

# 2014–2019 MILESTONES



**AUGUST**  
Horacio Muratore elected FIBA President for the 2014-2019 term of office

**FEBRUARY**  
FIBA signs 11-year strategic partnership with iconic basketball and sports brand Nike

**JUNE**  
3x3 basketball, FIBA's urban discipline, is included as part of the Olympic basketball program, starting with the Tokyo 2020 Games



**JUNE**  
FIBA launches basketball as new digital identity of the global basketball community

**OCTOBER**  
FIBA launched the new FIBA World Ranking Men, presented by Nike

**NOVEMBER**  
Start of the first-ever FIBA Basketball World Cup Qualifiers, a 16-month campaign to determine the participants at the 32-team competition

**MAY**  
FIBA's Foundation (IBF) launches worldwide Mini Basketball initiative to introduce children (aged 5-12) to the game



**JUNE**  
FIBA approves finalized version of FIBA Women's National Team Competition System, coming into effect in November 2019

**OCTOBER**  
The first-ever FIBA World Basketball Summit, a gathering of stakeholders from across the globe setting out to build the sport's future, takes place in Xi'an, China



**DECEMBER**  
Andreas Zagklis becomes fourth FIBA Secretary General

2014

2015

2016

2017

2018

2019

**JANUARY**  
FIBA begins implementing new governance structure and becomes ONE FIBA with Regional Offices in five continents – Africa, Americas, Asia, Europe and Oceania. Changes were decided at the two Congresses in March and August 2014



**AUGUST**  
China awarded hosting rights for the FIBA Basketball World Cup 2019

**JUNE**  
FIBA enters long-term business partnership with Wanda/Infront to drive FIBA's marketing activities (FIBA Marketing)

**SEPTEMBER**  
FIBA signs a nine-year sponsorship deal with global digital company Tencent

**DECEMBER**  
The Philippines, Japan and Indonesia selected to stage first-ever multiple-host FIBA Basketball World Cup in 2023

**DECEMBER**  
Sheikh Al Thani appointed new International Basketball Foundation (IBF) President



**APRIL**  
Revamped and player-friendly Tokyo 2020 competition formats confirmed for Olympic Basketball and 3x3 Basketball Tournaments

**MAY**  
To mark 100 days to go to the FIBA Basketball World Cup, on 23 May in Beijing FIBA and the Local Organizing Committee present their new global partner Aeroflot, the presenting partner of the FIBA Basketball World Cup 2019 Trophy Tour

**FEBRUARY**  
FIBA announces long-term strategic partnership with Perform/DAZN for the worldwide distribution and sale of all media-related rights (FIBA Media)

**MARCH**  
Basketball Champions League, an innovative joint partnership between FIBA and European leagues, officially launched, with first season beginning in October 2016



**FEBRUARY**  
FIBA and NBA announce the launch of the Basketball Africa League, a new professional league featuring 12 club teams from across Africa

**MARCH**  
The FIBA Basketball World Cup 2019 Draw takes place with global sporting icon Kobe Bryant, World Cup Ambassador Yao Ming and American best-selling singer/songwriter Jason Derulo, in front of 8,000 spectators at Shenzhen Bay Arena



**JUNE**  
During their respective Zone Assemblies, all FIBA Regions elect their Presidents and respective bodies. All elections took place before the FIBA Congress to be held in August