



EUROLEAGUE WOMEN LOGO ON PLAYING UNIFORMS

July 2020

Basic Principles

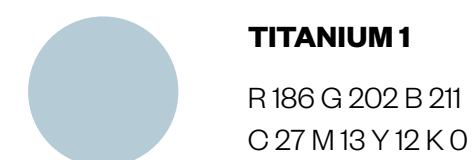
Guide for the application of the logo on the playing shirts of the EuroLeague Women clubs. The basic principles of size, colour-use and clear area will be explained.

General rules

The symbol of the EuroLeague Women logo must appear on the front of the shirts on the left side. The symbol must not be modified.

Colour Specifications

The symbol on uniforms is made of 2 colours
(EuroLeagueWomen TITANIUM 1 on ELW 2 background shield):



FRONT
Light background

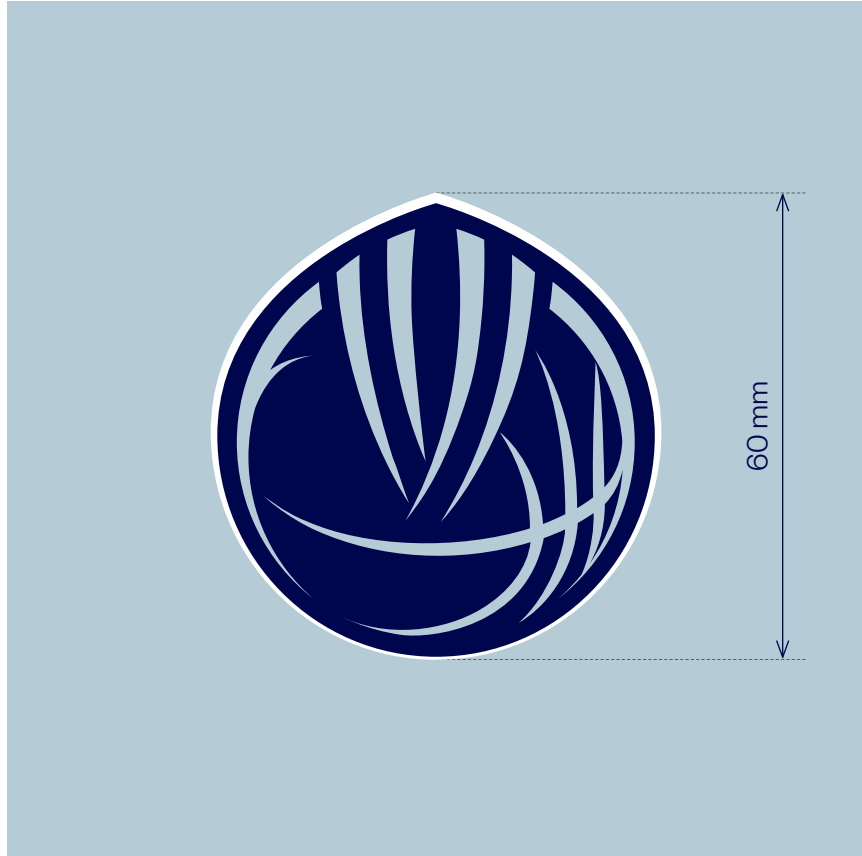


FRONT
Dark background

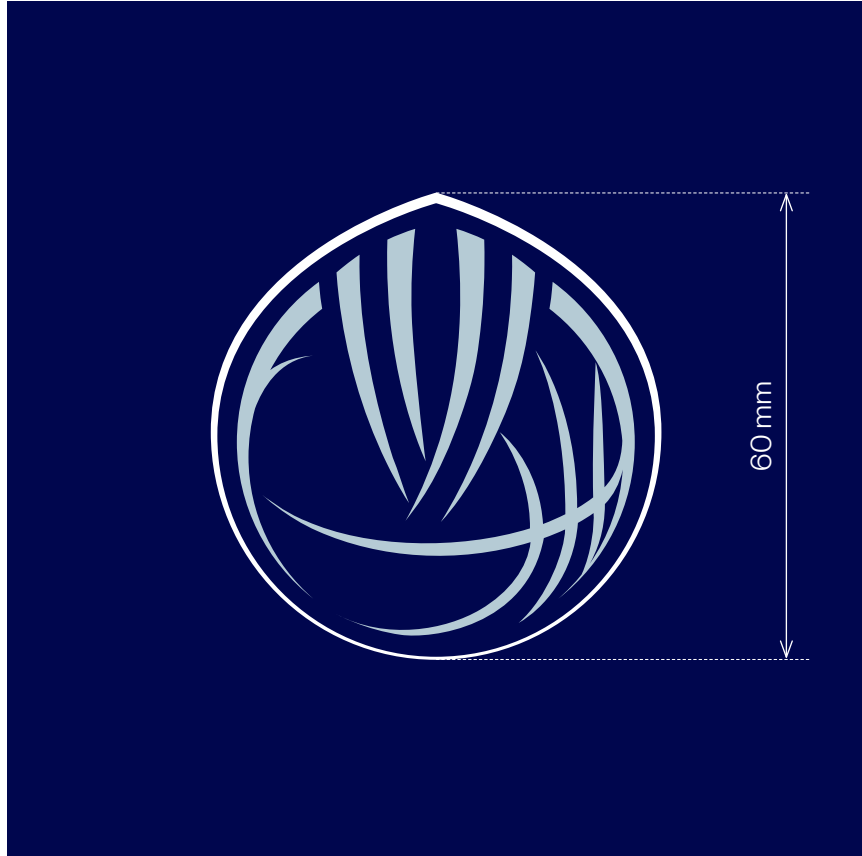


Size and Clear Space

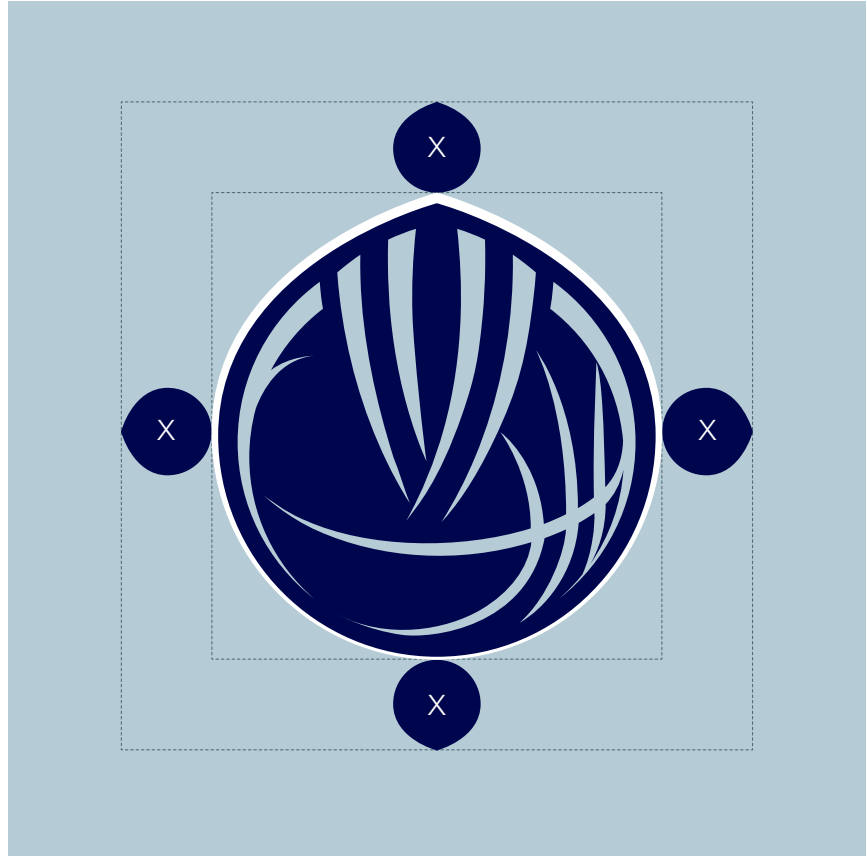
Size
Light Background



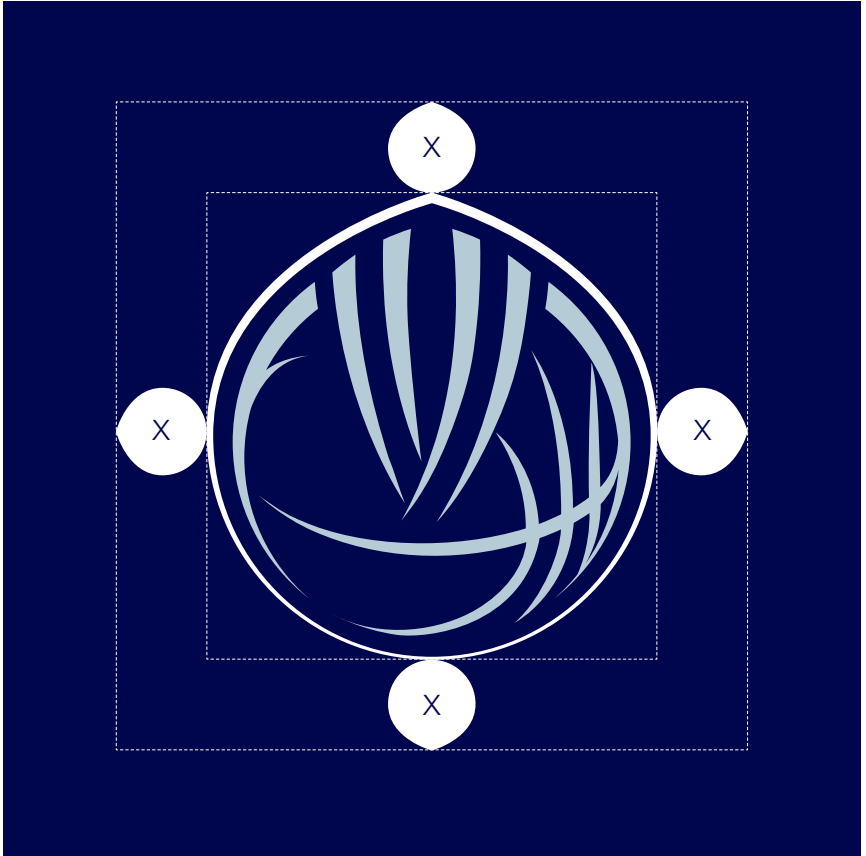
Size
Dark Background



Clear Space
Light Background



Clear Space
Dark Background



Please note that the file provided always has a thin white frame applied around the logo, therefore please do not modify the file in any way.

 X = 20% of logo height