan and Indonesia are all important growth areas for us. Significantly, nine of the 32 teams that qualified for that tournament had not qualified to the previous edition, clearly demonstrating the depth of our 10-team field and the quality of the players, which develop new protagonists and accelerate the growth of basketball across the world.

We now eagerly await the next series of events, with the updated competition pathway giving fans across the world far greater access to the sport they love and a higher level of competition for the players. FIBA has proven its readiness to improve the competition systems where needed, such as the introduction of the Olympic Pre-qualifiers for women this year, responding to a need of National Federations arising from the first cycle of implementation of the 2017+ calendar.

We are confident that, by implementing and executing our strategic objectives and delivering top-class competitions, we shall remain true and truly on track to fulfill our mission to develop and promote the game of basketball while expanding the wider basketball community.
2021 – 2023 HIGHLIGHTS

JUNE
FIBA holds its second Mid-Term Congress virtually, which was live from the Patrick Baumann House of Basketball.

OCTOBER
The FIBA U18 Skills Challenges takes place across the globe with a total of 105 teams competing across the five FIBA Regions in both men’s and women’s events.

FIBA signs on J9 as a Global Partner, who will also present the FIBA Basketball World Cup 2023 Trophy Tour.

NOVEMBER
The first window of the FIBA Basketball World Cup 2022 Qualifiers begins, an 18-month campaign to determine the 32 teams to play in FIBA’s pinnacle event.

AUGUST
FIBA 3x3 World Tour 2022 season announced with an all-time best 13 events included on the calendar.

FEBRUARY
Google becomes FIBA’s first-ever Global Partner of Women’s Basketball and the FIBA Women’s Basketball World Cup on the eve of the Women’s World Cup tip-off.

JULY
FIBA announces Germany as host of the FIBA Women’s Basketball World Cup 2026.

FIBA announces Qatar as host of the FIBA Basketball World Cup 2027.

SEPTEMBER-OctOBER
The FIBA Women’s Basketball World Cup 2022 takes place in Sydney, Australia, with sell-out crowds and impressive engagement numbers globally.

JULY
The FIBA Basketball World Cup 2023 Trophy Tour is in full swing in the lead-up to the event tip-off on August 25.

FIBA, 2K and NBA 2K League enter into an agreement that will offer a unique esports platform for international events.

MAY-JUNE
FIBA announces that the 3x3 Women’s Series prize money is to exceed 1 million USD for the first time ever.

During each of the FIBA Regions’ respective Zone Assemblies, all FIBA Regions elect their Presidents and respective bodies.

DECEMBER
The inaugural season of the FIBA West Asia Super League (WASL), FIBA’s new pan-regional club competition in West Asia, tips off.

FIBA celebrates women’s basketball with nine greats inducted into the Hall of Fame for 2022.

JULY
3x3 makes its Olympic debut in the postponed Tokyo Olympic Games. In the basketball tournaments, USA grabs gold in both the men’s and women’s.

FIBA AfroBasket 2021 takes place.

FIBA celebratess its 90th anniversary.

AUGUST-SEPTEMBER
FIBA successfully executes all postponed events that were changed due to the pandemic, including the very successful FIBA EuroBasket 2022, FIBA AmeriCup 2022 and FIBA Asia Cup 2022.

SEPTEMBER-OctOBER
The FIBA Women’s Basketball World Cup 2022 takes place in Manila, Philippines, with Global Ambassador Luis Scola in attendance.

APRIL
Basketball legends Luis Scola, Pau Gasol and Carmelo Anthony become FIBA Basketball World Cup 2023 Global Ambassadors.

FIBA announces Germany as host of the FIBA Women’s Basketball World Cup 2028.

FIBA announces Qatar as host of the FIBA Basketball World Cup 2027.

JULY
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FIBA, 2K and NBA 2K League enter into an agreement that will offer a unique esports platform for international events.

AUGUST
The highly anticipated tip-off to the FIBA Basketball World Cup 2023 to take place across three host countries – the Philippines, Japan and Indonesia.

MARCH
FIBA announces the global premiere of a LED glass floor at the FIBA U19 Women’s Basketball World Cup.

FEBRUARY
The 32 teams are set following the conclusion of the FIBA Basketball World Cup 2023 Qualifiers.

FEBRUARY
The FIBA Intercontinental Cup takes place in Cairo, Egypt, for the first time in an African country, with the Season 1 champions of the Basketball Africa League, Zamalek SC, playing in the event. Brazilian team Flamengo won the title and became the sixth club to win multiple championships.

FIBA signs on J9 as a Global Partner, who will also present the FIBA Basketball World Cup 2023 Trophy Tour.

JUNE
FIBA celebrates its 90th anniversary.

APRIL
Basketball legends Luis Scola, Pau Gasol and Carmelo Anthony become FIBA Basketball World Cup 2023 Global Ambassadors.

FIBA announces Germany as host of the FIBA Women’s Basketball World Cup 2028.

FIBA announces Qatar as host of the FIBA Basketball World Cup 2027.

The Draw for the FIBA Basketball World Cup 2023 takes place in Manila, Philippines, with Global Ambassador Luis Scola in attendance.

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IN 2022, as FIBA continued to look forward by building upon its multi-pronged strategy to grow the game of basketball, the organization also took the chance to reflect on its rich and glorious past as part of its 90th anniversary celebrations.

Much of the activity centered around the Patrick Baumann House of Basketball in Mies, Switzerland, with special events and projects reconnecting people with FIBA’s early days and many of the pivotal moments that helped shape the organization and basketball more broadly. This was first marked by the creation of a special FIBA 90 years logo to celebrate the occasion.

In June, in one of the highlights of the anniversary schedule of events, FIBA unveiled a bronze sculpture of James Naismith, the inventor of basketball. In 1936, Naismith was named Honorary President of FIBA, his appointment coinciding with basketball’s debut as an Olympic sport, in Berlin. On hand for the ceremony in Switzerland was Naismith’s grandson, Jim Naismith, and Lithuanian sculptor Lukas Siupsinskas, who produced the monument.

The unveiling coincided with the eighth edition of the FIBA Open, the biggest 3x3 grassroots basketball tournament in Switzerland and one of the biggest in the world, with a record 296 teams competing.

In further acknowledgement of its great history, FIBA produced an Encyclopedia of European Club Competitions. Composed of two volumes, weighing more than five kilograms, the Encyclopedia gathers data from 23,000 players, 1,700 coaches, 2,000 clubs and all the results from European Club Competitions since the season 1957/1958.

Of course, the special occasion was not only celebrated in the Patrick Baumann House of Basketball. Indeed, many National Federations, including the eight founding National Federations – Argentina, Czechoslovakia, Greece, Italy, Latvia, Portugal, Romania and Switzerland – organized a host of special activities in their nations that promoted the 90th anniversary, with a particular focus on grassroots basketball.

One of the most exciting features of the anniversary year was the announcement of 90 Iconic Moments in the game’s history, with a collection of artefacts relating to these moments, including medals, accreditations, tickets, Olympic torches, balls, books, scoresheets, documents, pins, pennants, trophies, sneakers, posters, uniforms, magazines, stamps, and equipment, all on display as part of a special 90 Iconic Moments exhibit at FIBA’s Museum in Mies.

Stories about the 90 Iconic Moments included the founding of FIBA in 1932, unforgettable highlights from events like the FIBA Basketball World Cups, the Olympics, and continental championships, as well as the 1992 Olympic Games in Barcelona, Spain, when NBA players competed at the Summer Games for the first time. Published on FIBA’s official website throughout the year, these moments have been compiled in a special commemorative book available in a digital version.

One activity completed late in the anniversary year saw Swiss artist Serge Nidegger give the 3x3 court at FIBA’s headquarters a dynamic makeover that celebrates 90 years together and #BasketballForGood.
A SNAPSHOT OF FIBA’S FIRST 90 YEARS

FIBA’s amazing 90-year journey started on June 18, 1932, in Geneva, Switzerland, when the National Federations of Argentina, Czechoslovakia, Greece, Italy, Latvia, Portugal, Romania and Switzerland made a historic decision for the good of the global game.
The FIBA Women’s Basketball World Cup 2022 was the high point of a brilliant chapter for women’s basketball around the world.
website in the lead-up to and during the tournament, almost double the number that visited the 2018 website.

“The record crowd and unprecedented figures across broadcast, digital and social media proved once again there is a global appetite for the women’s game,” FIBA Secretary General Andreas Zagklis said. “In line with our strategic priority, Women in Basketball, FIBA’s continued investment will ensure its commitment to taking the elite event to new heights.”

The FIBA-Google partnership saw the tech giant being named the Exclusive Soundtrack Partner for the 2022 FIBA Women’s World Cup. google.com/ourevent

On the eve of the event, retired Spanish great Pau Gasol, FIBA Basketball World Cup 2006 MVP, was named FIBA Women’s Basketball World Cup 2022 Ambassador.

“I am a huge fan. The women’s game is rising...the level of skill, intensity, physically, and passion those athletes bring to the court is amazing,” Gasol said.

The lead-up to the Sydney tournament also included the Women’s Ball Relay, with retired Australian great Michelle Timmins helping raise awareness of the Women’s World Cup at junior clubs across the country, a schools program to help children learn more about the event and its competing nations, and the FIBA Women’s Basketball World Cup 2022 Playmaker’s program, which saw Australian players, athletes from other sports, television celebrities and music stars help build momentum and increase fan engagement for the event, while also sparking further interest in women’s basketball across the nation.

During the tournament, a women’s leadership forum was conducted, women who contributed to the development and growth of women’s basketball in local communities were recognized, and four ambitious individuals keen to develop their broadcasting, photography and media relations skills were given opportunities to hone their crafts and gain valuable knowledge and experience.

The Sydney event also proved remarkable on the environmental front, with organizers delivering on their promise to make it the “most sustainable” Women’s World Cup by reducing environmental impact (pushing for public transport use, creating off-set opportunities for teams and spectators, and providing recycling and waste options at venues), engaging in responsible sourcing (by favouring local suppliers and recyclable materials), and inspiring and educating all involved by highlighting the importance of sustainability, creating a blueprint for future events, and delivering a legacy program to empower and engage females.

The United States set a host of new marks on the way to their fourth straight FIBA Women’s World Cup title, defeating China in the Final, 83-61. The Americans were undefeated in eight matches in Sydney and ended the tournament on a 30-game winning streak in Women’s World Cup action, with their last loss at the event back in 1994 when Brazil claimed the title by beating China in the Final.

In the Third-Place game, Lauren Jackson had a dream finish to her stellar career, scoring 30 points to help Australia beat Canada, 95-65. Jackson was playing her record-equalling 43rd Women’s World Cup game.

Several new awards were introduced in Sydney, with the USA’s Alyssa Thomas named Best Defensive Player and China’s Zheng Wei selected Best Forward. Thomas, China’s Li Yueru, Puerto Rico’s Anella Gurantes, France’s Gabby Williams, and Serbia’s Yvonne Anderson given the nod.
OLYMPIC SOLIDARITY

Established in 1971, Olympic Solidarity collaborates with FIBA in assisting National Olympic Committees (NOCs). particularly those with pressing needs, to create athlete development programs, support coaches and administrators with training, and promote Olympic values together with National Federations of FIBA. FIBA continues to partner with the IOC to ensure the four Olympic Solidarity programs evolve and are of value to those participating, greatly assisting the plans of National Federations to develop basketball around the world. There are four Olympic Solidarity programs that National Federations can apply for: Team Support Grant program, which offers financial assistance to one national team (youth or senior, men or women) per NOC to prepare and participate in regional, continental or world-level competitions with the objective of qualifying for the Olympic Games. Under this program, 41 grants have been allocated to basketball.

Development of National Sports Structure program, which helps National Federations build concerting structures that include a certification system, long-term development plans, local and regional training, and talent identification programs. There are four active programs for basketball.

Technical Course for Coaches program, which provides basic training to coaches via an intensive short course (between six and 12 days) conducted by a FIBA expert. There are 14 basketball courses made possible through this program.

Scholarship for Coaches program, which offers National Federation-recognized and active coaches access to high-level training experience and knowledge. The selected coaches attend seminars at universities or institutions around the world. These basketball coaches have been currently receiving training via this scholarship program.

2023 with an FIBA exhibition tournament showcased at the IOC’s newest event demonstrating an important new chapter for both organizations.

PARTNERSHIPS BETWEEN KEY BODIES are essential to success in sport, and the cooperation between the National Basketball Association (NBA) and FIBA is a shining example of this. The special relationship between the two bodies continues to strengthen and evolve, highlighted by various programs, including Basketball Without Borders (BWWB), Jr. NBA, and the Basketball Africa League (BAL).

Importantly for the profile of national team basketball, the NBA and FIBA have prioritized working closely on maintaining the international calendar to ensure players are available to participate in FIBA top-level events including the World and Continental Cups, and the Olympic Games. This also includes the changes necessitated by the pandemic to ensure players could participate in the Olympic Games Tokyo 2020. BWWB, a joint FIBA-NBA initiative, is a global development and community relations outreach program. Its main goals are to provide elite basketball instruction and development opportunities to maximize the potential of international talent, elevate the level of basketball in designated regions, and provide players, coaches and team executives with opportunities to serve as global ambassadors through the game of basketball. It also promotes leadership, education, sportsmanship and healthy living, as well as friendship, openness and respect.

In 2023, BWWB camps are set to take place in the Americas, Asia, Africa and Europe. In February, the sixth annual BWWB Global Camp was run in Salt Lake City, USA, in conjunction with the 2023 NBA All-Star Weekend activities. Forty male high school players from 27 countries in Africa, the Americas, Asia and Europe took part in skills and athletic testing, shooting and skills competitions, life skills seminars and 5-on-5 games, guided by NBA Basketball Operations staff and several NBA players.

A similar BWWB global camp for school-aged female prospects from outside the US will be held in July in Las Vegas. In 2022, BWWB camps were run in Cairo, Egypt; Canberra, Australia; Milan, Italy; and Mexico City, Mexico. BWWB has reached more than 3,900 participants from 134 countries and territories since 2001, with 105 campsers going on to play in the NBA or WNBA. The NBA and FIBA have staged more than 65 BWWB camps in over 40 cities across 30-plus countries on six continents.

Back in 2019, the NBA and FIBA announced a partnership to collaborate on Jr. NBA, the NBA’s global youth basketball program for boys and girls. The NBA and FIBA have continued to build impressively, with more young talent, increased competition, and growing fan interest and engagement.

THE NBA AND FIBA BUILDING KEY PARTS OF THE GAME

From grassroots development to a continental league, the NBA and FIBA continue to collaborate for the good of the game.

The NBA-FIBA collaboration is highlighted by the FIBA-executed ‘Road to BAL’, a 24-team qualification series that determines six teams to join six others for each BAL season. The Road to BAL 2023 featured 20 teams playing 50 games.

NBA Deputy Commissioner Mark Tatum, who continues as the NBA representative on the FIBA Central Board, said in March 2023 that the BAL continued to build impressively, with more young talent, increased competition, and growing fan interest and engagement.
HALL OF FAME SPOTLIGHT ON WOMEN’S GAME

The FIBA Hall of Fame recognizes extraordinary individuals for their outstanding achievements and contributions or remarkable dedication and service to the sport at the international level.

THE 2022 INDUCTION, held on November 30 at the Patrick Baumann House of Basketball in Switzerland, focused on the great contributions made to women’s basketball. FIBA decided to put the spotlight on the women’s game during a FIBA Women’s Basketball World Cup year and in alignment with one of FIBA’s strategic priorities for the working cycle, Women in Basketball.

Nine individuals who have made enormous contributions to the development of women’s basketball across the globe made up the FIBA Hall of Fame Class of 2022. The group featured five players and four coaches.

“We are very proud to welcome these great basketball personalities into the FIBA Hall of Fame. Women’s basketball has benefited greatly from the contributions of these nine inductees, both on and off the court. My sincere congratulations go to them all for receiving this well-deserved honor,” FIBA President Hamane Niang said.

The 2023 induction, meanwhile, will see a further ten players and two coaches formally recognized for the indelible marks they left on basketball. The ceremony will take place on August 23 in Manila, Philippines, ahead of the FIBA Basketball World Cup 2023 just two days later.

The FIBA Hall of Fame, established in 2007 and located in Mies, Switzerland, recognizes men and women who have made outstanding contributions to improving and developing the game. The Hall of Fame now has 184 inductees from over 40 countries.

2022 Hall of Fame Inductees
Players
- Lisa Leslie (USA), Robyn Maher (Australia),
- Catarina Pollini (Italy), Jurgita Streimikyte-Virbickiene (Lithuania)
- and Mame Maty Mbengue (Senegal)

Coaches
- Geno Auriemma (USA), Antonio Barbosa (Brazil), Milan ‘Ciga’ Vasojevic (Serbia)
- and Maria Planas (Spain)

2023 Hall of Fame Inductees
Players
- Amaya Valdemoro (Spain), Yuko Oga (Japan),
- Penny Taylor (Australia), Katrina McClain (USA), Wlamir Marques (Brazil), Yao Ming (China),
- Liem Tjien Siong / Sonny Hendrawan (Indonesia), Angelo Monteiro dos Santos Victoriano (Angola), Carlos Loyzaga (Philippines - posthumously), Zurab Sakandelidze (Georgia - posthumously)

Coaches
- Valerie Garnier (France),
- Alessandro Gamba (Italy)
FIBA WOMEN’S AMERICUP 2021
USA CLAIMS SECOND-StraIGHT FIBA WOMEN’S AMERICUP

The USA edged out Puerto Rico to win the gold medal at the FIBA Women’s AmeriCup 2021 tournament held in San Juan, Puerto Rico, on June 19. Behind at halftime, the USA rallied against a spirited Puerto Rico to win 74-59 in the Final. Aliyah Boston was very impressive for Team USA, finishing with 17 points and 19 rebounds, while teammate Rhyne Howard – who would be named the tournament’s TISSOT MVP – logged 22 points and 5 assists. For the home team, which was playing in its first AmeriCup Final, Jennifer O’Neill recorded 18 points and 5 rebounds. Her exploits meant she was selected as the All-Star Five and was joined by Howard, teammate Elissa Cunane, Brazil’s Clarissa Dos Santos and Colombia’s Manuela Rios. Brazil rounded out the podium by beating Canada to claim Third-Place.

FIBA WOMEN’S EUROBASKET 2021
SERBIA OUTLASTS FRANCE FOR EUROBASKET 2021 PRIZE

Serbia captured the gold medal in Valencia, Spain, beating France in a thrilling Final. The two teams entered the Final with flawless 5-0 records, but the Serbians proved the steadier of the two on the way to a 63-54 victory. Yvonne Anderson contributed 18 points in the Final and Jelena Brooks scored 15 points to go with 5 rebounds for the champions. Serbian small forward Sonja Vasic averaged 15.5 points and 7.2 rebounds during the tournament and was named TISSOT MVP. In the Third-Place decider, Belgium defeated Belarus 77-68. Vasic, Endene Miyem (France), Emma Meesseman and Julie Allemand (Belgium) and Jonquel Jones (Bosnia and Herzegovina) were picked as the All-Star Five.

FIBA WOMEN’S ASIA CUP 2021
DOMINANT JAPAN TAKE FIBA WOMEN’S ASIA CUP 2021 CROWN

Japan’s recent dominant presence within women’s basketball in Asia continued as they beat China in the Final of the FIBA Women’s Asia Cup 2021 event played in Amman, Jordan, on October 3. The 78-73 win was Japan’s fifth FIBA Women’s Asia Cup victory in a row and sixth overall. Japan’s Saori Miyazaki was a key playmaker in an exciting Final, finishing with 26 points and 11 assists. Her teammate Himawari Akaho was named TISSOT MVP for her all-around presence, including her impressive defensive efforts throughout the 29th edition of the tournament, and both were included in the All-Star Five along with Chinese pair Yueru Li and Sijing Huang, and Australian Samantha Whitcomb, the event’s leading scorer. Australia beat Republic of Korea 99-58 in the Third-Place Game.

FIBA WOMEN’S AFROBASKET 2021
NIGERIA POWERS TO FIBA WOMEN’S AFROBASKET 2021 WIN

Nigeria won their third consecutive FIBA Women’s AfroBasket tournament, beating Mali in the 2021 edition Final played in Yaounde, Cameroon, on September 26. With the win, Nigeria joined Senegal as the only nation to win three titles on end. Center Victoria Macaulay netted 15 points in the win, receiving plenty of support from Ezinne Kalu with 13 points and Adaora Elonu with 12 points. Cameroon caused an upset when it defeated unrelenting powerhouse Senegal for the Third-Place game, 53-49. Winning captain Adaora Elonu was named tournament MVP and also featured in the All-Star Five, along with teammates Ezinne Kalu, Yacine Diop (Senegal), Marina Paule Ewodo (Cameroon) and Mariam Coulibaly (Mali).
FIBA AFROBASKET 2021
TUNISIA TAKES FIBA AFROBASKET 2021 TITLE

Tunisia claimed their third FIBA AfroBasket title in beating Cote d’Ivoire 78-75 in the 2021 Final played in Kigali, Rwanda, on September 5. Salah Mejri (22 points and 6 rebounds), Michael Roll (18 points and 9 assists) and Omar Abada (10 points) combined for 50 of Tunisia’s points. Souleyman Diabate finished with 20 points for Cote d’Ivoire. Senegal outscored Cape Verde 86-73 to finish third.

FIBA AFROBASKET 2021
AUGUST 24 – SEPTEMBER 5

MVP MAKRAM BEN ROMDHANÉ, TUNISIA

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FIBA AFROBASKET 2021
AUGUST 24 – SEPTEMBER 5

MVP MAKRAM BEN ROMDHANÉ, TUNISIA

FIBA ASIA CUP 2022
AUSTRALIA WINS SECOND STRAIGHT FIBA ASIA CUP

Australia dug deep to fight off a fast-finishing Lebanon in the Final of the FIBA Asia Cup 2022 tournament in Jakarta, Indonesia, on July 24. The Boomers’ 75-73 victory was powered by Mitch McCarron (12 points, 4 rebounds, 5 assists and 4 steals) and Thon Maker (14 points, 8 rebounds, 3 assists, 2 steals and 3 blocks). Lebanon’s Wael Arakji was brilliant in the closing stages and almost helped his country to what would have been a remarkable fightback. He finished with 28 points (15 in the fourth quarter), 7 rebounds and 5 assists. Teammate Ali Haidar added 23 points and 9 rebounds. Arakji was named TISSOT MVP, having averaged 26 points per game during the tournament. He was an automatic pick for the All-Star Five, with Thon Maker and Mitch McCarron (Australia), Tohi Smith-Milner (New Zealand) and Zhou Qi (China) also recognised. New Zealand rallied to beat Canada 84-80.

FIBA ASIA CUP 2022
JULY 12-24

MVP WALEL ARAKJI, LEBANON

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FIBA ASIA CUP 2022
JULY 12-24

MVP WALEL ARAKJI, LEBANON

FIBA EUROBASKET 2022
SPAIN TAKES FIBA EUROBASKET 2022 CROWN

Spain confirmed their status as the best European men’s basketball nation by beating France to capture the FIBA EuroBasket 2022 crown in Berlin on September 18. The 88-76 victory marked Spain’s fourth FIBA EuroBasket win and 14th top three finish in the continental event. Spain’s Willy Hernangomez, who averaged 17.2 points and 6.9 rebounds, was named tournament MVP. Hernangomez, teammate Lorenzo Brown, Germany’s Dennis Schroder, Greece’s Giannis Antetokounmpo and France’s Rudy Gobert were picked as the All-Star Five. Host nation Germany were too strong for Poland in the Third-Place Game, winning 82-69. More than 651,000 fans attended the games of the tournament co-hosted in Czech Republic (Prague), Georgia (Tbilisi) and Italy (Milan).

FIBA EUROBASKET 2022
SEPTEMBER 1-18

MVP WILLY HERNANGOMEZ, SPAIN
ITALY UPSET SERBIA TO QUALIFY FOR TOKYO

Italy caused a major shock when they beat the home favourites Serbia in the FIBA Olympic Qualifying Tournament Final in Belgrade, Serbia. The 102-95 win saw Italy claim a spot in the 12-nation men's event at the postponed Tokyo 2020 Olympic Games. The five-nation qualifying tournament, held June 29-July 4, 2021, also featured the Philippines, Dominican Republic and Puerto Rico.

The Italians made 14 three-pointers to overcome Serbia on the way to qualifying for the country's first Olympics basketball appearance since 2004 and 13th overall. They enjoyed a comprehensive 25-9 run late in the second quarter and managed to hold off a late Serbian comeback. Italian Achile Polonara (22 points and 12 rebounds in the Final Game) was named TISSOT MVP after averaging 17.3 points and 9.3 rebounds.

QUALIFYING NATION: ITALY

SLOVENIA SET FOR HISTORIC OLYMPIC DEBUT

Slovenia made history when they beat Lithuania to qualify for the Olympic Games Tokyo 2020, their first appearance in an Olympic men's basketball tournament. In the Final, played at Zalgirio Arena in Kaunas on July 4, 2021, Slovenia beat the home team 96-85, with star Luka Doncic finishing with a rare triple-double of 31 points, 11 rebounds and 13 assists. Slovenia twice built double-digit leads only to see Lithuania claw back to within striking distance. A late 14-0 run by Slovenia was enough to secure the remarkable victory in a tournament that also included Angola, Korea, Poland and Venezuela. Doncic was superb throughout the event, averaging 21.3 points and 8 rebounds, and was named the TISSOT MVP.

QUALIFYING NATION: SLOVENIA

GERMANY GRABS SPOT IN TOKYO

Germany’s poise and precision proved too much for Brazil in the FIBA Olympic Qualifying Tournament Final in Split, Croatia. The Germans applied significant pressure on their opponents and forced them into multiple errors late in the game on the way to the 76-64 win, with Johannes Vogtmann and Moritz Wagner scoring key baskets late in the game. The victory locked in Germany’s first appearance in men’s Olympic Games basketball since Beijing 2008. Wagner, who started on the bench and finished with 28 points in 28 minutes, was named TISSOT MVP for his outstanding team-focused play and tremendous leadership.

The Split tournament, held from June 29-July 4, 2021, also featured Croatia, Mexico, Russia and Tunisia.

QUALIFYING NATION: GERMANY

CZECH REPUBLIC TO MAKE OLYMPIC BOW

The Czech Republic joined Slovenia as first-time participants in men’s Olympic basketball after dominating Greece to win the FIBA Olympic Qualifying Tournament Final in Victoria, Canada. The 97-72 win earned a first Olympic appearance for a Czech team since the dissolution of Czechoslovakia in 1992. Jan Vesely (16 points, 8 rebounds, 5 assists and 5 steals) and Patrik Auda (20 points) were instrumental for the Czech team, while Georgios Papagiannis (14 points) was Greece’s leading scorer. Czech Tomas Satoransky was named TISSOT MVP after averaging 16 points, 5.5 rebounds and 5.5 assists.

Canada, China, Turkey and Uruguay also participated in the tournament.

QUALIFYING NATION: CZECH REPUBLIC
USA CLAIMS TOKYO OLYMPICS GOLD

The USA won their fourth consecutive men’s Olympic gold medal when they defeated France in a magnificent final at the Tokyo 2020 Olympic Games on August 7, 2021. With Kevin Durant leading the way, the USA fended off a late threat from France to claim the title, 87-82. Durant, who was named MVP of the Men’s Olympic Basketball Tournament, scored 29 points on the way to becoming the first Team USA member to score at least 100 points over three Olympic Games. Australia won their first Olympic medal in men’s basketball, claiming the bronze with a 107-93 victory over Slovenia.

Team USA’s Women’s Basketball Dominance Continues

The USA claimed their seventh consecutive and ninth overall women’s basketball gold medal when they comfortably brushed aside host nation Japan 90-75 in the Olympic Games Tokyo 2020 tournament. The win, on August 8, 2021, was the USA’s 55th straight in Olympic competition dating back to the Semi-Finals in the Barcelona 1992 Games. Japan played an entertaining brand of basketball on the way to claiming their first medal in the women’s Olympic tournament, but they couldn’t match the skill and might of the USA, with centre Brittney Griner setting a new mark for a women’s Olympic basketball Final when she scored 30 points. Breanna Stewart, who averaged 15 points and 10 rebounds in Japan, was named MVP of the Women’s Olympic Basketball Tournament. France beat European rivals Serbia to take the Olympic bronze with an impressive 91-78 triumph.
TOKYO 2020 OLYMPIC GAMES 3X3 DEBUT (MEN)
JULY 24-28, 2021
GOLD FOR LATVIA AS 3X3 HISTORY IS MADE
Latvia and the Russian Olympic Committee (ROC) team ensured the Olympic Games debut of men’s 3x3 was a memorable one when they played out a dramatic Final that saw Latvia capture the inaugural gold medal.

The Latvians had to work hard against the determined ROC team, who enjoyed a fast start in the Final after upsetting top seed Serbia in the Semi-Final, with Karlis Lasmanis making a brilliant two-pointer that helped deliver the historic 21-18 win.

Serbia bounced back from their shock loss to the ROC to beat Belgium 21-10 for the bronze medal. Eight teams competed in the event which also included Poland, China, Japan and the Netherlands, and drew massive TV audiences and significant social media interest.

USA FIRST TO WIN 3X3 WOMEN’S OLYMPICS GOLD
The USA defeated the Russian Olympic Committee (ROC) team to become the first nation to win the women’s 3x3 title at an Olympic Games. Powered by Kelsey Plum and Stefanie Dolson, the USA broke out to an early lead and withstood a late challenge from the ROC to win 18-15 in the Final played at the Aomi Urban Sports Park in Tokyo.

Twins Olga and Evgeniia Frolkina, who were celebrating their 24th birthdays, were superb for the ROC team. China edged out favourite France 16-14 to claim the bronze medal.

Japan, Italy, Romania and Mongolia were the other four nations to compete at the inaugural women’s 3x3 event at the Olympic Games Tokyo 2020.
FIBA U19 BASKETBALL WORLD CUP 2021
JULY 3-11, 2021
USA DEFENDS U19 WORLD CUP TITLE
The USA outlasted France 83-81 to capture the FIBA U19 Basketball World Cup 2021 prize in Riga, Latvia. The victory, on July 11, was the USA men’s eighth overall at U19 level and second in a row. The Americans had to fight for their win, overcoming a deficit early in the fourth quarter. Kenneth Lofton (16 points and 7 rebounds) and Chet Holmgren (10 points and 5 assists – who was named TISSOT MVP – were pivotal as the USA pulled ahead with an 11-0 run to set up the win. France’s Victor Wembanyama (22 points, 8 rebounds and 8 blocks) was very impressive in the Final. Benedict Mathurin, meanwhile, scored 31 points to help Canada claim a 101-92 victory in the Third-Place game against Serbia.

FIBA U19 WOMEN’S BASKETBALL WORLD CUP 2021
AUGUST 7-15, 2021
USA GRABS NINTH U19 WOMEN’S WORLD CUP TITLE
The USA proved too good for Australia to claim the FIBA Women’s U19 Basketball World Cup 2021. The Americans dominated the Final, played in Debrecen, Hungary, winning 70-52 thanks to a superb all-team effort. This was the USA’s second straight victory in the Women’s U19 World Cup and ninth overall. Diamond Johnson topped all scorers for the winners with 15 points, while Caitlin Clark recorded 9 points, 8 rebounds and 8 assists on the way to securing the TISSOT MVP award. Clark, teammate Sonia Citron, Jade Melbourne (Australia), Julia Boros (Hungary) and Sika Kone (Mali) were named in the All-Star Five. Host nation Hungary won their first Women’s U19 World Cup medal when they defeated Mali, 88-67, in the Third-Place Game.
USA WINS FIFTH FIBA U17 WOMEN’S BASKETBALL WORLD CUP

The USA were too powerful for Spain in the Final of the FIBA U17 Basketball World Cup 2022 held in Debrecen, Hungary, on July 9.

The Americans stamped their authority from the outset and took the title with an 84-62 victory, thanks in part to Jaloni Cambridge’s 16 points, 9 assists and 6 rebounds.

American Juju Watkins added to her gold medal by being named TISSOT MVP and a member of the All-Star Five. She averaged 13.1 points, 6.4 rebounds, 2.4 assists and 2.3 steals per game.

Joining Watkins in the All-Star Five were teammate Cambridge, Iyana Martin Carrion (Spain), Dominique Malonga (France) and Cassandre Prosper (Canada).

In the Third-Place Game, France beat Canada 84-82.

USA HOISTS FIBA U17 WORLD CUP PRIZE

The USA’s dominance of junior men’s events continued as they beat host Spain to win the FIBA U17 Basketball World Cup 2022 tournament.

The Spaniards fought tremendously, with TISSOT MVP Izan Almansa posting 9 points, 15 rebounds, 2 assists and 2 steals. However, the USA proved too strong late on to win 79-67 in the Final played in Malaga in front of a record audience of nearly 7,000 fans. Jeremy Fears (17 points) and Cooper Flagg (10 points, 17 rebounds, 8 steals and 4 blocks) were prominent for the USA as they claimed their sixth consecutive U17 World Cup.

Almansa was joined in the All-Star Five by countryman Lucas Langarita, Flagg and Koa Peat (USA) and Ilane Fibleuil (France), while France captured Third Place with a 66-58 win against Lithuania.

MVP
IZAN ALMANSA, SPAIN

1. USA
2. Spain
3. France

MVP
JUJU WATKINS, USA

1. USA
2. Spain
3. France

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SYPNEY SPOTS UP FOR GRABS
The 12-nation field for the FIBA Women's Basketball World Cup 2022 in Sydney, Australia, emerged after a series of intense qualifying events across three continents. Canada, Bosnia and Herzegovina, and Japan all qualified from the round-robin series in Osaka, Japan, following the Belarus team’s withdrawal due to a COVID-19 outbreak. As reigning Olympic champion, the USA automatically qualified for Sydney but still played in the four-nation event in Washington DC, USA. Belgium and Russia qualified, but Puerto Rico would ultimately take part in Sydney due to eventual Russian teams not being allowed to participate in FIBA competitions based on a decision by the Central Board in May 2022.

NATIONS TO QUALIFY FOR SYDNEY
Osaka, Japan: Japan, Canada, Bosnia and Herzegovina
Washington DC, USA: USA, Belgium, Russia (later replaced by Puerto Rico)
Belgrade, Serbia: Australia, Serbia, Korea, China, France, Nigeria (later replaced by Mali)
USA WINS AGAIN AT WOMEN’S WORLD CUP

Experience prevailed as the USA saw off China in the Final of the FIBA Women’s Basketball World Cup 2022. China was competitive in the early stages of the Final, held in Sydney, Australia, but could not match the quality and depth of the USA, who won 83-61 in front of a record audience of 15,895. The win was the Americans’ fourth straight Women’s World Cup and 11th overall. A’ja Wilson (19 points and 5 rebounds) and Chelsea Gray (10 points and 8 assists) were instrumental, while Yueru Li logged 19 points and 12 rebounds for China.

TISSOT MVP Wilson was named in the All-Star Five with teammate Breanna Stewart, China’s Xu Han, Canada’s Bridget Carleton and Australia’s Steph Talbot.

Australia beat Canada 95-65 to claim Third Place thanks to a historic 30-point performance by Lauren Jackson.
World Cup for the first time. In doing so, Cape Verde became the smallest nation by population (872,000) in the history of the event. Center Walter ‘Eddy’ Tavares was the true leader for the Blue Sharks during the Qualifiers.

The system for the 2023 Qualifiers was initially implemented in 2017, which aimed to have regular and competitive national team games being played in a home and away format for all fans to experience. And what a dramatic and exciting qualifying period it turned out to be, with action aplenty, some of sport’s biggest stars showcasing their skills, and fans packing venues during the six competition windows, especially at the last when so much was on the line.

In the African Qualifiers, Cape Verde and South Sudan made history when they qualified for the FIBA Basketball World Cup dating back to the very first edition in 1950.

Canada and the United States were the first two from the region to qualify, while six teams were still in the running on a frantic final day of play.

In one of the biggest shocks of the Qualifiers, the Dominican Republic came from behind – on the road – to defeat perennial World Cup participant Argentina and claim their place in the main event. The 2023 World Cup will be the first Argentina has missed since 1982. Argentina’s loss also opened the door for Venezuela to qualify, with Mexico and Puerto Rico completing the list for the Americas.

In Asia/Oceania action, New Zealand and Australia were the only two teams undefeated in the first round and both would go on to qualify. Lebanon enjoyed a tremendous 2022 and the national team capped that sensational form off when they reached the World Cup for the first time since 2010. They were joined by China, Japan, and the Philippines as co-hosts, and also Jordan.

Meanwhile, Iran claimed the final spot from the region and will compete in their fourth straight World Cup.

World Cup 2023 co-host, Indonesia, will ultimately not be able to participate in the event itself. Initially failing to succeed in the first round of qualification events, they had a second opportunity to qualify for the World Cup by meeting the sporting criterion established by the FIBA Central Board, namely, to reach the FIBA Asia Cup 2022 Quarter-Finals. Unfortunately for the hosts, they fell to 16-time Asia Cup champions, China, in the qualification for the Quarter-Finals, 108-58.

In Europe, Georgia and Latvia joined Cape Verde and South Sudan as first-time World Cup participants. Latvia was particularly impressive, winning nine of their 10 games, while Finland was one of the first teams overall to qualify.

As in the lead-up to 2019, interest in the European qualifiers was high, particularly with some big names taking part. Serbia beat Greece in a critical game in front of 19,150 fans in Belgrade, a European Qualifiers record crowd. Amazingly, that number was surpassed soon after when 19,443 turned up in Athens for an international star Game.

Antetokounmpo’s first official national team game in Greece, helping his nation to a win over Belgium. Serbia and Greece both qualified for the World Cup along with France, Germany, Italy, Lithuania, Montenegro, Slovenia and Spain.
2021

**FIBA 3x3 OLYMPIC QUALIFYING TOURNAMENT**
- May 26-30: Graz (Austria)
  - 1. USA 2. France 3. Japan
  - 1. Poland 2. Netherlands 3. Latvia

**FIBA 3x3 UNIVERSELY OLYMPIC QUALIFYING TOURNAMENT**
- June 4-6: Debrecen (Hungary)
  - 1. Italy 2. Hungary 3. Chinese Taipei

**FIBA 3x3 WOMEN’S SERIES**

**POTTERS STOP**
- July 30-31: Belgrade (Serbia)
  - 1. France 2. Russia 3. Romania

**FIBA 3x3 OLYMPIC GAMES TOKYO 2020**
- July 24-28: Tokyo (Japan)
  - 1. Latvia 2. Russian Olympic Committee 3. Serbia

**FIBA 3x3 WOMEN’S SERIES**

**KLAPEDA STOP**
- July 30-31: Klaipeda (Lithuania)
  - 1. USA 2. Spain 3. Germany

**FIBA 3x3 WOMEN’S SERIES**

**CONSTANTA STOP**
- August 14-16: Constanta (Romania)
  - 1. Germany 2. Netherlands 3. Canada

**FIBA 3x3 WORLD TOUR**

**LAUSANNE MASTERS**
- August 19-21: Lausanne (Switzerland)
  - 1. San Juan (PUR) 2. Ub (SRB) 3. Antwerp (BEL)

**FIBA 3x3 WOMEN’S SERIES**

**MONTREAL STOP**
- September 2-3: Montreal (Canada)
  - 1. Spain 2. Austria 3. USA

**FIBA 3x3 WORLD TOUR MASTERS**
- September 4-5: Montreal (Canada)
  - 1. Ub (SRB) 2. Amsterdam (NED) 3. Princeton (USA)

2022

**FIBA 3x3 WORLD TOUR MANILA MASTERS**
- September 28-29: Manila (Philippines)
  - 1. USA (SRB) 2. Lian (SRB) 3. Samir (MGL)

**FIBA 3x3 WOMEN’S SERIES**

**POTTERS STOP**
- September 18-19: Prague (Czech Republic)
  - 1. Jeddah (KSA) 2. Liman (SRB) 3. Print (SRB)

**FIBA 3x3 WORLD TOUR**

**ABU DHABI MASTERS**
- October 29-30: Abu Dhabi
  - United Arab Emirates

**FIBA 3x3 WOMEN’S SERIES**

**PRAGUE MASTERS**
- September 18-19: Prague (Czech Republic)
  - 1. Jeddah (KSA) 2. Liman (SRB) 3. Print (SRB)

**FIBA 3x3 WORLD TOUR**

**BUDAPEST FINALE**
- September 18-19: Budapest (Hungary)
  - 1. Germany 2. Canada 3. Poland

**FIBA 3x3 WORLD TOUR**

**U18 WORLD CUP**
- September 28-29: Poti (U18)
  - Belgium

**FIBA 3x3 WOMEN’S SERIES**

**EVA POŃTA STOP**
- September 28-29: Poti (U18)
  - France 2. Belgium 3. Lebanon

**FIBA 3x3 WOMEN’S SERIES**

**U18 WORLD CUP**
- September 28-29: Poti (U18)
  - France 2. Belgium 3. Lebanon

**FIBA 3x3 WOMEN’S SERIES**

**U17 WORLD CUP**
- September 28-29: Poti (U17)
  - France 2. Belgium 3. Lebanon

**FIBA 3x3 WORLD TOUR**

**DEBRECEN MASTERS**
- September 28-29: Debrecen (Hungary)
  - 1. USA 2. Germany 3. Spain

**FIBA 3x3 WOMEN’S SERIES**

**MONTREAL STOP**
- September 2-3: Montreal (Canada)
  - 1. Canada 2. France 3. Spain

**2023**

**FIBA 3x3 WORLD TOUR UTRECHT MASTERS**
- September 24-25: Utrecht (Netherlands)
  - Liman (SRB) 2. Paris (FRA) 3. Satay (LIT)

**FIBA 3x3 WORLD TOUR CEBU MASTERS**
- October 1-2: Cebu (Philippines)
  - 1. Fis (LAT) 2. Antwerp (BEL) 3. Amsterdam (NED)

**FIBA 3x3 WORLD TOUR PARIS MASTERS**
- October 7-8: Paris (France)
  - 1. France 2. USA 3. Netherlands
  - 1. Poland 2. Serbia 3. France

**FIBA 3x3 U17 ASIA CUP**
- October 13-16: Kuala Lumpur (Malaysia)
  - 1. Japan 2. India 3. Mongolia

**FIBA 3x3 AMERICUP**
- November 4-6: Miami (USA)
  - 1. Canada 2. Brazil 3. Spain
  - 1. USA 2. Puerto Rico 3. Brazil

**FIBA 3x3 WORLD TOUR**

**RIYADH MASTERS**
- November 11-12: Riyadh (Saudi Arabia)
  - 1. Igla (LAT) 2. Us (SRB) 3. Omaha (USA)

**FIBA 3x3 WORLD TOUR HONG KONG MASTERS**
- November 26-27: Hong Kong
  - 1. Satay (LIT) 2. Vienna (AUS)
  - 3. Amsterdam (NED)

**FIBA 3x3 U17 AFRICA CUP**
- December 1-2: Cairo (Egypt)

**FIBA 3x3 AFRICA CUP**
- December 9-10: Cairo (Egypt)
  - 1. Madagascar 2. Egypt 3. Rwanda

**FIBA 3x3 WORLD TOUR ABU DHABI FINALE**
- December 10-11: Abu Dhabi (United Arab Emirates)
  - 1. Ub (SRB) 2. Vienna (AUS)
  - 3. Amsterdam (NED)

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**3x3 COMPETITIONS (2021-2023)**
FIBA ACTIVITY REPORT 2021-2023

YOUTH CONTINENTAL COMPETITIONS 2021-2023

Africa 2021
- FIBA U16 AFRICAN CHAMPIONSHIP
  August 6-14; Cairo (Egypt)
  1. Egypt 2. Mali 3. Algeria

- FIBA U16 WOMEN’S AFRICAN CHAMPIONSHIP
  August 6-14; Cairo (Egypt)
  1. Mali 2. Egypt 3. Algeria

America 2021
- FIBA U16 AMERICAS CHAMPIONSHIP
  August 23-29; Xalapa (Mexico)
  1. USA 2. Argentina 3. Canada

- FIBA U18 AMERICAS CHAMPIONSHIP
  August 6-15; Cairo (Egypt)
  1. USA 2. Canada 3. Argentina

Europe 2021
- FIBA YOUTH EUROPEAN CHALLENGERS (U16, U18, U20)
  28 tournaments were held across Europe with strict COVID-19 protocols

Asia 2022
- FIBA U16 ASIAN CHAMPIONSHIP
  June 12-19; Doha (Qatar)
  1. Australia 2. Japan 3. New Zealand

- FIBA U18 ASIAN CHAMPIONSHIP
  June 24-30; Amman (Jordan)

- FIBA U16 WOMEN’S ASIAN CHAMPIONSHIP
  September 6-11; Bengaluru (India)
  1. Australia 2. China 3. Japan

- FIBA U18 WOMEN’S ASIAN CHAMPIONSHIP
  August 6-14; Tehran (Iran)

- FIBA U16 WOMEN’S ASIAN CHAMPIONSHIP
  June 13-19; Buenos Aires (Argentina)
  1. USA 2. Canada 3. Argentina

Europe 2022
- FIBA U20 EUROPEAN CHAMPIONSHIP
  Division A
  July 16-24; Podgorica (Montenegro)
  1. Lithuania 2. Spain 3. France

- FIBA U18 EUROPEAN CHAMPIONSHIP
  Division A
  July 8-16; Sopron (Hungary)
  1. Spain 2. Czech Republic 3. Italy

- FIBA U16 EUROPEAN CHAMPIONSHIP
  Division A
  July 30 – August 7; Izmir (Turkey)
  1. Spain 2. Turkey 3. Serbia

America 2023
- FIBA U16 AMERICAS CHAMPIONSHIP
  June 5-11; Yucatan (Mexico)
  1. USA 2. Canada 3. Puerto Rico

- FIBA U16 WOMEN’S AMERICAS CHAMPIONSHIP
  November 21-26; Mangilao, Guam
Spain’s Lenovo Tenerife defeated BAXI Manresa 98-87 in the first BCL final between teams from the same country. In a closely fought 2021-22 season Final, played in Bilbao, Spain, Tenerife pulled away in the second half to capture their second BCL crown. Tenerife’s Marcelinho Huertas, who scored 13 points and had 14 assists in the Final after also starring in the Semi-Final, was named MVP of the Final Four. “This is a team sport, and we work together to have one goal and it’s to win,” Huertas said. “We were loyal to our game plan during the whole game.”

German club MHP Riesen Ludwigsburg were too good for Israel’s Hapoel U-NET Holon in the Third-Place Game, winning 88-68.

The 2022-23 BCL season tipped off with 52 teams vying to reach the Final Four, which was played in Malaga, Spain, from May 12-14. Defending BCL champions Lenovo Tenerife were aiming for their third BCL title. They needed to fend off Germany’s Telekom Baskets Bonn, Israel’s Hapoel Bank Yahav Jerusalem, and Spain’s Unicaja.

Telekom Baskets Bonn became the first ever German team to claim the BCL title as they came out on top in a hard-fought Final against Hapoel Bank Yahav Jerusalem. The German outfit were inspired to a 77-70 victory by record-breaker TJ Shorts II, who became the first player to score 29 points in a BCL Final. On the back of this performance and his 25 point, 5 assist average over the Final Four weekend, Shorts also claimed the MVP award, adding to his regular season MVP. The previous season’s champions, Lenovo Tenerife, defeated hosts Unicaja 84-79 in the Third-Place Game.

BASKETBALL CHAMPIONS LEAGUE (BCL)

2021-22 season
1. Lenovo Tenerife (ESP)
2. BAXI Manresa (ESP)
3. MHP RIESEN Ludwigsburg (GER)

MVP: MARCELINHO HUERTAS (LENOVO TENERIFE)

2022-23 season
1. Telekom Baskets Bonn (GER)
2. Hapoel Bank Yahav Jerusalem (ISR)
3. Lenovo Tenerife (ESP)

MVP: TJ SHORTS II (TELEKOM BASKETS BONN)

FIBA INTERCONTINENTAL CUP

2022 season
Champions: Flamengo (BRA)
MVP: LUCAS MARTINEZ (FLAMENGO)

2022-23 season
Champions: Lenovo Tenerife (ESP)
MVP: BRUNO FITIPALDO (LENOVO TENERIFE)
Egypt’s Zamalek captured the inaugural BAL title by beating Tunisia’s US Monastir 76-63 in the Final, played in Kigali, Rwanda, in May 2021. Despite falling behind in the first quarter, Zamalek stayed focused to haul in the deficit and take control. Zamalek’s Walter Hodge, who finished the Final with 12 points and 4 assists, was named the 2021 BAL MVP. Angola’s Petro De Luanda set a BAL single-game record with 20 three-pointers on the way to defeating Rwanda’s Patriots BBC 97-68 to secure third place.

US Monastir rebounded from their 2021 loss to claim the 2022 BAL crown, defeating Petro De Luanda 83-72 in Kigali. The winners were powered by Michael Dixon, whose team-high 21 points and 6 assists won him the MVP award. Zamalek could not repeat their 2021 victory but were too strong for Cameroon’s Forces Armées et Police in the Third-Place Game, winning 97-74.

Al Ahly became the second Egyptian side to capture the BAL title since its debut in 2021, defeating Senegal’s AS Douanes 80-65 in the 2023 Final that burst into life in the second half. They were led by Nuni Omot, who scored a game-high 22 points and duly claimed the BAL MVP award on the back of per-game averages of 18.9 points, 3.5 rebounds and 2.1 assists during the season. Al Ahly proved dominant throughout the tournament, finishing their BAL campaign with seven wins and only one defeat.

Mali’s Stade Malien managed to edge out Petro de Luanda of Angola 73-65 in the Third-Place Game.

### BASKETBALL AFRICA LEAGUE

#### 2021 season
1. Zamalek (EGY)
2. US Monastir (TUN)
3. Zamalek (EGY)

**MVP:** Walter Hodge (Zamalek)

#### 2022 season
1. US Monastir (TUN)
2. Petro de Luanda (ANG)
3. Zamalek (EGY)

**MVP:** Michael Dixon (Petro de Luanda)

#### 2023 season
1. Al Ahly (EGY)
2. AS Douanes (SEN)
3. Stade Malien (MLI)

**MVP:** Nuni Omot (Al Ahly)

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Brazil’s São Paulo FC held out Uruguay’s Bigua to win Season 3 (2021-22) of the BCLA competition, the best continental league in the Americas. Although Bigua enjoyed strong patches, São Paulo FC were steadier and more efficient in the Final played in Rio De Janeiro, Brazil, winning 98-84. São Paulo power forward Bruno Caboclo was named MVP after finishing with 29 points, 7 rebounds and 3 blocks. In the Third-Place Game, Brazil’s Minas Tenis Clube defeated Argentina’s Quimsa, 91-81.

It was the second straight third-place finish for Minas in the BCLA. Sesi Franca capped off a wonderful Season 4 when they defeated Flamengo 88-79 in the 2022-23 Final. Sesi Franca’s win, in front of their home crowd, capped off a perfect 10-0 season in the prestigious continental competition. They set up victory with a fast start, leading by as many as 17 points in the second quarter, and were able to hold off several Flamengo comebacks. Sesi Franca’s Lucas Mariano was named MVP, averaging 19 points and 7.6 rebounds in the Semi-Final and Final. He was joined in the All-Star Five by teammates Lucas Dias and Georghiio De Paula, Flamengo’s Martin Cuello and Minas’ Alexey Borges. Minas beat Quimsa 94-81 in the Third-Place Game for the second consecutive year.

### BASKETBALL CHAMPIONS LEAGUE AMERICAS

#### 2021-22 season
1. São Paulo FC (BRA)
2. Bigua (URU)
3. Minas Tenis Clube (BRA)

**MVP:** Bruno Caboclo (São Paulo FC)

#### 2022-23 season
1. Sesi Franca (BRA)
2. Flamengo (BRA)
3. Minas (BRA)

**MVP:** Lucas Mariano (Sesi Franca)
WEST ASIA SUPER LEAGUE (WASL)

AL MANAMA CLAIM INAUGURAL WASL TITLE

The inaugural season of the West Asia Super League (WASL) came to a close as Al Manama became the competition’s first-ever champions, defeating Kuwait Club 67-59 in the Final. Playing in front of a buoyant crowd, Mosti Rashed led the scoring for Manama with 18 points, two of which came in the clutch from the free-throw line with 28.5 seconds left to shut the door on any possible comeback. Kuwait Club had dragged the game back to within five points, having trailed by as much as 19 points in the third quarter, but this proved too great a deficit to overcome in the end, despite the best efforts of Hamad Hasan and his 25 point, 6 rebound performance.

Kazakh outfit BC Astana came out on top in the Third-Place Game, besting Beirut’s Al Riyadi 94-90. Kuwait Club were the inaugural winners of the FIBA WASL Gulf League, while Al Riyadi were crowned the first FIBA WASL West Asia League champions.

WEST ASIA SUPER LEAGUE

2023 season

1. Al Manama (BRN)
2. Kuwait Club (KUW)
3. BC Astana (KAZ)
4. Al Riyadi (LBN)

EUROLEAGUE WOMEN

SOPRON BASKET, FENERBAHCE THE BEST IN EUROPE

Hungarian powerhouse Sopron Basket won their first EuroLeague Women’s championship when they beat Turkey’s Fenerbahce Safiport 60-55 in the 2021-22 season Final played in Istanbul, Turkey. Sopron Basket was playing in the Final Four for the fourth consecutive time and are the first Hungarian club to claim the premier women’s basketball competition in Europe. Sopron’s Gabby Williams was rewarded for her superb defensive play with the MVP title. “I just give it all to my teammates. Everybody stepped up!” Williams said post-game. Spain’s Perfumerias Avenida were too good for the Czech Republic’s ZVVZ USK Praha in the Third-Place Game, winning 71-59.

The 2022-23 Final was an all-Turkish affair, with Fenerbahce Alagoz Holding making up for its 2021-22 loss by easily defeating CBK Mersin Yenisahir Bld 99-60 in the Final, held in Prague, Czech Republic. Fenerbahce won 16 games in a row to claim the title for the first time after four previous appearances in the championship decider. Fenerbahce’s Breanna Stewart scored 35 points and recorded 6 rebounds, 3 assists and 2 steals in the Final to win the MVP award. In the Third-Place Game, Italy’s Beretta Famila Schio edged out hosts ZVVZ USK Praha 59-56.

EUROLEAGUE WOMEN

2021-22 season

1. Sopron Basket (HUN)
2. Fenerbahce Safiport (TUR)
3. Perfumerias Avenida (ESP)

MVP: GABBY WILLIAMS (SOPRON BASKET)

2022-23 season

1. Fenerbahce Alagoz Holding (TUR)
2. CBK Mersin Yenisahir Bld (TUR)
3. Beretta Famila Schio (ITA)

MVP: BREANNA STEWART (FENERBAHCE ALAGOZ HOLDING)
FIBA CLUB COMPETITIONS

2021

BASKETBALL AFRICA LEAGUE QUALIFYING TOURNAMENTS 2021 (ROAD TO BAL 2022)
October 19–December 16, 2021
(these tournaments qualified 6 teams to the BAL 2022)

Elite 16 West Division
(played in Dec 2021 in Yaounde, Cameroon):
1. Forces Armées et Police (CMR)
2. Seydou Legacy Athletique Club (GUI)
3. Espoir Fukash (COD)

Elite 16 East Division
(played in Dec 2021 in Johannesburg, South Africa):
1. Ferroviario da Beira (MOZ)
2. Cape Town Tigers (RSA)
3. Cobra Sports (SSD)

SUPERCUP WOMEN
October 22, 2021; Valencia (Spain)
1. Valencia BC (ESP)
2. UMMC Ekaterinburg (RUS)
MVP: CRISTINA OLIVINA (VALENCIA BC)

EUROCUP WOMEN
April 5-7, 2022; Final Four, Bourges (France)
1. Tango Bourges Basket (FRA)
2. Umana Reyer Venezia (ITA)
3. Galatasaray Istanbul (TUR)
4. CBK Mersin Yenisehir Bld (TUR)
FINAL FOUR MVP: ILIANA RUPERT (TANGO BOURGES BASKET)

FIBA EUROPE CUP
April 20-27, 2022; Home/Away
1. Bahcesehir College (TUR)
2. Unihotels Reggio Emilia (ITA)
FINALS MVP: JAMAR SMITH (BAHCESEHIR COLLEGE)

2022

EUROCUP WOMEN
April 5-7, 2022; Final Four, Bourges (France)
1. Tango Bourges Basket (FRA)
2. Sopron Basket (HUN)
MVP: KAYLA ALEXANDER (TANGO BOURGES BASKET)

FIBA EUROPE CUP
April 19-26, 2023; Home/Away
1. Anwil Wloclawek (POL)
2. Chioet Basket (FRA)
FINALS MVP: PHILLIP GREENE (ANWIL WLOCLAWEK)

FIBA AFRICA WOMEN’S CHAMPIONS CUP
December 9-17, 2022; Maputo (Mozambique)
1. Sporting (EGY)
2. Costa Do Sol (MOZ)
3. Ferroviario Maputo (MOZ)
MVP: HAGER AMER (SPORTING)

LIGA SUDAMERICANA DE BALONCESTO FEMENINO
May 4–June 11, 2023
1. Indeporros Antioquia (COL)
2. Aguada (URU)
3. Bucaros (COL)
4. Quimsa (ARG)
MVP: JENIFER MUNOZ (INDEPORTES ANTIOQUIA)

YOUTH BASKETBALL
CHAMPIONS LEAGUE
April 11-15, 2023
1. Igokea m:tel (BIH)
2. Tofas SC (TUR)
3. BC Rybas (LTU)
MVP: DUSAN MAKITAN (IGOKEA M:TEL)

2023

SUPERCUP WOMEN
October 18, 2022; Bourges (France)
1. Tango Bourges Basket (FRA)
2. Sopron Basket (HUN)
MVP: KAYLA ALEXANDER (TANGO BOURGES BASKET)

FIBA AFRICA WOMEN’S CHAMPIONS CUP
December 9-17, 2022; Maputo (Mozambique)
1. Sporting (EGY)
2. Costa Do Sol (MOZ)
3. Ferroviario Maputo (MOZ)
MVP: HAGER AMER (SPORTING)

WEST ASIA SUPER LEAGUE
December 19, 2022–May 9, 2023
(these leagues qualified 8 teams to the WASL Final 8)

West Asia Super League – Gulf
1. Kuwait Club (KUW)
2. Al-Manama (BHN)
3. Shabab Al Ahli Dubai (UAE)
4. Al Hilal (KSA)

West Asia Super League – West Asia
1. Al Riyadi (LBN)
2. Gorgan (IRI)
3. Beirut Club (LBN)
4. Zobahan (IRI)

EUROCUP WOMEN
April 5-12, 2023; Home/Away
1. LDLC ASVEL Feminin (FRA)
2. Galatasaray Cagdas Factoring (TUR)
FINALS MVP: MARINE JOHANNES (LDLC ASVEL FEMININ)

FIBA EUROPE CUP
April 19-26, 2023; Home/Away
1. Anwil Wloclawek (POL)
2. Choet Basket (FRA)
FINALS MVP: PHILLIP GREENE (ANWIL WLOCLAWEK)

LIGA SUDAMERICANA DE BALONCESTO FEMENINO
May 4–June 11, 2023
1. Indeporros Antioquia (COL)
2. Aguada (URU)
3. Bucaros (COL)
4. Quimsa (ARG)
MVP: JENIFER MUNOZ (INDEPORTES ANTIOQUIA)

EUROCUP WOMEN
April 5-12, 2023; Home/Away
1. LDLC ASVEL Feminin (FRA)
2. Galatasaray Cagdas Factoring (TUR)
FINALS MVP: MARINE JOHANNES (LDLC ASVEL FEMININ)

2022-2023 FIBA ACTIVITY REPORT
FOLLOWING THE SUCCESS of the FIBA Esports Open events in 2020 and 2021, some of the world’s most skilled gamers took part in the thrilling new eFIBA Season 1.

Representing 30 National Federations over the six days of the tournament, the eFIBA national teams competed digitally using the Pro-Am game mode on NBA 2K23.

eFIBA Season 1 featured seven online regional events (in the FIBA regions of Europe, Americas, Asia and Africa) with six conference championships up for grabs.

The Finals were played using a best-of-three format. In Europe, Turkey beat France to claim the title as Saudi Arabia defeated Lebanon by default in the Middle East. In Southeast Asia, the Philippines swept Indonesia, while Brazil proved too strong for Argentina in the South American conference championship. Finally, Puerto Rico came out on top against Barbados in North America and in Africa, Morocco overwhelmed Madagascar.

The tournament, a collaboration between FIBA and the ESL FACEIT Group, an esports and competitive games company, was a great example of innovation, technology and basketball smarts. Basketball and gaming fans around the world were able to follow live action from eFIBA Season 1 on FIBA’s Twitch and YouTube channels and via its social media channels.

2023 will be even more exciting with the announcement of FIBA and the NBA 2K League signing a license agreement. The new partnership will strengthen bridges between eFIBA events and the NBA 2K League with the development of a clear competition system which will include yearly qualifiers, four Regional Finals (Africa, Asia including Oceania, Americas, and Europe), and the eFIBA World Finals.
THE FIRST WORLD CUP STAGED IN THREE COUNTRIES

The field of 32 nations was set in February 2023 with excitement for the 19th edition of FIBA’s flagship event rocketing.

Now, with all but the final preparations done, anticipation is building for the FIBA Basketball World Cup 2023, international basketball’s flagship event. The 2023 tournament will be played in the Philippines, Japan and Indonesia, the first time in the event’s rich 73-year history that it has been staged in three countries. Running from August 25 to September 10, the 19th edition of the World Cup will feature once again 32 international teams playing 92 games in what is expected to be one of the most watched tournaments in international basketball history.

FIBA has been working closely with Local Organizing Committees in the years since the host cities were announced, and the strong working relationships between all parties will help deliver a world-class and memorable event for participants including players, referees, coaches and support staff, as well as fans at venues and those who engage with the on- and off-court action around the globe. The Philippines will host 16 teams, while Japan and Indonesia will each host eight nations. Games will be played at five venues across five cities: in the Philippines, the Philippine Arena (Bocaeu), Araneta Coliseum (Pasay) and Mall of Asia Arena (Okinawa City); in Japan, teams will compete at the Saitama Super Arena (Saitama City) and in Indonesia, games will be staged at the Indonesia Arena (Jakarta) and in Japan, teams will compete at the Okinawa Arena (Okinawa City).

THE FIELD

The road to the FIBA Basketball World Cup 2023 was paved with excitement as 80 nations took part in six Qualifying windows over a 15-month period (November 2021 to February 2023) in Africa, the Americas, Asia (including Oceania) and Europe. It was the second time the Qualifying model – which ensures regular and competitive national team games for fans from around the world to experience – had been used. Unsurprisingly, it resulted in intense competition, capacity crowds at many games, and high-stakes matchups as nations scrambled to win spots in the elite field. Four nations – Cape Verde, Georgia, Latvia and South Sudan – will be making their World Cup debuts, while Egypt, Finland, Lebanon, Mexico and Slovenia are returning to the marquee event after absences.

WORLD CUP HISTORY

Previously known as the FIBA World Championship (from 1950 until 2010), the World Cup first took place in Argentina in 1950, with the host nation coming out on top while the USA and Chile finished second and third, respectively. Since that first 10-team tournament, the field has grown dramatically. Over its history, the World Cup has seen six different nations coming out on top while the host country took the title five times. The USA and Yugoslavia both having been crowned world champions five times.

MEET JIP, THE WORLD CUP MASCOT

In mid-2022, FIBA launched the official World Cup 2023 mascot, giving fans around the world the opportunity to choose the mascot’s name via an online competition.

The mascot itself was created by three young fans – Caloy from the Philippines, Kota from Japan, and Dewi from Indonesia. They met online with the aim of creating a unique mascot that would help unite fans around the world while appropriately representing their three nations.

They came up with a robot programmed to be fun, friendly, and sporty. It has terrific dribbling skills and supersonic dunking ability. The mascot carries colors from the flags of each country and is designed to encourage young people to recognize the importance of sustainability and recycling. Almost 100,000 fans from around the globe took part in the mascot-naming competition, with the name JIP – the first letters of the host countries – receiving the most support of the six names proposed.

“The name JIP is a perfect match for this beautifully designed mascot as it incorporates and unites all three host nations”, said Richard Carrion, FIBA Basketball World Cup 2023 Chairman.

STAR AMBASSADORS ON BOARD

As part of the build-up, three of international basketball’s greatest performers – Luis Scola, Pau Gasol and Carmelo Anthony – were named Global Ambassadors for the World Cup 2023.

Argentinian Scola, the second-highest scorer in World Cup history (716 points), represented his country in 41 games (joint-most) across five World Cups. He featured prominently in the great Argentinian team that took Yugoslavia to overtime in the final of the 2002 World Cup, only to fall short at the end.

“I’m truly honored to be a World Cup Global Ambassador and to take on this new role,” Scola said. “I always wanted...”
to represent Argentina, to sing the national anthem before games and to play alongside so many amazing players, and for great coaches. We always set out to win tournaments, but the most important thing was to give our best, to be good role models and to play for our country.

“Maybe the biggest experience was that with perseverance, togetherness and a shared vision, a team can achieve more than is expected. If all players, all teams, take that approach next year, this is going to be another unforgettable World Cup across the Philippines, Japan and Indonesia.”

Meanwhile, Gasol played for Spain in three World Cups, helping his nation win the 2006 championship with brilliant play that saw him named tournament MVP. He also represented his country at five Olympic games and seven FIBA EuroBasket tournaments. Gasol has already served in an ambassadorial role for the FIBA Women’s Basketball World Cup 2022 played in Sydney, Australia.

“The World Cup is the toughest trophy in basketball to win,” Gasol said. “A winning team needs character and chemistry and teammates who will pick you up when you’re down. This is a great honor for me to be a part of such a great team of basketball legends and to join Luis Scola, a true legend and one of my toughest rivals, in this role as Global Ambassador for the 2023 World Cup.”

Like Gasol, Anthony also finished on the podium in 2006, leading the USA to a third place finish. A three-time Olympic gold medalist and winner of the FIBA AmeriCup in 2007, Anthony averaged 19.9 points per game in the 2006 tournament and scored a game-high 27 points in the Semi-Final loss to Greece.

“I’ve proudly represented the USA on the world’s largest stages, and the World Cup is the toughest competition in international basketball,” he said. “It’s all about striking a perfect balance of personnel, talent and having that great chemistry. I’m looking forward to supporting all the players at the World Cup this year and celebrating the sport on a global scale.”

WORLD CUP DRAW FESTIVAL

The 32 nations discovered their respective paths to glory at the FIBA Basketball World Cup 2023 Draw, conducted in Manila, Philippines, on the last weekend in April.

Delegates from each team, officials from FIBA and the organizing committees, representatives of the host countries, World Cup ambassador Luis Scola, and German basketball great and FIBA Central Board member Dirk Nowitzki, were on hand for a welcome dinner to kick off the Draw Festival, which included musical and dance performances by local artists Jed Madela and JADA, followed the next day by the World Cup Draw, presented by Wanda. The Draw Festival saw a number of exciting events take place across the weekend for all to enjoy.

The official game balls and replica models are on sale in various countries around the world.

TROPHY GOES ON TOUR

There was yet more excitement during the Draw Festival as the World Cup 2023 Trophy Tour was announced in Manila. The Tour saw the official World Cup trophy displayed in participating countries as part of an international tour, which ran through until the end of July. The Nikesque Trophy was then displayed in the three host countries, with its final stop being in the Philippines.

The Trophy Tour is presented by J9, FIBA Global Partner, providing a world-class gaming experience. J9 via its portal J9basketball is providing fans around the world with the latest news and updates from the Tour, with exclusive content.

REVAMP MY COURT

FIBA also continued its work at the grassroots level through the “Revamp My Court” initiative. Teaming up with popular local street artists in Manila, the program gave the Fort Bonifacio Tenement’s (Manila) iconic basketball court a new look by creating a stunning mural of the FIBA Basketball World Cup 2023 mascot, JIP, on its walls.

J9.basketball is providing fans around the world.

GLOBAL PROGRAM

With 32 countries competing in what will be one of the best World Cup editions of all time, the official products is expected to reach new levels. With this in mind, the Licensing and Retail Global Program was launched at the Draw Festival, giving fans access to innovative and creative products.

FIBA developed six themed collections inspired by the cultures of the three host countries and the game of basketball more broadly. The collections celebrate national pride and the passion for and style of the sport, with innovative, fresh and high-quality creative product designs appealing to the diverse cross-section of fans.

Licensed items include apparel, headwear, toys and games, souvenirs, accessories, stationery, homeware, bags, luggage and books, and were made available via online shops in the three host countries.
MAIN NATIONAL TEAM COMPETITIONS 2023–2025

2023

**JULY**
- FIBA EuroBasket 2025 Pre-Qualifiers
- FIBA AfroBasket 2023

**AUGUST**
- FIBA EuroBasket 2025 Pre-Qualifiers
- FIBA Olympic Pre-Qualifying Tournaments 2023
- FIBA Basketball World Cup 2023

**NOVEMBER**
- Pacific Games Tournament for Men
- FIBA AfroBasket 2025 Pre-Qualifiers

2024

**FEBRUARY**
- FIBA EuroBasket 2025 Qualifiers
- FIBA AmeriCup 2025 Qualifiers
- FIBA Asia Cup 2025 Qualifiers
- FIBA EuroBasket 2025 Qualifiers
- FIBA Basketball World Cup 2027 Pre-Qualifiers

**JULY**
- FIBA Olympic Qualifying Tournaments 2024
- Micronesian Games
- Paris 2024 Olympic Basketball Tournament

**AUGUST**
- FIBA Women’s Basketball World Cup 2024 Pre-Qualifying Tournaments
- Centrobasket Women’s Championship 2024
- FIBA Women’s World Cup 2026 Pre-Qualifying Tournaments
- South American Women’s Championship 2024

**NOVEMBER**
- FIBA AfroBasket 2025 Qualifiers
- FIBA AmeriCup 2025 Qualifiers
- FIBA Asia Cup 2025 Qualifiers
- FIBA EuroBasket 2025 Qualifiers
- FIBA Basketball World Cup 2027 Pre-Qualifiers

2025

**FEBRUARY**
- FIBA Women’s Olympic Qualifying Tournaments 2024

**JUNE**
- FIBA U17 Basketball World Cup 2024
- FIBA U18 African Championships (Men & Women)

**JULY**
- FIBA Basketball World Cup 2027 Caribbean Pre-Qualifiers
- FIBA Basketball World Cup 2027 South American Pre-Qualifiers
- FIBA U17 Women’s Basketball World Cup 2024
- FIBA Youth European Championships (Men & Women)

**AUGUST**
- Centrobasket U17 (Men & Women)
- FIBA Youth European Championships (Men & Women)
- FIBA U18 African Championships (Men & Women)

**SEPTEMBER**
- FIBA U15 Oceania Championships (Men & Women)

**OCTOBER – NOVEMBER**
- South American U15 Championship (Men & Women)

**DECEMBER**
- FIBA U16 Asian Championship 2025
IMPORTANT CHANGES TO FIBA COMPETITION SYSTEM

At its first meeting of 2022, the FIBA Executive Committee made several important changes to both the women’s and men’s national team competitions systems.

KEY CHANGES TO WOMEN’S EVENTS

The women’s national team competition system sets out the road to FIBA’s main women’s competitions over four-year cycles, including the Women’s Olympic Basketball Tournament, the FIBA Women’s Basketball World Cup and FIBA’s Women’s Continental Cups.

In 2022, FIBA undertook a review of the women’s competition system, with the objective to offer a sufficient number of competitive games to emerging National Federations. As part of this review, FIBA’s Executive Committee accepted the recommendation of the Competitions Commission to implement new components to the build-up to future World Cups and Olympic Games.

These new phases will take the form of ‘Pre-Qualifier’ events.

The objective is for a larger number of National Federations to have a meaningful senior women’s national team competition every year. Until now, while the year of the Continental Cups had provided 46 National Federations with a major FIBA competition, during the year of the Olympic Games and of the World Cup this number would fall to only 12 teams worldwide. The new competition system will offer, for example, in the summer of the Paris 2024 Olympic Games an additional 16 teams (four from each region) the opportunity to measure themselves against opponents of similar ranking from other continents at the FIBA Women’s Basketball World Cup 2026 Pre-Qualifiers.

Following this decision, the Central Board approved in March 2022 the expansion of the FIBA Women’s Basketball World Cup from 12 to 16 teams starting in 2026.

Therefore, in the summer of 2026, FIBA will have no less than 32 National Federations, i.e. exactly the same number as in the men’s flagship competition, with an active senior national team program. 16 in the World Cup and 16 in the L.A.28 Olympic Pre-Qualifiers. The vision of the Central Board is to increase competitiveness of the teams currently ranked 15-30 in order to be able to further increase the number of national teams at the FIBA Women’s Basketball World Cup.

Based on the same principles and in line with FIBA’s Women in Basketball strategic objective, FIBA also approved the expansion of the roster of the Women’s World Cup Qualifiers to 24 teams qualified from the respective Continental Cups 2025.

The success of the FIBA Women’s Basketball World Cup 2022 in Sydney came as no surprise, as women’s basketball continues to develop at an impressive rate across all levels, and the decision to expand the number of teams participating in these FIBA competitions was a logical one.

CHANGES TO OLYMPIC GAMES QUALIFICATION

For both the upcoming Paris 2024 and Los Angeles 2028 Olympic Games, qualification will take place through Pre-Qualifying Tournaments prior to the FIBA Women’s Olympic Qualifying Tournaments in 2024 and 2028.

CHANGES TO FIBA WOMEN’S BASKETBALL WORLD CUP QUALIFICATION

The FIBA Women’s Basketball World Cup Pre-Qualifying Tournaments will take place in August 2024, with the winner of each event qualifying for the FIBA Women’s Basketball World Cup Qualifying Tournaments to be played in March 2026. A total of 16 teams will qualify for the World Cup in 2026, with the host receiving automatic qualification.

CHANGES TO OLYMPIC GAMES QUALIFICATION

FIBA also approved a significant change to the men’s national team competition system. Starting in 2023, FIBA will stage Olympic Pre-Qualifying Tournaments. These will allow more teams to participate in the Road to the Olympic Games while also providing a second chance to those teams which failed to qualify for the World Cup to still participate in the Road to the Olympic Games.

Under this revamped system, 40 eligible national teams had secondary opportunities to qualify for Paris 2024.

The tournaments will be played in the following locations:

- Americas
- Group Phase and Final Phase: Santiago del Estero, Argentina

- Africa
- Group Phase and Final Phase: Lagos, Nigeria

- Europe
- 1st tournament, Group Phase and Final Phase: Istanbul, Turkey
- 2nd tournament: Tallinn (EST) - Group Phase: Poland (POL) and Tallinn (EST)
- Final Phase: Gliwice (POL)

- Asia
- Group Phase and Final Phase: Damascus, Syria

The five FIBA Olympic Pre-Qualifying Tournaments will be held in August 2023, with the five winners earning spots in the FIBA Olympic Qualifying Tournaments to be held in July 2024. The winners of those will clinch spots for Paris 2024.

1st tournament, Group Phase and Final Phase: Santiago del Estero, Argentina
GERMANY TO HOST SECOND WOMEN’S WORLD CUP

As host of FIBA’s flagship women’s event in 2026, the vibrant German capital is set to build on the phenomenal growth in women’s basketball in recent years.

IN LATE APRIL 2023, FIBA announced the Women’s World Cup 2026 would be played in the German capital of Berlin, marking the second time in the flagship event’s long history that Germany has been awarded the hosting rights. The country hosted the 1998 tournament.

FIBA’s Central Board made the decision to award the 2026 hosting rights to the German Basketball Federation (DBB) during a meeting in Manila, Philippines. The impressive work done by the DBB in co-hosting the FIBA EuroBasket 2022 event was pivotal to Germany being given the nod. The DBB hosted the Final Phase of EuroBasket 2022 in Berlin and the Group Phase in Cologne, with the 2022 edition of this prestigious continental event considered one of the most successful ever.

Games during the Women’s World Cup 2026 will be played at two premium venues in Berlin – Arena Berlin (which hosted the FIBA EuroBasket 2022 Final between Spain and France and has seating for more than 15,000) and Max-Schmeling Halle (seating for more than 8,700 and featuring both practice and warm-up courts). Moreover, 16 nations will be taking part, up from the 12 that competed in Sydney, Australia, in 2022.

Confirmation of Germany’s selection to host the Women’s World Cup 2026 comes at an exciting time for women’s basketball in the country, with the national team qualifying for the FIBA Women’s EuroBasket 2023 for the first time in 12 years.

Germany’s best performance at the FIBA Women’s EuroBasket event came in 1997 in Hungary, when they defeated the host country to claim third place on the podium. As a united nation, Germany have previously appeared once in the FIBA Women’s World Cup, finishing 11th when they hosted the tournament in 1998.

Taking their cues from FIBA’s Women in Basketball strategy, the DBB tabled a detailed 10-year strategic development plan to strengthen women’s basketball across Germany, starting from the grassroots level while also continuing to build on recent growth in participation and an increase in the number of clubs. Hosting the FIBA Women’s World Cup was one of the key initiatives of the DBB plan.

The DBB vision for the event is to provide unique and cutting-edge experiences for players, teams, and fans by leveraging the venues to the used, the abundant high-quality accommodation options, and the top-level infrastructure (including the new Brandenburg airport and excellent public transport system), hospitality and services that Berlin has to offer.

The DBB plans to stage a Women’s World Cup that inspires a new generation of players and strengthens women’s basketball in the ultra-competitive team sport environment.

“The Central Board was very pleased with the submission from the DBB, and I would like to congratulate them on behalf of the Board for the excellent work they have undertaken in putting this bid together,” FIBA President Hamane Niang said.

“We are delighted to be able to award the FIBA Women’s Basketball World Cup 2026 to Germany. “FIBA received interest from several National Federations to organize the next women’s World Cup, confirming the unique momentum for women’s basketball. After the incredible success of the last edition in Sydney, we now look forward to the biggest women’s event in basketball taking place in another iconic city like Berlin,” Mr Niang said.

“Importantly, we are also looking forward to following what will be an exciting road to the German capital, especially with the introduction of the new Pre-Qualifying Tournaments that will start next year.”

“The women’s game continues to grow worldwide and with the expertise and track record DBB has, there’s no doubt we will all enjoy another exceptional event.”

ANDREAS ZAKKIS
FIBA SECRETARY GENERAL

Under the updated format approved by FIBA in 2023 as part of a plan to grant more National Federations the chance to play in meaningful international competitions while simultaneously enhancing the exposure and brand value of women’s basketball, 16 nations will compete in Berlin. In line with this, more nations will be given opportunities to qualify on the road to Berlin.

The FIBA Women’s Basketball World Cup Pre-Qualifying Tournaments will be held in August 2024, with the winners qualifying for the FIBA Women’s Basketball World Cup Qualifying Tournaments in 2026. The Qualifying Tournaments are slated for March 2026 and will feature 24 teams.

FIBA Secretary General Andreas Zagakis said he was eager to start working closely with the DBB to lock in plans for the 2026 event.

“I would like to congratulate DBB on their successful bid, and we are all now looking forward to a highly productive and successful cooperation during this important planning phase.

“We are confident that together, we will be able to enhance further the brand and global appeal of the FIBA Women’s Basketball World Cup in a city that loves basketball and attracts millions of tourists annually,” Mr Zagakis said.

“The women’s game continues to grow worldwide and with the expertise and track record DBB has from hugely successful events, there’s no doubt we will all enjoy another exceptional event.”

At the FIBA Women’s Basketball World Cup 2022 in Sydney, the host nation focused on complementing the tournament by arranging a series of events and introducing growth initiatives that highlighted women’s basketball and the participation of girls and women in the game more broadly. There was also a strong sustainability focus leading up to and during the event. These elements are also expected to feature in Berlin.

“The promotion of basketball for women and girls will be a focus of our work throughout the German basketball family in the coming years,” DBB Secretary General Wolfgang Brencscheidt said. “The Women’s World Cup is to be the lighthouse project in this.”
In 2027, the city of Doha will host every game of the FIBA Basketball World Cup. Qatar aims for a sustainable legacy.

QATAR WILL MAKE HISTORY as the first nation from the Middle East and North Africa (MENA) regions to host the FIBA Basketball World Cup. At a meeting in Manila, Philippines, in late April 2023, FIBA confirmed the Qatar Basketball Federation (QBF) had been awarded the hosting rights for the World Cup 2027, with all games to be played in the city of Doha.

Qatar is a top ten basketball country regionally and across the globe. But making the World Cup history will require the QBF to perfect their bid from the 2019 FIBA Asia Cup, the 2021 World Cup Qualifiers and the FIBA Asia Cup 2021 Qualifiers, while also booking their tickets for the FIBA Asia Cup 2021 Qualifiers. Qatar’s major focus leading up to and during the FIBA Basketball World Cup 2027 will be hosting a sustainable event, using existing venues and capitalizing on its vast event-hosting experience. The aim is to deliver a lasting sustainable legacy through a celebration of sport, diversity, excellence and certainty. Players will have access to state-of-the-art facilities and services aimed at maximizing their experiences during the event, while fans will also have their experiences enhanced.

More broadly, the QBF plans to inspire younger generations and increase participation in basketball both regionally and across the globe. The FIBA Basketball World Cup 2027 is expected to engage millions of people in the MENA regions alone and will help grow the popularity of the sport further.

“I would like to congratulate QBF on their successful bid, and we are very confident that this event will be one of the highest quality, both on and off the court,” FIBA Secretary General Andreas Zagklis said.

“Importantly, it will be delivered by a skilled and experienced team that has an excellent track record on a wide range of major international sporting events, including world championships or cups of more than a dozen other top Olympic sports.”

World Cup games will be played in four venues in Doha, all of which are in very close proximity to each other. Importantly, all venues are already constructed, while embracing green technologies across the competition will help ensure the FIBA Basketball World Cup 2027 is a carbon-neutral event.

Considered one of the best-connected destinations in the world, Doha has direct flights from most of the potential participating countries and is a short flight away for a large proportion of fans expected to attend.

The city’s subway and public transport network, meanwhile, is environmentally friendly and seamlessly connects all World Cup venues, helping to enhance the experience of visitors. “To have all 32 participating teams based in one city for the FIBA Basketball World Cup 2027 will present a unique opportunity for fans to customize their World Cup experience by accessing more games in person than in any other FIBA World Cup over the last 20 years. I believe 2027 will be a special experience in Doha for this flagship FIBA event,” Mr. Zagklis said.

The lead-up to the FIBA Basketball World Cup 2027 is expected to feature dynamic and tightly contested qualifying events across all FIBA regions, helping build excitement and anticipation across the basketball world.

“While we are all looking forward to what we know will be another standout FIBA event when the action starts in Qatar, we will also enjoy the full journey to Doha. The qualification path to the World Cup has been a great success since its introduction in 2017, and we will be ready once again to follow all the action,” Mr. Niang said.
DEVELOP THE GAME

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STRATEGIC OBJECTIVES
2019-2027

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1. EMPOWER NATIONAL FEDERATIONS

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2. WOMEN IN BASKETBALL

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3. ENLARGE FIBA FAMILY

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4. CONTINUE TO BUILD 3X3

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5. SHAPE INTERNATIONAL CLUB COMPETITIONS

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6. SUSTAINABLE FINANCIAL GROWTH

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8. DEVELOP YOUTH BASKETBALL
A ROADMAP FOR THE FUTURE OF BASKETBALL

Our eight strategic objectives for the 2019-2027 cycle will guide FIBA as an organization, as well as our 212 Member Federations, for the coming years.

STRATEGIC OBJECTIVES 2019-2027

2019-2023 PRIORITIES

EMPOWER NATIONAL FEDERATIONS
Goal 1: Build professional leadership
Goal 2: Boost grassroots basketball
Goal 3: Level up the game
Goal 4: Develop next generation of talents
Goal 5: Professionalize national team structure
Goal 6: Build event-hosting capacity

WOMEN IN BASKETBALL
Goal 1: Increase female players’ participation
Goal 2: Develop and leverage female coaches and officials
Goal 3: Maximize the impact of women’s competition in both disciplines
Goal 4: Increase the number of fans consuming women’s basketball
Goal 5: Increase gender diversity in National Federations and FIBA-elected bodies
Goal 6: Increase gender diversity in FIBA, including Regional Office staffing

ENLARGE FIBA FAMILY
Goal 1: Increase the number of licensed participants in both disciplines (basketball and 3x3)
Goal 2: Include more stakeholders and align strategic plans with other actors in basketball
Goal 3: Optimise procedures and efficiency of FIBA
Goal 4: Endorse and encourage innovation in basketball within an overall framework

Continue to Build 3x3
Goal 1: Drive successful 3x3 growth model
Goal 2: Strengthen World Tour and competition network
Goal 3: Develop and market dedicated 3x3 stars
Goal 4: Drive commercial revenue to multiply prize money
Goal 5: Involve more National Federations in 3x3
Goal 6: Grow the fan base
Goal 7: Increase users of 3x3 online tools

Shape International Club Competitions
Goal 1: Offer a clarity of competition format and qualification process
Goal 2: Promote FIBA’s model based on sporting criteria
Goal 3: Optimize synergies within the FIBA Family
Goal 4: Achieve financial sustainability

Sustainable Financial Growth
Goal 1: Increase media and marketing revenues from current competition network and new sources
Goal 2: Optimize procedures among the eight FIBA offices
Goal 3: Implement a robust business case and achieve strong financial reserves
Goal 4: Make senior competitions self-sustainable
Goal 5: Apply clear criteria in allocating resources

Excellence of FIBA Competitions
Goal 1: Apply consistent FIBA standards from bidding to delivery
Goal 2: Elevate players’ experience at FIBA competitions
Goal 3: Raise the level of promotion and fan engagement on site and on screen
Goal 4: Optimize the delivery of regular home and away qualifying games
Goal 5: Enhance synergetic effect between National Team and Club competitions

Develop Youth Basketball
Goal 1: Increase the number of dedicated youth coaches
Goal 2: Provide tools for National Federations to enter schools with both disciplines
Goal 3: Roll out Basketball for Good programs globally
Goal 4: Structure a clear professional pathway for young players

OUR MISSION
• To make basketball more popular, we develop and promote the game
• To create one basketball community, we bring people together and unite the community

OUR VALUES
SMART – Skilful, well-structured, precise and transparent
PROGRESSIVE – Dynamic, pro-active and driving change
OPEN – To everybody, everywhere, prestigious and credible
RESPONSIBLE – Fair-play, ethical and socially responsible
TOGETHER – Strong individuals cooperating as a strong team

OUR VISION
• With a perspective on basketball, we intend to be one community
• In comparison with other sports, we want basketball to be the most popular sports community
EMPOWER NATIONAL FEDERATIONS

TO BUILD THE STRENGTH AND CAPACITY of its National Federations around the world, FIBA continues work on its established six goals, through its Headquarters, Regional Offices and the FIBA Foundation. Each goal focuses on critical areas, including leadership, coaching and mentoring, developing playing skills, and professionalism. By taking part in innovative and unique programs offered as part of these goals, National Federations can reach their full potential.

GOAL 1: BUILD PROFESSIONAL LEADERSHIP

National Federations continue to have access to a variety of initiatives to help drive basketball development in their countries.

FIBA has further expanded its FIBA PLUS program by introducing the Fundamentals module, which helps small-sized National Federations plan for 12-18-month cycles. The first two Fundamentals programs were run at FIBA’s Regional Office in Abu Dhabi in 2022, and it continued in 2023 in Miami in February, on the Gold Coast early May, and finally in Dubai in June, involving 70 National Federations in total from Africa, Americas, Asia and Oceania.

The FIBA PLUS Performance Program, formerly known as the FIBA PLUS Strategic Planning, continues to be delivered individually and targets National Federations with substantial financial and staffing capacity to establish and implement strategic plans over a three to five year scope.

The program was introduced in 2019, with more than 20 National Federations (from all five FIBA regions) taking part. The COVID-19 pandemic forced FIBA to adapt the program, moving it from in-person to a hybrid model combining in-person and online activities, which has proved to be successful.

Meanwhile, the TIME-OUT 2.0 project celebrated its successful participants with a graduation ceremony at the Patrick Baumann House of Basketball in 2021. The project consisted of three parts, with 47 graduates in the section dedicated to active and retired players.

In a further push for basketball development initiatives, the inaugural EuroStep workshop concluded in 2022 at FIBA’s Regional Office Europe in Munich, Germany, marking a major milestone for the innovative project, which aims to guide basketball organizations as they transform crucial functions and adapt to the digital era. EuroStep is funded by the European Union’s Erasmus+ Sport program. FIBA Europe has partnered in this project with the German Sport University of Cologne and digital basketball specialists NBIG23 and the National Federations of Ireland, Slovenia, Spain and Sweden.

Additionally, FIBA’s SWISH program focuses on the importance of compliance with integrity policies and successfully understanding FIBA’s regulations. Thirty-one European National Federations participated in the program in 2021, attending webinars and a three-day workshop in Hungary. Participants sat a written test to graduate as National Federation Integrity Officers.

The first global meeting of the SPOC (Single Point of Contact) initiative, which followed the success of the SWISH program, took place at FIBA’s Regional Office in Europe, an important milestone in the overall effort to deal with integrity matters. The main aim of the SPOC program has been to raise awareness amongst National Federations of integrity-related regulations in place within FIBA, as well as creating a platform for reporting any breach of integrity. A key element of this is that the SPOC is the main point of contact with FIBA.

The women’s empowerment programs of FIBA, Adelante in the Americas and WILEAD in Europe saw their second editions featuring all-female groups of National Federation representatives established to promote women in leadership. Both programs concluded in 2023 with ceremonies at the FIBA AmeriCup Women in Leon, Mexico and at the FIBA EuroBasket Women Final Phase in Ljubljana, Slovenia with more than 50 participants in total. The Oceania edition of WILEAD completed its online release in September 2022, in Switzerland, with MESGO VII (2022-24) was launched in September 2022, in Switzerland, and also includes two new members taking part. The program consists of monthly seminars and takes one year to complete. Within the training, each youth leader will develop a Basketball for Good program focusing on a social issue to engage youths in their communities.

In addition, 16 youth leaders and more than 70 U18 players from nine Latin American countries gathered in El Salvador to take part in a workshop and a mixed-nations tournament.

GOAL 2: BOOST GRASSROOTS BASKETBALL

Mini Basketball

Mini Basketball promotes and stimulates playful grassroots basketball for 5-12-year-olds of both genders. The aim of the program, facilitated by the FIBA Foundation with FIBA’s Regional Offices in all five regions, is to educate participants on the importance of good health and wellbeing and provide people responsible for running Mini Basketball the tools to help kids active with fun and playful activities while initiating their experience in basketball.

As ever, FIBA continues to work hard to engage and encourage young players to pick up a ball and play. Through the global Mini Basketball program, the FIBA Foundation promotes grassroots basketball for 5-12-year-old boys and girls. The program emphasizes the importance of good health and wellbeing, giving people responsible for Mini Basketball the tools to help kids stay active with fun and playful activities.

One female and one male delegate from 24 different Spanish and Portuguese speaking National Federations from the Americas, Africa and Europe completed the Mini Basketball seminar held at the beginning of 2021, taking part in monthly interactive sessions.

Global Youth Leadership Seminar

As part of the FIBA Foundation Global Youth Leadership Seminar program, virtual workshops giving youth leaders the opportunity to create an impact in their communities were conducted. Thirty youth leaders (17 females and 13 males) from 22 countries were selected to take part. The program consists of monthly seminars and takes one year to complete. Within the training, each youth leader will develop a Basketball for Good program focusing on a social issue to engage youths in their communities.

In addition, 16 youth leaders and more than 70 U18 players from nine Latin American countries gathered in El Salvador to take part in a workshop and a mixed-nations tournament.

FIBA has been providing support through material and equipment in the form of basketballs, scoreboards, practice materials and 3x3 courts.

Africa 38 National Federations
Americas 32 National Federations
Asia 11 National Federations
Europe 50 National Federations
Oceania 20 National Federations

In 2021, FIBA received various materials and equipment support in the form of basketballs, scoreboards, practice materials and 3x3 courts.

Africa
America
Europe
Oceania

MATERIAL & equipment support
**DEVELOP THE GAME**

**GOAL 3: LEVEL UP THE GAME**

FIBA, in collaboration with the World Association of Basketball Coaches (WABC), continues to support the roll-out of coaching programs and courses in all regions, as well as the delivery of coaching clinics, such as the one conducted during the FIBA Women’s Basketball World Cup in Australia. The Sydney clinic featured 100 participants and key presenters Jan Stirling, Tom Maher, Dee Butler and Kristen Veal.

Additionally, in 2022, FIBA and the WABC organized a first with the WABC Level 1 Female Instructor Course in Dubai, UAE. National Federations were invited to nominate candidates to take part, with 29 countries applying to be part of this inaugural course. Fifteen candidates from 14 countries in Asia, Europe and Oceania attended, with successful participants qualifying to be FIBA/WABC Level 1 Coach Instructors.

Following this, in 2023 a FIBA/WABC Level 2 Pivot Coach Instructor Course was held in Dubai with 17 candidate-coaching instructors from all of FIBA’s regions, including five women. Candidates who pass the course will then be able to conduct Level 2 Coaching courses.

In Africa, a Level 1 Coach Instructor Course in Abidjan, Cote d’Ivoire was facilitated in 2022, with 20 National Federations applying to take part. Seventeen candidates attended the course.

Aspiring potential coach instructors in China also took part in what candidates described as an intense and extremely informative FIBA Level 1 Coach Instructor Course during the first window of the Asian Qualifiers for the FIBA Basketball World Cup 2023. The three-day event, the first course of this type in the country, was held at Wuhan Sports University.

FIBA and the WABC developed new educational resources titled Start Coaching, aimed at supporting National Federations to promote and grow coaches at grassroots levels, including ex-players, new coaches, and physical education teachers. The program focuses on providing those new to coaching with practical tips on how to make learning basketball fun and how to keep players active and engaged. Resources are available in English, French and Spanish and include a workbook, an activities book, practice plans, and a guide for facilitators. wabc.fiba.com/download-start-coaching/

Other coaching courses were organized across the regions:

- **Africa**
  - Level 1 Referees’ Program and Clinics program for referees launched in 2022 in Gabon and Benin.

- **Americas**
  - 31 Virtual Clinics held during the Americas Basketball Without Borders (BWB) camps in 2022.

- **Europe**
  - Eighth edition of the European Women’s Basketball Summit mentoring program was held in 2022.

- **Oceania**
  - Rising Coaches Program launched in 2021.
  - Tournament Coach Course conducted virtually in 2022.

**GOAL 4: DEVELOP THE NEXT GENERATION OF TALENTS**

Through various programs, FIBA continues to emphasize the importance it places on developing the stars of tomorrow, both on and off the court.

FIBA has been offering the Players’ Mentorship Program since 2021, with 34 former or active players having completed it and a further 27 currently undertaking it. The online program aims to train players to become mentors to youth basketballers so they can educate them about matters on and off the court, including interacting with the media, making career decisions and developing time management skills.

The FIBA Youth Development Camps, organized by the FIBA Regional Offices, continue to be executed across the continent, with camps taking place in 2022 in Kenya, Senegal, Cote d’Ivoire, Gabon and Benin.

In the Americas, the Youth Development Program continues to roll out with elite training camps for U16 and U18 boys and girls across the region. Coaches’ clinics are also being run in conjunction with these camps. Camps have taken place in Brazil, Ecuador, Mexico and Venezuela in cooperation with the National Federations.

In 2022, Basketball Without Borders (BWB) camps were conducted in the Americas (Mexico), Europe (Italy), Asia (Australia), and Africa (Egypt). These were the first BWB camps held since the start of the COVID-19 pandemic. In 2023, BWB continues, starting with the seventh annual Global Camp for top international prospects which took place in Salt Lake City, USA, in February. This Global Camp for men coincided with the NBA All-Star weekend and had 40 players from 27 countries take part. The first-ever women’s Global Camp took place midway this year, along with other continental Camps being executed and announced across the Regions.

BWB focuses on improving participants’ basketball skills while also promoting leadership, education, sportsmanship, and healthy living, as well as friendship, openness and respect.

**GOAL 5: PROFESSIONALIZE NATIONAL TEAM STRUCTURE**

National Federations continue to have access to various programs, publications, protocols and reports to help them to professionalize their activities.

The Sports Performance Specialist (SPS) program was launched in 2022 by the Regional Offices for Asia and all National Federations in the region in collaboration with experts in strength and conditioning. The program includes webinars, workshops, and online meetings.

FIBA continues to support medical staff working for national teams, facilitating information sessions via webinars. Dedicated event webinars take place with team doctors prior to main FIBA competitions, led by the FIBA Medical Commission with a focus on injury prevention and reporting. During the competitions, the FIBA Supervisory Doctors have supported the medical staff of the National Federations, and of the Local Organizing Committees, both in cases needing urgent medical care as well as in terms of following the highest professional standards of player protection and anti-doping education.

FAST BREAK: a quarterly publication for sports medical personnel and the news bulletin of the FIBA Medical Commission was launched in 2018. The publication is addressed to medical staff of National Federations. It highlights basketball-related healthcare issues and noteworthy research topics and continues to be published each quarter.

**GOAL 6: BUILD EVENT-HOSTING CAPACITY**

FIBA continues to support National Federations and Local Organizing Committees (LOC) in building their capacity to host events. During the pandemic, FIBA launched a successful marketing program that emphasizes commercial planning, with participants learning around marketing plans, sponsorship, and game-day revenues. To date, 267 executives have registered for FIBA’s Executive Marketing Program.

Webinars and online meetings are regularly conducted in order to provide hosts with up-to-date information and knowledge, as well as to assist LOCs in tackling different aspects of their preparations. The introduction of National Federations Workshops has been implemented to help prepare federations in advance and answer any questions they may have, while an online National Federations information platform has been created to support information sharing.

Additionally, staff from National Federations continue to take part in webinars and information sessions on topics such as anti-doping and medical matters, as well as integrity related matters, to ensure that relevant staff are up to date and informed prior to events.
**GOAL 1: INCREASE FEMALE PLAYERS’ PARTICIPATION**

By 2027, FIBA aims to have increased the number of licensed or registered female players around the world by 10 percent.

One of the ways it intends to do this is through the ‘Her World, Her Rules’ campaign, which was established by FIBA’s Regional Office in Europe in 2018 to attract more girls aged six to 15 to play basketball. Today, an estimated 120,000+ girls from over 115 National Federations are participating in the campaign, which uses established star female players as ambassadors.

In recent years, FIBA has been working closely with National Federations on developing strategies for increasing the number of women involved in the sport.

In June 2022, as part of this ongoing work, FIBA held a three-day Women’s Basketball Strategy and Planning webinar, with 158 participants from 88 National Federations involved. The webinar focused on strategic planning and project management. By the end of 2023, all Group ‘A’ National Federations were given the task to develop a WIB strategy, with all Group ‘B’ National Federations expected to have a WIB strategy in place by 2027.

*“Women in Basketball was included by the FIBA Congress in 2019 as a strategic objective for the first time in our history, but of course, Women in Basketball is much more,”* FIBA Secretary General Andreas Zagklis told participants. *“It is a priority and a necessity for the growth of our sport.”*

**GOAL 2: DEVELOP AND LEVERAGE ELITE FEMALE COACHES AND OFFICIALS**

As well as attracting new players, FIBA continues to work on increasing the number of female coaches and officials across all competitions.

By 2023, the goal was set to increase the number of World Association of Basketball Coaches-registered female coaches by 30 percent. By the end of 2022, 22 percent more women had registered with the WABC.

Under a rule adopted in 2020, national teams are required to have at least one female coach on the bench in all FIBA women’s youth competitions. In 2019, 28 percent of coaches in these competitions were female; in 2022, this increased to 48 percent.

Initiatives including the Empowerment of Female Coaches and Referees project, which aims to provide opportunities to the next generation of women seeking to find elite-level roles, are having a significant impact. The mentoring project was devised by FIBA’s Regional Office in Europe and 58 staff and coaches from 22 National Federations were selected to mentor each other.

FIBA also has been focusing on increasing the number of female officials and referees for National Federations. The federations have responded positively by submitting more candidates for licensing. There was a 50 percent increase in female applicants for Game Officials’ licensing from 2021-23, with 191 licensed – a 31 percent increase compared to the number of female referees licensed from 2019-21.

Brazilian Andréia Silva and Canadian Maripier Malo were selected to officiate at the Tokyo 2020 Olympic men’s basketball tournament as part of a five-woman crew who made their Olympic debuts. Linked to the push to attract more female coaches and referees is an initiative that ensures potential roadblocks for female officials are removed. Launched in 2023, the FIBA Referee Maternity Plan focuses on assisting female referees in their officiating careers, providing guidelines for National Federations to ensure full inclusion for referees during maternity leave.

*“Our aim, for both FIBA and National Federations, should be to offer the same access to training, promotion and other activities, according to the physical status of referees,”* FIBA Head of Refereeing Carl Jungbränd said. *“We believe that, with the FIBA Referee Maternity Plan, we will be able to achieve this.”*

Equality was also top of the agenda for 3x3’s Olympic debut at Tokyo 2020, where there was an equal number of male and female referees (six men, six women), who were assigned games in each gender. Indeed, the Men’s Final had both male and female referees overseeing the game. Ensuring parity across other 3x3 competitions is also a priority for this urban sport.

**GOAL 3: MAXIMIZE THE IMPACT OF WOMEN’S COMPETITIONS (BASKETBALL AND 3X3)**

In line with the growth strategy for females in the sport, FIBA intends to raise the profile of its flagship women’s World Cup event. By increasing the number of national teams competing at the different Continental Cups, FIBA will in turn increase the number of teams competing at the World Cup. FIBA’s Central Board has already approved expansion for the 2026 Women’s World Cup, with four additional teams taking the number of participants to 16.

To facilitate this plan, FIBA has instituted an expanded national team competition system, organizing more games, especially for emerging teams, while also introducing ‘pre-qualifier’ events starting in August 2024. These events will give a select number of teams that did not qualify for the previous World Cup an opportunity to reach the subsequent Qualification Tournaments.

FIBA has announced it will establish a FIBA Women’s Americas Basketball League (WABL) as of the 2023-24 season, and also aims to introduce an official club competition in the Asia region.

**Europe:** FIBA EuroLeague Women (16 teams playing in two groups, with the top four in each group qualifying for final) and EuroCup Women (48 teams playing in two groups, 32 teams qualify for Play-Offs).
Americans: Liga Sudamericana Femenina (11 teams playing in three groups to reach Final 4 Play-Offs). Africa: FIBA Africa Women’s Champions Cup (12 teams playing in two groups; eight qualify for Play-Offs).

Plans are also in place to strengthen female youth competitions by establishing clear pathways from youth to senior ranks that reduce drop-out. By 2024, FIBA aims to increase the number of teams registered in FIBA-sanctioned youth competitions by 10 percent.

FIBA also continues to increase the profile of its 3x3 Women’s Series, considered the marquee event for females involved in the popular 3x3 brand and which is expected to be one of the main areas of growth of the sport in coming years.

In 2023, the 3x3 Women’s Series was expanded to 23 events (up from 12 in 2022 and seven in 2021). In 2022, new teams backed by National Federations or private promoters joined the Women’s Series – the Ulanbaatar Amazons (from Mongolia); XEVING (Ljapani) and Dusseldorf Zooos (a mixed club with backing from Japan and Germany). The new teams attracted high-profile players and competed in up to six events.

Prize money in the 2022 Women’s Series increased five-fold (to USD 500,000) in line with new events and additional commercial teams. In 2023, the season total prize money surpassed USD 1M for the first time ever.

GOAL 5: INCREASE THE NUMBER OF FANS CONSUMING WOMEN’S BASKETBALL

Consistent and targeted communication is expected to increase the number of people consuming women’s basketball across all competitions and formats by 30 percent. Part of FIBA’s approach to achieving this growth is a strong focus on better communicating activities and achievements related to its WIB strategy, including:

- Partnering with the likes of Google and TCL to increase the visibility of women’s basketball. Google’s FIBA’s-first-ever Global Partner of Women’s Basketball and the FIBA Women’s Basketball World Cup, was the exclusive preserver of the All-Star 5 and also worked with broadcaster ESPN to help distribute coverage of the World Cup. FIBA Global Partner TCL produced the ‘Break & Believe’ video campaign, run in conjunction with FIBA’s ‘Her World, Her Rules’ project.
- Enhancing opportunities for women to progress in media via initiatives in 2022 such as ‘She Calls Game’ and the FIBA Women’s Photography Program. For example, Australian Julia Montassano won the She Calls Game World Cup 2022 contest and was given the opportunity to commentate during games at the Women’s World Cup Australia 2022, while Ukraine’s Yaroslava Nemesh was selected from the photography program and travelled to Sydney to shoot the World Cup action.
- Improving how the women’s game and female players are showcased by publishing gender portrayal guidelines and hiring dedicated content creators.
- Enhancing ambassadors’ program (using both female and male players such as Pau Gasol, who was in Sydney is help to promote the Women’s World Cup) to amplify messaging.
- Expanding broadcasting and digital media production and increasing attendances at major events such as the FIBA Women’s Basketball World Cup.
- Launching the EuroLeague Women Season Awards in 2023 at the Final Four, held at the Letzigrund Stadion in the heart of Prague, to showcase the talents of the season.
- FIBA will also continue to enhance its digital and social media platforms, which are key to distributing content and engaging with fans. The EuroLeague Women celebrated its most successful season in 2022-23 after experiencing unprecedented digital growth and engagement, reflecting the competition’s soaring popularity worldwide. This season saw 124 million impressions on EuroLeague Women social channels for the first time ever, while engagement reached 3.4 million and videos were viewed 48 million times. Meanwhile, the competition’s social media reached the 500,000 mark, including 100,000 on Instagram alone. Notably, 50 percent of the total followers are now women.
- FIBA’s 3x3w Instagram account, which has 22,000 followers, has one of the highest engagement rates of all FIBA social media accounts. By 2024, in line with the WIB strategy as a way of driving further engagement, FIBA plans to launch an account dedicated to women’s 3x3 coverage.

GOAL 6: INCREASE THE GENDER DIVERSITY IN FIBA STAFFING

FIBA continues to push for gender diversity, particularly at the highest levels of management, and wants to ensure that the organizational culture is characterized by equality and diversity.

In February 2022, the Executive Committee approved the appointment of Amanda Jenkins as Acting FIBA Executive Director Oceania. As part of this stance, all FIBA leaders are committed to implementing appropriate and effective public communication sharing this vision. As part of this commitment, which FIBA believes will help attract new talent to the FIBA Family.

In 2023, FIBA was placed in the top 5 of the WorkInSport (WIS) Most Attractive Employers in Sport rankings as the Best Employer for Women.

“SOMETIMES IN BASKETBALL YOU TALK ABOUT THE SAME THINGS, BUT WHAT THIS KIND OF FORUM DOES IS PROVIDE THIS ‘AHAA’ MOMENT, WHEN SOMEONE FROM OUTSIDE, LIKE ZOE HAYES, MAKES A COMMENT OR GIVES AN IDEA.”

CAROL CALLAN
FIBA AMERICAS PRESIDENT
ENLARGE FIBA FAMILY

EXPANSION, INNOVATION, AND EFFICIENCY all figure prominently in a far-reaching project aimed at raising the number and quality of those participating in the sport, embracing new stakeholders, encouraging innovation, and refining internal processes. FIBA continues on its broad plan that comprises four goals.

GOAL 1: INCREASE THE NUMBER OF LICENCED PARTICIPANTS

FIBA has striven to increase the number of participants in the sport across the spectrum of activities, with some of the key focus areas during the reporting period including coaches’ instructors, player agents, statisticians, table officials, technical delegates and 3x3 players and officials. FIBA has been successful in boosting numbers in all these areas thanks to its various programs aimed at increasing licensed participants, implemented at both global and regional levels.

One of the most significant areas FIBA has seen growth in has been in referee numbers. The FIBA Game Officials Licensing cycle for 2023-25 began in October 2022 as the registration window for referee candidates opened. The previous cycle (2021-23) was a success with an increase in the number of National Federations that registered candidates and a rise in female officials. Various programs were held to further increase numbers, as well as 33 webinars on various topics for knowledge sharing organized for game officials and 300 participants, rising to 40 webinars in 2022 (with an average of 250 participants).

Progress was also evident in 3x3 as the number of ranked players has now reached close to 100,000, after a drop to around 100,000 pre-pandemic levels. On November 1, 2022, the number of ranked players returned to pre-pandemic levels. As of January 2023, FIBA’s 3x3 platform has seen growth in has been in referee numbers. The FIBA Game Officials Licensing cycle for 2023-25 began in October 2022 as the registration window for referee candidates opened. The previous cycle (2021-23) was a success with an increase in the number of National Federations that registered candidates and a rise in female officials. Various programs were held to further increase numbers, as well as 33 webinars on various topics for knowledge sharing organized for game officials and 300 participants, rising to 40 webinars in 2022 (with an average of 250 participants).

One of the major focuses in this area was to inspire the younger generation to be on a 3x3 court and ultimately aspire to represent their national team at a World Cup. In order to achieve this, FIBA employed a youth-targeted social media approach, continued the development of its free event management digital tool accessible to all federations and promotes for players to register through the FIBA 3x3 platform (EventMaker and play.3x3fiba.com), and also simplified the registration process for any tournament to be a qualifier for the Pro Circuit, thus increasing access to the World Tour around the globe.

For 3x3 coaches, a working group was put in place in 2022 to look at the coaching program and promotes for players to register through the FIBA 3x3 platform (EventMaker and play.3x3fiba.com), and also simplified the registration process for any tournament to be a qualifier for the Pro Circuit, thus increasing access to the World Tour around the globe.

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Another area that FIBA has actively sought to increase numbers in has succeeded in doing so through various programs is licensed agents. Their role has evolved significantly over the past two decades, with agents now taking on much more than their initial remit, including safeguarding players’ rights, managing their financial affairs, and giving career guidance among other matters. As such, it is crucial that properly trained and licensed agents are available to players to ensure that they can trust those looking after their key matters.

In order to facilitate this, FIBA has actively promoted the FIBA agent licensing program to increase its numbers, with applicants to the Agents program visiting the Patrick Baumann House of Basketball to complete their journeys as newly qualified FIBA-Licensed Agents in 2022 and 2023.

GOAL 2: INCLUDE MORE STAKEHOLDERS

FIBA continues to expand the basketball family by working closely with different stakeholders, with the boom in esports and related partnerships continuing to make huge strides.

FIBA’s growth continued with 30 National Federations from across four continents signing up for the inaugural season of FIBA’s official NBAB 2K23 tournament – eFIBA Season 1 – taking place in January 2023. This new format, using the Pro-Am game mode, followed three successful editions of the FIBA Esports Open in 2020 and 2021. The event, launched with new partner ESL FACEIT Group (EFG), was livestreamed on FIBA’s YouTube and Twitch channels, as well as on selected esports influencers’ channels. Also launched in the period were new eFIBA channels on Instagram, Twitter and TikTok.

This venture is the product of a new five-year partnership with the Copenhagen-based EFG, with the main aims being to gather, develop, capture and structure the global e-basketball community while creating a sustainable competition structure for national team competitions.

NBA 2K Licence: In 2023, FIBA announced an expanded partnership with NBA 2K, a company which develops and publishes global interactive entertainment for console and handheld gaming systems, personal computers, and mobile devices. It includes a three-year license to develop the export national teams platform “eFIBA”, as well as the eFIBA season, starting in September, with online qualifiers, followed by Regional Finals and World Finals. In an added incentive to players, the best

GOAL 3: OPTIMIZE INTERNAL PROCEDURES AND EFFICIENCY

For FIBA to continue to grow and support basketball in a successful and positive manner, its internal components must seamlessly collaborate towards the same shared goals. FIBA continues to work on a variety of projects to further strengthen the organization and its internal procedures. This includes “Speaking with One Voice”, improving project management frameworks, continuing to strengthen the brand framework, and encouraging further HO and Region collaboration. In addition, FIBA’s Human Resources department has launched its Staff Academy to empower and develop staff, while the Finance Department has completely reshaped the financial reporting structure, from FIBA’s chart of accounts to its analytical dimensions.

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GOAL 4: INCREASE INNOVATION AT FIBA

FIBA continues to encourage innovation, with new technologies implemented to improve the game for everyone.

FIBA and sports marketing and data technology company, Two Circles, joined forces in 2022 with a long-term strategic venture to revolutionize the direct-to-consumer market for basketball content globally with Courtside 1891. The Courtside 1891 product aggregates scores, streams and schedules from over 250 events and leagues across the globe. This comprehensive content offering, combined with a fresh and unique brand, represents a bold and innovative departure from the typical digital offerings provided by its federations. Live streaming via Courtside 1891 is available in all key markets through paid subscriptions via all major browsers.
and operating systems. The vision of Courtside 1891 is to become a hub to discover live content on other platforms, making it the easiest place for fans to discover where and when they can watch live basketball from a range of competitions. Through this, FIBA will be supporting its broadcast partners in delivering FIBA action to the widest audience possible.

In 2023, FIBA landed in the top five Most Innovative Sports Brands, awarded by HYPE Sports Innovation. FIBA’s Equipment & Venue Centre (E&VC) approved a smart basketball floor comprising a full video floor, allowing for a host of interactive applications as well as an enhanced show staging with additional options for advertising. With the premier showcasing breathtaking animations and designs, the court received overwhelmingly positive feedback from both players and coaches, while fans were swept away with a thrilling first-ever game on the surface as France and Japan served up an overtime treat.

FIBA Secretary General Andreas Zagklis expressed his pride and excitement after the official reveal: “With this successful global premieres of the LED glass floor, we have another example of how we are driving two strategic priorities: ‘Enlarge the FIBA Family’ by endorsing and encouraging innovation in basketball and ‘Women in Basketball’ by introducing the LED glass floor in a Women’s event.”

To date, the E&VC works with 140 partners across 12 Approved Equipment categories, four Approved 3x3 Equipment categories and seven Approved Software categories, seeking to push the boundaries of basketball further than ever before through technological developments.

Learn more about the role of the Equipment & Venue Centre on page 100 of this report.

Other innovative projects in motion include an ambitious project nicknamed Road 2 Digital 2.0 (R2D2), which commenced in early 2022, with the mission to deliver a brand-new website ecosystem for FIBA. The project aims to create a state-of-the-art digital platform that will set new standards for online FIBA coverage and enhance the experience for fans, athletes, and organizers alike.

The addition of a Chatbot to the FIBA Basketball World Cup 2023 website as part of the enhancements made to FIBA’s digital ecosystem in the lead up to the flagship event also occurred in 2023. This AI-powered chatbot will enhance the user’s journey by answering their queries throughout the competition lifecycle.

FIBA’s Equipment & Venue Centre (E&VC) approved a smart basketball floor, Basketball World Cup 2023 in Spain. The Lumiflex court, produced by ASB GlassFloor, is effectively an LED screen covered by connecting squared panels of textured glass, with ceramic dots for traction and elasticity to provide shock absorption. This full video floor allows for enhanced interaction, including the possibility of adding player tracking with live stats and artistic achievements displayed on the floor. (See page 116 for more.)

FIBA also partnered with Courtside 1891, an international court finder with a growing database of close to 50,000 courts, making it easier for players of all levels to access courts across the globe and reinforcing connections across the basketball community. The database will enable further opportunities for competition organization, court renovation and urban development at the local level.

The E&VC also launched the FIBA Approved Software program in 2021, which aims to connect approved software to stakeholders throughout the FIBA Family, including players, coaches, team managers, referees and officials, competition organizers and National Federations. Companies included in the program each offer software solutions to the basketball community, whether that be in advanced performance analytics, tracking via advanced machine learning and computer vision to capture key basketball metrics like player speed or defensive impact, or data technology that captures and distributes live scoreboard data in real time.

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CONTINUE TO BUILD 3X3

FIBA ACHIEVED ITS FIRST GOAL WITH 3X3 EXPERIENCING SIGNIFICANT GROWTH since its inception. With more events and increasing prize money attracting top talent from around the world, it is now considered the globe’s leading urban team sport.

IN 2010, FIBA SET OUT TO DEVELOP 3X3 as a stand-alone discipline. Just seven years later in 2017, the International Olympic Committee recognized 3x3 as an official Olympic sport, with the discipline making its debut at the Olympic Games Tokyo 2020.

The growth of 3x3 has also been mirrored on social media, with a record year in 2022 including 552 million views and reaching over 3 million followers on FIBA 3x3 accounts. This number has grown exponentially in 2023 with more than 4.6 million followers, meaning that FIBA 3x3 accounts alone have overtaken the majority of the Olympic International Federations.

In 2023, some 150 FIBA 3x3 Official events – a new record – will be conducted, including 18 World Tour stops, 32 Challengers and 23 Women’s Series stops. All national team competitions have also returned, including the 3x3 Asia Cup (April in Singapore), 3x3 World Cup (June in Vienna, Austria), 3x3 Europe Cup (September in Jerusalem, Israel), 3x3 Africa Cup (December in Cairo, Egypt) and 3x3 AmeriCup (December in San Juan, Puerto Rico).

CONQUERING THE WORLD

The FIBA 3x3 World Tour is considered the pinnacle of the sport for men, featuring professional teams competing in more than 40 professional events. The 2023 edition opened in Utsunomiya, Japan, in late April and culminates with the World Tour Finals in December. New venues in 2023 include Shanghai, Marseille, Macau, Amsterdam, and Vienna.

In recent years, the number of players joining teams has swelled, with prize money on offer increasing significantly, allowing more athletes to become professional.

3X3 WOMEN’S SERIES SET TO SKYRECKET

The Women’s Series is expected to be one of the main areas of growth in the 3x3 landscape in the coming years.

In 2023, there will be 23 FIBA 3x3 Women’s Series events, up from 12 in 2022 and seven in 2021.

In 2021, the Women’s Series broke new ground by featuring teams entered by both National Federations and private promoters. The Ulaanbaatar Amazons (from Mongolia), EXEWING (Japan) and Dusseldorf ZDOS (a team with backing from Japan and Germany) were private teams competing for the first time in the Women’s Series. These private teams provide players with the opportunity to shape their own future. For example, the founder of ZDOS, Ms. Aki Katsura, is a 3x3 player from Japan whose mission is to redesign the Japanese sports environment for women.

In 2022, prize money increased five-fold (to USD 500,000) in line with new events and additional commercial revenue. 2023 has now seen this prize money more than double to over USD 1 million.

FOCUS ON NEW NATIONAL TEAMS

Since 2021, many new national teams have joined FIBA’s 3x3 ranks including Morocco, Tonga, Luxemburg, Ecuador, Guyana, Trinidad and Tobago, Jamaica, St. Lucia, Botswana, Papua New Guinea, and New Caledonia.

Having these new national teams involved is a tremendous plus. Not only does it allow the sport to grow, but it also provides teams with opportunities to compete at the Olympic level. Latvia, for example, took the men’s gold medal at the Tokyo 2020 Olympic Games, while in Mongolia, 3x3 is the nation’s number one sport.

3X3 WORLD CUP 2022 AND 2023

The FIBA 3x3 World Cup 2022 in Antwerp, Belgium, was a great success and also for the FIBA Asia Cup 2023, being the first basketball organization to achieve this.

KEEP EXPANDING

FIBA is very pleased with the progress of 3x3 around the world and will continue facilitating its growth and development. The 3x3 concept meshes perfectly with FIBA’s strategy of empowering National Federations, increasing the role of women at all levels of the sport, and enlarging the FIBA Family.

For example, the FIBA 3x3 Youth Nations League provides a strong platform for men and women under the age of 23 to prepare for future high-level competition. Participating National Federations must enrol one team per gender to each stop of the FIBA 3x3 Nations League. In 2022, 1 record 57 National Federations and 11 conferences were involved in 67 events.

FIBA is proud of its emphasis on gender equity, which was on full display as it delivered its gender-equality concept for 3x3 events at the Olympic Games Tokyo 2020. This saw an equal number of men and women athletes, teams, referees, sports supervisors, MCs and DJs take part in 3x3’s Olympic debut.

Additionally, the second FIBA 3x3 Streamers Tournament took place in 2023, in collaboration with Twitch star Ibai Llanos. The uptick in viewership was dramatic with an unprecedented 73 million views across all platforms for the event, with the tournament being the most watched event worldwide on Twitch for that day. Furthermore, FIBA’s 3x3 women’s account is ranked first in engagement rate among all FIBA accounts.

ISO RECOGNITION

FIBA received International Sustainability Standard (ISS) recognition for its partnership with 3x3 World Tour timekeeping sponsor Maurice Lacroix and also for the FIBA Asia Cup 2023, achieving its first social media recognition with 67 million views, 87 million impressions and 3.5 million people engaged. The 2023 edition was held in Vienna, Austria, with the top team qualifying to the second Olympic Qualification Tournament in 2024. 70,000 fans enjoyed all the excitement in Vienna with stands reaching full capacity throughout the event. Social media accounts also grew with more than 100k new followers.

FIBA ACTIVITY REPORT 2021-2023
shaD e in ternational club competitions

FIBA CONTINUES TO SUPPORT and develop continental club competitions across the regions.

One of FIBA’s key goals is to develop a clear and standardized club competition framework around the world. Through the development of long-term formats and qualification routes for international club competitions, FIBA aims to ensure that its competitions are inclusive and that participation is fundamentally based on sporting merit for clubs across all regions. Indeed, men’s club competitions are now in place across all FIBA’s regions and across three of four regions for women, with plans in place to introduce a women’s league in Africa in the near future and most recently, in 2021, the Americas.

The expansion of women’s basketball with the introduction of a new league, the Women’s Basketball League Americas (WBLA), has been a significant development.

These targets go hand-in-hand with one of the foundational points of FIBA’s “Shape International Club Competitions” strategy – providing a clear player pathway from grassroots all the way through to the international level for elite athletes. Providing an elite competition for those top players is the key goal for FIBA and its player pathway, with the Basketball Champions League (BCL) the best example of this and one of the most recognized club competitions in the world.

INTERNATIONAL

The FIBA Intercontinental Cup was introduced in 1966. The aim of the competition has always been to bring winning clubs from different continents together to compete for a prestigious title. The tournament is now an important showcase for top club teams and reflects the strength of professional basketball leagues around the world.

The 2022 edition was held for the first time in an African country, taking place in Cairo, Egypt. It also became the first club competition in basketball history to feature contenders that represented four different regional clubs – Lenovo Tenerife (from the BCL), Rio Grande Valley Vipers (NBA G League), Sao Paulo (BCL Americas) and US Monastir (BAL) – competing for the title. Lenovo Tenerife beat Sao Paulo in the Final to claim their third FIBA Intercontinental Cup.

In March 2023, FIBA announced it had entered a three-year partnership with Sport Singapore to expand the event by involving Asia for the first time, to better reflect the modern club basket landscape. In September 2023, the Singapore Sports Hub will be the first-ever venue in Asia to host the FIBA Intercontinental Cup and will include an expanded format of six teams, with the NBA G League Ignite (USA) and the Zhengjiang Bulls (CHN) joining the champions of BAL, BCL, BCL Americas and West Asia Super League (WASL).

EUROPE

With its global status, the BCL is of great benefit to FIBA and the national leagues, correctly representing the concept of fair competition which includes protecting and supporting domestic leagues, promoting sporting results and openness, developing and nurturing young players, and providing a sound business model for all stakeholders.

In 2020, the BCL was given a significant boost when FIBA entered a strategic partnership with GC&H LIF to elevate the competition to new levels. Before the start of the 2021-22 season, a new competition format was approved. One of the aims of this change was to increase competitive intensity and ensure the result of each game mattered.

Seventy-three clubs applied for the 2021-22 season and a record 24 national leagues were represented in the Qualifiers. Lenovo Tenerife defeated BAXI Manresa in the Final in Bilbao, the first time the Final had been played at a neutral venue. Fifty-two clubs from 29 countries started the 2022-23 season, with German side Telekom Baskets Bonn claiming their very first title in a victory against Israel’s Hapoel Jerusalem in the Final.

Since the competition started in 2016-17, 160 clubs from 36 countries have participated.

The FIBA Europe Cup was established in 2015 with teams across the continent competing each season. There have been seven different winners of the competition representing six countries.

The list of former FIBA Europe Cup champions includes Bahcesehir College from Turkey, Ironi Neza Zora from Israel, Italian clubs Dinamo Sassari and Reyer Venezia, French side Nanterre 92 and Fraport Skyliners from Germany, who triumphed in the inaugural edition of the competition. Anwil Wloclawek of Poland were the most recent winners when they defeated Chiozer Basket in the two-legged 2023 Finals.

Full games have been streamed live on YouTube since the inaugural 2015-16 season.

EuroLeague Women is the premier women’s basketball competition in Europe, featuring the top 16 teams from the continent and some of the world’s best players, including Diana Taurasi (USA), Emma Meesseman (Belgium), Sue Bird (USA), Lauren Jackson (Australia) and Breanna Stewart (USA).

The league has a long and illustrious history, launching in 1998 as the European Cup for Women’s Champion Clubs. It was initially dominated by the famous Latvian Daugava Riga club (now known as TTU Riga) who made 18 appearances in the Final between 1960 and 1982, winning all of them.

In 1996, the competition was rebranded as EuroLeague Women, with 12 different clubs lifting the silverware since the reboot. EuroLeague Women, which continues to soar in popularity, received a further boost in 2020 with a new logo. During the 2021-22 campaign, the event enjoyed record crowds for the Finals in Turkey and new marks in digital engagement, including 25 million video views. Games are produced using a minimum of five cameras and are streamed live and on YouTube.

Starting with the 2021-22 season, players have embraced #FIBAWomen, a social media campaign aimed at inspiring fans and communities and promoting women’s basketball.

The EuroCup Women is the second-tier women’s club competition in Europe, with teams from across the continent competing each season. Since its inception in 2002 there have been 15 winners, with Dynamo Moscow (2007, 2013 and 2014) and Galatasaray (2009 and 2018) the only clubs to claim multiple titles.

A host of star players have featured in the event, including (Sl Albem (Turkey), Celine Dumerc (France), Ann Wauters (Belgium), Ticha Pereiro (Portugal), Maria Stepanova (Russia) and Cynthia Cooper (USA).

Since 2022-23, all games have been streamed live on YouTube.

AMERICAS

The Basketball Champions League Americas (BCLA) is the premier men’s basketball competition of FIBA in the Americas and features teams from 10 National Federations from across the continent.

First established in 2019, the BCLA was introduced to replace the FIBA Americas League, with a key aim being to foster a balance between quality and representation, all while further developing the FIBA brand in the region. Twenty-three clubs have competed in the BCLA’s four seasons to date, with Argentina’s Guaraní winning the inaugural edition. They were followed by three Brazilian champions between 2020-2023, with Flamengo, Sao Paulo and finally France all claiming the title. Indeed, the 2023 was an all-Brazilian affair, with Flamengo finishing as runners-up.

The champions receive a commemorative gold flag designed to be hung in their home stadium.

Unique activation is a key part of promoting and celebrating players and engaging fans. This is perhaps best exemplified through the player introduction artwork that has been used on the courtside LEDs.

The BCLA games have been showcased in 16 countries across the region and are also accessible globally via the BCLA YouTube channel.

The great success of this competition...
The Liga Sudamericana de Baloncesto, FIBA’s prestigious club league in South America, celebrated its 25th edition in 2022 and featured 16 teams, following a two-year absence due to the COVID-19 pandemic. For the 25th edition, a special trophy celebrating the league’s history and a long list of champions, including the Brazilian great, Oscar Schmidt, bore the name of its founder, Horacio Cardozo, claiming the title. Meanwhile, the South American League for women’s clubs on the continent, Domestic champions play in the league to test themselves against their peers from other African nations, with 10 teams competing in the 2022 edition. Entering its 16th season since its inaugural season in 1985, the Cup successfully resumed the first time since 2019 following a break due to the pandemic as Sporting Alexandra became the first side from Egypt to emerge victorious. They defeated Mozambique outfit Costa do Sol in the Final, who were playing in front of a home crowd in the capital of Maputo as they tried to become their nation’s sixth champion in the competition’s history. The league is set to be rebranded before the start of its next season.

AFRICA

The Basketball Africa League (BAL) is Africa’s premier men’s basketball league that marked the start of a new era for club basketball on the continent in 2021. It features 12 teams qualifying via FIBA’s domestic competition to take part in the league. The first edition of the elite league took place in 2021, having first been announced two years prior in 2019. The BAL is a joint effort between FIBA and the NBA, with a target of further expanding the game and making the most of the young populations found across the continent by giving them a clear player pathway from grassroots all the way to the elite level.

The Road to BAL 2022, the qualifiers executed by FIBA for the BAL season, featured a 24-team qualification system with six places up for grabs. Six other teams (from Angola, Egypt, Nigeria, Rwanda, Senegal and Tunisia) gained automatic entry. US Monastir claimed the BAL title in 2022.

Entering its third season, the Road to BAL 2023 included 20 teams from across the continent, with a total of 50 games played in the six host cities to determine who would go on to fill the six spots in the main event. The qualified teams were Cape Town Tigers, Ferroviario da Beira, SLAC, City Oilers, Abidjan Basket Club, and Stade Malien, with the latter three first time participants in the main BAL event. Indeed, since its inception in 2021, 18 nations have been represented in the BAL, while the Final in 2023 saw a sold-out crowd take in the action.

The FIBA Africa Champions Cup Women, which has been in existence for over three decades, remains the most prestigious and high-profile competition for women’s clubs on the continent. Domestic champions play in the league to test themselves against their peers from other African nations, with 10 teams competing in the 2022 edition. Entering its 26th season since its inaugural season in 1996, this league has a long history and a long list of champions, including the Brazilian great, Oscar Schmidt.

The Liga Sudamericana de Baloncesto Femenino is FIBA’s premier women’s league in the Americas. Having been reintroduced in 2019 following a four-year hiatus, the South American League for Women, which has been in existence for over three decades, remains the most prestigious and high-profile competition for women’s clubs on the continent. Domestic champions play in the league to test themselves against their peers from other African nations, with 10 teams competing in the 2022 edition. Entering its 26th season since its inaugural season in 1996, this league has a long history and a long list of champions, including the Brazilian great, Oscar Schmidt.

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SUSTAINABLE
FINANCIAL GROWTH

FIBA’s disciplined and nimble financial approach during the COVID-19 pandemic allowed it to continue with its growth strategy.

And now, with the world of sport having returned to relative normality, albeit with new protocols and procedures in place, FIBA is perfectly positioned to ramp up its ambitious plans to grow all aspects of basketball on and off the court in new and existing markets.

FINANCIAL ACTIVITIES

Financial activities in the year 2022 were partly driven by the success of the Women’s World Cup in Sydney, Australia, and the FIBA Continental Cups, with an increase in revenues and ever-increasing investments into the development of the sport.

Those investments included:
(i) Increased support for the National Federations
(ii) Investment in club competition
(iii) Investment in women’s basketball

FIBA and the entire basketball community were strongly impacted by the COVID-19 pandemic, which required the adjustment of plans and objectives including the need to reschedule most of the international competitions. In 2022, FIBA managed to pay all rescheduled competitions and is now ready to face its next milestone, the FIBA Basketball World Cup 2023, from August 25 to September 10, in the Philippines, Japan and Indonesia.

It is of note that FIBA is closing the four-year cycle that included a global pandemic and a war in Europe with just a 0.9 million deficit, essentially breaking even over a very difficult period.

FINANCIAL ACTIVITY REPORT 2021-2023

Revenues and expenses evolution 2019-2022

Revenues for the period 2019-2022 amounted to CHF 423.6 million. Commercial activities, including marketing and television rights, represented a 68 percent share of total revenues. The remaining revenues were derived mainly from hosting fees for the World Cup, for the Olympic Qualification Tournaments (men and women) and for Continental Cups, from the IOC subsidy for the Olympic Games as well as from 3x3 activities.

Total expenses for the period amounted to CHF 424.5 million, with 44 percent of those costs related to events and competitions.

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FIBA has enjoyed significant growth in recent years as a result of its constant investment in the development of the game, with that growth expected to continue. Indeed, 2019 saw a great uptick in both revenue and expenses with the World Cup held in China, while 2020 understandably proved more difficult due to the effects of the COVID-19 pandemic. Meanwhile, results in 2021-22 reflect the preparations necessary for the World Cup 2023 and the execution of the Women’s World Cup in Australia and the FIBA Continental Cups, our biggest events. They were also affected by the hangover from the pandemic and the need to catch up with events that had been postponed as a result.

LIQUIDITY EVOLUTION 2019-2022

Over a three-year period from 2019-2021, FIBA liquidity rose from 41 million CHF to 78.2 million CHF, with IOC contributions related to Tokyo 2020 received in 2021 the principal reason for the increase. In 2022, FIBA completed mortgage payments for the Patrick Baumann House of Basketball, its administrative headquarters in Mies, Switzerland. The facility is now debt-free and means greater financial security and flexibility for FIBA going forwards.

Liquidity per currency

FIBA actively manages its foreign exchange risks based on its expected flows per currency. The majority of FIBA’s revenues is in Euros; its largest cost base and its reporting currency is in Swiss Francs.
EXCELLENCE OF FIBA COMPETITIONS

WITH FIBA’S MULTI-YEAR HOSTING MODEL already proving beneficial for National Federations, the adoption of further initiatives – including elevating players’ experiences at major events – ensures the highest of standards.

THE MULTI-YEAR HOSTING MODEL for the U17 and U19 FIBA World Cup events was introduced because of a reduction in the rate of bids, with evidence that showed the previous model had exhausted its potential. Multi-year hosting allows FIBA to build strong, mutually beneficial partnerships with National Federations and host cities, while also allowing the former to showcase their hosting capabilities.

Pleasingly, the new model is already proving to be a success, as seen in the examples of the Hungarian Basketball Federation (hosts of U19 Women’s 2021, U17 Women’s 2022 and U19 Men’s 2023 events in the city of Debrecen) and the Spanish Basketball Federation (host of the U17 Men’s 2022 and U19 Women’s 2023 events in Malaga and Madrid, respectively). As anticipated, the model has allowed for greater synergies between events in the respective countries, with organizers sharing information, experience and knowledge to maximize event execution. It will continue to be used for the period of 2024 to 2027, with Turkey hosting the U17 men’s events in 2024 and 2026; and Czech Republic hosting the U19 Women’s 2025, the U17 Women’s 2026 and the U19 men’s 2027. The model has still allowed FIBA to entrust National Federations, the adoption of further initiatives – including elevating players’ experiences at major events – ensures the highest of standards.

BIDDING PROCESS

Additionally, FIBA’s Central Board adjusted its host bidding process for both the FIBA Women’s Basketball World Cup 2026 and the FIBA Basketball World Cup 2027 by introducing a flexible and transparent assessment period which gives candidates over one and a half years to prepare and optimize their proposals, and FIBA to review them. The bidding process is now structured in a way that aims to maximize the dialogue and synergies with interested National Federations, enabling a more cooperative approach for future potential hosts to raise with their government authorities and prepare their best candidature for a World Cup. With clear roles and responsibilities and the delivery of the event detailed across the extensive documentation provided to candidates, this system is now in place with the International Olympic Committee host bidding process, which was implemented for the 2023 Olympic Games. The successful implementation of the new process was evidenced at the FIBA Central Board in April 2023, where Germany and Qatar were awarded with the hosting rights of FIBA’s flagship women’s and men’s events, respectively.

PLAYERS’ EXPERIENCE PROGRAM

In early 2023, as part of plans to enhance players’ physical and emotional wellbeing while participating at FIBA events, FIBA approved a Players’ Experience Program that is underpinned by a ‘players first’ approach. The program will be a key component of FIBA’s unprecedented investment into players’ experience at the FIBA Basketball World Cup 2023.

The program aims to ensure players, as the stars of the game, enjoy “extraordinary” experiences at FIBA’s pinnacle events. Elements of the program, including improved athlete services from arrival to departure (at airports and hotels, while being transported and while using playing and other facilities) were in place during the Women’s World Cup 2022 and will be further developed at the World Cup 2023.

Another improvement now in place is enhanced communication, with an emphasis on a more logical and streamlined approach to information sharing and meetings involving participating National Federations. This approach has been implemented for all major world events at youth and senior levels, and for men and women, to ensure efficient and consistent outcomes.

Uniform competition regulations have been implemented to optimize the information shared to the National Federations and raise the standards of relations and interactions between them, host cities and other relevant parties in the lead-up to FIBA events.

Meanwhile, FIBA’s temporary total disablement insurance program (salary protection), active since September 2019, continues to be in place during all official FIBA events worldwide, protecting the salaries of all professional female and male players from any accidents or injuries during national team activity. The program was updated and now covers surgical, medical and rehabilitation fees for youths (non-professional) in FIBA events starting at U16 level; features easier-to-understand conditions and broader guarantees; and includes permanent total disablement insurance (EUR 250,000) in case of heart attacks or strokes.

During the 2021-23 insurance cycle, more claims were filed, giving a total of more than EUR 5.5 million claimed during this period. The increased number of claims was due mainly to growing awareness of the insurance program and the increasing number of registered players involved in insured events.

The winner’s badge, introduced in 2019, is worn during qualifiers for major events and other international team events to denote the defending champions of a specific tournament.
FOCUS ON DEVELOPING YOUNG PLAYERS

THE ONGOING DEVELOPMENT of youth-level basketball is a priority for FIBA, and the multi-year hosting cycle introduced recently has certainly put the spotlight on major youth events. In the latest cycle, Hungary has hosted the U19 Women’s World Cup 2021 and U17 Women’s World Cup 2022 events and executed the U19 World Cup event in June-July 2023, while Spain hosted the U17 World Cup 2022 event and executed the U19 Women’s World Cup event in July 2023 (see Excellence of FIBA Competitions report for more information on the cycle).

To date, the cycle has resulted in enhanced streaming and game TV production at both U17 and U19 levels, in addition to a record attendance of more than 8,000 spectators at the U17 World Cup Final in Malaga, Spain.

The profile of these youth events has been boosted with the help of big-name ambassadors such as Spain’s former international star Pau Gasol for the U17 World Cup and Greek legend Evina Mati’s for U17 Women’s World Cup. Croatian Dino Radja, a FIBA Hall of Fame member, took part in the U19 Basketball World Cup 2023 draw while women’s basketball legends Amaya Valdemoro of Spain and Sonja Vasic of Serbia helped out with the women’s U19 draw. The Chairman of FIBA’s Player Commission, Dirk Nowitzki, was present at the U19 Basketball World Cup 2023 and gave a press conference to a large roster of international media, underlining the incredible talent of an event that features in every edition an average of nine first-round NBA picks.

PLAYERS WORKSHOPS

As part of the strategy to develop youth basketball, players took part in workshops in 2021 (U19 women in Hungary and U19 men in Latvia and 2022 (U17 men in Spain and U17 women in Hungary), with more workshops taking place in 2023 at the U19 events.

The players’ workshops are part of the FIBA Players’ Commission’s strategy to educate young players and help them achieve their best on and off the court. They take place at all FIBA U17 Basketball World Cups and FIBA U19 Basketball World Cups and usually focus on one or two educational topics with current or retired star players on hand to provide youngsters with important lessons from their own careers on topics including goal setting, time management, cultural awareness, interacting with the media, and using social media wisely. The likes of Mati’s, Spanish internationals Carlos Cabezas, Jorge Garbajosa and Amaya Valdemoro, Russia’s Iliana Korstin, Dino Radja of Croatia, Nikos Zisis of Greece and Jonas Maciulis of Lithuania have all participated in workshops.

In order to further support the development of young players around the world, FIBA continues its collaboration with the NBA to work on two programs: Basketball Without Borders (BWB) and Jr. NBA. Since 2001, BWB has given international talent the chance to have elite basketball instruction, both on and off the court, so as to make the most of their opportunities. In this way, BWB aims to elevate the level of basketball in those designated regions. In 2023, BWB camps are scheduled to take place in the Americas, Asia, Africa and Europe, whilst the seventh annual BWB Global camp took place in Salt Lake City, USA in February.

Jr. NBA, meanwhile, acts as the NBA’s global youth basketball program for boys and girls. Following the pandemic, it has seen FIBA send six active FIBA referees to the NBA Summer League Camp in 2022 and an equal number (including a female referee) to the 2023 edition.

YOUTH BASKETBALL CHAMPIONS LEAGUE

Meanwhile, in January 2023, the Basketball Champions League (BCL) launched the Youth Basketball Champions League, a prime standalone pan-European competition for U18 teams.

The youth teams of 10 BCL clubs representing eight countries competed in a tournament format for the title, in a competition that has its own unique identity, adding a youthful twist to the established BCL brand. The inaugural season took place in April 2023 in Bursa, Turkey and saw Bosnia and Herzegovina’s logioakas logio claim the title, defeating Tofas SC of Turkey 73-66 in the Final.

The FIBA Foundation also plays a significant role in the development of youth basketball. In recent years, the FIBA Foundation has pioneered youth leader-centric Basketball For Good projects, impacting youths from all regions. The aim of these projects is to equip young people with the tools to use basketball as a way of creating a positive impact in their communities.

In 2021-22, the FIBA Foundation organized youth leadership seminars for 45 people from 33 countries. The participants were educated and equipped with relevant skills to help them create their own Basketball For Good projects in their respective communities. While the first global youth leadership seminar was held virtually, a regional one was organized in 2021 and conducted in a hybrid format for participants from nine Latin American countries. An in-person workshop was held in El Salvador from April 27 to May 2, 2022 and included a mixed-language curriculum.

YOUTH DEVELOPMENT ACROSS REGIONS

Youth development is an ongoing priority in the regions, with a host of programs conducted.

In Africa, the pathway of the player is considered the “heart” of FIBA Africa’s development program, with camps dedicated to top young players across the continent. In 2021, camps were held in Kenya, Senegal, and Côte d’Ivoire, with more than 130 players and 45 coaches from 36 countries involved. In 2022, 10 camps welcomed 365 players (147 girls) and 249 coaches (39 women), with another camp dedicated to female players and coaches.

Five young African players took part in a “SuperCamp” organized by FIBA in the United States in July 2022.

In the Americas, 13 youth development camps were conducted from 2019-23 in Argentina, Brazil, Mexico, Venezuela, Ecuador, Puerto Rico, Aruba, USA, and Uruguay, with 1,120 players involved overall.

The inaugural FIBA SuperCamp, featuring 25 players from the Americas and five from Africa, was run in Salt Lake City. The SuperCamp, a collaboration between organizers of youth development programs in the respective regions, marked the first time boys and girls participated together at a continental camp.

Clincs for coaches were also held during the youth development camps, with 1,050 coaches participating. Referee training was also conducted during the camps.

In Asia, the Ball In Schools program, which aims to introduce or increase basketball activity in schools, continues to flourish.

In China, the FIBA China Youth Training Program was officially launched at a ceremony in Beijing in December 2021. Initiatives aimed at growing and developing youth basketball in the country include the FIBA China Skills Challenge (U4-U16), the FIBA China Youth Training Digital Platform, FIBA China Youth Training Courses and FIBA China Mini-Level Coach Training.

In 2021, the first Mini Skills Challenge was held in Guangzhou City, Guangdong Province. To date, there are 120 certified sites for the FIBA China Mini Skills Challenge. Ninety-one games were held in 56 cities, with a total of 6,600 participants. On January 3, 2023, the U10-U16 age group was added to FIBA China Mini Skills Challenge.

Meanwhile, in Europe, the Youth Development Fund (YDF) program continues to support eligible youth basketball projects and the participation of youth national teams of the 50 European National Federations. Based on good financial results in 2020 and 2021, FIBA Europe increased the budget for the YDF program in 2021 and 2022, with 48 National Federations applying and receiving funding.

In Oceania, the Tahiti Basketball Federation expanded Mini Basketball programs with basketball in schools programs, while the Northern Mariana Islands Basketball Federation launched a Mini Basketball Outreach Program.

In Palm Island, Australia, the Basketball For Good program was introduced in partnership with Australian Indigenous Basketball, Police and Community Youth Centres Indigenous Programs, Basketball Queensland, and the FIBA Foundation.

Additionally, the second edition of the FIBA U15 Oceania Championship took place in Guam in 2022 with seven national teams participating in the men’s event and six in the women’s from across the region.
Since 2020, the FIBA Foundation is the social and legacy arm of FIBA. With a focus on its key pillars, Basketball For Good and Basketball’s Cultural Heritage, the Foundation’s work involves addressing basketball’s role in society, as well as preserving and promoting its values and cultural heritage.

**PART 1: BASKETBALL FOR GOOD**

The FIBA Foundation collaborates with National Federations, governments, NGOs, partners and communities in order to address social issues through community cohesion and equality, engaging in dialogue, sharing ideas and experiences, and empowering young people. The overall goal is to help the next generation gain the skills and opportunities necessary to improve their futures and those of their communities. Basketball For Good activities can be divided into three areas: Mini Basketball, Youth Leadership, and Community Impact.

- **Mini Basketball** The Foundation aims to teach five to 12-year-olds about the importance of good health and well-being using game-based learning. In 2021, seminars were organized virtually owing to COVID-19 before returning to a hybrid education format in 2022 (see page 81). Looking ahead there are five planned seminars involving 88 National Federations for 2023.

- **Youth Leaders** The aim of the Youth Leaders projects is to equip young people with the tools to use basketball to create a positive impact within their communities. Between 2021 and 2023, the Foundation organized youth leadership seminars for 96 young people from 53 different countries. These workshops taught them the relevant skills to create their own Basketball For Good projects in their own communities. While the first Global Youth Leadership seminar was held virtually, regional workshops were organized in a hybrid format in Latin America, Africa and Asia.

- **Community Impact** Since 2020, the Propose a Project platform has supported 81 projects — organized by National Federations and other bodies — which align with the Foundation’s vision and mission around Basketball For Good. This number includes 23 successful applicants in 2022 and 43 applicants in 2023 who received equipment, funding and mentoring to help with their activities. Connected with the Community Impact activities is the FIBA Open, one of the world’s largest 3x3 grassroots events. This is an event open to all, with Special Olympics athletes, refugees and wheelchair basketball players invited to take part. The 2022 edition — staged on the weekend of FIBA’s 90th Anniversary — involved a record number of 1,100 players along with 4,000 visitors. In 2023, the tournament was, for the first time, associated with the Youth Leadership program.

**PART 2: CULTURAL HERITAGE**

FIBA’s Cultural Heritage unit preserves, researches and promotes the history and cultural heritage of basketball and educates future generations. As well as providing a focal point for knowledge-sharing, the unit aims to promote and disseminate basketball’s values.

- **90th anniversary of FIBA** The Foundation undertook multiple initiatives in 2022 to mark FIBA’s 90th birthday. On the anniversary weekend, a statue of James Nashsmith, the sport’s founding father, was unveiled at the Patrick Baumann House of Basketball. Meanwhile, a historical display titled “The 90 Iconic Moments of FIBA” was on show in the exhibition area inside the House of Basketball. Also in 2022, the Foundation produced an encyclopedia dedicated to European men’s club competitions. Divided into two volumes encompassing 1,600 pages, it offers information on over 23,000 players, 1,700 coaches, and 2,000 clubs, as well as all the results from 1957-2021.

- **Patrick Baumann House of Basketball** The Patrick Baumann House of Basketball is not only the home to FIBA’s Headquarters but also to a vast collection of artifacts, books and artworks documenting how basketball has benefited lives and built communities across the globe. All 40,000 items are stored and displayed either in the Pedro Ferrandiz Library or in the exhibition area, which welcomed a record-breaking 6,043 visitors in 2022, including 1,642 from schools and universities.

The exhibitions held during the reporting period included, from September 2021 to January 2022, “Stepping Strong” which — through a display of over 70 pairs of sneakers from the 1980s onward — explored the evolution of the materials and technologies applied in the manufacturing of basketball shoes. The building, which regularly hosts events such as competition draws, the FIBA Open and Hall of Fame Ceremonies, was designed as a sustainable facility and is thereby certified with the label “Minergie ECO,” the highest-energy standard in Switzerland for low-energy houses and sustainable construction.

- **Photo contest** Every year the Foundation organizes a photo contest on a theme highlighting its values and commitment to Basketball For Good, with the 100 best photos duly published in a photo book. For 2021, the theme was Urban Culture and Basketball and from the photos received from 85 countries, first place was awarded to Andrej Kubik from Poland. For 2022, Local Basketball Pride was the theme which drew photos from 88 countries. The winning entry was by Chio Rothman from Rwanda.

- **Propose a Project** The 2021 theme was “ECO”, the highest-energy standard certified with the label “Minergie ECO”. Ceremonies, was designed as a sustainable facility and is thereby certified with the label “Minergie ECO,” the highest-energy standard in Switzerland for low-energy houses and sustainable construction.

- **90 Iconic Moments of FIBA** Project including 90 articles, book and exhibition to mark FIBA’s 90th anniversary.

- **Hall of Fame** Three induction ceremonies organized (2020, 2021 and 2022).

- **James Nashsmith Statue** Statue honoring basketball’s inventor was unveiled in main entrance of the House of Basketball.
With its strong collaborations with partners, FIBA is developing its brand and raising the profile of basketball even further.

FIBA MARKETING’S activities are multi-layered and range from brand management and sponsorship deals to ticketing and event promotion via market research. Set up in 2016 between FIBA and Infront/Wanda Group, FIBA Marketing works closely with FIBA’s Global Partners and a host of other stakeholders to achieve its goals. They have been intensified during a productive two-year period.

SPONSORSHIP AND ACCOUNT MANAGEMENT

FIBA Marketing has continued to grow the FIBA partner family and work strategically with partners to ensure the better promotion of the brand. Partnerships, including those with partners, range from multi-layered and range from digital communications (Wanda services), TCL (electronics), Tencent (digital communications) and Wanda (real estate, hotel and property development). FIBA’s newest global partner, Yili (dairy products) joined the FIBA Family in April 2023, bringing the total number to 10. In the reporting period, FIBA gained a significant new partner in Google. The tech giant became FIBA’s first Global Partner of Women’s Basketball and the FIBA Women’s Basketball World Cup. The partnership began with the FIBA Women’s Basketball World Cup Australia 2022 where Google helped FIBA to achieve enhanced visibility by collaborating with ESPN to distribute the entire Women’s World Cup.

FIBA’s close collaboration with its global suppliers also warrants a mention as working with Hynece (recovery technology), Juncker’s portable court, Schelde (backboards), Unilumin (LED screens and displays) and TicketSocket – the Preferred Global Ticketing Partner – FIBA delivered a range of programs and strategies for new product innovations.

MARKETING OPERATIONS

FIBA Marketing delivered the partners’ rights and managed marketing operations for seven FIBA competitions, which included – after their postponement from 2021 – all men's continental events in 2022, along with the leading women’s event, the FIBA Women’s Basketball World Cup.

The year concluded with the two FIBA U17 Basketball World Cups, for both men and women. All partner rights were also delivered for the last qualifying windows for the FIBA EuroBasket as well as for the World Cup Qualifiers, which comprised of six windows over a 18-month period.

ACTIVATIONS

FIBA Marketing worked closely with its partners to deliver some of the most exciting activations to date for the summer competitions in 2022. Fan experience and engagement were at the heart of these activations, which included on-court games and performances, autograph sessions with basketball players, and promotional campaigns. Partners TCL and Molten delivered successful tailor-made campaigns targeting the promotion and development of the women’s game. One such campaign, tied in with the Women’s World Cup, was the Molten Female Local Champions Program, which identified women around Australia who had contributed to the development and growth of women’s basketball in their communities.

MARKET RESEARCH, INSIGHTS AND CRM ACTIVATION

Event and partner evaluation report summarizing the impact of FIBA’s events.

Full-year summaries and booklets were produced and delivered for 2021, 2022 and for 2023.

Fan Forum

Online Forum Community launched for fans around the world and used for qualitative research (with feedback gathered on campaigns, Courtside 1891, screen graphics, ticketing campaigns and mail).

FIBA data HUB

The very first FIBA data HUB was introduced, bringing together FIBA’s social media, website and broadcast data on one platform.

Customer Relationship Management (CRM)

FIBA’s first CRM system to gather fan insights in one place and grow the fan database; post-event surveys after three major events to better understand fan experiences/preferences; sponsorship awareness.

FIBA branding evaluation

Ran an evaluation to identify the most valuable branding locations in the venue to ensure maximized values delivered to FIBA’s partners.

Economic impact studies

Ran multiple surveys for FIBA’s main events to establish the economic value delivered to FIBA’s host countries.
BRAND MANAGEMENT

- FBWC 2023 & Qualifiers The launch of the “Win For All” global campaign at the Qualifiers Draw meant that, for the first time, this brand identity would feature along the entire road to the World Cup (with the same message included across both events). National Federations have embraced its usage in the Qualifiers to implement this global message.

- FWBWC 2022 The development and usage of the brand assets, including a piece of Indigenous artwork produced by young Aboriginal artist Armarlie ‘Marlii’ Biscoe, was a collaboration well received in the host country.

- Youth (U17 & U19) A multi-host brand strategy was implemented, giving the hosts the opportunity to utilize the branding and logos across multiple years to build on awareness of events. At the same time, each host have the opportunity to customize the logo according to their event, with the trophy as the centrepiece.

- Continental Cups FIBA Marketing developed branding materials across all continental competitions, working closely with the FIBA Regional Offices and the appointed hosts to give each event a unique identity. As the calendar system adjusts to having Pre-Qualifiers and Qualifiers, FIBA Marketing has been developing more packages and assets to equip stakeholders with the necessary materials.

EVENT PROMOTIONS

Although Australia was in lockdown for part of the build-up to the Women’s World Cup in 2022, a series of promotional milestones were still achieved. This included a ticketing campaign and a slogan developed in collaboration with the LOC, with local promotion the focal point. Also implemented were a range of hero videos and a first-event Partners campaign.

The FIBA Basketball World Cup 2023 promotional roadmap included all Qualifier windows, with the ticket launch and ticket sales aligned and customized per host strategy.

JIP, the tournament mascot, was launched in June 2022 and made its physical debut in July across all three host countries following the One Year to Go celebrations that included the unveiling of the countdown clocks presented by Tissot.

The first global ambassador, Luis Scola, was introduced in December 2022, with superstars Pau Gasol and Carmelo Anthony announced in February 2023.
The joint venture between FIBA and DAZN Group signed in 2016 has had a significant impact on commercializing the international landscape of basketball. FIBA's valuable media rights, manage FIBA's broadcast partners, and has guided on-site and remote production teams – to deliver high-quality, innovative broadcast content for basketball fans across the world. Of critical importance during this period was FIBA Media’s negotiation of agreements across the globe for the FIBA broadcast rights cycle running from 2021 to 2025. This commercial process was an undoubted success, highlighting a number of new partnerships involving major broadcasters in key territories. Fulfilling its objective to maximize exposure for FIBA’s events, deals were signed with many high-profile free-to-air partners in Europe, including in Spain, France, the Baltic territories, Czech Republic and Poland. In addition, extensive distribution was secured in the host countries of the FIBA Women’s Basketball World Cup 2022 (Australia) and FIBA Basketball World Cup 2023 (Philippines, Japan and Indonesia).

FIBA Media’s broadcast partners helped deliver record-breaking visibility and consumption of FIBA’s competitions during this period. Extraordinary audience numbers were recorded during both the FIBA EuroBasket 2022 and the FIBA Women’s Basketball World Cup 2022, with international basketball demonstrating its value as a prime-time asset for broadcast partners by capturing the imagination of audiences across many parts of the world.

LAUNCH OF COURTSIDE 1891

The launch of Courtside 1891 in February 2022 represented a major step forward in FIBA’s direct-to-consumer ambitions. Aligning with the vision to make basketball the world’s most popular sports community and the strategic objective to Enlarge the FIBA by lights package was established with sports marketing and data technology company Two Circles involves the development, marketing and commercialization of this completely new direct-to-consumer product under the Courtside 1891 brand.

Courtside 1891 aggregates scores, streams and schedules from a wide variety of basketball events and leagues across the globe. This comprehensive content offering, combined with a fresh and unique new design, presents an innovative departure from the typical digital offerings of sports federations.

The product has been the home of live streams of FIBA’s global and continental events since its launch, and it has since added both live streams and highlights videos from a number of top-tier men’s and women’s leagues across the world. In addition, the Courtside 1891 Game Center features live scores from over 100 leagues and competitions, with upgraded features and content added regularly.

The service earned recognition at the high-profile SportPro OTT Awards 2022 in the form of the silver award for Best New Platform.

CUTTING-EDGE BASKETBALL PRODUCTION

FIBA Media is responsible for the production of games during each four-year broadcast rights cycle. In the process, it has led the way in developing cutting-edge innovations that have ensured basketball fans are as close to the action as possible, both on and off the court.

For major events in 2022, FIBA Media introduced additional ‘backstage’ cameras in player tunnels and locker rooms, while cameras capable of providing cinema-style visuals were trialed with great success. Furthermore, FIBA Media’s signature ‘Rain Cam’ continued to provide a unique perspective into the magnificent athleticism of the sport. All of this contributes to creating a feeling for the viewer of being actually there in the arena and ensures that a premium product is made available to FIBA’s broadcast partners.

TAPPING INTO TALENT

FIBA Media is one of the few sports media organizations to have a team dedicated to encouraging and managing interactions with and content creation by players and popularity influencers. Through this initiative, the team has worked with high-profile figures such as tennis players Rafael Nadal and Matteo Berrettini, footballers Mats Hummels and Iker Casillas, and actor Omar Sy over the past year.

Collaborative content-creation efforts have helped FIBA connect with new and diverse audiences, particularly digital-first younger demographics, with a focus on encouraging social-media engagement.

Furthermore, FIBA Media has recognized the power of digital-first content related to players and developed the Player Marketing initiative. At selected games, digital videographers capture high-quality player-focused content, which is not only used on FIBA digital channels, but also edited and supplied to both players and National Federations for distribution across social media – providing premium visual assets to the player and team while also promoting broadcast viewing opportunities for fans.

FIBA WOMEN’S BASKETBALL WORLD CUP 2022 COLLABORATIONS

FIBA’s partnership with Google, who came on board as FIBA’s first Global Partner of Women’s Basketball and the FIBA Women’s Basketball World Cup, was enhanced by an agreement with ESPN to telecast six games on its flagship ESPN and ESPN+2 channels. These games featured a bespoke approach on-air, including several on-screen promotions of the FIBA and Google partnership. All other games featured on the ESPN+ service.

FIBA Media also focused on the stories of several key players in advance of the tournament. Working with FIBA Communications and FIBA Marketing, a series of 15-minute ‘portrait’ videos were produced, telling the stories of four prominent female players. These were distributed by both FIBA’s broadcast partners and through FIBA’s digital channels, giving fans an opportunity to learn more about these players’ extraorpion, to provide a significant amount of content and information.

LOOKING AHEAD

Finally, the reporting period also included planning for 2023 with FIBA Media’s production of the FIBA Basketball World Cup 2023. Through a range of innovations from the production crews on site across five venues in the Philippines, Japan and Indonesia. A significant number of broadcast assets will be produced prior to the event including marketing videos, player, team and city profiles, and preview content. During the event, in addition to the live broadcast feed, a ‘superfeed’ will once again give broadcasters access to all the pre-game arrivals and atmosphere in the arena. This will be complemented by highlights packages for use across both television and digital channels.

UNPRECEDENTED ACCESS

FIBA Media has expanded access to FIBA’s events through new agreements with broadcasters while digital innovations have brought fans closer than ever to the action.
GROWING THE FANBASE

The FIBA Communications team focused on the Women’s World Cup as it increased its digital profile internationally.

ONE OF FIBA COMMUNICATIONS’ key briefs was to contribute to the FIBA’s long-standing vision to make basketball the most popular sports community in the world. The department consists of dedicated communications teams in each of the five FIBA regions (Africa, the Americas, Asia, Europe, and Oceania), including China, who primarily oversee the implementation of digital communications, media operations, and public relations.

During this cycle, the central focus was on fan engagement and growing the worldwide fanbase for basketball by working with global partners. The priority in 2022 was the Women’s World Cup in Australia, as well as the activities around FIBA’s 90th anniversary. The governing body, founded in June 1932, celebrated its birthday with the publication, in print and online, of a book celebrating 90 iconic moments in international basketball.

Media operations during events included the planning, setting up and overseeing facilities and resources, facilitating access to players, coaches, and officials, and providing the best possible working conditions and tools. Over the last year, FIBA has been steadily expanding its digital offering, creating new channels on YouTube, providing media partners to quick stats and information during tournaments, and expanding the websites that use the basketball domain name.

WOMEN’S WORLD CUP: A KEY FOCUS

Building on the success of the most recent FIBA Basketball World Cup for men, which took place in China in 2019, interest in the tournament greatly increased globally in comparison to previous tournaments. Compared to the last Women’s World Cup in 2018, there was a 36 percent increase in website users and a notable increase in app downloads.

The social media impact was five times larger than the 2018 event, while the FIBAWWC account quadrupled in size over the course of 2022. In all, there were 1.1 billion impressions, 14 million engagements, 488 million video views, and a unique reach of 690 million.

China’s success in reaching the Final for the first time accounted for a lot of the online interest, with 61 percent of impressions coming from FIBA’s suite of China social and media channels. But this digital success of the women’s flagship event is also directly linked to the Women in Basketball initiative to increase the global number of women’s basketball fans. FIBA worked closely with National Federations around the world to develop strategies to increase the number of women involved in the sport. Those efforts have been helped by coverage on FIBA’s social media and editorial sites, all of which amplified the event and its importance to global basketball family.

ROAD 2 DIGITAL 2.0

In March 2022, an ambitious project with the name Road 2 Digital 2.0 (known as R2D2) was set in motion with the mission to deliver a brand-new ecosystem for all FIBA websites. The R2D2 project aims to create a state-of-the-art digital platform that will set new standards for online FIBA coverage and enhance the user experience for fans, players and organizers alike.

The aim is to become the most visited online destination for all FIBA-related topics by being the fastest source of information on FIBA events and corporate matters, while also optimizing all revenue schemes. The four main objectives for R2D2 are to:

• bring FIBA’s digital ecosystem to market high standards
• deliver a best-in-class service to FIBA’s stakeholders and staff
• add new revenue opportunities
• offer fans a state-of-the-art experience

The target is to deliver for the upcoming Olympic Games Paris 2024.

SOCIAL MEDIA

FIBA’s social media audience grew by 12.8 percent in 2022, with 38.7 million followers worldwide. Its channels combined for 146.5 million engagements and 3.1 billion video views. Engagement has doubled since 2021 and, with the FIBA Basketball World Cup in 2023, there are high growth expectations. For the past decade, FIBA has consistently placed in the top three among International Federations in various ranking reports.

FIBA’s youth basketball channel, NextGenHoops, was only launched in June 2022 but still finished inside the top-10 accounts. FIBA’s accounts attracted 56,768 posts, which is one post every 10 minutes throughout the year, demonstrating tireless work and commitment to deliver engaging content to basketball fans around the world.

OUR DIGITAL LANDSCAPE

FIBA’s continually growing landscape – including websites, social media channels and applications – continues to expand. FIBA has used its “top-level domain” (TLD) suffix of basketball – acquired in 2017 – to create a unique digital identity and facilitate the unification of its global community. In 2021, FIBA went into partnership with the domain site GoDaddy, which has resulted in a broader and deeper reach into the worldwide basketball community. In 2022 alone, 85 further websites were created under the basketball domain suffix, with 24 languages used.

This has helped to grow the awareness and visibility of FIBA competitions and assist with other digital objectives, like celebrating basketball and helping National Federation’s develop their digital footprint.

FIBA also set up WhatsApp Media Group chats for 50 events, to support media activities on site and remotely. Additionally, it integrated dedicated media notifications into its FIBAWWC mobile phone app. This app is just one of many introduced by FIBA to improve the experience for the FIBA family, whether for specific international competitions such as the FIBA Basketball World Cup 2023 app, club competitions such as the Basketball Champions League app, 3x3 events through the FIBA 3x3 Pro App, or even for learning opportunities in the FIBA Ref Academy Library app. Overall, FIBA has an impressive 11 apps available for download from app stores.

Furthermore, FIBA made sure that digital services were implemented to better support the work of media, and to provide statistical information for media covering basketball events. Between 2021 and 2023, 155 events were managed in the FIBA Media Portal with the total number of media accreditation requests accumulating over more than 21,550 for basketball and 3x3 basketball.

Over the past two years, more than 1,000 press conferences were held on FIBA’s YouTube channels. The most viewed post-game press conference during the Slovenia v Poland EuroBasket Quarter-Final, with more than 67,000 watching after the game.
THE PRINCIPAL TASK OF THE FIBA EQUIPMENT & VENUE CENTRE (E&VC) is to provide continuous development of equipment standards and testing, driving innovation and developing a business network.

INNOVATION
In 2022, the E&VC led the process by which FIBA’s Central Board approved the use of LED glass flooring in Level 1 competitions. Advancements in glass-floor technology mean such flooring now meets the highest standard of player safety and performance and, from October 2022, National Federations were able to select FIBA-approved wooden or glass flooring for their events. The new rule should open the door for many innovative solutions in competition, marketing, media and fan engagement and the premiere happened in July in Madrid at the FIBA U19 Women’s Basketball World Cup 2023.

In the reporting period, the team at the E&VC also worked on preparing the FIBA Venue Guide, due for launch in August 2023. Building on the success of the FIBA Approval Program, which has certified over 600 high-quality items of basketball equipment, the E&VC aims to offer guidance to National Federations, basketball venue builders and architects on FIBA’s various recommendations and requirements regarding basketball venues, and the possibility of using cutting-edge technology and innovation for entertainment and optimizing venue operations. It has worked with the International Association for Sports and Leisure Facilities (IAKS) – and its Basketball Expert Circle – on the guide, which covers competition requirements, as well as design guidance and aims, to inspire the next era of basketball and multi-purpose facilities.

QUALITY TESTING
Launched in February 2022, on-site testing was introduced with the aim of ensuring that every FIBA competition is played with equipment that meets the FIBA certification standards, in order to guarantee player safety and protect the integrity of the sport. The Women’s World Cup Qualifying Tournament in Belgrade was the first competition to undergo a full on-site test of the flooring system, backstop unit and scoreboard prior to the event.

Another significant development was the hosting in 2021 of the first FIBA-Accredited Test Institute Workshop with the establishment in 2019 of the Test Institute Program, which looks at new industry standards and test development. FIBA’s strong partnership with its test institutes is the backbone of the Approval Program, ensuring a high standard of equipment testing. In 2022, the E&VC ran the first test institute performance assessment to compare and assess test values, and in doing so ensure consistency in the testing procedure of different labs across the globe, taking FIBA-Approved equipment testing to the next level.

PARTNERSHIP AND NETWORKING
The E&VC has 140 partners across 12 Approved Equipment categories, four Approved 3x3 Equipment categories and seven Approved Software categories. Among the 600 certified equipment products in the market that have served the basketball community for decades, the approved 3x3 equipment program provides a platform for the further development of outdoor basketball equipment as FIBA 3x3 competitions extend their global footprint. Meanwhile, the Approved Software program – launched in 2021 – is aimed at facilitating the tireless work of players, coaches, team managers, referees and officials, competition organizers, and most importantly, our National Federations through innovation and cutting-edge technology. The program will continue to grow with industry giants in basketball tracking technology being included from 2023.

PARTNERS SUMMIT
With a growing number of industry leaders in equipment and software technology added to the E&VC’s partners portfolio, FIBA offers the go-to business network for the global basketball industry. One clear example was the FIBA Equipment & Venue Centre Partners Summit 2022 in Antwerp – organized in conjunction with the FIBA 3x3 World Cup – which provided a platform for partners to present new product approvals and make connections. With FIBA’s already expanding federations and club competitions properties, the E&VC sees a window of opportunities to facilitate these synergies in the partnership program through information-sharing and networking.
CHANGING THE GAME FOR THE BETTER

FIBA continues to support many initiatives to raise the standard of refereeing at major events in line with enhanced training, development, and analysis programs.

GAME OFFICIALS LICENSING (GOL)

The Game Officials Licensing (GOL) program for the 2021-23 cycle started in October 2020, with 1,315 candidates nominated by 171 National Federations, an increase of about 8 percent on the previous cycle (2019-21).

There was a 50 percent increase in women nominated, compared to the preceding cycle, with 191 licensed (up 31 percent). There were 39 Black Licenses issued to female referees, a five-fold increase on the number issued in 2019-21. A Black License allows referees to officiate in international games at all levels.

The fourth GOL cycle for the period of 2023-25 started in October 2022, with 1,346 registered candidates (a 2 percent increase on the 2021-23 cycle), including 337 females (up 18 percent). The list of licensed referees was announced in June 2023.

The increased number of females participating in the GOL program reflected a broader increase in women being involved in all activities of the basketball industry. FIBA also launched in 2023 the FIBA Referee Maternity Plan to further assist female referees in their officiating careers (see Women in Basketball section).

CHANGES TO OFFICIAL BASKETBALL RULES (OBR)

FIBA works on potential changes to the OBR and is assisted in this process by FIBA’s Rules Advisory Group, which is made up of refereeing experts, along with the representatives of the World Association of Basketball Coaches (WABC) and the FIBA Players’ and Referees’ Commissions. FIBA and these groups study all proposals for rule changes before submitting them to the FIBA Technical Commission for final review. After the review, the FIBA Central Board may approve the changes to the FIBA OBR.

The following changes were approved and added to the OBR, effective October 1, 2022:

- Head Coach Challenge – an opportunity for a head coach to ask for the Instant Replay (IRS) review.
- Last two minutes Throw-in Foul penalty – it is no longer an automatic Unsportmanlike Foul during the last two minutes of the 4th quarter and each overtime.
- LED glass flooring (Basketball Equipment) – Level 1 FIBA competitions are now permitted to have a LED glass floor. This allows game lines to be displayed, as well as a wider range of commercial and fan engagement opportunities to be shown. Also, the wording for the Unsportsmanlike Foul against the progressing player, and for the IRS procedure for Goaltending or Basket Interference, including new referee signals, was updated.

TABLE OFFICIALS LICENSING (TOL)

The TOL phase for 2021-23 saw 4,500 candidates from around the world registered. For the first time, candidates were registered in the FIBA Management and Administration Platform (MAP) and took part in an eight-month program involving selection, registration, training, and testing.

The TOL phase for 2021-23 saw 4,500 candidates from around the world registered. For the first time, candidates were registered in the FIBA Management and Administration Platform (MAP) and took part in an eight-month program involving selection, registration, training, and testing.

National Federations, FIBA Regional Offices and FIBA Referee Operations were actively involved in TOL program administration, while FIBA Referee Operations produced training and testing materials based on the FIBA Official Basketball Rules.

GAME MONITORING & PERFORMANCE ASSESSMENT

Since 2014, FIBA’s Referee Operations have been monitoring games while closely analyzing and reporting on officiating activities at each major event. FIBA has improved this over the past working cycle and as part of this approach has executed the following:

- FIBA Referee Instructors monitored all games played in the FIBA Basketball World Cup 2023 Qualifiers.
- FIBA Referee Operations prepared and implemented the Referee Operations plans at main FIBA competitions and developed and implemented an average of 10 weeks’ worth of pre-competition preparation programs for nominated FIBA referees.
- Referees received performance assessments from FIBA Referee Instructors at all main FIBA competitions.

The performance analysis program has allowed FIBA to objectively and professionally evaluate the performance of referees in the main FIBA competitions. While the performance of referees is often a subject of public debate, FIBA now has statistical information at the disposal of its experts to properly debrief referees, focus on areas of improvement and thus ensure that the level of accuracy of their decisions remains at consistently high levels. The results of this program were visible already at the Tokyo Olympics, where the group of 31 referees reached very high levels of decision accuracy.

WEBINARS 2021-22

- 50+ webinars conducted from mid 2021 to the end of 2022
- Focus on competition preparation and elite refereeing
- 6,143 registered participants
- 166 participants per webinar on average.
WABC HELPING TO
COACH THE COACHES

The World Association of Basketball Coaches (WABC) innovative programs are helping attract new coaches to the sport.

THE AIM OF THE WABC is to improve the quality of the game by improving the standard of those teaching it. The WABC’s core activities are dedicated to the development of coaches globally, including organizing coaching clinics and producing coaching resources in several languages.

Additionally, the WABC is engaged in creating and developing a worldwide basketball coaches’ community, already composed by thousands of high-level coaches, with the purpose of building a platform supporting coaches’ development through knowledge exchange.

The WABC also provides input and advice on playing and coaching standards and trends to the FIBA Technical Commission, via the WABC Advisory Committee, which is composed of current or former national team head coaches who have international coaching experience or have worked with players who have competed in international competition.

Importantly, all WABC activities are endorsed by and organized through FIBA and contribute to FIBA’s strategic objectives, particularly Empower National Federations, Women in Basketball and Enlarge the FIBA Family.

In 2021-23 period, the WABC focused on the roll-out of 100 coaching programs and courses (Start Coaching and Level 1 Coaches Program) in all five FIBA regions, as well as the delivery of coaching clinics, such as the one conducted during the FIBA Women’s Basketball World Cup in Australia, which attracted 100 participants, four key presenters, and was live-streamed.

The WABC continued supporting the International Coaching Apprenticeship in Basketball program, which is offered through the University of Delaware. The program has been updated, with a four-month online module added to better prepare candidates.

START COACHING

WABC and FIBA published new educational resources titled Start Coaching, which supports National Federations to promote and grow coaches – including ex-players, new coaches, and physical education teachers – at grassroots level.

Start Coaching provides practical tips on how to make learning basketball fun, and how to keep players active and engaged, part of FIBA’s mission to make basketball more popular across the globe.

The resources, including a workbook, activities book, practice plans, and facilitators’ handbook, are available in English, French, and Spanish, via the WABC website.

National Federations can use the resources not only to provide valuable information and coaching methods, but also to encourage and attract into the basketball family people interested in coaching.

LEVEL 1 FEMALE COACH INSTRUCTOR COURSE

In 2022, 15 female coaches from Asia, Europe and Oceania attended the first-ever FIBA-WABC Level 1 Female Instructor Course. National Federations were invited to nominate and submit candidates to take part, with a total of 20 countries applying to be part of this inaugural course. The course aimed to educate, motivate and develop female leaders who are coaches and coach instructors, with participants sharing their knowledge, challenges and visions.

OTHER ACTIVITIES

To complement the activities listed above, the WABC also:

- Collaborated with FIBA’s Refereeing Department, with WABC instructors conducting the basketball knowledge component of the FIBA Referee Instructors’ courses in Greece and the UAE in 2022.
- Published videos and documents on the WABC Facebook page to explain the Hop Step, traveling rules, and the Head Coach challenge.
- Conducted a webinar to explain changes to the Official Basketball Rules 2022.

FOCUS ON PLAYER MOVEMENT AND EVOLUTION

In 2021, FIBA and the International Centre for Sports Studies (ICIES) published the 10th edition of the International Basketball Migration Report, which focuses on the global nature of the sport and trends and tendencies in player movement. That data is for players aged 18 and over.

The 10th report, based on activity during the 2020-21 season, found a marked decrease in transfers, with 7,687 (involving 6,254 players) recorded. The downward trend, the report indicated, was directly linked to the impact of COVID and shortened seasons in some countries.

The 11th Migration Report was published in conjunction with the second Evolution Report, which covers the period 2016-17 to 2021-22. The latter analyses activity and game and player trends (including experience, age and height) in 19 principal international leagues. The Evolution Report found increasing scoring over the period, attributable to faster play and more attacking styles being implemented.

PLAYER AGENTS

Agents have an important role in the representation of players’ and coaches’ rights and in the management of their financial affairs while also providing career and transfer guidance, among other functions.

New internal regulations for agents were approved in 2022, and the changes are summarised as follows:

From August 2021

- Representation of a player by more than one FIBA-Licensed agent no longer a disciplinary offence.
- A player or agent can terminate the agent contract at any time with 30 days’ notice (from January 1, 2022).
- Stricter conflict of interest rule: an agent cannot represent the player or coach in same club, requirement for player to be the one who pays agent.
- Obligation for National Member Federations and clubs, in the framework of a player’s international transfer, to provide correct name of player’s agent(s) to FIBA.

It is a requirement for an agent to be FIBA-Licensed in order to be able to:

1. request FIBA’s assistance in honoring of a Basketball Arbitral Tribunal (BAT) award in favour of player’s client; or
2. obtain FIBA’s assistance in honoring of a BAT award in agent’s favour.

From December 2022

- A player represented by a non-FIBA-Licensed agent may no longer be granted a Letter of Clearance.
- FIBA-Licensed Agents will be notified when a Letter of Clearance request (in which they are mentioned as representing the player) is finalized through FIBA MAP system.

The 11th Migration Report was published in conjunction with the second Evolution Report, which covers the period 2016-17 to 2021-22. The latter analyses activity and game and player trends (including experience, age and height) in 19 principal international leagues. The Evolution Report found increasing scoring over the period, attributable to faster play and more attacking styles being implemented.

PLAYER AGENTS

Agents have an important role in the representation of players’ and coaches’ rights and in the management of their financial affairs while also providing career and transfer guidance, among other functions.

New internal regulations for agents were approved in 2022, and the changes are summarised as follows:

From August 2021

- Representation of a player by more than one FIBA-Licensed agent no longer a disciplinary offence.
- A player or agent can terminate the agent contract at any time with 30 days’ notice (from January 1, 2022).
- Stricter conflict of interest rule: an agent cannot represent the player or coach in same club, requirement for player to be the one who pays agent.
- Obligation for National Member Federations and clubs, in the framework of a player’s international transfer, to provide correct name of player’s agent(s) to FIBA.

It is a requirement for an agent to be FIBA-Licensed in order to be able to:

1. request FIBA’s assistance in honoring of a Basketball Arbitral Tribunal (BAT) award in favour of player’s client; or
2. obtain FIBA’s assistance in honoring of a BAT award in agent’s favour.

From December 2022

- A player represented by a non-FIBA-Licensed agent may no longer be granted a Letter of Clearance.
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NEW SAFEGUARDING COUNCIL HELPS PROTECT PARTICIPANTS

A new body comprised of experienced and knowledgeable members from the global sports landscape is focused on ensuring basketball is a safe and welcoming space for all.

“...In our ever-evolving world of sport and Olympism, safeguarding principles and standards have become instrumental tools in ensuring that everyone practices, plays and experiences sport in a free and safe way, protected from all types of harm and abuse,” said Prince Faisal Al Hussein.

“Ensuring that sport is a respectful and equitable environment for everyone involved takes time and effort and demands decision-making that answers today’s challenges and clears the path for the participation of tomorrow’s youth.

“The proactive steps that FIBA is taking to ensure the sport of basketball is accessible and safe are the right steps forward, at the right moment,” he said.

Shortly after the council was created, FIBA announced the other six inaugural members of the Safeguarding Council. Joining Prince Faisal Al Hussein on the council are four-time Slovakian Olympian Danika Bartošková, Central Board member Carol Callan, Spanish basketball star Astou Ndour-Fall, Romanian Basketball Federation President and Central Board member Carmen Tocala, award-winning American journalist Alan Abrahamson, and FIBA Chief Operating Officer Patrick Mariller.

The Council held its first meeting in September 2022 to discuss its priorities and opportunities. Discussions focused on FIBA’s revamped Safeguarding Policy (see below) and how best to involve basketball family stakeholders in applying the policy.

SAFEGUARDING POLICY

In December 2022, a major step in FIBA’s efforts to advance its safeguarding and protection approach was reached with the approval of the new Safeguarding Policy by the Central Board, as proposed by the Safeguarding Council and reviewed by the Legal Commission.

The policy aims to ensure that basketball can be accessed by anyone who wants to take part and that they can enjoy the game in a fair and equitable safe space, free from all forms of harm and abuse, regardless of their level of ability, disability, age, gender, sexual orientation, ethnicity, social background, or religion. The policy takes a zero-tolerance stance towards harassment, discrimination or abuse of any kind as per FIBA’s General Statutes and Internal Regulations.

The Council continues to meet on a regular basis to refine its approach and identify new courses of action.

SAFEGUARDING SURVEY

Following the creation of the Safeguarding Council and the approval of the Safeguarding Policy, FIBA has carried out a survey to collect accurate information about the status of National Federations’ safeguarding efforts. The information gathered is being used to create guidelines and materials to help National Federations improve their safeguarding initiatives and better protect their players and other vulnerable persons in their basketball communities.

THE RISE AND RISE OF WHEELCHAIR BASKETBALL

The International Wheelchair Basketball Federation (IWBF) has continued to expand into new territories in the past year.

THE IWBF has grown evolved at a great pace with FIBA’s support, with 100 National Organizations now governing Wheelchair Basketball (NOWBs) – 23 in Africa, 21 in the Americas, 28 in the Asia/Oceania zone, and 36 in Europe.

In 2022, the IWBF set up a Players’ Commission, with eight players giving a common voice for the governance of the sport. It also launched a consultation process to assist in shaping a 10-year Global Strategy for the sport. At a senior level, FIBA and the IWBF intensified their relationship, with FIBA Secretary General Andreas Zagklis becoming a member of the IWBF Executive Council, and IWBF President Ulf Mehrens invited onto the FIBA Foundation.

The IWBF was granted conditional reinstatement from the International Paralympic Committee in 2022. A celebration was held in Heraklion, Greece, in June. It also launched a consultation process to assist in shaping a 10-year Global Strategy for the sport. At a senior level, FIBA and the IWBF intensified their relationship, with FIBA Secretary General Andreas Zagklis becoming a member of the IWBF Executive Council, and IWBF President Ulf Mehrens invited onto the FIBA Foundation.

Following this success, the sport was also added to the 2026 Commonwealth Games program.

The 2022 World Championships in Dubai took place in June 2023 with host nation UAE welcoming more that 300 players. The Netherlands was crowned Champions in the women’s event and the USA men’s team took gold.

Wheelchair basketball also made its debut at the Commonwealth Games in Birmingham in 2022, with 47 players representing the sport in the fast-paced 3x3 format playing to sell-out crowds, on the same court and on the same day as the standing 3x3 competition.

DIBF CELEBRATES ITS 20TH BIRTHDAY

Marking 20 years with a World Championships and a move into 3x3 basketball.

THE DEAF INTERNATIONAL BASKETBALL FEDERATION (DIBF) acts in cooperation with the International Committee of Sports for the Deaf (ICSD) and seeks to bring together all international deaf basketball stakeholders. It shares the same principles as FIBA and the IWBF.

The DIBF celebrated its 20th birthday in September 2022. A celebration took place in Ramat Gan, Israel, on September 7, which coincided with the very first DIBF 3x3 World Cup for men and women.

Competition:

The 2022 DIBF 3x3 World Cup featured 14 teams for men and eight for women. Slovenia won the men’s tournament, and Poland won the women’s.

The DIBF’s biggest event in 2023 was the Basketball World Championships, held in Heraklion, Greece, in June. It featured 8 women’s teams and 16 men’s teams and saw the USA claim first place for both the men and the women. The DIBF Congress also took place.
LEGAL AFFAIRS, BAT, INTEGRITY AND ANTI-DOPING

FIBA’s Legal Department provided expert advice on critical matters and continued to support all parts of the organization.

THE FIBA LEGAL DEPARTMENT is a key driving force behind the organization’s governance and legal initiatives. With a focus on promoting transparency, safeguarding policies, and good governance, it plays a vital role in providing support to FIBA’s various bodies and stakeholders.

In 2022, FIBA maintained its A2 ranking for governance, issued by the Association of Summer Olympic International Federations (ASOIF). FIBA has consistently improved its governance scores since 2017, retaining its position as one of the top 10 international federations within ASOIF membership in terms of compliance to governance. FIBA has consistently improved its governance scores since the first review, conducted for the 2016-17 period.

ASOIF recognized FIBA’s good governance by including it in a list of high-standard governance examples, highlighting FIBA’s extensive activity in sustainable development and legacy programs for event hosts, as well as FIBA’s transparency in the communication of its vision, mission and strategy and full publication of its statutes and regulations.

ASOIF said it was particularly impressed with FIBA’s social responsibility initiatives (through the FIBA Foundation), education programs, and integrity initiatives.

The Legal Department was actively involved in other key initiatives, including drafting and advising FIBA’s Safeguarding Council about the new Safeguarding Policy, which ensures that basketball is a safe, positive, and enjoyable experience for all persons involved, regardless of their age, gender, sexual orientation, ethnicity, social background, religion, and level of ability or disability. The Legal Department was involved in the procurement and identification of digital tools and platforms to streamline the contract drafting and management process for increased efficiency.

Furthermore, the Legal Department continued providing support to National Federations involved in the FIBA Plus program, which aims to help federations improve their governance by reviewing their statutes and regulations as part of a broader plan to reach their full potential.

The Legal Department continued cooperating with FIBA’s Integrity Officer, Professor Richard McLaren, to support FIBA’s work protecting the integrity of the game (including identifying illegal betting and match manipulation) and ensuring the safety of the basketball community. This work included a significantly increased activity monitoring domestic and international competitions for potential match manipulation of games, prosecuting violations, and helping empower national federations to preserve the integrity of the game.

In times where illegal betting activity poses a major threat to sport in general, FIBA is investing additional resources and accumulates expertise in order to protect the game, both in terms of sanctioning as well as prevention.

Following the implementation of integrity workshops at the FIBA Women’s Basketball World Cup 2022, FIBA has implemented a wider project of educating National Federation representatives on integrity matters, so as to ensure that all participants in the FIBA Basketball World Cup 2023 will receive adequate information and education prior to the event.

FIBA continues to be actively engaged in the enforcement of the Basketball Arbitral Tribunal (BAT) awards, with more than 85 percent success in ensuring parties comply with BAT decisions. During 2021 and 2022, FIBA handled over 200 requests for enforcement of BAT awards, through a process that reinforces the principle that contracts in professional basketball shall be honored.

TABLE OF BAT CASES 2019-23
(to May 31, 2023)

<table>
<thead>
<tr>
<th>Year</th>
<th>Requests for arbitration filed</th>
<th>Cases pending</th>
<th>Requests for arbitration leading to award / termination order</th>
<th>Settled*</th>
<th>Withdrawn**</th>
<th>Appeals before CAS</th>
<th>Appeals before SFT</th>
<th>Low value cases***</th>
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<tbody>
<tr>
<td>2019</td>
<td>146</td>
<td>114</td>
<td>29</td>
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<td>2</td>
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<tr>
<td>2020</td>
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<td>0</td>
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<td>0</td>
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<tr>
<td>Total</td>
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<td>377</td>
<td>72</td>
<td>32</td>
<td>6</td>
<td>808</td>
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* Including cases in which a settlement agreement of the parties was incorporated in a Consent Award
** For reasons other than settlement / for unknown reasons
*** Case with a value below EUR 30,000 where an award without reason is issued

Data of Disciplinary Cases and Appeals filed for 2021 and 2022

<table>
<thead>
<tr>
<th>Type of Case</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
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<td>Disciplinary cases (excluding admin fines)</td>
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<td>52</td>
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<tr>
<td>Basketball</td>
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<tr>
<td>Anti-Doping</td>
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<td>9</td>
<td>4</td>
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<tr>
<td>FIBA Appeals' Panel</td>
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<tr>
<td>Court of Arbitration for Sport</td>
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ANTHROPOMETRIC TESTS CONDUCTED BY FIBA

<table>
<thead>
<tr>
<th>Tests</th>
<th>2021</th>
<th>2022</th>
</tr>
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<tbody>
<tr>
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<td>878</td>
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<tr>
<td>Positive/AAF</td>
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</tr>
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</table>

STEER THE GAME
NURTURING LEADERSHIP SKILLS AND COMPETENCIES GLOBALLY

The FIBA HR team has focused on building staff skills and promoting diversity.

IN 2022, FIBA LAUNCHED ITS STAFF ACADEMY program to support the strategic goals of nurturing employees’ skills and competencies and upgrading leadership and management skills. The program aims to create a culture of learning across FIBA via training courses at each level of the organization that supports FIBA’s career path model and empowers employees to thrive along their development journeys.

With the goal of increasing the interaction between FIBA Headquarters and Regional Offices, two employees from Regional Offices transferred to the Patrick Baumann House of Basketball in 2021. FIBA has also increased internal employee mobility by encouraging staff to apply for open jobs in other departments, helping build cross-departmental bridges and knowledge.

To support and align the key strategic priority of Women in Basketball and help the organization grow, 62 percent of staff FIBA Headquarters has recruited post-pandemic have been females. FIBA has also deployed Diversity and Inclusion training globally to further leverage the strengths its diverse staff at FIBA Headquarters (made up of 43 nationalities) bring to the organization.

FIBA PERSONNEL

- 55% female
- 45% male
- 190 full-time employees
- 16 nationalities
- 43 nationalities
- 41.8 Average age
- 6.5 Average years at FIBA

INSPIRING FUTURE GENERATIONS OF BASKETBALL PLAYERS

STEER THE GAME

FIBA ACTIVITY REPORT 2021-2023
FIBA AROUND THE WORLD

National Member Federations, Sub-zones and FIBA Offices.
AFRICA

PRESIDENT
Anibal Manave (Mozambique)

EXECUTIVE DIRECTOR
Alphonse Bile (Côte d’Ivoire)

REGIONAL OFFICE HIGHLIGHTS 2021-2023

- In June 2023, the FIBA Africa General Assembly re-elected Anibal Manave as Africa President for the upcoming cycle (2023-2027).
- Successful execution of 21 FIBA events from 2021 to 2023, including windows for the FIBA Basketball World Cup 2023 Qualifiers, FIBA AfroBasket 2021 and FIBA Women’s AfroBasket 2021.
- Successfully executed the Road to BAL tournaments for the 2022 and 2023 seasons, which saw 6 teams qualify for each of the BAL seasons.
- Women’s Club Competitions returned in 2022 with the FIBA Africa Women’s Champions Cup, with 10 clubs competing in the event.
- 25 National Federations participated in FIBA PLUS programs.
- Delivered 22 FIBA WABC Level 1 Coaches Clinics, with 330 coaches in attendance, and 10 FIBA Level 1 Referee Clinics, with 150 referees trained.
- 25 National Federations involved in Her World, Her Rules campaigns across the region.
- In collaboration with the FIBA Foundation, Côte d’Ivoire and Mauritania hosted the Mini Basketball Africa Forum, welcoming more than 800 children.
- The first of six FIBA Africa Regional Youth Camps took place, which was fully dedicated to girls and women and invited 20 countries to participate.

AMERICAS

PRESIDENT
Carol Callan (USA)

EXECUTIVE DIRECTOR
Carlos Alves (Brazil)

REGIONAL OFFICE HIGHLIGHTS 2021-2023

- In May 2023, FIBA Americas Zone Assembly elected Fabian Borro as the new Americas President for the upcoming cycle (2023-2027).
- Successful execution of 20 FIBA events from 2021 to 2023, including windows for the FIBA Basketball World Cup 2023 Qualifiers, FIBA AmeriCup 2022 and FIBA Women’s AmeriCup 2021.
- Standardised awards, medals and trophies for youth and elite level competitions (i.e. LED Player Introduction Tunnel, Award Ceremony Arch & Cutout Champions Board).
- Continued to elevate the standards of arena infrastructures, hotels and accommodation, providing top-tier services for competing teams in international competitions.
- Executed Continental Cups Draws in professional TV Studios which included numerous basketball legends.
- 31 National Federations participated in FIBA PLUS programs.
- 16 National Federations involved in Her World, Her Rules campaigns across the region.
- Successfully executed the second edition of women’s leadership program ADELANTE, with 34 participants taking part.
- Continued to execute Youth Development Programs across the region, with five taking place during FIBA Americas competitions. A first was also achieved with the execution of the FIBA Youth Camp in Utah in 2022 with over 50 youth players participating.
- The first ever FIBA Super Camp took place for youth national team players from Americas and Africa, as well as a Youth Coaches Clinic executed during the Camp.
- Introduced an Internship Program for students in the universities of South Florida and developed ongoing relationships with the universities for student interns and volunteers for events.
ASIA

REGIONAL OFFICE HIGHLIGHTS 2021-2023

- In May 2023, FIBA Asia’s Zone Assembly elected Dr. K Govindraj as the new Asia President for the upcoming cycle (2023-2027).
- Successful execution of 21 FIBA events from 2021 to 2023, including windows for the FIBA Basketball World Cup 2023 Qualifiers, FIBA Asia Cup 2022 and FIBA Women’s Asia Cup 2021.
- Announced first-ever FIBA Asia Cup Trophy Tour ahead of the start of Asia’s flagship men’s national team competition.
- Season one of the new club competition for the region, the FIBA West Asia Super League (FIBA WASL), was successfully executed.
- 12 National Federations participated in FIBA PLUS programs.
- Delivered 51 onsite workshops for statisticians and digital scoresheet usage to National Federations, with a total of 1,025 licensed statisticians now registered in the Region.
- Officially launched the Golden Jersey outreach program, which supports the fight against child cancer while also aiming to unite communities.
- Ball’In Schools grassroots youth development program continued its success with 17 National Federations adopting it.
- Sports Performance Specialist (SPS) program adopted by 18 National Federations.
- WABC Level 1 coaching courses continued to prepare competent coaches with over 28 courses held around Asia.
- 20 National Federations involved in Her World, Her Rules campaigns across the region.
- Continued to deliver webinars and workshops to National Federations, players, coaches, media, game officials, and other basketball stakeholders to support them in their development, licensing, and learning activities.

EXECUTIVE DIRECTOR
Hagop Khajirian (Lebanon)

EUROPE

REGIONAL OFFICE HIGHLIGHTS 2021-2023

- FIBA Europe’s General Assembly elected Jorge Garbajosa as the new Europe President for the upcoming cycle (2023-2027) in May 2023.
- Successful execution of 67 FIBA events from 2021 to 2023, including windows for the FIBA Basketball World Cup 2023 Qualifiers and the FIBA Women’s EuroBasket 2021 and FIBA EuroBasket 2022.
- Europe’s club competitions, the EuroLeague Women, EuroCup Women and the FIBA Europe Cup all completed the 2021-22 and the 2022-23 seasons successfully.
- FECC finished its 7th edition in 2022, with the 8th edition finishing in 2023 at the FIBA U18 European Championship.
- The one-year FIBA European Mini Basketball Coaching Course started in 2022 with its first 50 coaches for Mini-Basketball.
- The FIBA Europe Coaching website went into its 16th year and has over 100,000 user registrations.
- Successful application for a new Erasmus+ Project, EuroStep, co-financed by the European Commission with 80 media and press officers from European Clubs and National Federations participating.
- Implemented the Exchange and Mobility Erasmus+ Mentoring Project for female coaches and referees, which became a permanent program in Europe.
- Ongoing positive participation in the newly launched SWISH and WiLEAD programs with participants from 32 nations with second editions of both programs launched.
- Expanded the ‘Her World, Her Rules’ program globally, with 46 National Federations from the region taking part.
- 3 National Federations participated in FIBA PLUS programs.
- Increased the budget for the Youth Development Fund program in 2021 and 2022, with 48 National Federations applying for the program and receiving funding.
- Additional financial support was provided to the National Federations hosting Youth Championships in 2022 and 2023.
- Continued to execute webinars for National Federations, players, coaches, media officials and other stakeholders to support them in their development and learning activities.

EXECUTIVE DIRECTOR
Kamil Novak (Czech Republic)
**FIBA REPRESENTATIVE OFFICES**

**HIGHLIGHTS 2021-2023**

**FIBA CHINA**
- Molten became the official partner of FIBA China Youth Training, providing customized balls for Youth Training and Mini Skills Challenge.
- The FIBA Youth Training App was officially launched to serve the FIBA China Skills Challenge, coach training and other youth training programs.
- The total number of visits to the FIBA China Youth Training Digital Platform exceeded 120,000, with more than 10,000 users registered.
- FIBA reached an agreement with the National Youth Basketball Open for them to become the official promotional partner of FIBA China Skills Challenge. They will carry out the events for U10 to U16 players as another important part of the FIBA China Youth Training Program.
- Train Anywhere Anytime Program (TAAP), a basketball training video production platform became the FIBA China youth training technology supplier.
- High-end trend sports water bottle brand, GYM ROCK, became the official sponsor of FIBA China Youth Training Program.

**FIBA SINGAPORE**
- The Singapore office acted in 2022 also as the FIBA Basketball World Cup 2023 office.
- David Crocker moved from Executive Director of Oceania to Executive Director of the World Cup 2023.
- The office has been functioning in an executive manner which has included strategizing, planning, upper management coordination, monitoring performance against KPIs and managing LOC’s.
- The office has established close relationships with the local government and sports authorities, resulting in successful negotiations for long-term hosting of the FIBA 3x3 Asia Cup and the FIBA Intercontinental Cup. Discussions for further events and activities in Singapore are ongoing.
- The office has been supporting the delivery of FIBA events in Singapore.

**REGIONAL OFFICE HIGHLIGHTS 2021-2023**
- In May 2023, FIBA Oceania’s Zone Assembly elected David Reid as the new Oceania President for the upcoming cycle (2023-2027).
- Successful execution of 15 FIBA events from 2021 to 2023, including windows for the FIBA Basketball World Cup 2023 Qualifiers.
- Successful execution of three sub-regional continental cups held in 2022 as official qualifiers for the Pacific Games 2023 (FIBA Micronesian Cup, FIBA Melanesian Cup and FIBA Polynesian Cup – first time FIBA Micronesian Cup was held).
- Amanda Jenkins appointed as FIBA Executive Director Oceania (Acting) in February 2022, the first FIBA female Executive Director.
- FIBA Oceania partnered with the Australian Government through PacificAus Sports to develop high performance programs across the region, whilst continuing the strong partnership in the grassroots TeamUp programs.
- Maintained ongoing relationships with partner organizations, including the Australian Government, TeamUp, Oceania National Olympic Committee, Pacific Games Council and National Olympic Committee.
- 13 National Federations participated in FIBA PLUS programs.
- Basketball Without Boarders held in Canberra, Australia, in conjunction with NBA Asia and FIBA.
- 10 National Federations involved in ‘Her World, Her Rules’ campaigns across the region.
- Grassroots programs conducted by 10 Oceania National Federations including Bula Hoops, Hoops for Health, Mumi’s a Hero, Pikinini Hoops and Twilight Basketball.

**EXECUTIVE DIRECTOR (ACTING)**

Amanda Jenkins (Australia)
*David Crocker was appointed Executive Director of the FIBA Basketball World Cup 2023 for the period of 2021-2023.

**OCEANIA**

**PRESIDENT**

Burton Shipley (New Zealand)
*David Reid (Australia) was elected President for the 2023-2027 term.

**FIBA U18 Oceania Championship 2022 - Participating Teams (Manfilao, Guam)**

**FIBA U18 Skills Challenge, China**

**FIBA 3x3 Asia Cup 2023 - Australia vs Mongolia (Central Singapore, Singapore)**
The Central Board’s role is to supervise the practice of basketball worldwide, to set up the long-term strategic plan and to report to the Congress. The Central Board appoints the Secretary General, the Executive Committee as well as the permanent FIBA Commissions that examine and advise on specific aspects of the sport.

**CENTRAL BOARD (2019-2023)**

- **PRESIDENT**
  Hamane Niang

- **SECRETARY GENERAL**
  Andreas Zagklis

- **TREASURER**
  Ingo Weiss

- **MEMBERS**
  Sheikh Saud Ali Al-Thani (First Vice-President), Turgay Demirel (Vice-President), Burton Shipley (Vice-President), Celestine Clotaire Adjouhoun, Marcelo Bedoya, Carol Callan, Richard Carrion, Jorge Garbajosa, Andrey Kirilenko, Karo Lelai, Anibal Manave, Yuko Mitsuya, Michele O’Keefe, Manuel V. Pangilinan, Jean-Michel Ramaison, David Reid, Uwe Richards, Jean-Pierre Suitat, Erick Thohir, Carmen Tocala, Yao Ming, Antti Zitting, Asterios Zois

- **NBA REPRESENTATIVE**
  Mark Tatum

- **PLAYERS’ REPRESENTATIVE**
  Dirk Nowitzki

The Executive Committee exercises certain powers of the Central Board between the latter’s meetings. Among others, it develops tactics for extending the reach of basketball, monitors outcomes and performances and approves the yearly budgets and receives financial updates.

**EXECUTIVE COMMITTEE (2019-2023)**

- **PRESIDENT**
  Hamane Niang

- **SECRETARY GENERAL**
  Andreas Zagklis

- **TREASURER**
  Ingo Weiss

- **MEMBERS**
  Sheikh Saud Ali Al-Thani (First Vice-President), Turgay Demirel (Vice-President), Burton Shipley (Vice-President), Carol Callan, Richard Carrion, Anibal Manave, Mark Tatum, Carmen Tocala
MANAGEMENT TEAM

The FIBA Management team includes all Directors of FIBA’s different departments and Regional Offices, as well as the Foundation and FIBA Media and Marketing Services (FMMS) Directors, under the direction of the FIBA Secretary General.

Andreas Zagklis
Secretary General

COMMISSIONS

(2019-2023)

LEGAL

The Legal Commission is the body competent for all legal matters concerning the practice of basketball worldwide, matters related to the implications of possible modifications to regulations as well as the interpretation of current ones.

CHAIRMAN
Edgar Francisco

DEPUTY CHAIRMAN
Yum Ramos

MEMBERS
Samuel Ahmedu, Nader Alawadi, Richard Buchanan, Man Wai Mable Ching, Jean-Pierre Delchef, Sofiane Jeribi, Justas Kalinauskas, Ameer Mone-Ginri, Christopher Thaddeus Pattarson, Eleonora Rangelova, David Reid, Ruben Uruena
PLAYERS
The Players’ Commission is the body competent to study issues relating to players, men and women, of all age groups. It recommends to the Central Board any measures deemed necessary to improve the conditions of all players and protect their ability to grow as players and as role models for others.

CHAIRMAN
Dirk Nowitzki

DEPUTY CHAIRWOMAN
Jenni Screen

MEMBERS
Mathieu Faye, Maria Paula Gonçalves da Silva, Ilona Korstin, Hamchetou Maiga Ba, Dejan Majstorovic, Raffaella Masciadri, Yegor Mescheriakov, Marko Milic, Hanno Mottola, Yuko Oga, Marie-Eve Paget, Kirk Penney, Amaya Valdemoro, Nikolaos Zisis

FINANCE
The Finance Commission reviews and recommends the FIBA draft budget, prepares financial statements and studies the auditors’ report in view of recommending its acceptance to the Central Board. It also establishes financial investment policy recommendations.

CHAIRMAN
Ingo Weiss

DEPUTY CHAIRMAN
Erick Thohir

MEMBERS
Grzegorz Bachanski, Carlos Roberto Da Costa Fontenelle, Stefan Garaleas, Marion Grethen Wanderscheid, Sabrina Marie Mitchell, Ahmadu-Kida Musa, Usie Richards, Abhijit Sarker, Karl Thaller, Adel Eskandar Tooma, Gregory Edward Williamson
The Medical Commission recommends measures in view of improving the quality of healthcare for players generally as well as at FIBA competitions. It ensures awareness of the latest and best practices of sports medicine within the basketball community, while also advising on matters relating to the IOC Medical Code and the World Anti-Doping Code.

The Competitions Commission is the body competent for all matters concerning FIBA’s competitions, including reviews of past competitions and recommendations for future competitions. The Competitions Commission is split into four key areas, which include National Teams, Clubs Competition, Youth Basketball and Women in Basketball.

**CHAIRMAN**
Peter Harcourt

**DEPUTY CHAIRMAN**
Souheil Sayegh

**MEMBERS**
Peter George Burt, Jose Raul Carlas, John DiFiori, Diego Grippo, Andrew Pipe, Dragan Radovanovic, Chulapadma Senaratne, Ramin Ahmadi Tabatabaei, Rosario Soledad Urena Duran, Ilker Yucesir

**CHAIRMAN**
Jorge Garbajosa

**NATIONAL TEAMS**
**DEPUTY CHAIRMAN**
Yann Barbitch

**MEMBERS**
Ali Benzarti, Zlatko Bolic, Wolfgang Brenschel, Edward John Coten, Kenta Kawashima, James Michael Tooley, Rafael Fernando Uribe, Lan Xu

**CLUBS COMPETITION**
**DEPUTY CHAIRMAN**
Asterios Zois

**MEMBERS**
Mohamed Abdel-motaleb Soliman, Muongmea Pratoom, Serbulent Sengun, Ricardo Vairo Zuguoni, Fabian Borro, Kouros Monadjemi, Tomas Van Den Spiegel

**YOUTH BASKETBALL**
**DEPUTY CHAIRMAN**
Mindaugas Spokas

**MEMBERS**
Marcelo Correa de Sousa, Henrik Dettmann, Matej Erjavec, Kamareddy Govindaraj, Dino Rada, Edgars Sneps, Manuel Antonio Celestino Sofrimento

**WOMEN IN BASKETBALL**
**DEPUTY CHAIRWOMAN**
Lena Wallin-Kantzy

**MEMBERS**
Iran Richard Arcos Sobarzo, Carol Callan, Manuel Francisco Fernandes, Natalia Galcina, Justine Irung, Michele O’Keefe, Sandra Patombarini, Yul Pang
**3x3**

The 3x3 Commission is responsible for the growth of the 3x3 discipline, the organization and allocation of 3x3 competitions, and the regulation and officiating of the game. It also oversees the development and interpretation of the FIBA 3x3 Basketball Rules, including drafting amendments for adoption by the Central Board.

**CHAIRMAN**
Andrey Kirilenko

**DEPUTY CHAIRMAN**
Ambrose Tadibya

**MEMBERS**

Peter Laszlo Bodnar, Lothar Robert Michael Boesing, Jason Anthony Demings, Jiang Guan, Patrick Haynes, Martin Ho Suie Sang, Michal Konecny, Hoang Bao Nguyen, Jerome Prigent, Giancarlo Sergi, Myagmarjav Luvasdash, Radu Pete, Mikiko Yasuda, Raelin Marie D’Aile, Jasmina Juras, Michael Linklater

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**TECHNICAL**

The Technical Commission is the body competent for all matters concerning the interpretation and application of the Official Basketball Rules, as well as recommending amendments to the rules. Its responsibilities extend to the management of referees, supervisors, instructors and commissioners.

**CHAIRMAN**
Patrick Hunt

**DEPUTY CHAIRMAN**
Gunta Basko

**MEMBERS**

Fode Amara Conde, Fadi El Khatib, Uros Ivanovic, Dusan Ivkovic†, Koh Koon Teck, Evgeny Ostrovskiy, Miguel Angel Perez Niz, Facundo Sebastian Petracci, Goran Radonjic, Dawn Staley, Hongtao Zeng
SAFEGUARDING COUNCIL

The Safeguarding Council is as an advisory body on matters related to safeguarding and protection of vulnerable groups of basketball participants. The Safeguarding Council will submit advice on helping to provide a safe environment for FIBA stakeholders and also address other related matters.

CHAIRMAN

HRH Prince Faisal Al Hussein

MEMBERS

Alan Abrahamson, Danka Bartekova, Carol Callan, Astou Ndour-Fall, Patrick Mariller, Carmen Tocala
Feel the Grip. Control your Game.