

Logo on Playing Uniforms

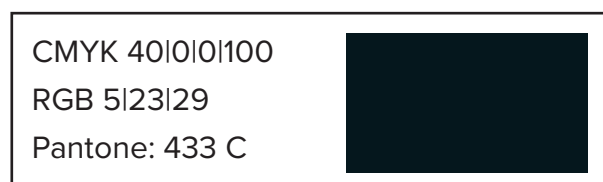
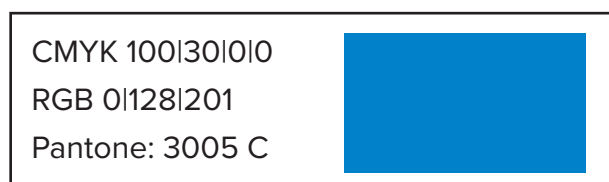
GENERAL RULES

The jersey badge of the FIBA Europe Cup logo must appear on the front of the shirts on the left side 10 cm below the top. The jersey badge must not be modified and has to be kept devoid of any effect or gradient in order to be fully reproduced with embroidery or digital printing.



COLOUR SPECIFICATIONS

The jersey badge on uniforms is made of 3 colours (FIBA Europe blue & black, white)



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SIZE AND CLEAR SPACE

Size
light background

A

A=60 mm

Size
dark background

A



Clear Space
light background

A

X=1/10 A

Clear Space
dark background

A



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PRINTING AND EMBROIDERY TECHNIQUES

Please make sure that your jersey manufacturer/supplier carefully reads these notes:

Screen printing

In screen printing the logo is printed onto fabric through a stencil held in place by a screen.

Direct to Garment (CMYK logo)

It's essentially ink-jet printing for fabric. The logo is printed directly on the product. This state of the art process allows for millions of colours and shades to be applied on the item.

Embroidery (CMYK logo)

Embroidery is the process of sewing a digitised design onto garments.

Heat Transfer (CMYK logo)

The material is cut and heat pressed onto the garment.