



**#Basketballforgood**

# FIBA

## Pacific Sports Partnerships



Program Report 2014-2020

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# Abbreviations

<b>AFP</b>	Australian Federal Police
<b>AG</b>	Australian Government
<b>BA</b>	Basketball Australia
<b>BF</b>	Basketball Fiji
<b>BFPNG</b>	Basketball Federation Papua New Guinea
<b>BOF</b>	Board of Federations
<b>FIBA</b>	International Basketball Federation
<b>KBF</b>	Kiribati Basketball Federation
<b>M&amp;E</b>	Monitoring and Evaluation
<b>NCD</b>	Non-Communicable Disease
<b>NF</b>	National Federation
<b>NOC</b>	National Olympic Committees
<b>PNG</b>	Papua New Guinea
<b>PSP</b>	Pacific Sports Partnerships
<b>RPNGC</b>	Royal Papua New Guinea Constabulary
<b>SIBF</b>	Solomon Islands Basketball Federation
<b>SNBA</b>	Samoa National Basketball Association
<b>TB</b>	Tuberculous
<b>UN</b>	United Nations
<b>UNSDG</b>	United Nations Sustainable Development Goal
<b>VNF</b>	Vanuatu National Federation
<b>WHOHSP</b>	World Health Organisations Healthy School Program

# Executive Summary

Nelson Mandela once said “Sport has the power to change the world. It has the power to inspire. It has the power to unite people in a way that little else does ... Sport can create hope where once there was only despair.” FIBA’s Basketball For Good strategy fundamentally aims to utilise this power and through the Australian Government’s Australian Aid Pacific Sports Partnership (PSP) FIBA’s regional office in Oceania has been inspired to do this since 2014.

From 2014 to 2020 FIBA and its National Federations in Oceania have delivered Sport for Development activities aimed to increase the empowerment of women and girls, improve opportunities for females, engage inactive youth through participation, provide opportunities for social inclusion, increase healthy living and decrease the rate of non-communicable diseases. The strategy aligns with the United Nations Sustainable Development Goals (UNSDG) and World Health Organisations Healthy Schools Program.

The PSP Program has been delivered within FIBA’s Basketball For Good program and information relates to the period of support for the National Basketball Federations of Fiji (2014 – 2020), Kiribati (2015 – 2017), Papua New Guinea (2016 – 2020), Samoa (2016) Solomon Islands (2016) and Vanuatu (2016 – 2017). The Asian Sports Partnership has seen programs hosted in Singapore (2017) and Timor Leste (2016 - 2017).

## Primary Activities

FIBA’s primary activities include:

- ‘Hoops for Health’: focusing on engaging male and female youth in safe and inclusive basketball activities with appropriate health messaging (UNSDG 3 & 8);
- ‘Pikinini Hoops/Bula Hoops’: targeting young girls and boys to create awareness and engagement in physical activity (UNSDG 3 & 8);
- ‘Mums’ A Hero’ and ‘I’m a GIRL’: designed to support women and children by providing an environment where they feel safe and confident to participate in community activities (UNSDG 5 & 10);
- ‘Twilight Basketball’: complements existing law enforcement strategies, and provides a safe inclusive environment for basketball in partnership with local police, army, and other agencies (UNSDG 16 & 17)
- ‘Women’s Empowerment’ (UNSDG 5, 8 & 10) and ‘Pacific Youth Leadership’: (UNSDG 3, 4 & 8) targeting the development of potential female and youth leaders around the Pacific.

## Soft Power

The key highlight of the soft power impact of Basketball For Good is the increased awareness of Australian Government support through the social media reach, cumulating in excess of 3 million at the end of 2020. All of which reference the Australian Government’s partnership. The creation of several documentary videos promoting the activities has been one of the major contributors to this. Further, the partnership with the Australian Government has enabled National Federations to connect with local agencies to bolster and facilitate sport for development activities. This has included building a relationship with every National Olympic Committee and Government agency. Specifically, in Fiji with local Government, Fiji Sports Commission, Fiji Sports Foundation and Military; Kiribati local Government; PNG Business for Health: TB (Tuberculous), Royal Papua New Guinea Constabulary, PNG Sports Foundation and Australian Federal Police; Solomon Islands Royal Solomon Islands Police Force and the Australian Federal Police; and Vanuatu Local Government.

Australia’s High Commissions in Fiji and PNG have been regularly involved in Basketball For Good program initiatives. Australia’s High Commission in Fiji was involved in the launch of the Mum’s A Hero and Hoops For Health programs, as well as contributing to the final preparations of the Fiji National Women’s team attending the Pacific Games. In PNG the High Commission has supported BFPNG activities posting program updates and impacts. BFPNG has also had significant engagement with PNG Government at competition and organisational levels.

## Program Effectiveness

A key indication of the effectiveness of the programs is reflected in the total participation numbers reported, showing a year-on-year total from 17,497 in 2014 to 244,701 by 2020. Further reported success of the partnership with local agencies is reflected in the comments provided by National Federations within this report.

# Executive Summary

## Program Outcomes

The program has seen an increase in female participation in all nations over the reporting period, with the proportion of female participants remaining relatively steady (ranging between 39% - 49%). The introduction of sport into the school curriculum was reported as an important catalyst for increased female participation. Female role models (program deliverers) encouraged female involvement in the programs. A major shift in school engagement has been reported by many schoolteachers where the programs operate, sighting the attraction of participation in the Basketball For Good activities as the reason for better school attendance.

The review of the activities highlighted a range of benefits, including improved community cohesion, pride, and physical health, increased knowledge of healthy lifestyle choices, self belief, aspiration, perseverance, discipline, self-esteem, and confidence. It also showed better-quality basketball skills, facilities, and recognition of ability. The success of 'Twilight Basketball' is a highlight of the program integrating with partner agencies, where disengaged youth are involved in participation ultimately resulting in a reduction in crime where activities have been hosted.

Several complementary but unintended outcomes have been observed, these include individual's transfer of program delivery 'life skills' into other full-time work positions and an increase in basketball skill levels throughout the community.

A subsequent benefit of National Federation involvement has seen improved governance, creation of quality work programs, better participation reporting, responsible budgeting, appropriate financial reporting, transparency in operations, and training and education in Child Protection policies. It should also be noted that without support through the PSP program, participation and program effectiveness were impacted.

The overall performance of the Basketball For Good program can be defined by the increased relevance of Australia's position in the region, efficiency and effectiveness of the activities delivered, anticipated long term sustainability, improved gender equality & social inclusion awareness which has resulted in better risk & safeguarding measures being implemented. The final performance measure has been the engagement of Government and private sector partners to improve community awareness, understanding, and recognition of the benefit of sport for development.

## Value for Money

Over the period 2014 – 2020, the Australian Government contribution was more than \$2 million, together with FIBA's investment of more than \$9 million, the sport has played a significant role for the Oceania Region, creating opportunities through our partner National Federations. During the period the proportional income contribution to FIBA's program activities from the Australian Government has reduced from 38% in 2015 to 16% in 2019, this increased in 2020 due to the financial impact of the COVID-19 pandemic on this organisation.

## Lessons Learned

- National Federations need to have a degree of readiness in their development and engagement with FIBA to be able to deliver these kinds of programs
- In-country program management is seen as critical to the success of the program
- The program provides economic benefits to the individuals involved, National Federation, and the country
- Venues and availability have an enormous impact on program delivery
- In-country partnerships are key to the longevity of the program

## Recommendations

- Long term funding and strategic partnerships are required to enhance the success of the program
- More qualitative and quantitative data collection tools are essential to measure the program outcomes
- Transport and venues/equipment upgrades are important factors to be included in future program design to ensure continued growth and success of the program
- Growth in local engagement with media, corporate, and government agencies is paramount to future success
- Regular risk management assessment to be undertaken by National Federations
- Ensure good governance by providing tools and templates to be used as operational and reporting tools.



# Introduction

The purpose of this report is to provide details of the impact that Australian Government support has in developing Communities in Pacific nations, specifically using Basketball as a means for change in health and lifestyles through training, education, and participation.

This report combines participant data including engagement statistics, participation trends, and capacity development, together with media information and stories of change. The information has been collected from the Basketball Federations of Fiji, Kiribati, Papua New Guinea, Samoa, Vanuatu, and FIBA over the period 2014 – 2020.

The primary target for the program is to address the risk factors associated with non-communicable diseases (NCDs), particularly physical inactivity.

The Program's secondary aims are addressing the empowerment of women and girls, improving opportunities for females, engaging inactive youth through participation, and creating social inclusion.

The Pacific Sports Partnerships (PSP) Program has been delivered within FIBA's Basketball For Good program and information relates to the period of support for the Nation Basketball Federations of Fiji (2014 – 2020), Kiribati (2016 – 2017), Papua New Guinea (2016 – 2020), Samoa (2018) and Vanuatu (2016 – 2017). Where available, statistics before and post these dates are provided. Additionally, the report includes comments from the National Federation and FIBA personnel (volunteers and staff), as well as extracts from Stories of Change provided by participants of the various program activities.

FIBA has developed and delivered appropriate sporting opportunities through FIBA's Basketball For Good program activities in the Pacific region. The activities focus on the impact of sport on NCDs and the role sport plays by educating the participants about the benefits of living a healthy lifestyle and engaging in the development of their community.

FIBA's reach as one of the largest sports in the world, and an estimated 2.2 billion fans worldwide provides significant scope to promote the Australian Government's support of the Basketball For Good programs hosted in the Pacific Region. Basketball is one of the most popular sports in the Pacific for both genders with 22 countries in the region having National Federations.

The data has been collected by the National Federations using the following reports:

- Participation report - monthly
- Capacity report - monthly
- Acquittal - monthly
- Stories of Change - monthly
- Key Stakeholder Interviews - monthly
- Country report – quarterly
- Media log - monthly
- Annual review - annual

In preparing this report FIBA consulted with National Federations and Development personnel responsible for the delivery of the activities.



Photo: Hoops For Health Fiji







# Background

The catalyst for the program was research presented by the World Health Organisation (WHO) stating that nine of the top ten countries worldwide regarded as obese, were Pacific Island nations. The statistics range from 46% to 61% of the population (classified as obese) and the research supports sport as an important avenue in addressing this and achieving a positive impact on health and social inclusion within Island nation communities.

FIBA's regional office in Oceania has received support from the Australian Government, Australian Aid Program under the Pacific Sports Partnership (PSP) initiative from 2014 (Pilot program - Fiji) through to 2020 (Fiji and PNG). The program was piloted in Fiji in 2014 with the introduction of the Hoops for Health program to help combat Non-Communicable Diseases. The program aimed to use 3x3 as the driver for the program in schools and communities.



**Video:** 3x3 vs NCD's developed in 2014 to promote the Hoops for Health program  
[https://www.youtube.com/watch?v=GSu5\\_HQr6c8&feature=emb\\_logo](https://www.youtube.com/watch?v=GSu5_HQr6c8&feature=emb_logo)

Since 2014, FIBA has developed and evolved specific programs identified to drive Community development through sport (Basketball For Good) and these form the core of all activities addressing the issues of Non-Communicable Diseases, participation opportunities, women, and girl's participation and inclusion for all in community activities. The Basketball For Good strategy has evolved to include Fiji, Kiribati, PNG, Samoa, Solomon Islands, and Vanuatu through the Australian Aid PSP funding. The program is also now broadly used as part of FIBA's strategy in the Oceania region.

FIBA works in collaboration with National Basketball Federation personnel in the Pacific and Australian-based experts to develop and deliver appropriate programs for the region. These programs are described in detail below in the Program Description. They include Hoops For Health, Bula Hoops, Pikinini Hoops, Mum's A Hero, and Twilight Basketball amongst others.

The key partners involved in this program include National Federation personnel (volunteer and paid), National & Local governments, Local & Australian Federal Police, FIBA Development staff, volunteer Australian experts, along with contractors for Media and Finance.







# Program Description

The main objective of Basketball For Good (BFG) is to influence positive behavioural change to improve health outcomes and to promote basketball in Pacific communities.

FIBA and the National Federations recognise the need to address the health issues in the Pacific where 80% of all adult deaths are attributable to Non-Communicable Diseases (NCDs) (World Health Organisation 2019) with the vast majority being preventable.

FIBA's ability to engage parents through its Mum's A Hero program is also unique as accessing parents is a challenge for many organisations worldwide. FIBA do this through partnerships with community groups, providing parallel children's clinics, and prefacing programs in consultation with key community leaders.

Behavioural risk factors, including tobacco use, physical inactivity, drugs, and alcohol as well as an unhealthy diet, are responsible for most deaths due to NCDs.

Basketball is seen as an avenue to change attitudes to healthy behaviours among the younger generation and reduce the risk of developing NCDs through increased physical activity.

In addition to addressing NCDs, the program provides education and training for its workforce thus increasing capability, sustainability, and community engagement.

FIBA seeks to empower youth to deliver basketball activities in schools and communities and encourage increased participation and leadership of women and girls in basketball.

FIBA programs have been designed to provide an opportunity for all levels of ability, focussing on education and training to ensure quality sport, health, gender, and inclusivity messaging.



**Photo:** Basketball For Good around the Pacific

# Program Description

The Basketball For Good strategy consists of the following programs:

- Hoops for Health** (Fiji, Kiribati, Papua New Guinea, Samoa, Solomon Island, Vanuatu) focuses on engaging youth through basketball while promoting a healthy lifestyle. The curriculum aligns with the World Health Organisations Healthy Schools Program and the United Nations Sustainable Development Goal #3: Good Health and Wellbeing and Goal #8 Decent work and economic growth. The program reflects FIBA's ambition to provide inclusive opportunities for participation in a healthy lifestyle through basketball.
- I'm a GIRL** (Fiji, Papua New Guinea) provides a platform to encourage females of all ages to play, referee, coach, officiate and administer the sport of Basketball. The program provides pathways and will assist in the development of female role models in all aspects of the sport. The program aligns with the United Nations Sustainable Development Goal #5: Gender Equality and Goal #10 Reduced inequalities.
- Twilight Basketball** (Papua New Guinea, Solomon Islands) has been developed to complement existing law enforcement strategies within Papua New Guinea and the Solomon Islands. The program initiated in Papua New Guinea in 2017 provides opportunities for basketball to partner with local police, army, and other agencies to engage youth, reduce crime and bring communities together on basketball courts. The program aligns with the United Nations Sustainable Development Goal #16: Peace, Justice and Strong Institutions and Goal #17 Partnerships for the Goals.



**Video:** Hoops for Health Basketball Fiji – Program leader – Leah Seru  
[https://www.youtube.com/watch?v=z2TlwRx6XHw&feature=emb\\_logo](https://www.youtube.com/watch?v=z2TlwRx6XHw&feature=emb_logo)

- Pikinini Hoops** (Papua New Guinea, Vanuatu) Bula Hoops (Fiji) targets young girls and boys to create awareness and engagement in physical activity. The program is delivered by National Federation approved individuals who are all aware of the child safe sport requirements. The activities align with the World Health Organisations Healthy Schools Program and the United Nations Sustainable Development Goal #3: Good Health and Wellbeing and Goal #8 Decent work and economic growth.
- Mums' A Hero** (Fiji, Kiribati, Papua New Guinea, Samoa) is designed to support women and children by providing an environment where they feel safe and confident to participate in community activities. In partnership with local agencies, the program delivers basketball-based activities as well as providing an opportunity for education, awareness, and empowerment for contextually relevant challenges within their communities. The program aligns with the United Nations Sustainable Development Goal #5: Gender Equality and Goal #10 Reduced inequalities.



**Photo:** Mum's a Hero session in Kiribati



# Program Description

- Women's in Basketball Empowerment Program** (Federated States of Micronesia, Fiji, Kiribati, Marshall Islands, Nauru, Palau, Papua New Guinea, Solomon Islands) sought to identify, support and train key female leaders involved in basketball in the Pacific region. The workshop provided training on leadership, governance, and public speaking. Participants had the opportunity to learn from some of the Pacific's most experienced basketball administrators and coaches, including ex-Australian Opals coaches Jan Stirling and Carrie Graf and Australian Olympic Chef de Mission Kitty Chiller. The program aligned with the United Nations Sustainable Development Goal #5: Gender Equality; Goal #8 Decent work and economic growth and Goal #10 Reduced Inequalities.
- Pacific Youth Leaders** (Cook Islands, Fiji, Guam, Kiribati, Northern Mariana Islands, New Caledonia, Palau, Papua New Guinea, Samoa, Solomon Islands, Vanuatu) program involves providing opportunities for identified youth members of National Federations undertaking a concentrated development opportunity facilitated by FIBA. The program activities align with the United Nations Sustainable Development Goal #3: Good Health and Wellbeing; Goal #4 Quality Education and Goal #8 Decent work and economic growth.



**Video:** Pacific Youth Leaders News report  
[https://www.youtube.com/watch?v=S4eJhJAohJs&feature=emb\\_logo](https://www.youtube.com/watch?v=S4eJhJAohJs&feature=emb_logo)

The strategy currently includes the following initiatives for varying targeted populations:

- Schools (basketball clinics with integrated health and inclusion awareness based on WHO's Health Promoting Schools curriculum)
- Business House (3x3 basketball competitions for middle-aged men and women in businesses)
- Communities (3x3 day festivals and clinics with integrated NCD related health messaging) and Mum's A Hero (focuses on basketball activity and nutrition education for women).

FIBA's Program Logic (annex 4) identifies appropriate outcomes of good governance, youth leadership, increased social cohesion, increased participation of women and girls, improving awareness, changing habits, addressing healthy living habits, and finally engaging youth in Non-Communicable disease awareness programs through basketball.

A key outcome is to facilitate capable National Federations delivering high-quality basketball programs which increase participation and enable participants to become healthy, contributing members of their communities.

FIBA's above-mentioned activities support the execution of short- and long-term outcomes of the Program Logic.



**Photo:** Kiribati Hoops for Health session coach instructing a young girl how to dribble the basketball





# Major Achievements

From 2014 – 2020 several major achievements and milestones have been met through the delivery and expansion of the Basketball For Good strategy through the support of the PSP program. These major achievements include:

- Increased youth participation numbers
- Increased participation of women and girls
- Success of Twilight Basketball – highlighting a program integrating with partner agencies
- Increase Media Coverage of PSP National Federations.

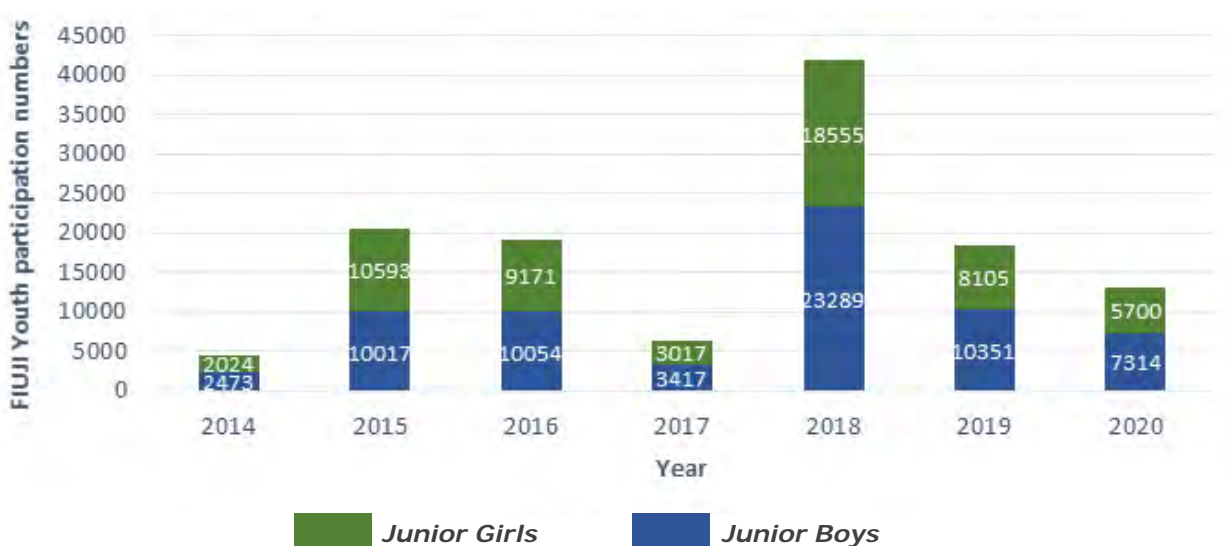
NB: for this report participation is defined as all individuals involved in all Basketball For Good program activities.

## Youth Participation

### Fiji

The Fiji program attracted a total of 4,497 youth participants in the pilot year (2014), with 45% being female. That number increased to 20,610 (10,593 females – 51%) in 2015 with confirmation of Basketball's involvement in the PSP program. In 2016 total youth participation was 19,225 (9,171 females – 47%), and numbers have remained stable, peaking by the end of 2019 with 18,456 (8,105 females – 44%). In 2020 youth participation totals were lower at 13,014, this was due to the impact of the COVID-19 pandemic. It should be noted that FIBA suspended the program in Fiji in 2017 due to challenges with reporting, acquitting, and management. This came about following a comprehensive review of the accounting and reporting operations within Basketball Fiji. FIBA assisted in the development of new policy and procedures and the engagement of employees for the Federation. The reporting and acquittal have been significantly improved since. This improvement was rewarded in 2018 when FIBA provided additional financial support for the Basketball For Good program based on the improved governance and transparency of the organisation. In that year participation youth numbers totalled 41,844 with being 44% female due to the expansion of the program into additional communities.

*Fiji Total Youth Participation per year*

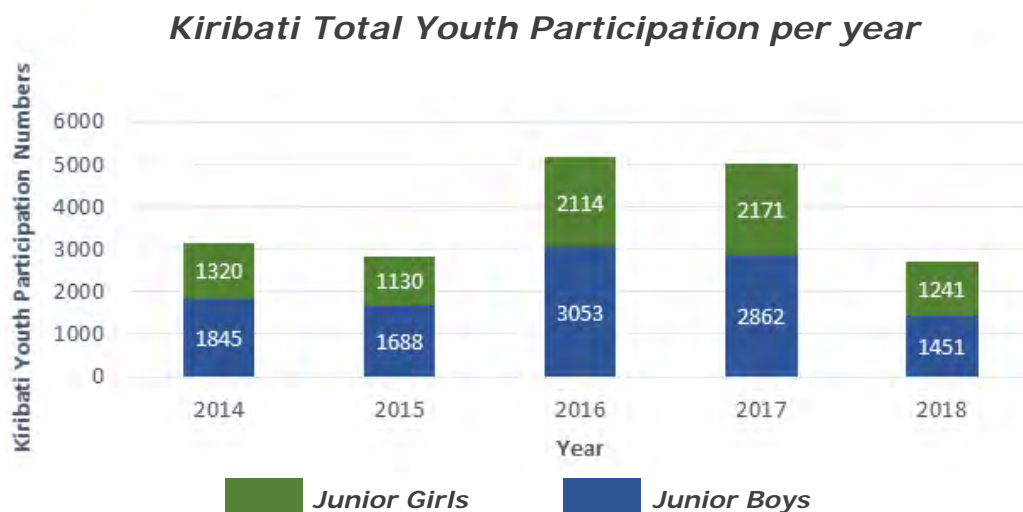




## Major Achievements

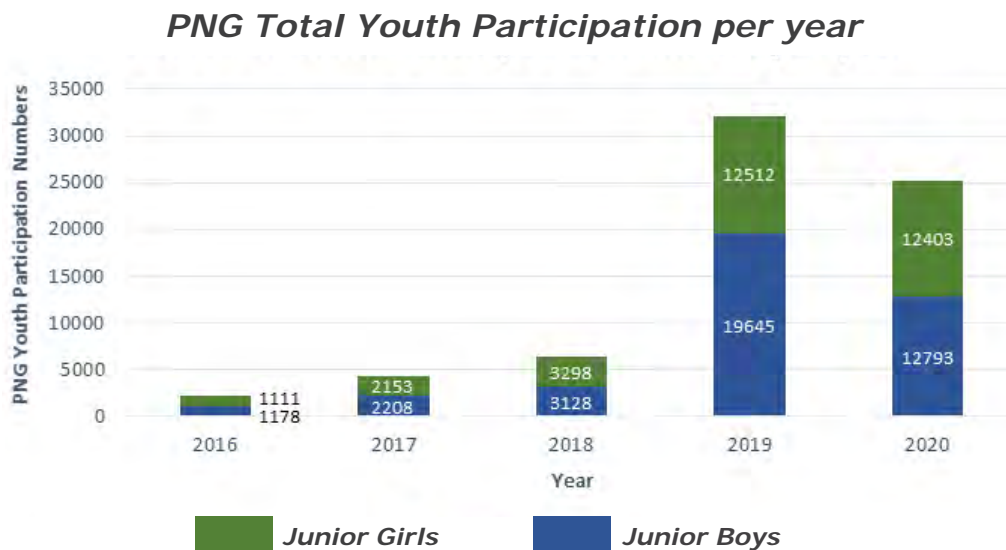
### Kiribati

The Kiribati Basketball Federation (KBF) was supported through the PSP for 2015 – 2017. Similar trends to others receiving PSP support are identifiable in the reports, where strong youth numbers 2,818 (40% female) in the initial year of support (2015) grew to 5,033 (43% female) in 2017. Youth participation numbers did subside following the withdrawal of the PSP support in 2018.



### PNG

The Basketball For Good programs in PNG have all included a youth participation component. The activities in the country have been supported by the PSP program since 2016. In that year youth activity numbers were 2,289 in total, (1,111 female – 48%), this number has increased and also peaked in 2019 at 32,157 (11,296 female – 39%). In 2020 total youth participation was 25,195 (12,403 females – 49%). The significant increase is attributable to better governance of BFPNG, where the organisation has created good internal reporting of all basketball activities throughout the nation.

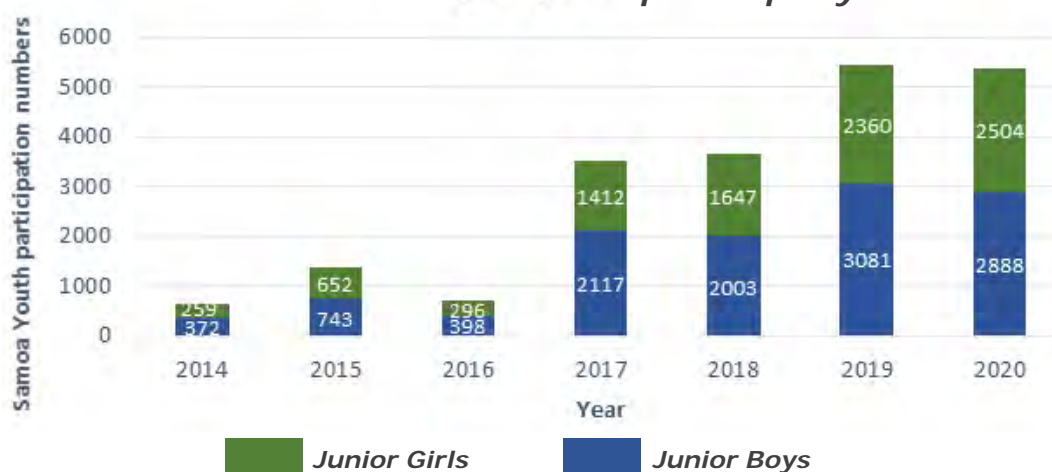


# Major Achievements

## Samoa

The Samoa National Basketball Association (SNBA) was supported by the PSP in 2018. Before this support, youth participation was 1,395 (47% female) (2015), following the support from PSP in 2018, the number of youth participants in the Basketball For Good programs increased to 3,650 (45% female), this continued to rise as a result of the improved governance implemented throughout the PSP year and has seen SNBA's numbers rising to 5,392 (46% female) in 2020.

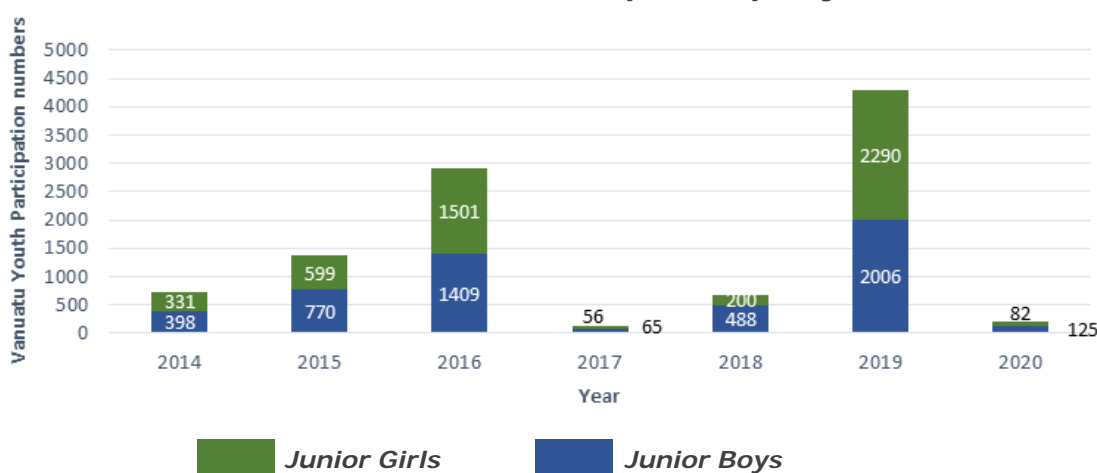
**Samoa Total Youth Participation per year**



## Vanuatu

The Vanuatu Basketball Federation (VBF) has seen similar increases in youth participation as a result of the support from the Australian Government. The Federation was supported by PSP for the period 2015 to 2017. In 2014 youth participation in basketball was 729 in total (45% female). That number increased in 2015 to 1,369 (44% female) as a direct result of the PSP support. It increased again in 2016 to 2,910 (52% female). A reduction in funding in 2017 caused a decrease in participation numbers as staffing changes took place in the Federation. Following the recruitment of new staff in 2018 and due to the improved governance framework set up during the PSP support years, VBF youth participation numbers rose to 4,296 (53% female) in 2019.

**Vanuatu Total Youth Participation per year**



# Major Achievements

## Women and Girl's participation

FIBA's Mums A Hero program was the pilot program (2014) and focussed on NCDs for females. It is the key program that addresses awareness and provides increased opportunities for women and girls to participate in a healthy lifestyle. The programs are delivered by trained personnel from the National Federation using local agencies.

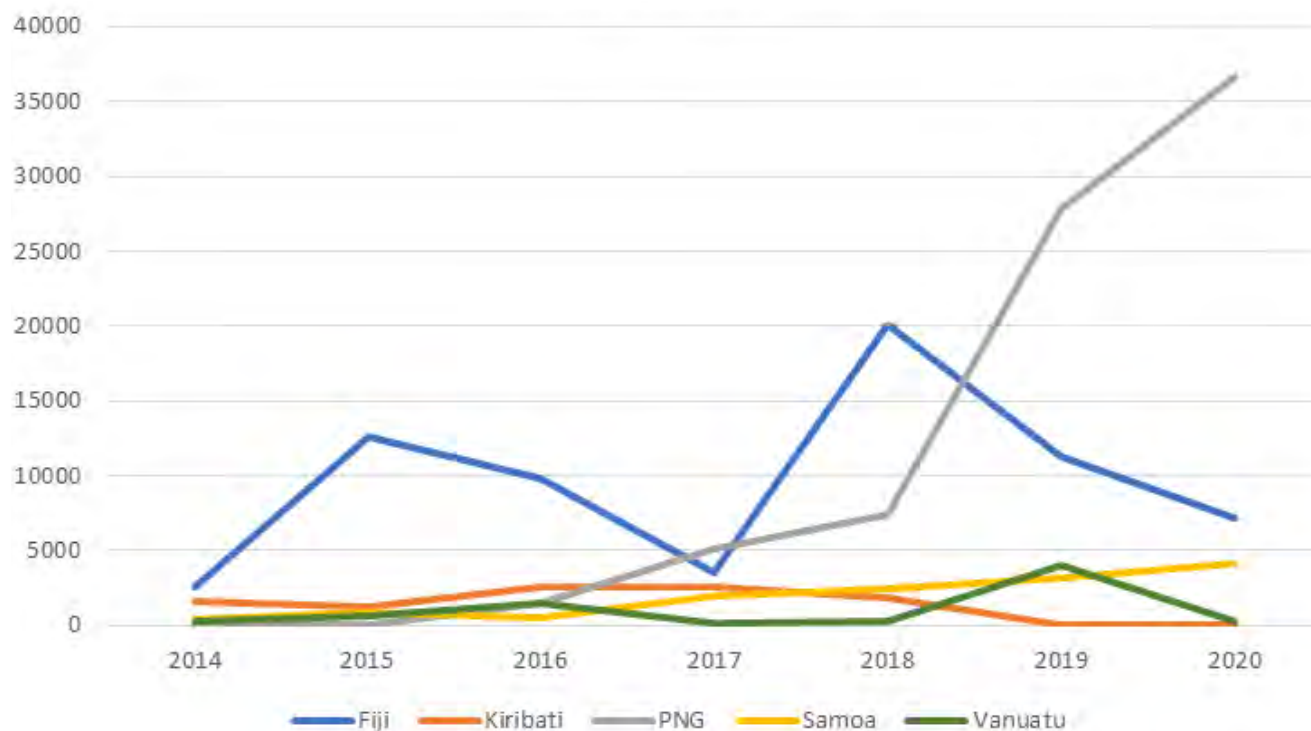
The workforce of delivery agents from the National Federations, who deliver the program activities, are required to undertake education and training before practical presentation in the field.

In Papua New Guinea and Fiji, the Mum's A Hero program is delivered by the NF in conjunction with the Marie Stopes (PNG) and Homes of Hope (Fiji) organisations. In both countries, basketball activities are hosted in conjunction with professional staff working in these facilities and incorporate various discussion sessions for the residents of the programs.

The Mum's A Hero and more recently the I'maGIRL program delivered in Fiji, Papua New Guinea, and Samoa use basketball as a tool to engage more women in regular physical activity. They provide a female friendly atmosphere for women of all ages to come together and access information and support services from local ministries and organisations, as well as provide them with access to sport.

Through these programs, female participation levels in basketball have increased in all PSP supported Countries (Fiji, Kiribati, Papua New Guinea, Samoa, Solomon Island, Vanuatu).

**Women's Participation 2014-2020**





# Major Achievements

## Twilight Basketball

The Twilight Basketball program initiated in Papua New Guinea is a prime example of sport integrating a partnership with the local agencies to impact the development of communities, in particular, law enforcement agencies, where the program aims to complement the local crime prevention strategy targeting disengaged youth. PNG has also partnered with healthcare agencies providing health checks for children courtside. The program is also designed to attract participants from different communities to play together rather than against each other.

The program engages participants from all communities by providing opportunities for disconnected individuals and groups to participate in Basketball activities as an alternative to public nuisance or criminal activities. The program has been largely based on the USA founded Midnight Basketball program. Research conducted from that program supports the engagement of disconnected youth, showing that criminal activity reduced by 30% in the areas that the program was being hosted. Similar outcomes have been informally reported in PNG. This is highlighted by the former President of BFPNG in the documentary mentioned above.

It was also reflected in reports to the National Federations:

*"my sons usually watch or play video games to late and since Twilight Basketball they play with friends and go to bed straight after" ... "it really helped my wife and I control and be good parents".*

Others reported:

*"I love to play basketball. My friends and I come to play every Friday night."*

The aims and outcomes of the program have also been presented in a research paper at the University of PNG International Conference, where Dr. Signe Dalsgaard, Senior Lecturer School of Law, University of PNG presented the paper. She has reported that the result has been the significant change to social interaction among Communities and increased participation numbers in the activity. Twilight activity in Taurama Sports Centre Port Moresby, PNG lead to the "barriers being totally broken down".

A documentary series on Twilight Basketball has also been produced, it has reached more than 835,000+ individuals.



**Video:** BFPNG President talking about Twilight Basketball saving lives  
[https://www.youtube.com/watch?v=na7vnETBISE&feature=emb\\_logo](https://www.youtube.com/watch?v=na7vnETBISE&feature=emb_logo)

# Major Achievements

## Soft Power Media Coverage

FIBA works closely with the National Federations on press releases, articles, social media posts, and local media coverage. The comprehensive media coverage provides a digital presence to promote Australia's capability and commitment in supporting the development of these countries.

The key media highlights have included a significant increase in the Social Media presence of National Federation activity, with a total cumulative Reach at December 2020 of just under 3.5 million from posts mentioning the Australian Government partnership (for this report, Reach is defined as the number of people who have seen the content). This has been driven largely by FIBA, the NFs, and their networks. This is demonstrated in the graph below showing the continuous growth in National Federation Facebook Page Likes. Details of the Media Log for all Basketball For Good programs on all FIBA platforms are at Annex 8.

**National Federation Facebook Likes**



FIBA has also created several documentary videos promoting the Basketball For Good activities and the Australian Government's support. These have been presented through the eyes of the participants.

The most recent of these documentaries is the six-part Twilight Basketball series posted on FIBA's website and Papua New Guinea Basketball Federation's Facebook page. The series accumulated a Reach of over 835,000+, with 217,000+ views.

There has also been an increase in local media coverage for National Federations highlighting the work each is doing in-country. The following is a link to an EMTV news bulletin on the delivery of the Twilight Basketball program in PNG:



**Video: Twilight Basketball – EMTV-PNG**  
[https://www.youtube.com/watch?v=ktOp1mKUqjo&feature=emb\\_logo](https://www.youtube.com/watch?v=ktOp1mKUqjo&feature=emb_logo)

# Major Achievements

Australia's High Commissions in Fiji and PNG have had an active involvement in the Basketball For Good programs. Providing support where possible for the activities in the countries.

This has included Australia's High Commission in Fiji launching the Basketball For Good program and tagline ... "It's More Than Just Basketball" in 2014. The Australian Deputy High Commissioner, Karinda D'Alosoi, and Nasinu Town Council partnered with FIBA and Basketball Fiji to support and launch the newly designed basketball rims and backboards.

She was also on hand to attend Basketball Fiji's launch of the Hoops For Health program in Suva alongside Basketball Fiji President Maj. Gen. Ioane Naivalurua and FIBA Oceania President Burton Shipley.



Australia's High Commission was also involved in the launch of the Mum's A Hero program in Fiji. To celebrate International Day for the Elimination of Violence against Women as part of a range of different stakeholders including representatives from the Ministry of Health, Fiji's Women's Crisis Centre and High Commissioner Ms. Margaret Twomey attended the program launch.

In 2019 Australia's Deputy High Commissioner to Fiji, Ms. Anna Dorney, was involved in the Fiji women's team final preparations for the 2019 Pacific Games in Samoa, where she presented jerseys and advised of Australia's assistance with some team costs for the event.

Australia's PNG High Commission has supported the Basketball For Good programs, promoting the launch of the activities through its High Commission Facebook page. Australian High Commission's commitment to the PNG Community is evident through its engagement with Basketball Federation PNG.

In PNG, Deputy Prime Minister Hon. Charles Abel and PNG Sports Foundation CEO Peter Tsiamalili have been engaged in Basketball For Good programs, with both attending the 2018 U'15s Championships. This has since been reinforced with the attendance of Deputy Prime Minister and Patron of BFPNG Hon. Charles Abel and PNG Olympic Committee's Desmond Kaviagu at the 2019 Annual General Meeting.

Demonstration of the close local Government links is clear with Deputy Prime Minister Hon. Charles Abel's participation in the BFPNG organised Governor's Cup (National Championships), where he also participated with his home team Alotau.







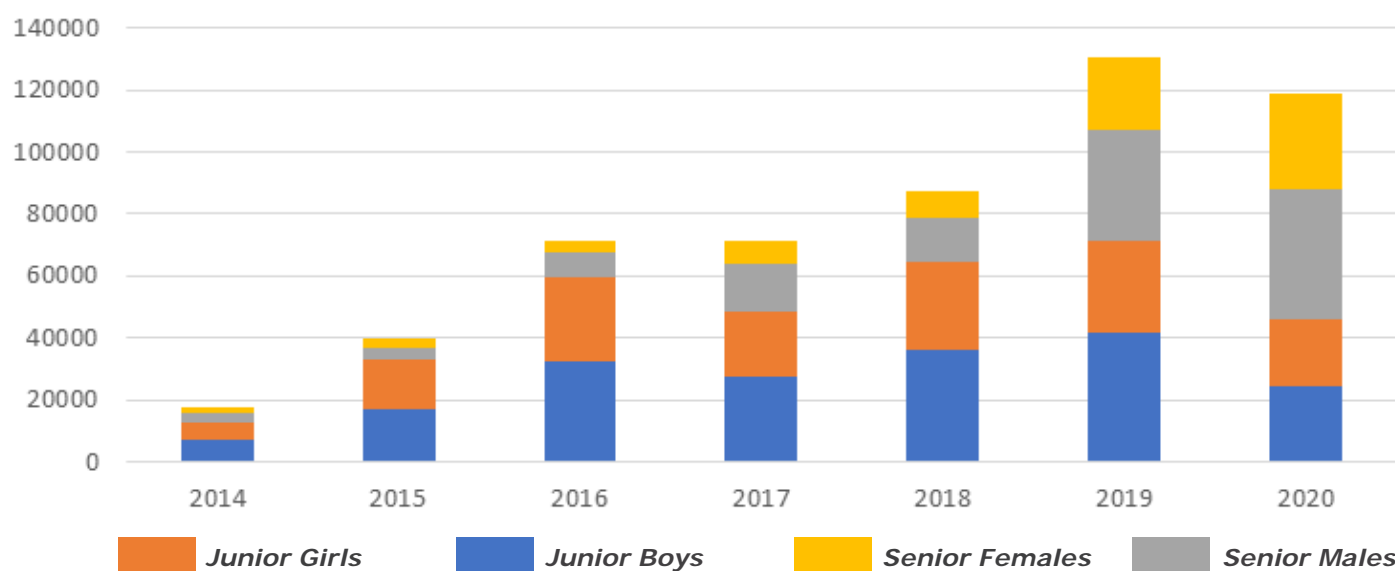
# Progress Towards Intended Outcomes

## Overall Participation

The reporting shows that those nations with the longest support under the PSP program (Fiji and Papua New Guinea) have increased participation significantly. In Fiji, total participation increased from 6,173 in the pilot year (2014) to 27,995 by the end of 2019, followed by the COVID-19 affected 2020 with 18,506. In Papua New Guinea there was an increase from 3,131 in 2016 to 87,912 by the end of 2020, with Samoa continuing to increase participation from 996 in the first year (2014) to 8,852 by 2020. Kiribati participation has also increased from 3,322 in 2015 (first year of support) to 4,940 in 2018 (last year of support). Vanuatu numbers show an increase from 781 in 2014 (before PSP support), to 2,980 in 2016 (the last year of support).

It was also noticeable that without support through the PSP program, for example when support for the Fiji program was suspended in 2017 and completed in Vanuatu in 2017 the participation numbers decreased significantly, whilst Samoa has continued to grow participation with the guidance and assistance of FIBA.

**Total Participation Numbers per year**



## Governance

A further benefit of involvement in the Basketball For Good programs has seen improved transparency and governance of the National Federations. This has included the creation of quality work programs, responsible budgeting, appropriate financial reporting, and transparency in operations. FIBA has also undertaken training in Monitoring and Evaluation, Media and Sports Diplomacy, Facilitation, Program management, and Safe play policies (Child Safe Protection Policies). All skills are necessary to improve the capacity of the National Federation personnel.







# Unintended Outcomes

## Employment

It was reported in Fiji that training and education of coaches have led to individuals achieving knowledge and skills to enable them to undertake other full-time working roles in the Community. The knowledge developed through involvement in the Hoops For Health program has provided some necessary life skills to engage in full-time work outside the Basketball For Good program.

Stories of Change in Fiji provided evidence of the economic impact it had on participants (coaches). Coaches reported that they had benefited financially from their coaching and referenced being able to provide for their families as a key benefit of the program. Key interviews with National Federations identified that several coaches had since gained employment due to the life skills developed from the education and training that involvement in the program provided for them.

The program provides significant ongoing economic benefits through wages and allowances for full time, part-time, and casual staff. This allows them to contribute to the local economies and thus providing an economic multiplier for the Community.

Additionally reported, was the employment of a Fiji national player who gained skills through his involvement in Basketball For Good program delivery.

*"I was discovered by Fiji Police through basketball because the force was delivering community programs."*

*"Being part of the program gives me and my fellow coaches such inspiration and also being a coach has taught me to be a better parent and also to the kids in my community. I would not trade the experience for anything."*

## Increasing basketball skills

A key outcome for FIBA is continuing to improve the governance of the organisation and as a result, increase participation. The data from the Stories of Change also suggested that children in the Fiji program were increasing their basketball skills. Specific examples included passing, catching, dribbling, and 'tricks.' One parent noted that their son who participated was outplaying their siblings who had not. It was also noted that 'fun' was an important element of basketball activities as well as getting children involved at an early age.



Photo: Hoops For Health coaches "pocket" meeting



Photo: Hoops For Health Fiji







# Program Performance Assessment

Several performance measures have been noted throughout the five years of the program. These have included:

- Relevance
- Efficiency
- Effectiveness
- Diet/nutrition and exercise
- Reducing alcohol and smoking
- Self-esteem and positive attitudes
- Changing attitudes towards sport/healthy lifestyle
- Value for money
- Sustainability of the programs
- Gender equality & social inclusion
- Risks & Safeguarding
- Innovation
- Private sector engagement

## Relevance

The programs have provided important links to fostering partnerships and relationships with local law enforcement in PNG. With the AFP undertaking peace-keeping roles in PNG, the opportunity to engage with locals on a basketball court improved the engagement and acceptance by locals. This in turn provided improved engagement with the Royal PNG Constabulary and other local law enforcement.



**Photo:** Australian Federal Police community engagement - PNG

Fiji has also welcomed experts from Australia in technical basketball and mental health training. The opportunity was facilitated through the relationship between FIBA and Basketball Australia, and it provided players, coaches, referees, and administrators with the opportunity to learn firsthand how to deliver appropriate level education and training in the Basketball For Good activities. The Pacific Youth Leaders initiative assembled young future leaders of the Pacific to learn from current and past national team players and coaches.

The Basketball For Good programs remains relevant in the current situation in PNG and Fiji. Due largely to the ongoing challenges of cultural, social, and political factors operating on these countries. The programs provide important links from sport to developing the communities.

## Efficiency

FIBA provided training and education as part of the PSP supported initiatives. FIBA has seen significant improvement and efficiency in reporting, financial acquittal, and transparency of governance within the National Federations. All of this leads to improved community trust and better engagement in the Basketball For Good programs.

FIBA has undertaken a consultative approach in the development of workplans and budgets, and this partnership has created quality workplans, responsible budgeting, appropriate financial reporting, and transparency in operations within National Federations.

Combined with reporting requirements, these steps have provided the necessary foundation for the ongoing sustainability of the program in Pacific nations.

FIBA provides NFs with the necessary learning guides, education tools, teaching lessons, and implementation instruction for all the program activities. These have been developed, reviewed, presented, and revised over many years in consultation with our stakeholders and partners. The education and training of NF personnel are both face to face and via remote learning.

The more significant challenges of efficiency involve program delivery where local transport is difficult to manage to ensure personnel safety. Additionally, venue availability, local media engagement, and international transport of equipment create logistical issues. Whilst individually these do not stop program delivery, collectively they create significant burdens for the program and should be carefully considered in planning and budgeting.



# Program Performance Assessment

A coach in Fiji highlighted the impact of FIBA's online education and training:

*"I'm planning to use it during training sessions, workshops organised by the Associations here in the west, Clinics or most importantly when I'm out in the field to work. I'll use the teachings that I've learnt not only the ones that I've mentioned to anyone who's willing to know more about the sport."*

## Effectiveness

Overall participation numbers demonstrate the effectiveness of the Basketball For Good programs. In Fiji overall participation has grown from 6,173 in 2014 before PSP assistance to peak at 27,995 in 2019, whilst 2020 saw that number decline to 18,506. In Papua New Guinea there have been good engagement the Basketball For Good programs, with that number growing from 3,131 in 2016 (first year of the Australian Government support) to 87,912 by the end of 2020. Likewise, Samoa increased its participation numbers from 966 in 2014 to 8,852 by 2020.

NF's are now confident in their programs and willing to share good practices throughout the FIBA community, with Twilight Basketball being presented at FIBA's quadrennial World Congress.

Together with changing attitudes towards sport and healthy lifestyles, the Stories of Change demonstrate changes to attitudes in Alcohol, Smoking, Diet, and Nutrition were influenced. Some of these are shared below:



**Photo:** Dribbling for Health messages

## Diet/nutrition and exercise

The Stories of Change also demonstrate that participation in the program was associated with an increase in knowledge and awareness about diet and nutrition. One participant stated:

*"I didn't care much about my diet. I stayed home all the time without doing any exercise. I'm more aware of my diet, thanks to the dietician who elaborate to us the importance of keeping beautiful and staying healthy"*

Participants stated that they felt both physical and mental benefits from a healthier diet and exercise as well as emotional wellbeing from participation:

*"The energy and excitement that these women have throughout the clinic is one of the best parts about the program"*

It was stated in the Stories of Change that both the Hoops for Health and Mum's A Hero programs helped them to live a healthier life through improved dietary habits. Participants also stated that they had gained an understanding of the balance of diet and exercise.

There were incidents cited of not engaging in physical activity (exercise) before the program, with one participant stating that they hadn't taken exercise seriously before involvement in the Hoops for Health program and another stated that a friend, who was a coach, encouraged them to participate, today they are a coach with Hoops for Health.



**Photo:** Education and Training – Hoops For Health coaches

# Program Performance Assessment

## Reducing alcohol and smoking

Stories of Change gathered from participants in Fiji revealed examples of a reduction in both alcohol and smoking. One coach stated that during their time with Hoops for Health, they have reduced their cigarette smoking by 95%. The coach noted that this reduction was in parallel with an increase in knowledge and consciousness about the side effects of smoking. Furthermore, the coach stated that this had also positively affected his family, who had, in turn, increased their awareness. This was attributed directly to participation in the program as the coach stated that they felt added responsibility as a coach, including a conviction not to smoke in public places. This was affirmed by a second respondent who stated that they felt they were an example to participants in the program as well as a role model stating;

*"I believe that if I can change this in my life, so can participants in the program."*

There was also mention of the consumption of alcohol and Kava on 'rare occasions.' Given the evidence related to smoking, there is potential that the program has also impacted alcohol consumption however further specific data would be required to examine this.

## Self-esteem and positive attitudes

Several Stories of Change highlighted the role the program played in building self esteem. One example is from a parent who noted that their son, who is autistic, experienced a "boost in his self esteem" through participation. The parent noted that their child felt accepted and loved and as a result was "more stable."

Another respondent reported that the program had impacted their attitudes towards life, their family, and friends, suggesting that the program was linked to the development of positive attitudes.

*"This story is significant to me because it is important to witness growth in confidence, skills, positive attitudes, collaboration and relationships of young boys. These skills are invaluable as they grow to becoming young men working to channel their energies in a positive and constructive manner."*



**Photo:** Pacific Youth Leader presenting to group

# Program Performance Assessment

## Changing attitudes towards sport and healthy lifestyle

The Stories of Change highlight the level of engagement in the Basketball For Good activities and the flow-on in the attitudes (of children and coaches) towards the sport. One respondent stated that they had seen a profound change in the children's attitude towards sports during the duration of the program. They gave the example of the attire children would use - initially arriving in school uniforms and sandals and now using the correct sports uniforms and footwear. They understood this to be an indicator of the level of interest and commitment to sport and an active lifestyle. One respondent stated that they see the program as a 'wise' use of their time.

*"This story shows that sport can be used as an influence for good, especially in our lifestyles. The healthier we are the more chances of performing well in the classroom".*

A teacher has highlighted the awareness of her students as a result of being involved in the activities:

*"I have seen the great messages behind the basketball drills that the coaches teach, especially the tips they give on healthy living and how our kids can be more engaged in the classroom if they are eating the right foods and having enough rest. I have kids who are in class 5 this year but they still remind me to keep healthy and exercise regularly, so I won't catch NCD's and this is what they learnt when they were a part of the basketball session last year".*

The value of the program was further highlighted in comments from a teacher in Fiji:

*"The coaches teach them new skills and different health themes every session and as we reflect on what we learn back in the classroom they seem to learn something new every session, this is showing that the coaches are doing a great job with the kids."*



**Photo:** Hoops For Health PNG



# Program Performance Assessment

## Value for money

The Basketball For Good program has proven to be a good value for money activity, with an average cost of \$12 per participant.

During the period 2014-2020, FIBA's overall investment in the Oceania region has been just over \$9 million, of which 41% is attributable to Basketball For Good Activities.

The Australian Government's financial contribution to these activities is more than \$2 million across the 7 years of support. During that period the proportional income contribution to FIBA's program activities from the Australian Government reduced from 38% in 2015 to a low of 16% by 2019, that percentage increased in 2020 due to the financial effect of the COVID-19 pandemic on FIBA.

FIBA managed the Basketball For Good program implementation remotely by partnering with National Federations and providing initial education and training. Given the logistics of providing support to nations, it is the most appropriate avenue to deliver quality activities in the countries.

FIBA provides reporting, acquittal, policy, and guideline templates to ensure efficient and effective distribution of available funding. This permitted FIBA to assist with the employment of appropriately skilled locals and to provide education and training for all involved in the program delivery. Upskilling NF personnel is the most efficient and effective avenue to ensuring quality program delivery.

**Basketball for Good -  
Australian Government contribution**



# Program Performance Assessment

## Sustainability of the programs

It has been reported that participation, particularly in school programs, reduces as funding to support delivery is reduced. However, NFs have reported that the legacy of the education and training has provided a good platform for them to continue a scaled-down version of the Basketball For Good activities.

The Basketball For Good programs are people-driven, therefore the connection with the right people is critical. The engagement of Community leaders is particularly vital in the early stages and National Federation personnel work with these community leaders to educate and train community members in the early stages of the program implementation.

Basketball Fiji has developed Bula Hoops – a pay-to-learn, out-of-school hours program and that program is now self-sufficient. The initiative mirrored the Hoops for Health program and was marketed towards the children and schools involved in Hoops For Health programs to further develop the skills of the athletes. This worked well for gaining good interest from females with the number growing dramatically. As a result, BF was able to organise a kid's league with both males and females as a further progression of the program.

In Samoa, where coaches were provided education, training, and experience during the period of assistance under PSP, the National Body has been able to continue to use these individuals to deliver programs throughout the country.

In Vanuatu, the program capacity was built with assistance from the Australian Government through FIBA's education and training programs. This, in turn, allowed them to continue to deliver Basketball For Good activities at a reduced level. The program has now evolved and has the support of other partners.



*Photo: Bula Hoops in Fiji*

# Program Performance Assessment

## Gender equality & social inclusion

As mentioned earlier the Basketball For Good programs focus on female participation is supported by the Mum's A Hero and more recently the I'maGIRL initiatives.

Female participation in Fiji has increased from 2,636 in 2014, peaking in 2018 at 20,128, ending the pandemic affected 2020 at 7,150 females. This has been driven primarily by the Mum's A Hero initiative that was launched in the pilot year (2014).

Likewise, Papua New Guinea has seen good increases in its female participation, rising from 1,465 in 2016 to 7,418 in the full year of 2018. By the end of 2020, 36,693 females had engaged in Basketball For Good activities in PNG.

The Samoa National Basketball Association (SNBA) was supported by the PSP in 2018. Before this female participation was just 414 (2014), following the support from PSP in 2018, that number had risen to 2,476. Female participation in Basketball For Good programs continued to rise in the following year, this was a direct result of the improved governance implemented throughout the PSP year, by the end of 2020, 4,204 females were actively participating in Basketball For Good activities.

The 2019 Pacific Games hosted in Samoa highlighted the work National Federations had undertaken in this area with the support and operational team for the Basketball program consisting of a majority of female volunteers.

The Vanuatu Basketball Federation (VBF) has seen similar increases as a result of the support from the Australian Government. The Federation was supported by PSP for the period 2015 - 2017. In 2014 female participation in basketball was 331 in total with zero senior participants. That number increased in 2015 to 679 as a direct result of the PSP support. By 2016 female participation had risen to 1,531. Again, as a result of the improved governance and FIBA management throughout the PSP supported years VBF's female participation numbers have increased to 4,038 by the end of 2019.

National Federations have identified that a key reason for the increase in female participation is the introduction of the sport into the school curriculum and creating a safe space for girls to play.

This requires program presenters to be qualified to deliver gender-inclusive activities and for all basketball roles to be open to female participants including a player, coach, competition management, referee roles, scoring, and timekeeping roles.



*Photo: Pacific Games 2019 volunteers and technical officials*



# Program Performance Assessment

*"The basketball program and drills that the coaches run with the women gives them an escape from the routine courses and classroom sessions they normally have on a daily basis, it is really great to hear the laughter and fun the women have during the session while learning some health messages that they can use for themselves and their children. I believe that because they learn these things while having fun it will register in their minds and stick."*

National Federations advised in a survey discussion that the engagement of members of the respective national women's team, who have been trained to deliver the program and are appropriate role models, has impacted female participation.

Female participants have also taken on key leadership roles through their involvement in the Mum's A Hero and I'maGIRL programs. National Federations advised that it provided those involved with a platform to give them the confidence and self-esteem to take up these roles.



**Photo:** I'maGIRL Fiji

Through National Federations working with their respective National Olympic Committees (NOC) in the areas of leadership and women's empowerment, National Federations have also seen an increase in women taking up leadership roles. This is highlighted in the short video (referenced earlier) of the work Hoops for Health has done in women's empowerment in Fiji.

The Basketball For Good program highlights the positive impact of activities on women and girls who have taken part in a range of basketball roles such as players, coaches, in competition management, referees, or helping with scoring or timekeeping. It has been found that females continue playing basketball when they have a safe environment in which to do so. It has provided them with a platform to have the confidence and self esteem to take up these roles.

Female role models were an important driver in promoting leadership opportunities through the project. Additionally, female representatives from National Federations who attended the Women's Empowerment workshop hosted by FIBA and financially assisted through Australian Aid, have had the confidence to now undertake active roles on their NF Boards (two becoming President) and two joining FIBA's Oceania board.

This has been highlighted in a FIBA News article on outcomes of attendance at the FIBA Women's Empowerment Program in 2016.



**Photo:** Women in Basketball in Solomon Islands – Lysa Wini – FIBA.com  
<http://www.fiba.basketball/news/wini-credits-basketball-as-part-of-success>

# Program Performance Assessment

## The diversity of the coaching experience

Multiple participants noted that, through the Basketball For Good program, they had contact with children from different backgrounds (this included working with children with disabilities) which provided them with useful insight and experience relevant to several participants' professional contexts and aspirations.

In terms of wider skills, participants cited discipline, increased focus (on their study), time management, planning, and communication skills (specifically, communicating to a larger crowd and both talking to and actively listening to children).

Respondents also reported that they had become role models through their participation and had an increased sense of having this role in their community and family. When comparing their situation before and after the program one participant stated that now they had: "learned to discipline my life and lead by example"



## Coaching abilities - life skills (soft skills) and professional development (hard skills)

Coaching skills and opportunities emerged as a prominent theme in the Stories of Change. Participants noted the personal benefits of coaching which included a sense of privilege and honour (when a participant had the opportunity to represent their country), a sense of accomplishment, joy and excitement, a sense of being a 'better person' through contributing to the community and inspiration from seeing the impact of the program on the children and mothers.

Coaches emphasized that they had broadened their experience and ability to work with children at a local level. As one participant noted:

*"It's significant to me because it further enhanced my ability to coach at the grassroots level especially when it comes to dealing with children e.g. How to deal with them, talk to them and how to get the message across to the children so they understand and learn through teaching points and teaching methods"*

*"For the record, the project opened up new horizons for me, a new way of working, before that I had a lot of gaps, not necessarily the right method and sometimes I abandoned themes to the detriment of other themes. Today, I work better, I analyse situations much better, I changed my way of coaching."*





# Program Performance Assessment

## Risks and Safeguarding

National Federations are required to implement FIBA policy and procedures, this provides consistent messaging of obligations in the delivery of Basketball For Good activities. FIBA monitor this through monthly reports on participation and capacity, the acquittal of funds, and future planning.

In addition to these, NFs are also required to provide quarterly reports on the activities and challenges for the period. FIBA has also provided training in Monitoring and Evaluation which has improved the reporting capability of National Federation personnel. This professional development workshop created the capacity for them to understand the reporting process and how to better develop these documents.

Finally, National Federations have incorporated training and education for all volunteers including understanding and implementation of Child Protection policies.

## Innovation

### Twilight Basketball

The following abstract from a research paper presented at the PNG Impact - Research, Innovation, Society conference in 2017 illustrates an alternate model of engaging youth in Basketball programs in PNG. The conference was Co-hosted by the University of Papua New Guinea and James Cook University at UPNG, Waigani Campus on 12 and 13 December 2017.

*"In 2016, The Basketball Federation of Papua New Guinea (BFPNG), together with FIBA and the Australian Federal Police introduced a pilot project striving to give young people in Port Moresby the opportunity to spend the duration of their Friday evenings in a positive environment, where emphasis was placed on fun, friendship and fitness. Twilight Basketball especially aimed at engaging with children and young people from high crime areas of Port Moresby, where the levels of children living in the street are high. While the primary aim of the project was to decrease crime levels on Friday evenings for the targeted neighbourhoods, a secondary goal was to provide the children with a healthy alternative to the negative influences of the street. Subsequent goals were to improve the communication between the street-children and the local police as well as increasing the 44 children's interaction with the wider community".*

Researched and presented by Signe Dalsgaard, University of PNG.



**Photo:** Twilight Basketball PNG

# Program Performance Assessment

## Remote engagement

FIBA introduced remote engagement of National Federations through the delivery of a series of weekly webinars. This allowed FIBA to continue to engage with a larger audience in the Pacific despite not being able to travel and have one-on-one sessions in the country. One of the participants of the initiative provided feedback,

*"I hope this project continues to evolve because it has inspired me to pursue coaching. The course has taught me that our role in our player's life is so much more than just on the courts."*

## Private sector engagement

The partnership with the Australian Government has enabled National Federations to attract additional local agencies to bolster and facilitate program impact.

Other key partnerships have included (amongst others):

- PNG
  - Business for Health: TB (Tuberculous)
  - Papua New Guinea government
  - Royal Papua New Guinea Constabulary;
  - Marie Stopes
  - PNG Sports Foundation
- Fiji
  - Fiji local government
  - Fiji Military;
  - Women's Crisis Centre
  - Homes of Hope
  - Fiji Sports Commission & Fiji Sports Council
- Australian Federal Police;
- National Olympic Committees (NOC)
- Royal Solomon Islands Police Force;
- Bred Bank (Vanuatu)

Overall, concerning partnership working, a participatory approach was key to the success and sustainability of the program.

The engagement of local church groups as an avenue of delivery was another key partner in several Federations as highlighted in the Story of Change from Bomana, PNG:

*"I got involved in this program through a church gathering or fellowship with women at nine-mile settlement from there I became a coordinator in my community."*

The PSP support allowed the development of quality basketball organisations to ultimately deliver International events. This would not have been possible without that support. The training, education, and growth in event management provided them with the confidence to work with FIBA to host major Regional events. This has been shown through the 2019 Pacific Games hosted in Samoa where all members of the local organising committee were females trained locally. Together with FIBA oversight the competition was hugely successful. Likewise, the 2018 FIBA U15 Oceania Championships hosted in PNG, where local expertise was a product of the support provided through the PSP program.

FIBA's approach is flexible and mutually beneficial. In contributing to social development efforts, FIBA work with existing development agencies to complement, not compromise, the efforts of others. FIBA encourages partnerships between NFs and local government/NGOs. Particularly, those responsible for sport, health, and education.



Photo: Eye testing during Twilight Basketball PNG







# Lessons Learned

## The following are the lessons FIBA has learned from the support provided by the Australian Government under the PSP program:

- The full engagement of National Federations is important for sustainability. Allowing the National Federations to drive the Basketball For Good programs through education and training has proven more beneficial, as previous programs were visit and camp-based.
- A consultative approach to the development of workplans and budgets is necessary to ensure the creation of quality workplans, responsible budgeting, appropriate financial reporting, and transparency in operations within National Federations.
- A subsequent benefit of involvement in the PSP program has been the improved governance of the National Federations with appropriate reporting (pre-prepared forms) and acquittal processes (detailed financial management procedures) now in place. Transparency and accountability are critical.
- National Federations need to have a degree of readiness in their development to be able to deliver these kinds of programs. As a case study, Hoops for Health was launched in the Solomon Islands at the start of 2015. Unfortunately, the program is now suspended in that Federation because they were not yet at a stage of development in which they were ready for the requirements (financial and activity reporting) of a sport for development program. The Solomon Islands Basketball Federation was lacking the right systems to be able to manage and report on the funds allocated to them; these systems are extremely important as foreign investors need to account for all money entering the sport for development programs. The federation had also not reached a stage in which they could appropriately empower the Development Officer to go out and deliver the activities.
- Program Management (Program Coordinator) in-country is vitally important for the long-term sustainability of the initiative. The balance between the role of coaches (delivery) and the manager (coordination) is critically important to long-term success.
- Program deliverers are generally the only face the Community sees with Basketball For Good programs, so ensuring that they are appropriately trained and presented is crucial.
- Coaches and referees must have suitable training and qualification to allow quality program delivery.
- Remote education and training provide an opportunity for the engagement of an increased number of National Federation personnel as well as others in that community.
- Programs are people-driven, therefore the connection with the right people is critical. The engagement of community leaders is vital in the early stages and National Federation personnel work with Community leaders to educate and train community members in the early stages of the program implementation.
- Better informed community members are important as they encourage others to become involved.
- Involving the community has helped to understand cultural sensitivities and values.
- Areas where the Basketball For Good program activities have been delivered have maintained participation through the involvement of community or local basketball people, these might include parents, teachers, and religious leaders.
- Community cohesion and community pride were central themes which included an observed increase in positive relationships amongst peers and within a family as well as an increased sense of social responsibility and volunteerism.
- The programs were also seen to have an economic impact on coaches who benefited financially and through the development of work/life skills.



*Photo: External partnership Women's Crisis centre HIV prevention - Fiji*



## Lessons Learned

- There were examples of the development of both skills and experience (mainly through coaching) that were relevant in both community-based settings (where coaches understood themselves to be role models) and in a professional setting (e.g. for those training to work with children in a professional context).
- There was a connection made between the development of basketball skills, recognition of ability and self-belief/aspiration, perseverance, and discipline.
- In Fiji, the programming was understood to have had significant health benefits including reducing smoking (and potentially alcohol/Kava consumption); increased diet and fitness; and positively changed attitudes towards sport and a healthy lifestyle.
- Venues and their availability remain a big impact on the program's success (including the ability to take portable equipment into communities) – lack of facilities can be a limiting factor. This is an ongoing challenge for the delivery of Sport for Development programs around the Pacific, not just Basketball.
- In terms of community development, there was a reported increase in basketball facilities within schools which was attributed to increased enthusiasm from program participants.
- Equipment such as basketballs, bibs, whistles, marker hats must be provided for the program to run effectively.
- The partnership with the Australian Government has provided credibility for National Federations to partner with local agencies to bolster and facilitate additional support in the development, delivery, and monitoring of programs.
- The support has provided NF's with confidence to share good practice operations with other NF's during FIBA Oceania's biennial Congress.



*Photo: I'maGIRL Fiji*

# Recommendations

## Provide contractual support:

More structured support/expertise, as early as possible in the grant, for participating National Federations in drawing up contracts and partnership agreements with partners. Possible engagement of “local” experts to support National Federations.

## Longer-term funding agreements:

Securing ongoing funding is one of the main challenges for the sustainability of ongoing program development and delivery. In the future, agreements with National Federations could include performance clauses concerning achieving specific outcomes to support the long-term delivery of the programs.

## Fundraising support:

Securing ongoing funding is a challenge for National Federations. This could be an area on which to focus, setting up meetings and webinars from partners to assist in the preparation of support bids.

## Monitoring and Evaluation:

Collect monitoring data alongside evaluation interviews (saving considerable time) and aligning the final project interviews to coincide with the final reporting forms would likely collect better quality data.

More quantitative outcome data could be collected through short surveys conducted by National Federations (following training), focusing on measuring changes in perception and behaviour in program participants. This would help to validate the information collected through the Stories of Change.

Conduct training for all personnel involved in data collection and program reporting.

## Child safety procedures:

Improve child safeguarding practices across the National Federations, including teaching program deliverers to understand “stranger danger”, “child-safe” awareness, and appropriate actions to emphasise child safety in open spaces or when returning home.

## Transport arrangements:

Consider the introduction of a “community sports bus” to transport children from school to venues and home.

## Facilities refurbishment/Development:

Given the challenge of available facilities that are safe, consider programs to include minor facility refurbishment. Assist NFs on how to shape the picture that local governments should invest in facilities.

## Good Governance development:

Ensure good governance by providing tools and templates to be used as operational and reporting tools.

## Better local engagement:

Australian High Commissions to host quarterly all sports meetings for National Federation personnel that includes Professional Development opportunity or information evening.

## Improved Schools engagement:

Improved opportunities for National Federations to host programs within the school environment in-class or after school.







# Annexes

## Annex 1 - Program timeline and key events

Year	Country	Event	Comment
<b>2014</b>	Fiji	Pilot program - PSP	
<b>2015</b>	Fiji	PSP approved	
	KIR	PSP approved	
	VAN	PSP approved	
	SOL	PSP approved	
<b>2016</b>	Fiji	PSP ongoing	
	PNG	PSP launched	
	KIR	PSP approved	
	VAN	PSP approved	
	SOL	PSP approved / Suspended program	Suspended following a review by FIBA Oceania of Solomon Islands Basketball Federation reporting and acquittal procedures.
<b>2017</b>	Fiji	FIBA suspended program	Comprehensive review of Fiji Basketball by FIBA Oceania to assist in developing new policy and procedures. The reporting and acquittal have since improved significantly.
	PNG	PSP ongoing	
	VAN	PSP extension	
	KIR	PSP extension	
<b>2018</b>	Fiji	PSP2 approved	
	PNG	PSP2 approved	
	KIR	PSP extension	
	SAM	PSP approved	
	SOL	PSP Innovation fund	
<b>2019</b>	Fiji	PSP ongoing	
	PNG	PSP ongoing	
<b>2020</b>	Fiji	PSP ongoing	
	PNG	PSP ongoing	



# Annexes

## Annex 2 - Key partners

FIBA's approach is flexible and mutually beneficial. In contributing to social development efforts, FIBA work with existing development agencies to complement, not compromise, the efforts of others. FIBA encourage partnerships between NFs and local government/NGOs. Particularly, those responsible for sport, health and education.

The PSP support allowed training, education and growth in personnel and as such the development of quality basketball organisations. In turn this ultimately provided the foundation for the delivery of high-quality Sport For Development programs. This would not have been possible without support.

### ● FIBA

- International Basketball Foundation (IBF)
- Molten
- Laureus
- InFocus
- Australian Government
- UNSW
- Basketball Australia
- Basketball Victoria Country
- SRP Studios
- GHD
- Oceania National Federations
- ONOC
- Pacific Games Council
- ABC
- PEAK

### ● Kiribati

- Kiribati National Olympic Committee (KNOC);
- KIR government agencies – Ministry of Health, Ministry of Education, Ministry of Women, Youth, and Social Affairs;
- Broadcasting & Publication Authority – BPA;
- Australian High Commission, Kiribati.

### ● Samoa

- Samoa Sports Facilities Authority;
- Samoa Association of Sports and National Olympic Committee (SASANOC);
- Media Coverage, TV & Newspaper;
- LDS Churches

### ● Solomon Islands

- Australian Federal Police (RSASI – joint task force);
- Solomon Islands Sports National Olympic Committee (SISNOC);
- Royal Solomon Islands Police Force (RSIPF);
- Solomon Island local government



# Annexes

## • PNG

- Australian Federal Police;
- Business for Health: TB (Tuberculous);
- Marie Stopes;
- Major event sponsors;
- PNG National Olympic Committee (PNGNOC);
- Papua New Guinea government;
- Royal Papua New Guinea Constabulary;
- PNG Sports Foundation;
- Primary & Secondary schools;
- Taurama Sports & Aquatic Centre



## • Vanuatu:

- Bred Bank;
- Vanuatu local government - Ministry of Education;
- Vanuatu National Olympic Committee (VASANOC);
- Vanuatu Youth Council;
- Australian High Commission, Port Vila;
- Ministry of Health;
- Care International;
- Vanuatu Women's Centre;
- Transparency International Vanuatu

## • Fiji:

- Fiji local government – Ministry of Health, Education;
- Primary and Secondary Schools;
- Republic of Fiji Military Force;
- Fiji Police Force;
- Fiji Sports Council;
- Homes of Hope;
- St Christopher's Home;
- Suva City Council;
- Fiji National Olympic Committee (FASANOC);
- Fiji National Sports Commission;
- Fiji Karate;
- Fiji Women's Crisis Centre;
- UN Women;
- University of South Pacific (USP);
- USP Basketball Club;
- USP Fitness Centre;
- Scope Global;
- Raiwaqa Methodist Church;
- Fiji Teachers Registration Board;
- Australian High Commission, Suva Fiji;
- Affiliated member Associations (Raiwaqa, Suva, Nadi and Lautoka)



# Annexes

## Annex 3 - Key program activities

The Basketball For Good strategy consists of the following programs:

Program Name	Countries involved	Program description	UNSDG
<b>Hoops for Health</b>	Fiji, Kiribati, Papua New Guinea, Samoa, Solomon Island, Vanuatu	Engaging youth through basketball while promoting a healthy lifestyle to reflect FIBA's ambition to provide inclusive opportunities of participation in a healthy lifestyle through basketball. The curriculum aligns with the World Health Organisations Healthy Schools Program.	#3: Good Health and Wellbeing #8: Decent work and economic growth
<b>Pikinini Hoops Bula Hoops</b>	Papua New Guinea, Vanuatu, Fiji	Targets young girls and boys to create awareness and engagement in physical activity. The program is delivered by National Federation approved individuals who are all aware of the child safe sport requirements. The curriculum aligns with the World Health Organisations Healthy Schools Program.	#3: Good Health and Wellbeing #8: Decent work and economic growth
<b>Mums' A Hero</b>	Fiji, Kiribati, Papua New Guinea, Samoa	Designed to support women and children by providing an environment where they feel safe and confident to participate in community activities. In partnership with local agencies, the program delivers basketball-based activities as well as providing opportunity for education, awareness and empowerment in relation to contextually relevant challenges within their communities.	#5: Gender Equality #10: Reduced inequalities
<b>I'm a GIRL</b>	Fiji, Papua New Guinea	PSP approved Provides a platform to encourage females of all ages to play, referee, coach, officiate and administer the sport of Basketball. The program provides pathways and will assist in the development of female role models in all aspects of the sport.	#5: Gender Equality #10: Reduced inequalities

# Annexes

Program Name	Countries involved	Program description	UNSDG
<b>Twilight Basketball</b>	Papua New Guinea, Solomon Islands	Developed to complement existing law enforcement strategies within Papua New Guinea and the Solomon Islands. The program initiated in Papua New Guinea in 2017 provides opportunities for basketball to partner with local police, army and other agencies to engage youth, reduce crime and bring communities together on basketball courts.	#16: Peace, Justice and Strong Institutions #17: Partnerships for the Goals
<b>Women in Basketball Empowerment Program</b>	Federated States of Micronesia, Fiji, Kiribati, Marshall Islands, Nauru, Palau, Papua New Guinea, Solomon Islands	Sought to identify, support and train key female leaders involved in basketball in the Pacific region. The workshop provided training on leadership, governance and public speaking. Participants had the opportunity to learn from some of the Pacific's most experienced basketball administrators and coaches, including ex-Australian Opal coaches Jan Stirling and Carrie Graf and Australian Olympic Chef de Mission Kitty Chiller.	#5 Gender Equality #8: Decent work and economic growth #10: Reduced inequalities
<b>Pacific Youth Leaders Camp</b>	Cook Islands, Fiji, Guam, Kiribati, Northern Mariana Islands, New Caledonia, Palau, Papua New Guinea, Samoa, Solomon Islands, Vanuatu	Involves providing opportunities for identified youth members of National Federations undertaking a concentrated development opportunity facilitated by FIBA.	#3: Good Health and Wellbeing #4: Quality Education #8: Decent work and economic growth

The strategy currently includes the following initiatives for varying targeted populations:

- Schools (basketball clinics with integrated health and inclusion awareness based on WHO's Health Promoting Schools curriculum)
- Business House (3x3 basketball competitions for middle aged men and women in businesses),
- Communities (3x3 day festivals and clinics with integrated NCD related health messaging) and Mum's A Hero (focuses on basketball activity and nutrition education for women).



# Annexes

## Annex 4 - FIBA's Program Logic

Goal	To use basketball as a tool to positively develop Communities					
Long Term Outcomes	Capable National Basketball Federation		Improved Social cohesion and reduced youth crime through an enhanced partnership		Increased physical activity and improved health-related behaviours of youth	
<b>Sustainable Development Goals</b>	<p><b>Goal 4:</b> Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</p> <p><b>Goal 8:</b> Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all</p>		<p><b>Goal 5:</b> Achieve gender equality and empower all women and girls</p> <p><b>Goal 16:</b> Promote Peaceful and inclusive societies for sustainable development</p>		<p><b>Goal 3:</b> Ensure healthy lives and promote well-being for all, at all ages</p>	
<b>Program Outcomes</b>	<p><b>Competent governance</b> and operational effectiveness of Basketball Federations.</p>	<p>Increased capacity to plan, run, monitor and evaluate basketball programs through quality <b>Youth Leadership</b>.</p>	<p>Increased social inclusion through positive engagement of at-risk, unemployed youth in <b>Twilight basketball</b>.</p> <p>Improved collaboration between Development partners.</p>	<p>Increased participation and leadership of women and girls in basketball through the <b>Mums A Hero</b> program.</p>	<p>Increased health related awareness and behaviours through greater participation in <b>Hoops for Health</b> programs.</p>	<p>Increased awareness, education and prevention of non-communicable disease through <b>Hoops for Health</b> programs.</p>

Goal						
To use basketball as a tool to positively develop Communities						
Long Term Outcomes	Capable National Basketball Federation		Improved Social cohesion and reduced youth crime through an enhanced partnership		Increased physical activity and improved health-related behaviours of youth	
<b>Immediate Outcomes</b>	Proactive, skills-based governance boards that direct basketball activity, effectively and productively. Meet reporting requirements. Effective Monitoring and Evaluation.	Effective Youth Leaders involved in Basketball management. Qualified and supported personnel in Federations delivering Hoops for Health programs. Active qualified Volunteer base.	Basketball programs established and delivered for at-risk youth. Partnerships established with community-engagement groups such as law enforcement, government agencies, employment and education groups.	Effective and sustainable partnerships are established for sport and health promotion (e.g. Sports, Government, NGO, business, women's empowerment groups and gender divisions). Increased involvement and leadership of women at all levels.	Communities are engaged and know how to access basketball activities. National Federation reporting doubled participation numbers. More people playing basketball more often. Partnerships established with Government and non-government bodies to promote healthy lifestyles.	Appropriate Hoops for Health programs established and delivered. Engagement of targeted groups in basketball programs. Communities self-sufficient in delivery of Hoops for Health programs.
<b>Immediate Activities</b>	Activate qualified board and executive members. Appropriate Monitoring and Evaluation of Federation activities. Policies and procedures developed and implemented (including Child Protection, Constitution review, and Standard Operating Procedures (SOPs). Increased monitoring of Federation activities through communication strategy.	Staff trained in administration, data collection, reporting and finance. Identification and Engagement of Youth Leaders within the Community. Introduce Youth Leaders to Hoops for Health program activities. Promote active and healthy lifestyles.	Twilight Basketball program established and delivered for at-risk youth in consultation with stakeholders, local law enforcement partners. Local basketball working together to plan, prepare and initiate programs and competitions. Youth engaged and trained in leadership / coaching / referee roles. Twilight Basketball program reporting more active youth in 3X3 format. Breakdown of barriers to community engagement.	Identify and engage Women in Leadership Roles. Identified Women and Girls to participate in education and training opportunities. Mum's A Hero program active for women to engage in regular physical activity and involved as volunteers. Awareness and empowerment programs delivered for target groups.	Hoops for Health programs hosted in Primary and Secondary schools. Increased participation in basketball reported accurately. Increased delivery of mini basketball activities. Delivery of health awareness and behaviour messages with Partners.	Hoops for Health programs conducted in schools and communities. Education and training of program presenters. Programs focus on targeted groups. Increased participation in competition following Hoops for Health programs. Deliver health-related messages at Hoops for Health programs and events.



# Annexes

## Annex 5 - Reports, evaluation, research

### Reports

FIBA Oceania – GHD report 2015 – 2019

FIBA Oceania Annual Reports – Annually 2015-2019

FIBA Oceania 5-year activity report 2015-2019

### Research

PNG Impact - Research, Innovation, Society conference 2017 - Co-hosted by the University of Papua New Guinea and James Cook University at UPNG, Waigani Campus.

- An alternate model of engaging youth in Basketball programs in PNG;
- Presented by Dr Signe Dalsgaard, Senior Lecturer School of Law, University of PNG

### Documentary

ASOP Women in Basketball – Fiji – 2015;

- Featuring Basketball Fiji's Hoops for Health Coach Leah Seru

Season of Hope – Vanuatu – 2017

- Featuring Vanuatu Basketball Federation Hoops For Health Coaches showing the impact of the program and their leadership following Cyclone Pam;
- 7minute feature video & 1 min social media highlights version produced

Hoops for Health – Kiribati – 2017

- Featuring Hoops for Health coaches discussing the impact of the program in Kiribati;
- 3 min feature video & 1 min social media highlights version produced

Twilight Basketball – PNG – 2019

- 6-part documentary presenting the following individuals:
- BFPNG President – Nick Daroa;
- BFPNG Hoops For Health Coordinator – Patrick Ani;
- Australian Federal Police – Stephen Knight, Michelle Harris;
- University Researcher - Dr Signe Dalsgaard, Senior Lecturer School of Law, University of PNG



# Annexes

## Annex 6 - Participation - PSP / FIBA

Year	Federation	Junior Boys	Junior Girls	Senior Males	Senior Females	Total
2014	FIJ (PSP)	2473	2024	1064	612	6173
	KIR (FIBA)	1845	1320	570	284	4019
	SOL (FIBA)	240	255	320	300	1115
	SAM (FIBA)	372	259	180	155	966
	VAN (FIBA)	398	331	52	0	781
Total		5328	4189	2186	1351	13054

Year	Federation	Junior Boys	Junior Girls	Senior Males	Senior Females	Total
2015	FIJ (PSP)	10017	10593	2120	2052	24782
	KIR (PSP)	1688	1130	350	154	3322
	SOL (PSP)	83	65	56	40	244
	SAM (FIBA)	743	652	428	182	2005
	VAN (PSP)	770	599	60	80	1509
Total		13301	13039	3014	2508	31862

Year	Federation	Junior Boys	Junior Girls	Senior Males	Senior Females	Total
2016	FIJ (PSP)	10054	9171	1096	660	20981
	KIR (PSP)	3053	2114	1056	418	6641
	PNG (PSP)	1178	1111	488	354	3131
	SAM (FIBA)	398	296	390	179	1263
	VAN (PSP)	1409	1501	40	30	2980
Total		16092	14193	3014	3070	34996



# Annexes

## Annex 6 - Participation - PSP / FIBA

Year	Federation	Junior Boys	Junior Girls	Senior Males	Senior Females	Total
2017	FIJ (PSP)	3417	3017	1060	478	7972
	KIR (PSP)	2862	2171	1056	418	6507
	PNG (PSP)	2208	2153	4020	3002	11383
	SAM (FIBA)	2117	1412	1050	586	5165
	VAN (PSP)	65	56	154	84	359
Total		10669	8809	7340	4568	31386

Year	Federation	Junior Boys	Junior Girls	Senior Males	Senior Females	Total
2018	FIJ (PSP)	23289	18555	3914	1573	47331
	KIR (PSP)	1451	1241	1645	603	4940
	PNG (PSP)	3128	3298	5143	4120	15689
	SAM (PSP)	2003	1647	1256	829	5735
	VAN (FIBA)	488	140	268	62	958
Total		30359	24881	12226	7187	74653

Year	Federation	Junior Boys	Junior Girls	Senior Males	Senior Females	Total
2019	FIJ (PSP)	10351	8105	6348	3191	27995
	PNG (PSP)	19645	12512	23368	15350	70875
	SAM (FIBA)	3081	2360	1028	795	7264
	VAN (FIBA)	0	2290	2149	1482	5921
Total		33077	25267	32893	17818	112055

Year	Federation	Junior Boys	Junior Girls	Senior Males	Senior Females	Total
2020	FIJ (PSP)	7314	5700	4042	3191	20247
	PNG (PSP)	12793	12403	35426	27290	87912
	SAM (FIBA)	2888	2504	1760	1700	8852
	VAN (FIBA)	125	82	359	252	818
Total		23120	20689	41587	32433	117829

# Annexes

## Annex 7 - National Federation Workforce Capacity – PSP / FIBA

Year	Federation	Staff		Coaches		Referees		Volunteer		Total
		M	F	M	F	M	F	M	F	
2014	FIJ (PSP)	2	2	11	4	5	3	33	7	67
	KIR (FIBA)	1	-	-	-	-	-	-	-	1
	SAM (FIBA)	1	-	-	-	2	6	-	-	9
	SOL (FIBA)	1	-	-	-	-	-	-	-	1
	VAN (FIBA)	1	-	-	-	-	-	-	-	1
Total		6	2	11	4	7	9	33	7	79

Year	Federation	Staff		Coaches		Referees		Volunteer		Total
		M	F	M	F	M	F	M	F	
2015	FIJ (PSP)	2	1	9	3	-	-	2	-	17
	KIR (PSP)	2	-	23	7	10	7	34	21	104
	SAM (FIBA)	1	-	-	-	-	-	-	-	1
	SOL (PSP)	-	-	-	-	-	-	-	-	-
	VAN (PSP)	1	1	5	-	-	-	16	5	28
Total		6	2	37	10	10	7	52	26	150

Year	Federation	Staff		Coaches		Referees		Volunteer		Total
		M	F	M	F	M	F	M	F	
2016	FIJ (PSP)	8	2	-	-	20	20	-	-	50
	KIR (PSP)	2	-	23	7	24	12	34	21	123
	PNG (PSP)	12	6	-	-	-	-	13	8	39
	SAM (FIBA)	1	2	4	1	5	1	10	6	30
	SOL (PSP)	SUSPENDED								
	VAN (PSP)	1	1	-	-	6	2	7	8	25
Total		24	11	27	8	55	35	64	43	267



# Annexes

## Annex 7 - National Federation Workforce Capacity – PSP / FIBA

Year	Federation	Staff		Coaches		Referees		Volunteer		Total
		M	F	M	F	M	F	M	F	
2017	FIJ (PSP)	12	3	11	2	-	-	7	2	37
	KIR (PSP)	5	-	22	9	24	12	30	20	122
	PNG (PSP)	1	4	23	16	13	1	32	33	123
	SAM (FIBA)	1	-	12	4	8	1	34	32	92
	VAN (PSP)	1	1	9	8	2	-	10	17	48
Total		20	8	77	39	47	14	113	104	422

Year	Federation	Staff		Coaches		Referees		Volunteer		Total
		M	F	M	F	M	F	M	F	
2018	FIJ (PSP)	12	7	11	7	2	-	6	1	46
	KIR (PSP)	5	-	22	9	24	12	30	20	122
	PNG (PSP)	2	3	35	24	23	5	58	73	223
	SAM (PSP)	-	2	27	21	15	8	36	33	142
	VAN (FIBA)	1	2	-	1	4	4	12	14	38
Total		20	14	95	62	68	29	142	141	571

Year	Federation	Staff		Coaches		Referees		Volunteer		Total
		M	F	M	F	M	F	M	F	
2019	FIJ (PSP)	12	7	39	11	2	-	7	2	80
	PNG (PSP)	3	-	1	-	1	-	55	19	79
	SAM (FIBA)	2	1	20	5	11	5	32	27	103
	VAN (FIBA)	2	1	1	1	1	-	-	-	6
Total		19	9	61	17	15	5	94	48	268

Year	Federation	Staff		Coaches		Referees		Volunteer		Total
		M	F	M	F	M	F	M	F	
2020	FIJ (PSP)	2	1	41	11	2	-	7	2	66
	PNG (PSP)	2	-	10	4	18	1	2	1	38
	SAM (FIBA)	0	1	30	11	20	12	22	12	108
	VAN (FIBA)	1	1	2	1	1	-	-	-	6
Total		5	3	83	27	41	13	31	15	218

# Annexes

## Annex 8 - Media and Communications

National Federation Facebook followers - 2016-2020

Year	PNG	FIJ	SAM	VAN	Total
2016	11,359	6,672	495	1,014	21,556
2017	12,478	7,821	898	1,578	24,792
2018	20,776	10,091	3,105	4,043	40,033
2019	32,837	21,785	13,645	5,166	75,452
2020	42,486	32,840	20,445	5,089	102,880

National Federation editorial and engagement

Year	Total Items	Countries covered	Editorial/Articles		Facebook			
			Editorial	Known page views	Posts	Reach	Engagement	Videos views
2015	19	FIJ, VAN, KIR	13	870	6	-	144	-
2016	262	FIJ, VAN, KIR, PNG	93	93,940	169	526,564	53,989	1,002
2017	280	FIJ, VAN, KIR, PNG	58	16,756	222	1,256,835	37,403	5,040
2018	150	FIJ, VAN, KIR, PNG, SAM	37	4,813	150	671,195	39,325	100,015
2019	114	FIJ, PNG	28	5,755	119	519,549	127,077	217,300
2020	158	FIJ, PNG	52	7,928	158	494,139	47,445	15,081
<b>Total</b>	<b>819</b>		281	130,062	824	3,468,282	305,383	338,438

# Annexes

## Annex 9 - Budget – Pacific Sports Partnership - 2014 – 2020

Australian Government contribution	2014	2015	2016	2017	2018	2019	2020	Total
Asian Sports Partnership	-	-	\$125,403	\$72,049	-	-	-	\$197,452
Pacific Sports Partnership	\$162,444	\$459,588	\$289,840	\$233,361	\$241, 901	\$174,712	\$181,538	\$1,743,384
Pacific Youth Leadership	-	-	\$75,000	-	-	-	-	\$75,000
Women's Empowerment Program	-	\$74,839	-	-	-	-	-	\$74,839
% of FIBA Income	16%	38%	30%	21%	20%	16%	26%	-
Countries: Fiji = F, Kiribati = K, PNG = P, Samoa = S, Solomon Islands = SI, Vanuatu = V, Timor Leste = T	F	F, K, SI, V	F, K, P, T, V	F, K, P, T, V	F, P, S	F, P	F, P	-
<b>Total</b>	\$162,444	\$534,427	\$490,242	\$305,410	\$241,901	\$174,712	\$181,538	\$2,090,675