





Sports Performance Specialist | Level 1 Certification



CONCEPT

Empowering local physical trainers with a program to promote S&C in National Teams and local Cubs

OBJECTIVES

Instructing coaches, athletes, and stakeholders regarding the S&C of the Basketball game

Spreading awareness through education to have better return on investments for Basketball Clubs and managements

Having a pool of local candidates to hire qualified S&C coaches for planning and implementing programs across National Teams and Clubs

Improving the athletic capabilities of the National Teams and Clubs by building young generations with proper biomechanics/human movement

Decreasing injury incidence among players

CURRENT & COMMON CHALLENGES

No standard set in the region

Lack of S&C coaches versus abundance of general fitness personal trainers

Abundance of non-contact injuries due to wrong training and/or overtraining

Clubs view hiring a specialized and qualified S&C coach as an extra expense that adds little value

SPORTS PERFORMANCE SPECIALIST

STEP 1

To train local potential S&C coaches with FIBA Experts to elevate standards

STEP 2

To take this initiative and raise awareness for National Federations on how S&C reduces injury and has better return on investments for clubs

STEP 3

To create Wide pool of S&C candidates for National Federations to hire for National Teams and Clubs

STEP 1: TRAINING THE LOCAL S&C COACHES

1-National Federations must assign a pool of potential S&C coaches with qualifications such as passion regarding fitness training and theoretical – practical experience in Basketball programs.

- 2- Training will be organized for these S&C coaches in their respective countrylet by a FIBA expert; it will Include:
 - 3-level program that progresses from basics to practical extensive applications
 - 75 total conducted hours split among the 3 Levels
 - Multiple choice and practical tests to be conducted depending on the level of the potential coach
 - Certificate of completion from the National Federation under the FIBA RO Asia

3- The SPS graduates become part of a community (this will be organized in a facebook group) for continuous support, news, and follow up.

SPS TRAINING PROGRAM

Level

2 days (5 hours per day)

- morning session theoretical: 2.5 hours
- afternoon session practical: 2.5 hours

Level

5 days (5 hours per day)

- morning session theoretical: 2.5 hours
- afternoon session practical: 5 hours

Level

8 days (5 hours per day) Practical application sessions

STEP 2: SPS PROCESS

Level

- -Perform proper assessments
- -Understand main Basketball injuries
- -Differentiate between the roles of an S&C coach and a physiotherapist
- -Introduce the S&C training systems
- -Apply proper coaching cues and techniques with Basketball athletes

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-Design proper S&C programs through a thorough understanding of the S&C phases

- -Master different 15 musculoskeletal assessments on athletes
- -Learn about advanced sports injuries rehab methods and post rehab process
- -Use 3D-bodyweight-exercise approaches to training athletes from post rehab to back on court actions

-Organize an 8-day camp with practical applications on professional local Basketball athetes (by National Federations) -Learn how to Master becoming a sports performance specialist by applying all of the principles from level 1 and 2 in a 100% practical model

BENEFITS OF S&C FOR BASKETBALL ATHLETES

Prevents injury and enhances recovery

Improves performance through different metrix like strength, speed, change of direction, and power

Boosts endurance, flexibility, muscle mass, coordination, and agility

SPS Coaches and National Federations Support

Working with the National Federations will

- -Help connect local S&C coaches with clubs and teams
- -Make a certified SPS by FIBA a requirement for hiring an S&C coach in National Teams and Clubs -Offer recognition to outstanding SPS coaches from the program by offering
 - Letter of recommendation
 - Internship opportunities in clubs

Benefits of being an SPS coach

- -Undergoing an S&C program approved by FIBA ASIA
- -Receiving recognition from FIBA
- -Developing personal experience
- -Contributing to National Basketball development

Profile of SPS coaches

- -Young SPS coaches
- -Passionate about Basketball, specifically S&C
- -Technically knowledgeable
- -Proactive

National Federations Requirements

Handle full on-board accommodation of the program's instructors in a minimum 4- star hotel as well as local transportation

Provide assistance in obtaining entry visas for the clinic instructors, if necessary

Provide and arrange equipments and facilities (court, classroom)

Provide a translator, if necessary

Program Impact

The idea behind SPS is to empower local S&C coaches to have the needed knowledge to lead their National Teams and Clubs through S&C.

The goal of this program is to decrease the injury rates and increase the knowledge of coaches about S&C in order to elevate the standard of Basketball.

Long-term Basketball development through players with better S&C profiles

Injury rates decrease, NF-s and clubs ROI increase

> **Local NF-s and Clubs** have a source to hire an S&C coach

SPS development program

> Develop a pool of local SPS candidates

Increase in the S&C standards of the specific country



The FIBA Regional Office — Asia aims at laying the foundation of Physical Training through education to elevate the standards of S&C coaches in Basketball.

Hagop Khajirian
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