

FIBAWWC - GLOBAL WOMEN IN LEADERSHIP FORUM – PROGRAM

When: Wednesday 28th September 2022 (FIBA Women's World Cup Rest Day)

Where: Waterview, Bicentennial Park, Sydney Olympic Park (4hrs free parking available)

Time: 9:00am arrival for 9:30am start – conclude at 1230pm (Morning tea included)

WELCOME TO COUNTRY – 930am

INTRODUCTION – Megan Hustwaite MC

OFFICIAL WELCOME – Hon Natalie Ward MLC, *Minister for Metropolitan Roads, Minister for Women's Safety & the Prevention of Domestic & Sexual Violence*

FIBA WELCOME – Hamane Niang, *FIBA President*

KEYNOTE #1 – Women in Basketball: one of FIBA's prioritized strategic goals

Carol Callan, *FIBA President, Americas Region* & Lena Wallin-Kantzy, *FIBA Competitions Commission, Women in Basketball, Deputy Chair*

KEYNOTE #2 – Importance of inclusion from grassroots to elite

Robyn Smith, *COE Sport Inclusion Australia, Brisbane 2032 Organising Committee for the Olympic & Paralympic Games, Australian member of the International Paralympic Committee Governing Board.*

PANEL #1 – Value proposition of women's sport in broadcast, partnerships & brand hosted by MC:

Kylie Watson-Wheeler, *Senior Vice President & Managing Director, The Walt Disney Company Australia & New Zealand, Head of ESPN/National Geographic, APAC*

Zoe Hayes, *Head of Consumer Apps and Sports Partnerships Mktg, Google AUNZ*

Frank Leenders, *Director General FIBA Media & Marketing Services*

Giulia Zecchini, *FIBA WWC Host for Social Media content*

MORNING TEA – 1030am

KEYNOTE #3 – FIBA Oceania & Basketball Australia strategy for women & girls' participation

Amanda Jenkins *FIBA Oceania Executive Director* & Matt Scriven *Basketball Australia CEO*

PANEL #2 – Girl's Grassroots programs driving participation hosted by Megan Hustwaite:

"FIBA Global Grassroots Campaign for Girls: Her World, Her Rules" by Carmen Tocala *President Romanian Basketball Federation, FIBA Central Board & Executive Committee Member, PhD.*

"Around the Grounds: The grassroots experience for girls" by Karen Jones, *Chief Executive, Office of Sport.*

"Daughters & Dads Basketball: Empowering girls through basketball & positive father involvement" by Professor Philip Morgan, *Professor & Deputy Director Centre for Active Living & Learning, University of Newcastle.*

"Legacy '23: Football Australia's plan to leverage the FIFA Women's World Cup Australia & New Zealand 2023" by Sarah Walsh *Head of Women's Football, Women's World Cup Legacy & Inclusion, Football Australia.*

PANEL #3 – Breaking down barriers for women & girls' participation globally hosted by Martha Lourey-Bird:

Liz Mills *Former Head Coach of the Kenyan Men's National Basketball team;*

Carrie Graf *Former Head Coach of the Australian Opals team;*

Amy Bonner *FIBA WNBA NCAA Referee;*

Jan Stirling *Executive GM High Performance Basketball Australia;*

Karo Lelai *Member FIBA Central Board & FIBA Oceania Board.*

AUDIENCE Q&A

OFFICIAL CLOSING – Andreas Zagklis, *FIBA Secretary General*

END – 1230pm