



Women in Leadership Program

FIBA Europe – WiLEAD 2.0 - Edition 2023

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01 About WiLEAD

Mission and Introduction

FIBA WiB Strategy – 6 Development areas



1. Increase female players' participation



2. Develop and leverage elite coaches & referees



3. Increase number of fans consuming women's basketball



4. Maximize the impact of women's competitions (both disciplines)



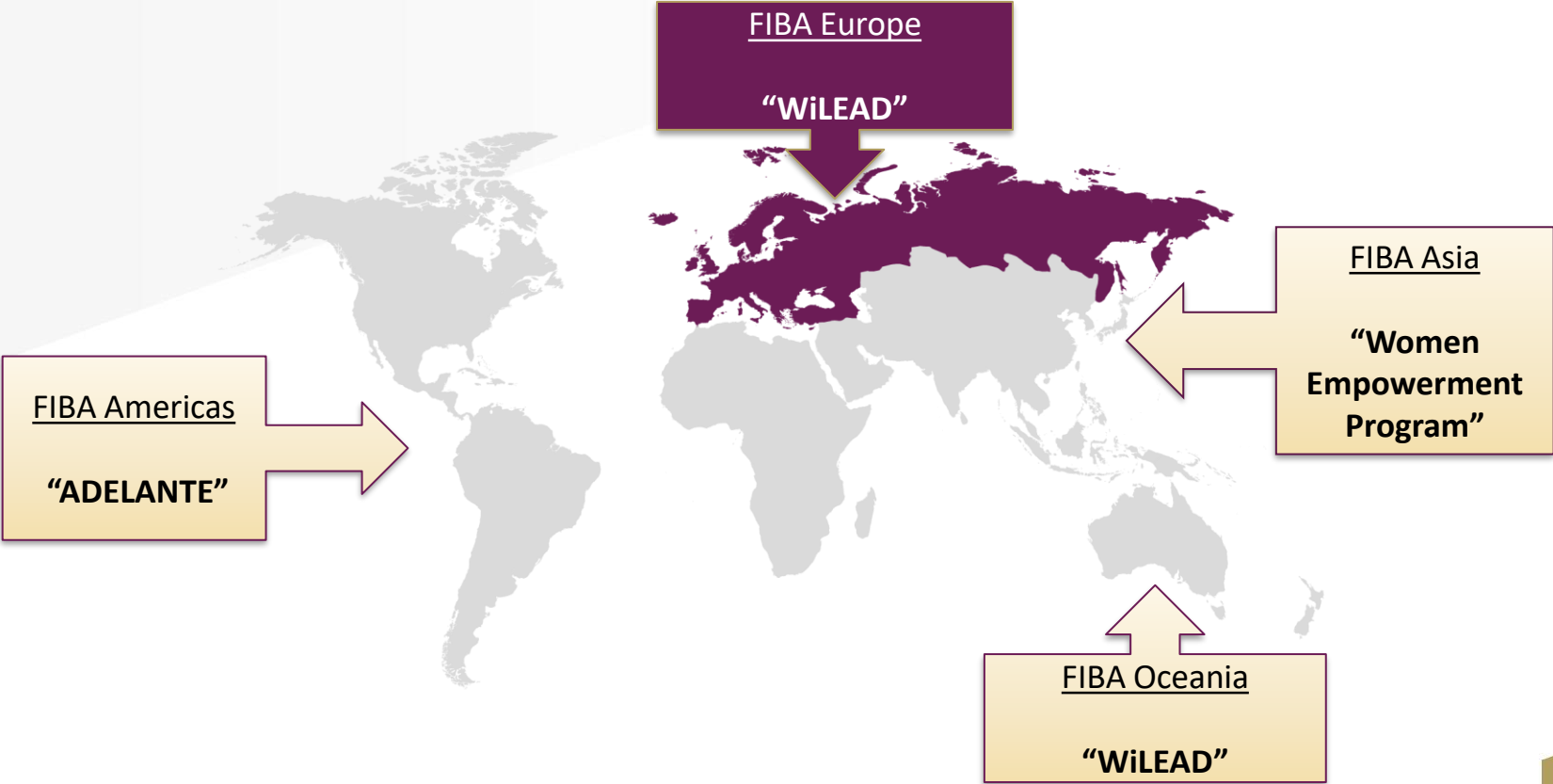
5. Increase gender diversity in NFs and FIBA elected bodies



6. Increase gender diversity in FIBA staffing



FIBA Women in Leadership Programs



The Goal

This program addresses the need for higher female representation in basketball decision-making and operational bodies

- The aim is to provide a learning and personal development program for women who are already in the basketball structures within the National Federations to gain the necessary knowledge, tools and experience required to step up in their future careers.



Objectives

- Increase the representation of women in basketball leadership positions and decision-making bodies.
- Increase Gender Diversity by creating new pathways and support networks.
- Upskill, empower and create a stronger network for women who work in and on behalf of basketball
- Help put qualified women in the pipeline for future leaders both within FIBA and the NFs.
- Offer a platform that specifically addresses the need to improve women's access to decision-making roles.



02 Program Format

Plan of activities

Program Format



The duration of the WILEAD 2.0 program is 5 months (from February until June 2023) and includes:



- Blended learning consisting of 4 virtual seminars and one in-person workshop at the end



- Numerous keynote speakers who will share their journey with the participants



- High-quality coaches from the field of Sport, Business and Leadership



- Individual Leadership profile (with a leadership coach)



WiLEAD 2.0 – PLAN OF ACTIVITIES

2023

March

April

May

June

23-25
June 2023

Online
Webinar 1

Keynote
Speaker 1

ZOOM

ZOOM

Online
Webinar 2

Keynote
Speaker 2

ZOOM

ZOOM

Online
Webinar 3

Keynote
Speaker 3

ZOOM

ZOOM

Online
Webinar 4

Keynote
Speaker 4

ZOOM

ZOOM

In-Person Workshop

LJUBLJANA
(Slovenia)

EBW

2,5 days

The Online Webinars will last 90 – 120 minutes.

The sessions with a keynote speaker will last 60 -90 minutes.

Program Content - Online



WEBINAR 1 (28 March 2023)

Leadership and Developing You

- Welcome and Introduction to WiLEAD Course by FIBA
- Participant introductions
- Leadership and Values
- Developing You
- Projects and Assignments

KEYNOTE

#1: How to lead & succeed in Today's World

WEBINAR 2 (25 April 2023)

Culture and Governance

- Networking
- Collaboration
- Governance
- Inclusion and diversity

KEYNOTE

#2: Changing culture and developing inclusivity

#3: Dealing with pressure (in a men's world)

WEBINAR 3 (23 May 2023)

Strategic leadership in challenging situations

- Conflict and challenging scenarios
- Building resilience
- Know your personality
- Developing your Strengths and Eliminating Weaknesses as a Leader

KEYNOTE

#4: Developing a good idea & selling it

WEBINAR 4 (7 June 2023)

Leadership Brand building and Communications

- Branding you
- Communication strategies
- Leading change
- Influencing

KEYNOTE

#5: Strategy for a specific project/event

Program Content – Final Event



FINAL EVENT,

Ljubljana, Slovenia – 22-24 June 2023

Thursday, 22 June 2023: during the day

- Arrival of participants (EBW – QF games)

Friday, 23 June 2023: full-day training

Being a FIBA Leader

- Leading with confidence
- Imposter Syndrome
- Team building
- Crisis management
- Project presentations
- Course Reflections and Learnings

Saturday, 24 June 2023: in the morning

Women in Leadership Forum

- Guest speakers
- Panel discussions
- Graduation Ceremony & Cocktail



03 Participant Selection

National Federation Nomination

Participant selection



The target is women holding some of the following positions:

- Women involved within the National Federation, League or Club structure
- Board member or prospective board member
- General Manager or executive member of an affiliated club, league or player association
- High-profile player identified for future leadership role

Profile of candidates:

- Only women are eligible; age group: 25-45
- Good written and oral command of the English language
- Must be available to attend all virtual sessions and the on-site workshop in June 2023
- Highly motivated to complete the training
- Excellent communication skills
- All 50 National Federations are eligible to participate:
 - Federations can nominate a maximum of 2 participants
 - FIBA Europe will undergo online interviews to decide on suitable participants
 - TIME-OUT and SWISH graduates can be nominated



WiLEAD – Cohort 1

How to apply?

NF receives Program Guidelines and letter with registration form from FIBA Europe



NF selects suitable candidates and nominates them



Nominee completes registration form and provides resume (deadline: 21.1.2023)



FIBA Europe reviews applications and conducts virtual interviews (if necessary) to choose the participants



Online Registration Form:

<https://forms.office.com/e/RsKmQde128>



04 Finances

Financial Responsibilities

Financial responsibilities



FIBA Europe covers the following:

- Entire educational program, including all costs and expenses of keynote speakers and experts
- On-site meals, including official dinner
- Conference facilities and branding
- Event Logistics
- Local ground transportation
- FIBA Women's EuroBasket game tickets

National Federations are responsible for the following:

- Travel and accommodation expenses for the person/s attending the 3-day final conference in Ljubljana, Slovenia (compulsory) – during EBW

