

## TIME-OUT 2.0 – E-learning Platform

### Modules and topics

Areas	Topic	Channel
<b>Strategic Planning</b>		
Event	Strategic Planning	Courses
<b>Communication</b>		
Communication	Public Relations	Courses
Communication	Communications	Webinar
Communication	Crisis Communications	Webinar
<b>Digital</b>		
Communication	Digital	Webinar
Communication	Social media strategy	Webinar
<b>Event Management</b>		
Event	Budget Management	Courses
Event	Build Organisation	Courses
Event	Event Management (2 sessions)	Courses
Event	Game Operations	Courses
Event	Project Plan	Courses
Event	Safety & Security	Courses
Event	Ticketing	Courses
Event	TV Operations	Courses
Event	Venue Preparation	Courses
Event	Volunteer	Courses
Event	Event Manager (3 sessions)	Webinar
Event	Game Operations	Webinar
Event	Safety & Security	Webinar
Event	Marketing & Promotional Plan (Event)	Courses
<b>Marketing</b>		
Event	Marketing & Promotional Plan (Event)	Courses
Event	Sponsorship & Corporate Sponsorship	Courses
Marketing	Digital Marketing	Courses
Marketing	Event Management (marketing)	Courses
Marketing	Fan Engagement	Courses
Marketing	Government Support	Courses
Marketing	Growing Attendance	Courses
Marketing	Marketing Plan	Courses
Marketing	Creating a Fan Zone	Webinar
Marketing	Developing Your Federation Brand	Webinar
Marketing	Fan Engagement on Game Day	Webinar
Marketing	Growing attendance at your event	Webinar
Marketing	Growing your fan base at major events	Webinar
Marketing	Income Generation Women - Case study from Netball	Webinar
Marketing	Marketing Plan (3 sessions)	Webinar
Marketing	Promoting at your event	Webinar

Marketing	Promoting Women's Basketball	Webinar
Marketing	Promoting Youth Tournaments	Webinar
Marketing	Public Affairs - dealing with local or nation government	Webinar
Marketing	Recruitment and Training of a Marketing Team	Webinar
Marketing	Sponsorship	Webinar
Marketing	Sponsorship (2 sessions)	Webinar
Marketing	Sponsorship contracts and Account Management	Webinar
Marketing	Sports Tourism	Webinar
Marketing	Ticketing (3 sessions)	Webinar
Marketing	Using basketball for Good - social community and health projects	Webinar
Marketing	Women's webinar (Growing attendance and fan engagement)	Webinar
Communication	Digital Content	Webinar
Communication	Media Manager Program - 1	Webinar
Communication	Media Manager Program - 2	Webinar
Event	Accreditation	Courses
Event	Event Objectives	Courses
Event	Follow Up Meeting	Courses
Event	Hospitality (Event)	Courses
Event	Hotels	Courses
Event	Local Transportation	Courses
Event	Media Operations (Event)	Courses
Event	Medical Services	Courses
Event	Merchandising & Food & Beverage	Courses
Event	Service Providers	Courses
Event	Sport Presentation	Courses
Event	Team Services	Courses
Event	Technical Meeting	Courses
Event	Team Services	Webinar
Event	Venue Management & Operations	Webinar
Marketing	Corporate Social Responsibility	Courses
Marketing	Merchandising	Courses
Marketing	Creating a CSR Programme	Webinar
Marketing	Email Marketing	Webinar
Marketing	Hospitality	Webinar
Marketing	Hospitality - Case Study led	Webinar
Marketing	Implementing Fan & Consumer Research	Webinar
Marketing	Merchandising	Webinar
Marketing	SEO Marketing	Webinar
Communication	Web Site Design and Tips	Webinar