NEW CALENDAR AND COMPETITION SYSTEM

The new FIBA calendar and competition system from 2017 onwards opens a new era for basketball all over the world:

- Two-year qualification period for the FIBA Basketball World Cup with six windows (Nov, Feb, June, Sept, Nov, June);
- More than 40 teams playing home and away games to be among the 32 teams qualified for the FIBA Basketball World Cup (2019, 2023, ...);
- Qualification for Olympic Games through FIBA Basketball World Cup and Olympic Qualifying Tournaments;
- The Continental Championships will follow a four-year cycle (2021, 2025, ...) with a similar qualification system (with windows).

The new competition system will offer a unique opportunity for new countries and players to emerge through regular official games, playing in front of their home fans. Regular visibility of the national teams throughout the year will bring increased media exposure and promotion, creating synergies with club competitions and enhancing the commercial potential of basketball.

For more information: fiba.com/calendar2017

3X3 BASKETBALL – FIBA’S URBAN DISCIPLINE

With over 250 million players worldwide and ranked among the most played recreational sports on the planet, 3x3 basketball is the #1 urban team sport and a key motor for the development of basketball.

Beyond ensuring a sustained growth in the number of basketball players, FIBA has created a worldwide sports community through a network of hundreds of organisations, thousands of tournaments and millions of players.

The online community 3x3planet.com interconnects all of these thanks to the latest digital technology. It allows players to team up and organise pick-up games with others nearby, register for tournaments and record results of their games. A global network of open tournaments, from grass roots to the FIBA 3x3 World Tour, and National Team FIBA 3x3 World Championships are at the forefront of the development of 3x3 basketball, with the discipline already setting its sights on gaining Olympic status.

For more information: fiba.com/3x3

STRATEGY

A consistent strategy with clear objectives and an explicit roadmap for implementation guides FIBA through all of its activities.

OUR MISSION

Basketball is the most popular sports community

We develop and promote the game of basketball

Bringing people together and unite the community

OUR STRATEGY

- Increase number of people who like basketball
- Increase number of engaged fans
- Increase number of recreational participants
- Increase number of FIBA licensed participants

Develop stars

Establish transparent roles and responsibilities

Extend access to required resources on all levels

Create efficient and skilled organisation

Encourage involvement and participation

Grow satisfaction of stakeholders

OUR VALUES

EXCITING SMART PROGRESSIVE OPEN RESPONSIBLE TOGETHER

NEW GOVERNANCE

The new approach to governance will help realise FIBA’s vision of making basketball the most popular sports community.

In 2014, the FIBA Congress voted in favour of the following key amendments:

- Congress directly elects Central Board members, which include representatives of the NBA and players;
- Establish an Executive Committee to increase flexibility and efficiency in the decision-making process;
- Transform Zone Offices into extended arms of FIBA in the regions in order to provide more direct services to the National Member Federations;
- Zone Offices create regional development strategies within the global FIBA framework and award the regional events to the National Member Federations.

Based on clear business cases, FIBA might implement “Development/Marketing” Representative Offices in various strategic countries/regions.

NATIONAL MEMBER FEDERATIONS DEVELOPMENT

FIBA supports its National Member Federations through different initiatives:

- The National Federations Manual assists each National Member Federation in everyday operations;
- The FIBA Academy Manager’s programme (fiba-academy.org) provides a basketball-specific online-learning programme;
- Fundraising for specific development projects in collaboration with the International Olympic Committee through Olympic Solidarity Programmes;
- Young talents development programme through Basketball without Borders (BWB), a joint FIBA/NBA project;
- Coaching development programmes, through the World Association of Basketball Coaches (WABC);
- Development Plan for Referees, in cooperation with the NBA.

In view of 2017 and the new competition system, FIBA defined further initiatives:

- The new approach to governance will help realise FIBA’s vision of making basketball the most popular sports community.

For more information: fiba.com/3x3