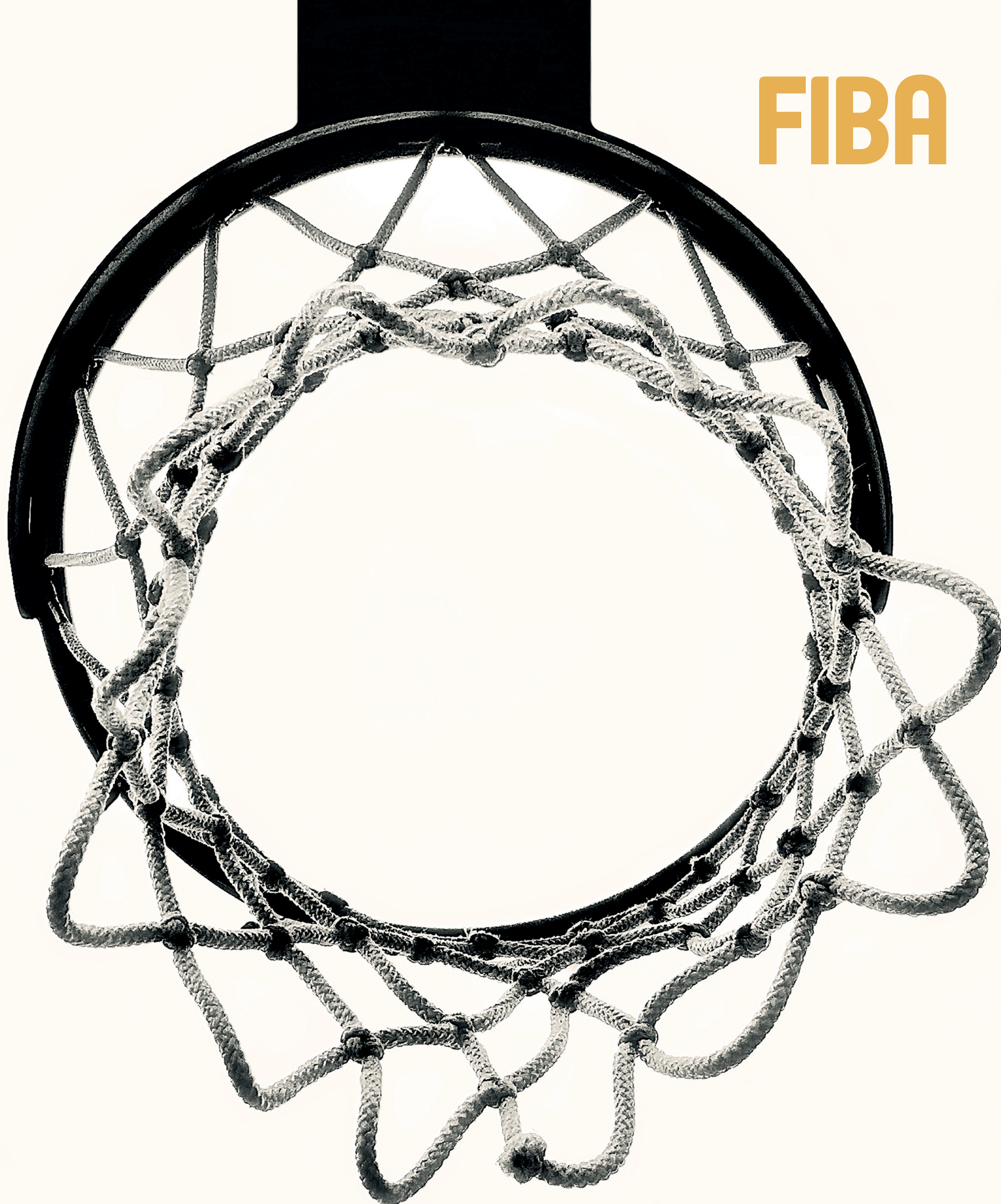


**FIBA**



**Activity Report  
2017-2019**





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# FIBA ACTIVITY REPORT 2017-2019

FIBA Congress  
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**HORACIO  
MURATORE**  
FIBA PRESIDENT

**THE GREATEST HONOR  
OF MY LIFE WAS TO  
SERVE BASKETBALL  
AS FIBA PRESIDENT**

**OUR AIM AT FIBA** is to develop and promote the game of basketball. It's also to bring people together and to unite the community. This is fully aligned with our mission to make basketball the most popular sports community.

Since the last mid-term Congress, the main vehicle to accomplish this mission has been the new competition system, introducing the FIBA Basketball World Cup 2019 Qualifiers in November 2017. By having national teams compete more frequently and at home, FIBA provided more opportunities to watch games in person, on television and online via live stream. We also strengthened our connection with fans through various forms of social media.

The Qualifiers afforded our federations a unique chance to welcome fans, generate profits through ticket sales and sponsorship, offer opportunities to up-and-coming young players, and hold games in cities where their national teams had never been before. FIBA is also playing its part, including a remarkable investment of more than €30 million for the benefit of our federations over the 2017-2021 cycle.

#### **DEVELOPING NATIONAL FEDERATIONS A PRIORITY**

The impact of the Qualifiers is tremendous, but it's not enough. For me, developing our National Federations should remain our primary focus. It is one of FIBA's strategic pillars that I proposed at the beginning of my mandate. I had the privilege to serve as the Chairman of the Working Group on National Federations Support and Development.

While there are some top-level federations that have routinely played at FIBA events and already have the right structure and resources to ensure the development of our game in their countries, many others need our help. FIBA is managing a group of National Federations with significant growth potential while the IBF has been working with the National Federations of smaller countries and territories to help maximize their potential.

We paid visits to 181 federations from September 2015 to April 2017, assessing the needs of each and producing strategies to help them develop. To achieve this development, we need to maintain regular contact and see how each is making progress on governance, coaching, refereeing, administration, equipment, venues, promotion and wider commercial opportunities. A program structure has been

developed and a set of upcoming activities – including a targeted and tailor-made process for 24 National Federations – is just the beginning.

Workshops focusing on three aspects of the sport – playing, coaching and officiating – are taking place and there are already tangible signs of progress across FIBA's five zones. As a result, we are now a lot closer to our National Member Federations and stand as a more united basketball family. The support and development of the federations is and will remain a priority.

Continental club competitions have always been important for FIBA. We want to see strong tournaments in all of our zones. A joint partnership between FIBA and 11 top European leagues – the Basketball Champions League (BCL) – has been a success in Europe, with three long and enthralling seasons having been played, and with many more to come. Clubs, thanks to their involvement, have grown in prestige and become better known both in their countries and abroad. Iberostar Tenerife, AEK and Segafredo Virtus Bologna have won the first three titles. Basketball Champions League Final Fours held in Tenerife (2017), Athens (2018) and in Antwerp (2019) have been true spectacles. Thanks to the sporting principles at the heart of the competition, clubs know that if they finish high enough in their own domestic league standings they will have earned the right to compete in the BCL, and this is extremely valuable to our domestic league partners and is so important for our game.

We want strong continental leagues in all regions. In February of 2019, FIBA and the NBA announced plans for the Basketball Africa League, and there are also projects in the Americas and Asia to reform and strengthen their existing competitions.

The Intercontinental Cup has also shown that it has a lot of potential. At the most recent edition, held in Rio de Janeiro in 2019, AEK prevailed in a thrilling final over hosts Flamengo while San Lorenzo of Argentina defeated NBA G-League side Austin Spurs in the Third-Place Game. It marked the first time a team affiliated with the NBA had participated in the Intercontinental Cup. This competition is part of a project in which FIBA seeks to promote and raise the

level of club competitions worldwide. We hope that, in future editions, we can welcome the champions of the Asian and African leagues.

#### **WOMEN'S BASKETBALL SHOWING ITS POTENTIAL**

We also see some promising development on the women's side. The FIBA Women's Basketball World Cup 2018 was an extraordinary

## **WE ARE NOW A LOT CLOSER TO OUR NATIONAL MEMBER FEDERATIONS AND STAND AS A MORE UNITED BASKETBALL FAMILY**

competition, with great organization. On the court, we were treated to thrilling games. We have to admire the USA being crowned world champions for the third time in a row.

But it's also important to highlight that Nigeria and Senegal became the first teams from the African continent to progress to the Final Phase and, more importantly, they proved to be worthy opponents for their European and American counterparts. Belgium also showed the world their potential with an exciting style of play.

We are determined to continue developing women's basketball. Thanks to the FIBA Women's National Team Competition System coming into effect in November 2019, we will witness regular and competitive tournaments scheduled throughout the year, providing opportunities to many

players to showcase their talent on the world stage.

FIBA wants basketball to be played by all, and witnessed by all. With that in mind, we ushered in an essential change in 2017. We ratified the FIBA Central Board's decision to implement a new rule that allows players to wear headgear. This was a result of the fact that traditional dress codes in some countries were incompatible with FIBA's previous headgear rule. The new rule was developed in a way that minimizes the risk of injuries while preserving consistency in the color of players' kit. It came into effect on 1 October 2017.

#### **POSITIVE SIGNS FOR THE FUTURE OF BASKETBALL**

I remain a big fan of FIBA's youth competitions. Played worldwide and at continental level, they rank among the best and most exciting basketball played. They are unique places to witness the talent, passion, excitement and the potential of the stars of tomorrow.

In my own country of Argentina, the FIBA U17 World Cup 2018 was a tremendous sporting success. The FIBA Women's U17 World Cup 2018 in Minsk was also a well-organized event and a wonderful competition that had many of the finest emerging talents take part.

As part of FIBA's objective to grow the game and increase the base of players worldwide, the IBF launched a global Mini-Basketball initiative in 2018 to give fresh impetus to the grassroots game. A series of events were held across all five zones, involving more than 5,500 children.

Last but not least, allow me to say a few words about 3x3 basketball. I have seen the incredible development of our young discipline and now it's on the verge of its first Olympic Games in Tokyo. This is the best tribute for Patrick Baumann, the real architect and mentor of the project. I can't wait to witness that historical moment, one that will be very special and emotional.

I would like to thank all of our National Member Federations for their support and their work during my five years as FIBA President, and all FIBA staff for their respect to myself and their engagement in our great sport. It has been a tremendous pleasure to serve you.





# ANDREAS ZAGKLIS

## FIBA SECRETARY GENERAL

**WE ARE AT A SEMINAL MOMENT** in our history at FIBA. As we reflect on our strategic objectives and the four main pillars which guided our work during the 2014-2019 term – National Team Competition Systems, 3x3 Basketball, ONE FIBA Governance and National Federations' Development – it is clear that FIBA is meeting objectives but there is a lot of hard work ahead.

### NATIONAL TEAM COMPETITION SYSTEMS

The more frequent presence of national team basketball, thanks to regular international windows, is now a reality. The Qualifiers put basketball on the front pages of news outlets several times throughout the year and led to a greater exposure of our flagship events and teams worldwide. No doubt, the new calendar introduced in November 2017 was the spark that basketball needed.

National teams are engines of basketball in every country and when they played, the intensity of the games and the huge numbers of fans who watched the

Qualifiers confirmed that we are on the right path.

There were 420 games in all with 80 countries taking part. More than 2,000 players hit the hardwood to compete, many of them realizing a lifelong dream to wear the national team jersey. More than 150 of the Qualifiers games were sold-out. The teams had the chance to identify new talent and help create deeper rosters. From the outset, establishing new stars had been an objective of the new competition system.

In terms of size, the Qualifiers were the biggest event we had ever put in place in almost 90 years of our history. We took care of a centralized TV production of all games, working hand in hand with the 80 National Federations and our five Regional Offices. And, of course, we have in front of us a World Cup where every game counts – either to be crowned world champions or to qualify for the Olympic Games. All of this will provide a great opportunity for our National Federations to grow.

At the same time, it is important to remember that much of the change about the new competition system had the players' welfare at the center of our activity.

Reducing the players' workload has been a priority for years now and it is an integral part of this new system. It enables players to have one free summer – with no major national team event in which to play – in every four-year cycle and also offers them at least one full month off in the years of the Basketball World Cup and Continental Cups.

Additionally, FIBA introduced one of the biggest and most comprehensive insurance schemes in sport to protect national team players and their clubs. The insurance was implemented to cover male and female players in senior as well as U16, U17, U18, U19 and U20 national teams. The insurance scheme applies to professionals under contract or free agents alike, protecting even the scholarships of student athletes.

It is a priority for FIBA to protect the players who give everything for their national teams and this scheme ensures they don't have to worry about the financial implications of an injury which keeps them out of the game. Our investment in such a player protection program also pays respect to the interests of the clubs that release players for national team competitions. It is for the same reason that we defend, and will continue to defend, the right of our players to join their national teams during the international windows and main tournaments alike.

What follows next? The implementation of the women's new competition system as of November 2019 is one of the first great opportunities that the next term of office presents to us. As such, it should not remain as a stand-alone initiative. The increased participation of women in our sport needs a special place in our strategic outlook, and we are excited to be entering such a new era in world basketball.

### 3x3 BASKETBALL

FIBA is equally excited about the successful delivery of the next strategic pillar, 3x3 Basketball, through its addition to the Olympic program. The International Olympic Committee

decided on 9 June 2017 that there will be 64 athletes (32 men and 32 women) for 3x3 basketball at the Tokyo 2020 Olympic Games.

For the first time our sport will feature at the Olympic Games with two disciplines – basketball and 3x3 basketball.

This decision was a recognition of FIBA's 10 years of hard work with the aim of bringing this urban discipline "from the streets to the Olympics". Our work included codifying the game rules of 3x3, establishing a solid network of professional events, and innovating with a unique 3x3 digital platform and player ranking system that has brought together players, National Federations and private organizers in a worldwide network of FIBA-organized or endorsed 3x3 events.

Having 3x3 as a part of the basketball program at the Olympics is also important because it provides our membership with a new chance to take aim at medals on the world's biggest stage. It means that the dream of having a path to the Olympic Games can become a reality for a broader group of National Federations that can now have ambitions of playing in the Olympics or the FIBA 3x3 World Cup.

There is a great sense of responsibility that I feel for our urban discipline, which is to continue the extraordinary job and vision of Patrick Baumann to convert 3x3 into the most inclusive sport discipline, bringing into the FIBA family the non-traditional basketball community, i.e. the millions of 3x3 players.

### ONE FIBA GOVERNANCE

The task of uniting the FIBA family from a governance and administrative perspective has been a focal point of our work in the last five years. And it has been completed successfully.

Throughout the pages of this Activity Report, one can recognise without difficulty the benefits of the ONE FIBA project: strategic alignment between the Headquarters and the Regional Offices, greater focus on development by the Zone Boards and consistent, high-quality delivery of our events across the globe. FIBA has one voice, one staff, one budget and one mission: making basketball the most popular sport community worldwide.

The decisions taken by the FIBA Congress in Istanbul and Seville in 2014 have now been implemented in all five continents with the necessary adjustments to local legal conditions. The goal of a direct and immediate relationship between FIBA and its National Member Federations, a relationship serviced by the five Regional Offices, is a continuous and developing process that is always very close to the President's and my heart. From an administrative perspective, a number of service functions were centralized, such as Finances, Human Resources, Information Technology and Communications. This allows us to work more efficiently and dedicate our resources at regional level as much as possible to basketball projects.

When it comes to our institutional meetings, a total of 18 assemblies took place under the new General Statutes and Internal Regulations between January and June 2019 at Zone, sub-Zone and sub-sub-Zone level. Having the duty to supervise them, I can attest that FIBA should be proud as a modern sport organization for having concluded this process in an efficient and democratic manner, ensuring that the principal focus of the discussions is basketball and our plans for its future growth.

Having done our "homework", FIBA appears again at the forefront of developments in world sport: the evolution of the traditional pyramidal model of sport, often also called "European sports model" (players – clubs – National Federations – International Federation) requires clear definition of roles and responsibilities between the federations and their leagues.

We are very often cited in the Olympic Movement as an example of harmonious co-existence and collaboration with professional leagues (above all with our strategic partner, the NBA) and private promoters (such as in 3x3 basketball). Still, the ongoing dispute in European basketball not only hurts our image but it also undermines the potential of our sport in that continent. FIBA's insistence on the sporting principles as a main criterion of qualification in international club competitions and the respect to national team competitions will remain a key aspect of our strategy, keeping ourselves open to honest dialogue and

strategic alignment with any league owner or operator.

Additionally, our investments in the Basketball Champions League, the Basketball Champions League Americas and the FIBA Asia Champions Cup, as well as our collaboration with the NBA for the Basketball Africa League and the FIBA Intercontinental Cup, continue to pave the way towards a global and comprehensive club ecosystem.

### NATIONAL FEDERATIONS' DEVELOPMENT

The new FIBA governance has opened up the opportunity for the biggest, more co-ordinated and more impactful development program ever put forward by our Federation. It took almost two years to complete the visits in 181 countries, analyse the data collected and create a methodology which allows for tailor-made solutions but still obeys the same principles.

With emphasis on playing, coaching and officiating, we are now entering the new term of office prepared to deliver more and to a larger pool of National Federations. As always, the approach is synergetic and requires local initiatives teaming up with FIBA support and know-how. From providing new basketball equipment to holding clinics for coaches, referees, technical delegates, statisticians or even photographers, FIBA is committed to empower the human capital in its National Federations.

This has been also an objective of the new competition system: keep the talent in the federations by providing them the opportunity to organise and commercialise frequently high-level competitions. We are well aware that much of our investment in this cycle went into supporting – directly or indirectly – the transformation of our National Federations into modern sport administrative units, leaders of sport delivery and innovation in their respective countries.

With these objectives and activities in mind, we are looking ahead full of confidence regarding the position of basketball both as a leading sport in the Olympic Movement and as a tool for positive change in our societies. We are also very well-equipped to tackle together, as a strong FIBA family, the strategic objectives of the next four years.



# PATRICK BAUMANN

Patrick Baumann served as FIBA Secretary General from 2002 until his death in October of 2018; the House of Basketball, the world governing body's headquarters in Mies, has been renamed in his honor.

**THE MEMORY OF 2018** will always carry some sadness for FIBA due to the sudden and unexpected death of long-time Secretary General Patrick Baumann.

A true visionary and leader whose expertise was greatly valued by many organizations, including an International Olympic Committee that he was a member of since 2007, Baumann died of a heart attack in October while attending the Youth Olympic Games in Argentina. He was 51.

Born in Basel on August 5, 1967, Baumann grew to love basketball at a young age and even played while obtaining his maturità classica in Sanremo, Italy.

natural fit for FIBA, where his supreme level of direction and guidance for the sport helped take it to new heights. He was appointed in 2002 as the third FIBA Secretary General, after Dr. William Jones and Borislav Stankovic, and officially started his term of office in 2003.

"Under his leadership," said FIBA President Horacio Muratore, who worked closely with Baumann, "FIBA moved forward by leaps and bounds, with the organization modernizing itself to the extent of becoming a model which fellow International Federations followed. Patrick was at the forefront of FIBA making radical changes to its governance structure, successfully building and moving into its own state-of-the-art headquarters outside

the way in the creation and implementation of FIBA's New Competition System.

"For all of this and for so much more, FIBA is forever indebted to Patrick. Without doubt we would not be where we are today were it not for everything that he did. His unwavering commitment, tireless work ethic and pure passion for basketball mean he will forever have his place in FIBA's history."

Baumann was a tireless worker for the IOC, serving as a member of its Evaluation Commissions for the Olympic Games 2008 and 2020. He was a member of the Coordination Commission for the Olympic Games 2012, chairman of the Evaluation Commission and Vice-Chairman of the Coordination Commission for the Olympic Games 2024. He was also appointed Chairman of the Coordination Commission for the Olympic Games 2028 and was a member of various other IOC Commissions.

Baumann was heavily involved with other important sports bodies. He was appointed to the International Advisory Board of the World Academy of Sport in 2009. He was a member of the International Council of Arbitration for Sport (ICAS) since 2010 and was elected as a Council member of the Association of Summer Olympic International Federations (ASOIF) in 2011 and re-elected in 2015. Baumann was also serving as a member of the Executive Committee and the Foundation Board of the World Anti-Doping Agency (WADA).

He spoke passionately about national teams being the engine of all sports, including in his last public remarks at the FIBA World Basketball Summit in Xi'an, China.

"When you want to see a game, a sport, growing, the driving force is when the name of the country is written here [he

**"FOR ALL OF THIS AND FOR SO MUCH MORE, FIBA IS FOREVER INDEBTED TO PATRICK. WITHOUT DOUBT WE WOULD NOT BE WHERE WE ARE TODAY WERE IT NOT FOR EVERYTHING THAT HE DID. HIS UNWAVERING COMMITMENT, TIRELESS WORK ETHIC AND PURE PASSION FOR BASKETBALL MEAN HE WILL FOREVER HAVE HIS PLACE IN FIBA'S HISTORY."**

**HORACIO MURATORE FIBA PRESIDENT**

His impressive educational background included an MBA from the Business School of the University of Chicago, a Masters in Sports Administration Management (MEMOS) from the University of Lyon in France and a law degree from the University of Lausanne.

Baumann played basketball and also coached and refereed. His love of both education and basketball made him a

of Geneva as well as launching 3x3, its urban discipline which became a part of basketball's program at the Olympics.

"He was also instrumental in the process of 'ONE FIBA', the coming together of all of FIBA's Regional Offices into one corporate group, with everyone looking and heading in the same direction for the best interests of our beloved sport. Last but not least, he led







moved his hand across his chest] in any sport,” Baumann said. “Basketball is no different. The national team is the driving force. Of course, you don’t have a national team without many things behind it, but it is the driving force. It talks to the core fans, but it also talks to the people that usually may not follow basketball on a day-to-day basis. It grows the base of those that love basketball and it follows you if your national team is successful.”

Leading basketball personalities, players and athletes, clubs and organizations paid tribute to Baumann on social media.

NBA Commissioner Adam Silver said: “Nobody was more dedicated to the growth of basketball than Patrick. He loved the game and recognized its power to transform people’s lives. He was also a dear friend and colleague...”

Among the players was Pau Gasol, the 2006 FIBA Basketball World Cup MVP of Spain, who tweeted: “Basketball and sports in general have lost an advocate and a leader that worked tirelessly at @FIBA and the @IOC, and his wife and kids have lost a father and a husband way too soon. RIP Patrick Baumann.”

While Baumann was best known for his association with FIBA and the

International Olympic Committee, he had prominent roles with many other organizations.

Baumann’s final remarks at the World Basketball Summit were fitting and will certainly never be forgotten by anyone involved in the sport. “There is one piece that is very much in my heart,” he said. “We are and will always be a team sport. Team means we do it together. Whether we are from different sides of the world. Whether we are from a club, from a league, from a federation, or from

whatever side of the game we are, it’s about teamwork.

“Basketball is a team sport and, as such, the values that a team sport brings, they are irreplaceable for us, for our lives. And the rest are details.”

FIBA’s headquarters in Mies, the House of Basketball, was renamed in honor of Patrick Baumann, who served as the Secretary General of basketball’s world governing body from 2002 until October of 2018. It will be the “Patrick Baumann House of Basketball” forever.



**“NOBODY WAS MORE DEDICATED TO THE GROWTH OF BASKETBALL THAN PATRICK. HE WAS ALSO A DEAR FRIEND AND COLLEAGUE.”**

**ADAM SILVER**  
NBA COMMISSIONER

# YVAN MAININI

FIBA lost an influential voice and leader when Honorary President Yvan Mainini passed away in May 2018.

**UNANIMOUSLY ELECTED** as the 11th FIBA President during the FIBA World Congress in Istanbul, Turkey, in September 2010, four years later, following the conclusion of his term of office, Mainini was elected FIBA Honorary President and appointed President of FIBA’s Foundation, the International Basketball Foundation (IBF). In late 2017, due to health issues, Mainini had to step down from his IBF duties.

Due to his unwavering commitment and loyalty to FIBA, along with his work ethic and passion for basketball, Mainini left an indelible mark in FIBA’s history. His was a great example for the man that followed in his footsteps, FIBA President Horacio Muratore.

“I have lost a friend and a person that I looked up to, knowing that I was going to follow in his footsteps,” Muratore said at the time of his passing. “To this day, in my own presidency of FIBA, I benefit from my four years as Vice-President during Yvan’s presidency, when we worked closely together, as a team.”

Mainini was born on December 26, 1944 in the French city of Bayeux. He began playing basketball in 1957. At only 16 years of age, he became the head coach of his hometown team, a role he held for 17 seasons. The city of Bayeux renamed its gym after Mainini following his death.

He was an accomplished referee. He began officiating at 17 and refereed more than 300 international games between 1973 and 1988. During this time, he called games at three Olympics and three FIBA Basketball World Cups, including the 1982 and 1986 Finals between the USA and the USSR.

A graduate of the University of Caen with a degree in geography in 1977, Mainini completed a Master’s degree in Law and Economics of Sport in Limoges in 1993. After working as a physical education teacher for schools



the past and also in the present. “He loved the players,” France legend and Hall of Fame inductee Jacky Chazalon said. “He has always been grateful to those that have allowed for the development of basketball.”

One such player was Nicolas Batum, long-time player in the NBA and current national team star who shared some insight to the relationship. “Yvan is from Bayeux, in Calvados. Like me,” Batum said. “Or actually, it’s more me that is like him! When I was at youth level, he was already President of the French Basketball Federation. I remember that he would come twice a year, at the start of the season and at Christmas.”

Batum also spoke about one of his proudest moments, after he led France to third place at the FIBA Basketball World Cup in 2014. “When it was my turn (to get my medal), he took me in his arms and told me, ‘Normandy is on top of the world!’”

Mainini became a member of the FIBA Central Board in 1994 and was its Vice-President for four years (1998-2002), while also serving one term as FIBA Europe President (1998-2001). He was also involved in the Olympic Movement, serving as a special advisor to the French National Olympic Committee President.

Mainini was instrumental in FIBA building a home for itself, actively overseeing the construction of the House of Basketball, the headquarters of world basketball’s governing body since 2013. He led the reform of FIBA’s governance, which was unanimously and historically approved during the FIBA Extraordinary World Congress in March 2014.

His passion for 3x3 and the expertise he brought to its advisory board were driving forces in the urban discipline reaching new heights, culminating in obtaining Olympic status in June 2017. During his inauguration speech in 2010, he also set the ground for the overhaul of FIBA’s competition system, leading to the successful implementation of the FIBA Basketball World Cup 2019 Qualifiers.

Yvan Mainini passed away in May 2018. He was 73.

**“I HAVE LOST A FRIEND AND A PERSON THAT I LOOKED UP TO, KNOWING THAT I WAS GOING TO FOLLOW IN HIS FOOTSTEPS.”**

**HORACIO MURATORE**  
FIBA PRESIDENT

in his native area of Calvados, he went on to become the Director of the Sports, Culture and Communication Department for the commune of Mondeville.

In 1992, he was elected President of the French Basketball Federation (FFBB) and held the position for 18 years. His successor, current FFBB President Jean-Pierre Siutat, said of Mainini: “He was one of the greatest referees in the world and, as President of the FFBB, he built a strong federation with a modern vision of basketball and an ambition for his sport.”

Mainini always enjoyed getting to know the players, those that had competed in



# 10 THINGS ABOUT FIBA

1



FIBA, the International Basketball Federation, is **basketball's world governing body**

3



FIBA is a **non-profit organization** and its mission is to **develop and promote basketball**

5



FIBA's global base is the **Patrick Baumann House of Basketball** in Mies, Switzerland. The building is designed in the shape of a hand and represents the values of the sport

7



FIBA organizes and oversees **international competitions** and also establishes the **Official Basketball Rules**, competition systems and **regulations** that govern the basketball community

9



In 2017, **3x3 basketball** was included as part of the program for the Tokyo 2020 Olympic Games

10



Basketball has an estimated **1.4 billion fans** worldwide

2



FIBA brings together **213 National Member Federations** worldwide

4



FIBA was founded in **1932** in Geneva by **eight nations** – Argentina, Czechoslovakia, Greece, Italy, Latvia, Portugal, Switzerland and Romania

6

The **FIBA Basketball World Cup 2019** will take place in **8 different cities** in China, and with **32 teams** will be the biggest of all time



**FIBA has five Regional Offices on five continents:**

Abidjan (Côte d'Ivoire),  
San Juan (Puerto Rico), Beirut (Lebanon)  
Gold Coast (Australia), Munich (Germany)

**And two additional offices in:**  
Beijing (China)  
Singapore

# A SHORT HISTORY OF BASKETBALL

1891

Dr James Naismith invents basketball



1936

Basketball becomes an Olympic sport in Berlin with the first Men's Olympic Basketball Tournament



1953

First FIBA Women's Basketball World Cup

1976

First Women's Olympic Basketball Tournament at Montreal Olympics



1976

Borislav Stankovic becomes second FIBA Secretary General

2001

First-ever Basketball Without Borders (BWB) camp, the NBA and FIBA's global basketball development and community outreach program, takes place in Europe



1992

The 1992 United States men's Olympic basketball team, nicknamed the "Dream Team", is the first featuring active professional players from the NBA, at the Olympic Games in Barcelona

2002

Patrick Baumann becomes third FIBA Secretary General

2007

The FIBA Hall of Fame is created in Alcobendas, Spain



2010

3x3 basketball is played for the first time at the Youth Olympic Games

2012

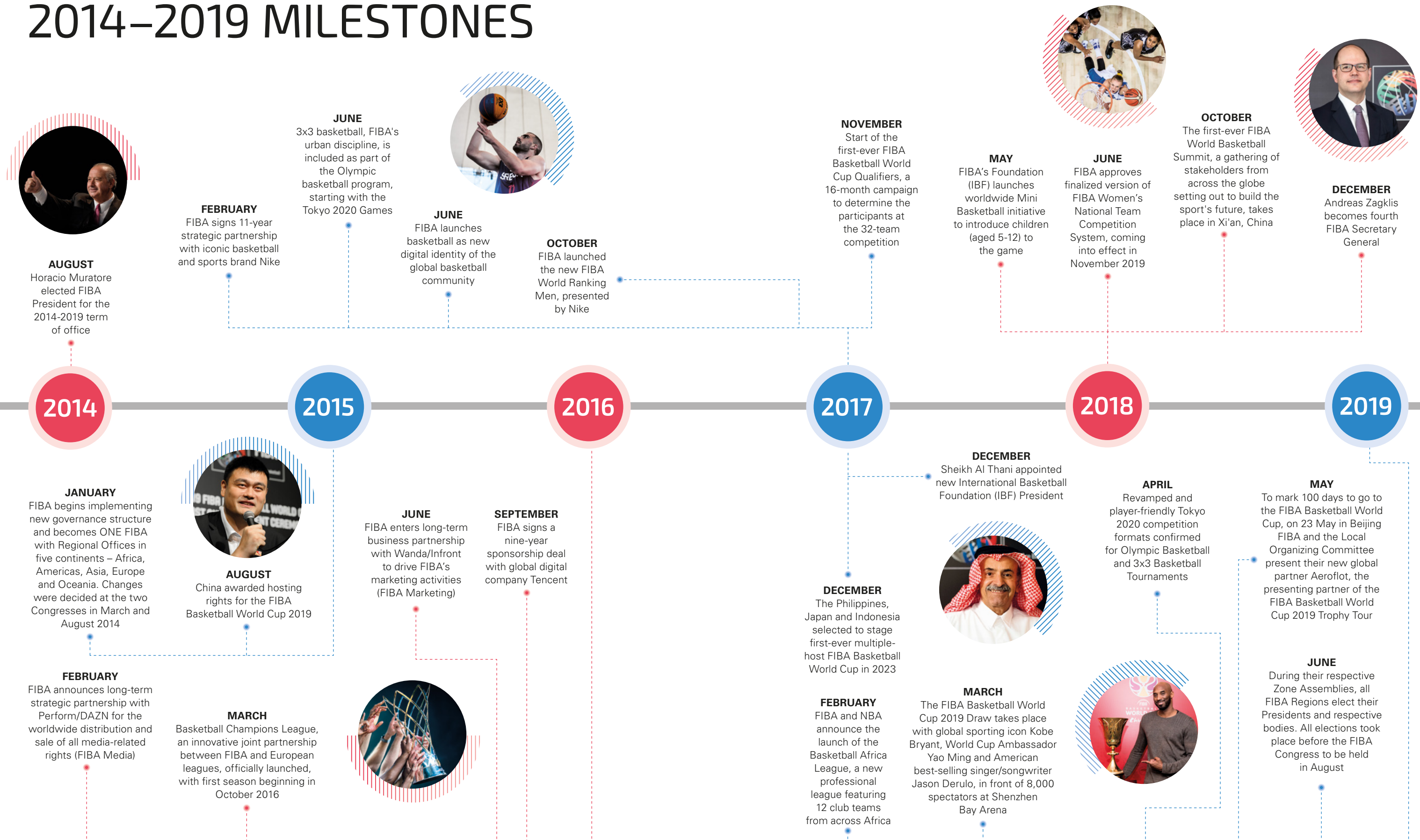
First FIBA 3x3 World Tour and FIBA 3x3 World Cup

2013

House of Basketball is inaugurated in Mies, Switzerland



# 2014–2019 MILESTONES





# STRATEGIC PARTNERSHIPS KEY TO GROWING THE GAME

New strategic partnerships for FIBA's media and marketing activities are providing additional resources for the Federation to take the game to new heights.

**FIBA MEDIA & MARKETING SERVICES (FMMS)** was established in 2014 as a separate legal entity, yet one that is fully owned by FIBA. Its dedicated structure focuses solely on business aspects of FIBA and is market-driven. The main objective of FMMS is to generate revenue for FIBA and basketball, to maximize exposure and promotion, and to grow the value of FIBA properties, while all the commercial rights remain with FIBA.

As the commercial arm of FIBA, FMMS processes and manages agreements and serves as the interface for FIBA finance. It manages FIBA's projects, develops new business and serves as a conduit to both FIBA's National Federations and Regional Offices.

2016 brought a lot of change. Firstly, the previous cycle (2013-2016) of long-term broadcast and sponsorship agreements expired. FIBA had a vision for a new competition system, starting in 2017, that would unlock the true potential of national team basketball and bring the game to a new and unprecedented level globally.

Hence, under the FIBA Men's National Team Competition System, FMMS followed a path for accelerated growth. FMMS devised a new commercial concept and structure for FIBA and joined forces with new strategic partners who shared the same vision and were able to contribute unprecedented resources. This in turn led to media and marketing activities driven by the strategic partnerships, and also brought a new sales approach for the cycle as of 2017.

**PARTNERSHIPS**

Bring financial and 'in-kind' resources, strategic and/or operational support:

- Shared vision.
- Investment power.
- Financial stability and guaranteed resources.
- Contributions and returns beyond financial aspects.

**Long-term "super-strategic" partners were identified:**

- Perform – as a strategic partner of FIBA Media.
- Infront (Wanda Group) – as a strategic partner of FIBA Marketing.

The partnerships were agreed on the basis of a long-term commitment of four World Cup cycles. The rights remained with FIBA and no equity ownership was ceded. A model of minimum guarantees and profit sharing return for investments was established, while steering committee procedures were also put in place. The benefit of the strategic contribution was an unprecedented level of resources being made available to the project and additional strategic contributions and synergies.

In February 2016, the first strategic partnership was announced – with Perform, a leading digital sports content and media group. FIBA Media, up and running since January 2017, is responsible for:

- Delivering all broadcast operations.
- Selling the rights of FIBA events to broadcasters around the globe.

Perform, which originated in the United Kingdom, had a working relationship with FIBA since 2006. The OTT streaming platform "DAZN" is the company's current flagship venture. Perform Group was reorganised in September 2018 and now operates under the DAZN name.

In June 2016, FIBA announced the second strategic partnership, with Wanda/Infront Sports & Media. FIBA

Marketing, responsible for delivering everything related to marketing services, operations and licensing, as well as selling sponsorship rights of FIBA events around the globe, was established. Its bases of operations are in Mies, Zug and Beijing, with Infront's global network and resources complementing the efforts.

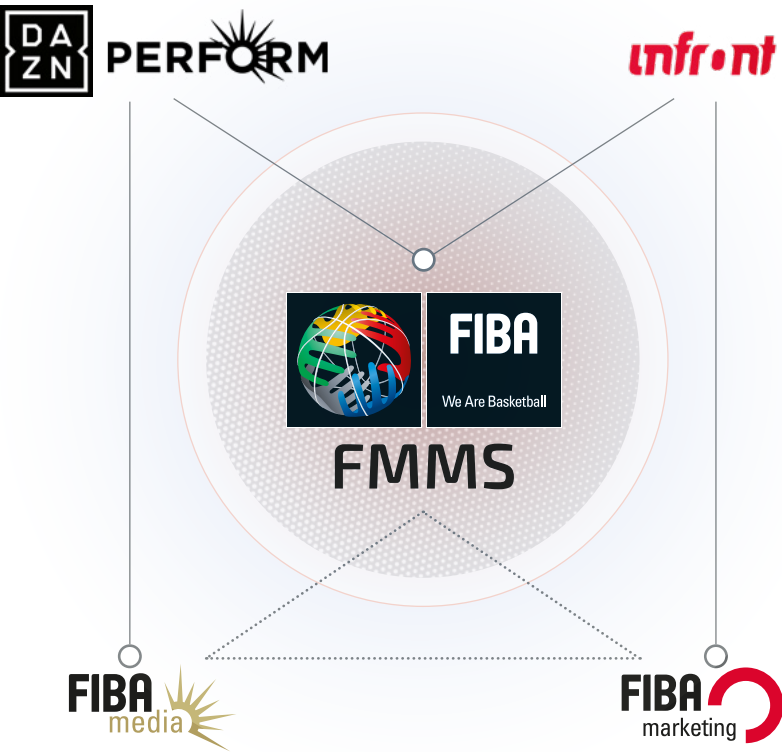
Infront Sports & Media, a Wanda Sports company (part of the Chinese conglomerate the Dalian Wanda Group) headquartered in Zug, Switzerland, is one of the most respected sports marketing companies globally. It manages a comprehensive portfolio of top properties. Basketball is a key sport in Wanda's portfolio.

In February 2017, FIBA announced a ground-breaking long-term commercial partnership with Nike from 2017 to 2027. With the aim of the partnership to grow basketball worldwide, long-term global marketing rights were granted to Nike. The alliance, which has its sights set on accelerated growth, has Nike supporting FIBA in the areas of promotion, marketing communication, product supply and the engagement of top players and ambassadors. There has already been tangible results with access to top players through the ambassadorships of two legendary players and Nike athletes, Kobe Bryant and Dirk Nowitzki.

The advertising and promotional use of Nike's marks and imagery at FIBA events include the presence of the "swoosh" branding on the court, the integration of Nike branding across online and in-arena content, and uniforms for on-court officials and volunteers.

Nike is also the title partner for the FIBA World Rankings and a founding partner of 3x3 basketball.

## TWO STRONG STRATEGIC PARTNERSHIPS SIGNED IN 2016





# STATUS AS CENTRAL OLYMPIC SPORT UPHELD BY 3x3 DEBUT

After exhilarating men's and women's basketball competitions in Rio de Janeiro in 2016, 3x3 basketball is set to join the Olympic party at the 2020 Summer Games in Tokyo.

**FIBA HAS A STRONG** relationship with the International Olympic Committee (IOC) and works in close cooperation with the Olympic Movement. The IOC recognizes FIBA as the sole competent authority in basketball.

Basketball has a long and rich tradition at the Olympics with many of the greatest players in the sport's history having competed at Summer Games, including in 1992 when legendary figures Michael Jordan, Magic Johnson, Larry Bird and the "Dream Team" represented the United States.

The late FIBA Secretary General Patrick Baumann was an IOC member from 2007 until his passing last year, and he was Chair of the IOC's Evaluation Commission for the Olympic Commission for the Olympic Games 2024. Shortly after his nomination as FIBA Secretary General, Andreas Zagklis was entrusted by IOC President Thomas Bach with a position in the IOC commission in charge of the Olympic Channel.

At the 2016 Rio de Janeiro Summer Games, 12 men's teams and 12 women's teams took part in thrilling competitions. The USA avoided upsets against Australia, Serbia and France in the Preliminary Round, defeated Spain for the fourth straight Olympics in the Semi-Finals, and beat Serbia 96-66 in the Gold Medal Game. In the Bronze Medal

Game, Spain edged Australia in the final seconds, 89-88. The competition was fast and furious in Rio, with Brazil's game against Argentina among the best Olympic games of all time. Argentina won the Preliminary Round clash 111-107 after two overtimes with Andres Nocioni pouring in 37 points for the winners. Nocioni and Manu Ginobili wore their national team shirts for the last time.

The United States women reigned supreme in the women's tournament, rolling to big wins in all of their contests, including a 101-72 triumph over Spain in the Gold Medal Game. In the Bronze Medal Game, Serbia claimed their first medal in the competition with a 70-63 victory over France. Spain had needed an Anna Cruz basket in the final seconds to stun Turkey, 64-62, to reach the Semi-Finals, and Serbia scraped a 73-71 win over Australia to make it to the last four.

For the Tokyo 2020 Olympic Games, an important change has been made in the Men's and Women's Olympic Basketball Tournaments, with the 12 participating teams in both competitions being divided into three groups of four each instead of two groups of six.

To be crowned Olympic champion, a team will now play six games – three in the Group Phase and three in the Final Phase (Quarter-Finals, Semi-Finals, Gold Medal Game) – compared with eight as

in previous tournaments. If basketball has been one of the most important sports at the Olympics since its introduction in Berlin in 1936, it will be even more so in 2020 when 3x3 basketball appears at the Summer Games for the first time, which was confirmed by the IOC Executive Board on June 9, 2017.

FIBA President Horacio Muratore called it a huge opportunity for all countries to make their mark in basketball at a Summer Games. "The intensity and skill level required in the 3x3 discipline is such that there are no traditional 3x3 powerhouses and new countries have emerged since the first Youth Olympic Games (YOG) experience in 2010," Muratore said.

The first official 3x3 event had been at the 2010 YOG in Singapore and was a resounding success. The latest YOG was staged in Buenos Aires in 2018 Games and hosts Argentina defeated Belgium in the Gold Medal Game of the men's tournament, 20-15. Slovenia beat Ukraine, 21-13, to clinch third and a spot on the podium. In the women's category, the USA overcame France, 18-14, in the Gold Medal Game and Australia prevailed, 16-13, over China, in the battle for bronze.

Thirty-two men and 32 women will play 3x3 as part of the Olympic basketball program in Tokyo, with 8 teams in each category.



Basketball has featured at every Summer Olympic Games since **1936**



**24** basketball teams will compete at Tokyo 2020, **12** women's and **12** men's



**16** 3x3 teams will join them, **8** women's and **8** men's



# NBA PARTNERSHIP PAVES WAY FOR AFRICAN LEAGUE

Continuing a long and successful history of close collaboration, the two organizations have begun the process of relaunching the international club league in Africa with competition due to start in early 2020.

**FIBA'S RELATIONSHIP** with the NBA has been strong for more than 25 years, dating back to the late 1980s when former Secretary General (now FIBA Secretary General Emeritus) Borislav Stankovic and former NBA Commissioner (now NBA Commissioner Emeritus) David Stern worked together to make certain that the world's best players would face each other representing their countries. NBA players have suited up for their national teams in FIBA competitions on a regular basis ever since.



An example of the fruitful partnership is the joint effort to be made by FIBA and the NBA to launch the Basketball Africa League (BAL), a continental league featuring 12 club teams from across Africa that is to begin play in January 2020.

The BAL, which is to be built on the foundation of current club competitions which FIBA organizes in Africa, will mark the NBA's first collaboration to operate a league outside of North America.

The partnership between FIBA and the NBA grew closer following FIBA Congress' decision for an NBA representative to become a member of the Central Board and Executive Committee during the 2014-2019 term of office, with NBA Deputy Commissioner Mark Tatum serving in that capacity.

This is a clear indication of the common desire between both parties to work closely together in the best interest of basketball globally. FIBA President Horacio Muratore and Secretary General Andreas Zagklis appreciate NBA Commissioner Adam Silver and Mark Tatum for helping make the collaboration between the NBA and FIBA a productive one – all the while remaining true to the common goal of growing basketball worldwide.

The relationship between the two entities extends beyond international transfer of players, domestic/international leagues and national team competitions. Among other things, FIBA and the NBA have worked together since 2001 to stage the global

development program Basketball Without Borders, now expanding on all continents.

Collaboration in officiating and rule matters has also deepened, with mutual exchanges in FIBA tournaments and the NBA Summer League.

In addition, the NBA has agreed to the participation of the NBA G-League Champion in the FIBA Intercontinental Cup, with the Austin Spurs being the first team participating in February 2019.

FIBA and the NBA announced in June 2019 a new collaboration in relation to the Jr NBA program, a global grassroots initiative, in conjunction with coaching and referee FIBA clinics.





## SNAPSHOTS

24-31  
FIBA CONTINENTAL  
CUPS 2017

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32-33  
FIBA BASKETBALL  
WORLD CUP 2019  
QUALIFIERS

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34-35  
FIBA U19  
BASKETBALL WORLD  
CUPS 2017

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36-37  
FIBA U17  
BASKETBALL WORLD  
CUPS 2018

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38-41  
FIBA WOMEN'S  
BASKETBALL WORLD  
CUP SPAIN 2018

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42-43  
FIBA YOUTH  
CONTINENTAL  
COMPETITIONS  
2017-2018

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44-47  
FIBA 3x3  
COMPETITIONS  
2017-2018

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48-50  
FIBA CLUB  
COMPETITIONS  
2017-2019

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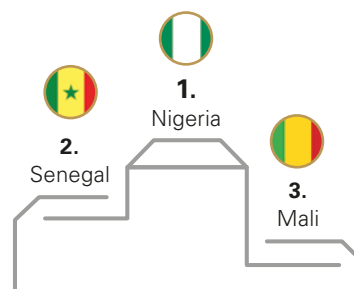


# FIBA WOMEN'S AFROBASKET 2017 NIGERIA RETURN TO THE SUMMIT

Nigeria captured the AfroBasket Women 2017 crown in Bamako, Mali, staged August 18-27.

Nigeria edged Mali in the Semi-Finals before beating Senegal, 65-48, in the title game for their first title at the event since 2003. Evelyn Akhator was Nigeria's representative in the All-Star Five while Senegal's veteran forward Astou Traore,

at the age of 36, was the AfroBasket Women MVP. "As a veteran, it's important to be present in games so that our younger players can follow. I'll do anything that can help my team to be successful," Traore said.



**MVP**  
**ASTOU TRAORE**  
**SENEGAL**

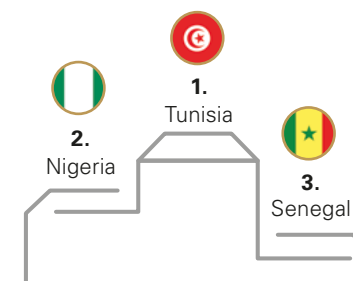
**4,300**

spectators per day watched games at the **5,000** capacity Palais des Sports Salamatou Maiga on average



# FIBA AFROBASKET 2017 TUNISIA BACK ON TOP

Tunisia scraped a 77-75 win over Nigeria in the Final of FIBA AfroBasket 2017 to capture the second title in their history. The Group Phase was staged in both Dakar, Senegal, and Tunis, Tunisia. The Final Round was in Tunis. The tournament's leading scorer, Nigeria's 34-year-old Ike Diogu, gained further recognition in an already famous D'Tigers career by being named MVP. "As I've always stated, my passion is to continue to represent Nigeria for as long as I can," he said.



**MVP**  
**IKE DIOGU**  
**NIGERIA**

**10,000**

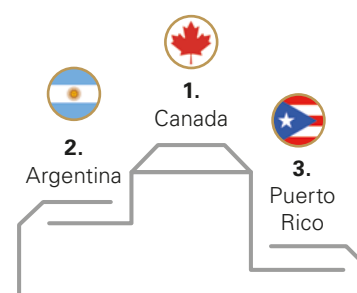
spectators on the days of the Quarter-Finals and Semi-Finals. All of Senegal's games in the Group Phase were sold out





## FIBA WOMEN'S AMERICUP 2017 CANADA SURVIVE AGAINST HOSTS ARGENTINA

Ten teams converged on Buenos Aires and battled at the FIBA Women's AmeriCup 2017. Canada's Nirra Fields, the MVP of the FIBA Women's AmeriCup after averaging 14.5 points per game, was elated with her team's successful title defense. "It feels amazing," she said. "It's the second title in a row and we are writing history." Argentina had a potential game-winning 3-pointer that bounced off the rim to preserve Canada's 67-65 triumph. Puerto Rico also had a big tournament, winning the Third-Place Game over Brazil, 75-68, to clinch a FIBA Women's Basketball World Cup berth alongside Canada and Argentina.

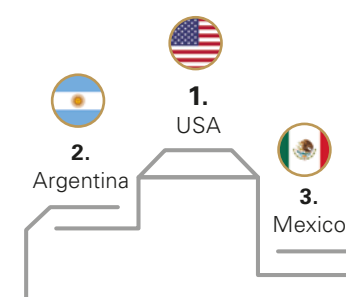


**MVP**  
NIRRA FIELDS  
CANADA



## FIBA AMERICUP 2017 IMPRESSIVE COMEBACK NETS USA SEVENTH TITLE

The 12-team FIBA AmeriCup 2017 was staged in Montevideo (Uruguay), Medellin (Colombia), Bahia Blanca and Cordoba (both Argentina) and won by the USA. Big crowds turned out to watch 22 games in all, the most memorable in Cordoba where the USA hit back from a 20-point second-half deficit and won 81-76 over Argentina. USA's Jameel Warney was the AmeriCup MVP. "I'm happy to win MVP, but I'm most happy we won that gold medal," Warney said. The USA captured the title for a record seventh time. It was their first since 2007.



**MVP**  
JAMEEL WARNEY  
USA

**39M**

social media impressions  
were made as well as a total  
of **967,192** engagements

**16M**

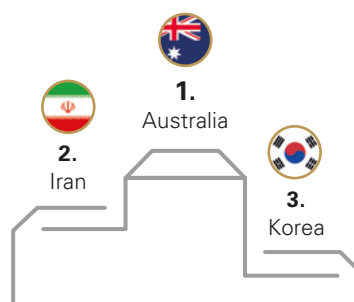
video views across Facebook,  
Twitter, Instagram, Tencent  
and YouTube





## FIBA ASIA CUP 2017 AUSTRALIA ROLL TO VICTORY IN FIRST FIBA ASIA CUP

Sixteen teams competed at the FIBA Asia Cup 2017 in Beirut, Lebanon, including newcomers Australia and New Zealand. The competition was staged in west Asia for the first time, from August 8-20. Australia went unbeaten en route to the title, beating Iran in the title game 79-56. "Wearing the green and gold with the Boomers logo on your chest is something I'll never forget," said Australia's top player in Lebanon and one of the best in the tournament, Mitch Creek. Hamed Haddadi, Iran's giant center, was Asia Cup MVP.



**MVP**  
**HAMED HADDADI**  
IRAN

**9M**

people watched the Philippines' clash with China across the two countries' markets

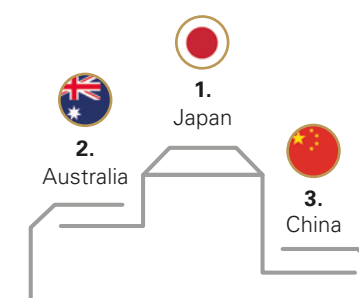
**26M**

cumulative TV audience in the Philippines for their run to seventh place



## FIBA WOMEN'S ASIA CUP 2017 JAPAN'S FIBA WOMEN'S ASIA CUP 3-PEAT

Eight teams battled in Division A and seven in Division B at the FIBA Women's Asia Cup 2017, staged in Bengaluru, India, from July 23 to July 29. Japan reached the top of the podium for the third consecutive time but only just, edging an Australia team that was making its debut in the Final, 74-73. China rolled to a 75-51 victory over Korea in the Third-Place Game. The Opals had the MVP of the Women's Asia Cup in Kelsey Griffin.



**MVP**  
**KELSEY GRIFFIN**  
AUSTRALIA

**20M**

impressions on Twitter

**130,000**

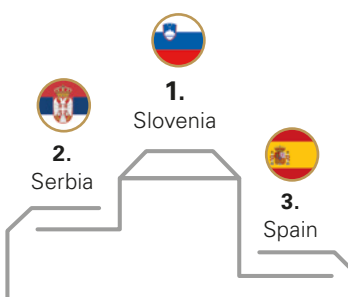
fans started following the @FIBA social Facebook page





## FIBA EUROBASKET 2017 DRAGIC SIGNS OFF IN STYLE AS SLOVENIA WIN EUROBASKET FOR FIRST TIME

Slovenia captured their first-ever FIBA EuroBasket crown in 2017 by winning all nine of their contests. The Group Phase of the 24-team FIBA EuroBasket 2017 was held in Helsinki (Finland), Tel Aviv (Israel), Cluj-Napoca (Romania) and Istanbul (Turkey), which also staged the Final Round. Slovenia, led by rising star Luka Doncic and tournament MVP Goran Dragic, dethroned reigning champions Spain in the Semi-Finals and defeated Serbia in a thrilling title game to capture the European crown for the first time. "The best way to finish my international career was with a title," Dragic said.



**MVP**  
**GORAN DRAGIC**  
**SLOVENIA**

**1,183 POINTS**

scored by Spain's Pau Gasol across the seven EuroBaskets he has played in

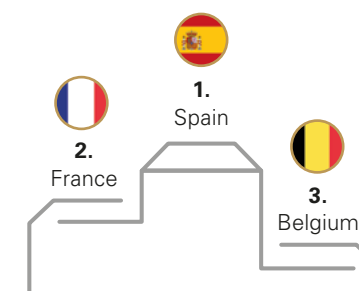
**208M**

cumulative audience across 87 countries, a rise of 10% from 2015



## FIBA WOMEN'S EUROBASKET 2017 SPAIN REIGN WHILE BELGIUM MAKE HUGE SPLASH IN PRAGUE

Spain won the FIBA Women's EuroBasket for the first time since 2013 after a 71-55 triumph over France in the title game. The 16-team event was held in Hradec Kralove and Prague, Czech Republic. Alba Torrens averaged 17.8 points per game and was named MVP of the event. Belgium claimed their first-ever spot on the FIBA Women's EuroBasket podium by defeating Greece 71-45 in the Third-Place Game. The tournament was the last for France great Celine Dumerc, who retired from international basketball after appearing in her eighth FIBA Women's EuroBasket. Newcomers to the tournament were Belgium center Emma Meesseman and Italy sensation Cecilia Zandalasini, and both claimed places in the All-Star Five.



**MVP**  
**ALBA TORRENS**  
**SPAIN**

**71%**

of the global cumulative audience of 16 million people came from Spain, Turkey, Greece, France and Serbia



# BASKETBALL ENTERS NEW ERA WITH WORLD CUP QUALIFIERS

Six FIBA Basketball World Cup 2019 Qualifiers windows spanning 15 months from November 2017 to February 2019 led to unprecedented coverage and opportunities for the sport.

**A PERIOD** of non-stop basketball – involving 80 teams, 2,068 players and 157 venues – ended with 32 teams qualified for the FIBA Basketball World Cup 2019 in China.

With one of the primary aims to give fans all over the chance to see their country in action, the average attendance showed it to be a mission accomplished. An average of 128,000 fans in each window and a total of 770,000 attended Qualifier games in Europe, and the numbers were hugely impressive in Asia and the Americas too, with an average of 62,000 and 61,000 respectively in each window

and totals of 371,000 and 368,000. Africa averaged 25,000 spectators in each window and had a total attendance of 148,000 over all six.

“This is good for basketball’s popularization,” legendary Serbia coach Dusan Ivkovic said at his country’s last Qualifier against Israel. “So many players came, so many games were played in front of home crowds, and [there was no need] to wait 30 years to host some national team games. This is a beautiful ambiance.”

While 31 teams played all of their home Qualifiers in the same venue, 25 hosted

games in three or more locations and four in six different cities.

There were some enormous crowds, like the 23,500 that packed the arena in Manila on one occasion to watch the Philippines.

In China, fans geared up for the World Cup with 14,000 watching a game in Nanjing and another 14,000 taking in the action in Beijing. In Finland, 12,183 showed up for a game in Helsinki while, in Luanda, 11,000 watched Angola play. Goiânia was a hub of fan excitement in Brazil with a high of 10,550 cheering on their team.



An impressive 157 games of the 420 Qualifiers played were sold out – a total of 37%. A key element to the Qualifiers was the abundance of players eager to represent their country. Many were newcomers at senior level, like Sebas

Saiz of Spain, who was 23 when he played in the first window. “At the end of the day, playing for a national team is the dream of every player, representing your country,” Saiz said. The average age of players in the Qualifiers was 26.

The excitement was there from start to finish, with 14 spots for the World Cup still up for grabs going into the last window.

In terms of coverage and promotion of the Qualifiers, 1.7 million spectators watched the Qualifiers in the venues and games were live on TV in over 150 markets. On digital channels, the Qualifiers generated a total of 433 million video views and 14 billion digital impressions. In total, 1.7 billion fans were reached across all digital platforms. Finally, the FIBA Basketball World Cup 2019 mobile app was downloaded more than 250,000 times.

**“SO MANY PLAYERS CAME, SO MANY GAMES WERE PLAYED IN FRONT OF HOME CROWDS. THIS IS A BEAUTIFUL AMBIANCE.”**

**DUSAN IVKOVIC** FIBA HALL OF FAME COACH



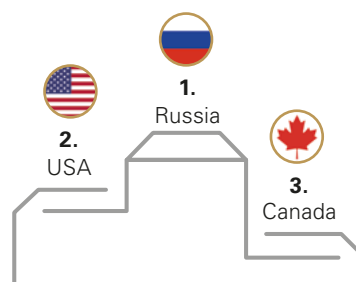




**FIBA U19 WOMEN'S  
BASKETBALL WORLD CUP 2017**  
MUSINA AND VADEEVA  
LEAD RUSSIA TO TITLE

Russia ended a streak of United States dominance by winning the FIBA U19 Women's World Cup 2017 in Italy (Udine and the Cividale del Friuli) from July 22 to 30 2018. A lethal one-two punch from the outstanding duo of Raisa Musina and tournament MVP Maria Vadeeva led the Russians to their first crown in the event. The Americans went into the tournament having won the previous six editions.

Fans watched live streaming on YouTube and Facebook, with 3.51 million live views and a total of 6.2 million video views. Russia Basketball Federation President Andrei Kirilenko, on hand for the Final, said: "I have already told the girls that it is in such games that great players, great teams are born."



**MVP**  
**MARIA VADEEVA**  
RUSSIA

**33 POINTS**

scored by Raisa Musina, who also corralled 11 rebounds and handed out 7 assists while Vadeeva had 26 points, 18 rebounds and 3 blocks



New trophies were presented at the FIBA U19 Basketball World Cups in 2019. Each one is a contemporary piece of silverware featuring a basketball sculpted in the shape of a rising star. The two trophies can be told apart based on their colors and the shape of their respective bases.

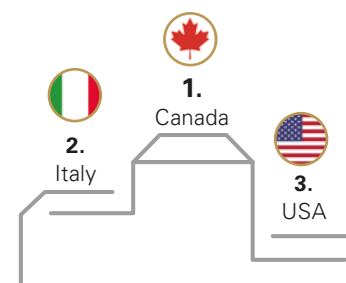


**FIBA U19 BASKETBALL  
CHAMPIONS**



**FIBA U19 BASKETBALL  
WORLD CUP 2017**  
CANADA CAPTURE FIRST  
WORLD CUP AT U19S IN EGYPT

Tournament MVP RJ Barrett and his Canada national team stole many of the headlines at the FIBA U19 Basketball World Cup 2017 in Cairo, Egypt. The event, held at the Cairo Stadium Indoor Halls complex, captured the imagination with 40,900 fans showing up to watch games in person and many more online. There were a staggering 16.8 million video views on Facebook and YouTube, which had 7.2 million live-stream views. Canada reached the top after dethroning the two-time defending champions USA, 99-87, in the Semi-Finals, and then beating Italy, 79-60, in the title game. "It was just a crazy experience to see how far we came in a couple of weeks," Barrett said. "It was an amazing feeling."



**MVP**  
**RJ BARRETT**  
CANADA

**38 POINTS**

poured in by Barrett, who also grabbed 13 rebounds in the win over the United States

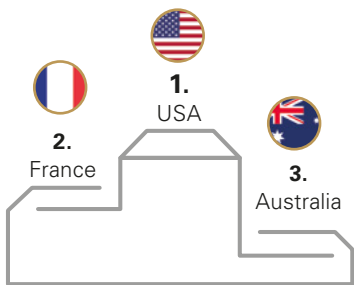




**FIBA U17 WOMEN'S  
BASKETBALL WORLD CUP 2018**  
USA BOUNCE BACK WITH  
UNBEATEN RUN IN BELARUS

The United States rolled to the FIBA Women's World Cup 2018 crown in Belarus. Staged in Minsk from July 21-29, the USA rebounded from a Third Place finish at the 2016 event in Spain. The Americans capped an undefeated run at the event with a 90-42 victory over France. Jordan Horston of the USA was named MVP of the competition. "I love these girls," Horston said of her teammates. "I'm just happy to be here, but to be named MVP, it's unbelievable. It's a blessing."

France's Iliana Rupert had a strong tournament and was France's representative in the All-Star Five. Australia defeated Hungary in the Third-Place Game, 57-51, and Shyla Heal had a terrific tournament, making it into the All-Star Five.



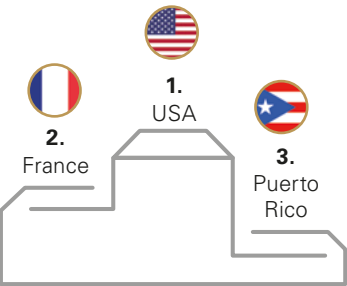
**MVP**  
**JORDAN HORSTON**  
USA



**FIBA U17 BASKETBALL  
WORLD CUP 2018**  
AMERICANS CLAIM FIFTH  
STRAIGHT CROWN IN ARGENTINA

Sixteen teams competed at the FIBA U17 World Cup 2018 in Argentina in the cities of Rosario and Santa Fe. For the fifth consecutive time, led yet again by coach Don Showalter, the United States marched to the title. USA's Jalen Green, the tournament's MVP, had 27 points in a Quarter-Final triumph over Croatia and then 25 in a Semi-Final win over Canada. "The success is really about the players you have," Showalter said. "We had some great players that will be future NBA players."

France finished in the top three of an U17 World Cup for the first time and like the USA put several hugely talented players in the limelight – like All-Star Five member Killian Hayes. Puerto Rico also reached the podium for the first time at an U17 World Cup after beating Canada, 90-77, in the Third-Place Game.



**MVP**  
**JALEN GREEN**  
USA



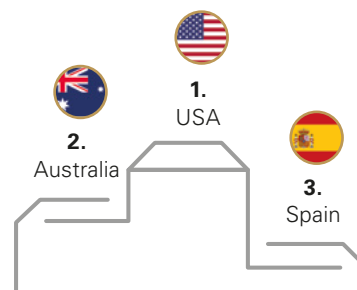


## FIBA WOMEN'S BASKETBALL WORLD CUP 2018

STEWART LEADS USA TO THIRD  
TITLE IN A ROW AS CAMBAGE  
STANDS TALL FOR OPALS

Sixteen teams competed in a spectacular FIBA Women's Basketball World Cup 2018 in Tenerife, Spain (San Cristobal de la Laguna and Santa Cruz de Tenerife), from September 22-30, 2018. For the third consecutive time and 10th in their history the USA captured the title, winning 73-56 over Australia in the Final. The USA's Breanna Stewart led the way, being named MVP with an average of 16.3 points and 6.3 rebounds, while Australia's Liz Cabbage also excelled and earned a spot on the All-Star Five. "I was just trying to bring whatever I could to this team," Stewart said. "With USA Basketball, there are so many other great players around you. You don't have to do as much. You just have to do whatever it takes to win the gold."

Nigeria and Senegal made their mark for Africa, with both teams making it out of the Group Phase and the Nigerians becoming the first African team to reach the Quarter-Finals.



**MVP**  
**BREANNA STEWART**  
**USA**







**65**

channels across **129** markets  
broadcasted content

**490M**

fans engaged with the tournament

**486.5M**

cumulative audience

**89M**

dedicated viewers, a rise  
of **221%** on 2014









**64M**



combined video views across  
Facebook, Instagram, Twitter,  
WeChat, YouTube and Tencent,  
while online news impressions  
totaled **56,011,276**



# NATIONAL TEAM YOUTH CONTINENTAL COMPETITIONS 2017-2018





## 2017

	<b>FIBA U16 AFRICAN CHAMPIONSHIP</b> 13-22 July; Phoenix (Mauritius) 1. Mali 2. Egypt 3. Algeria
	<b>FIBA U16 WOMEN'S AFRICAN CHAMPIONSHIP</b> 5-12 August; Beira (Mozambique) 1. Mali 2. Angola 3. Egypt
	<b>FIBA U16 AMERICAS CHAMPIONSHIP</b> 14-18 June; Formosa (Argentina) 1. USA 2. Canada 3. Puerto Rico
	<b>FIBA U16 WOMEN'S AMERICAS CHAMPIONSHIP</b> 7-11 June; Buenos Aires (Argentina) 1. USA 2. Canada 3. Argentina
	<b>FIBA U16 ASIAN CHAMPIONSHIP</b> 2-8 April 2018; Foshan (China) 1. Australia 2. China 3. New Zealand
	<b>FIBA U16 WOMEN'S ASIAN CHAMPIONSHIP</b> 22-28 October; Bengaluru (India) 1. Australia 2. Japan 3. China <b>FIBA U16 Women's Asian Championship – Division B</b> 22-28 October; India
	<b>FIBA U17 OCEANIA CHAMPIONSHIP</b> 10-15 July; Guam 1. Australia 2. New Zealand 3. Guam
	<b>FIBA U17 WOMEN'S OCEANIA CHAMPIONSHIP</b> 10-15 July; Guam 1. Australia 2. New Zealand 3. Samoa

	<b>FIBA U16 EUROPEAN CHAMPIONSHIP</b> 11-19 August; Podgorica (Montenegro) 1. France 2. Montenegro 3. Serbia <b>FIBA U16 European Championship – Division B</b> 10-19 August; Bulgaria <b>FIBA U16 European Championship – Division C</b> 23-30 July; Andorra
	<b>FIBA U16 WOMEN'S EUROPEAN CHAMPIONSHIP</b> 4-12 August; Bourges (France) 1. France 2. Hungary 3. Italy <b>FIBA U16 Women's European Championship – Division B</b> 17-26 August; Macedonia <b>FIBA U16 Women's European Championship – Division C</b> 25-30 July; Gibraltar
	<b>FIBA U18 EUROPEAN CHAMPIONSHIP</b> 29 July-6 August; Bratislava/Piestany (Slovakia) 1. Serbia 2. Spain 3. Lithuania <b>FIBA U18 European Championship – Division B</b> 28 July-6 August; Estonia <b>FIBA U18 European Championship – Division C</b> 4-9 July; Cyprus
	<b>FIBA U18 WOMEN'S EUROPEAN CHAMPIONSHIP</b> 5-13 August; Sopron (Hungary) 1. Belgium 2. Serbia 3. France <b>FIBA U18 Women's European Championship – Division B</b> 4-13 August; Ireland <b>FIBA U18 Women's European Championship – Division C</b> 4-9 July; Malta
	<b>FIBA U20 EUROPEAN CHAMPIONSHIP</b> 15-23 July; Crete (Greece) 1. Greece 2. Israel 3. France <b>FIBA U20 European Championship – Division B</b> 14-23 July; Romania
	<b>FIBA U20 WOMEN'S EUROPEAN CHAMPIONSHIP</b> 8-16 July; Matosinhos (Portugal) 1. Spain 2. Slovenia 3. Russia <b>FIBA U20 Women's European Championship – Division B</b> 8-16 July; Israel

## 2018

	<b>FIBA U18 AFRICAN CHAMPIONSHIP</b> 24 August-2 September; Bamako (Mali) 1. Mali 2. Senegal 3. Egypt
	<b>FIBA U18 WOMEN'S AFRICAN CHAMPIONSHIP</b> 10-19 August; Maputo (Mozambique) 1. Mali 2. Mozambique 3. Angola
	<b>FIBA U18 AMERICAS CHAMPIONSHIP</b> 10-16 June; St Catherines (Canada) 1. USA 2. Canada 3. Argentina
	<b>FIBA U18 WOMEN'S AMERICAS CHAMPIONSHIP</b> 1-7 August; Mexico City (Mexico) 1. USA 2. Canada 3. Argentina
	<b>FIBA U18 ASIAN CHAMPIONSHIP</b> 5-11 August; Nonthaburi (Thailand) 1. Australia 2. New Zealand 3. China
	<b>FIBA U18 WOMEN'S ASIAN CHAMPIONSHIP</b> 28 October-3 November; Bengaluru (India) 1. China 2. Japan 3. Australia <b>FIBA U18 Women's Asian Championship – Division B</b> 28 October-3 November; India
	<b>FIBA U15 OCEANIA CHAMPIONSHIP</b> 4-8 December; Port Moresby (Papua New Guinea) 1. Australia 2. New Zealand 3. Samoa
	<b>FIBA U15 WOMEN'S OCEANIA CHAMPIONSHIP</b> 4-8 December; Port Moresby (Papua New Guinea) 1. Australia 2. New Zealand 3. Samoa

	<b>FIBA U16 EUROPEAN CHAMPIONSHIP</b> 10-18 August; Novi Sad (Serbia) 1. Croatia 2. Spain 3. Turkey <b>FIBA U16 European Championship – Division B</b> 9-18 August; Bosnia and Herzegovina <b>FIBA U16 European Championship – Division C</b> 3-11 July; San Marino
	<b>FIBA U16 WOMEN'S EUROPEAN CHAMPIONSHIP</b> 17-25 August; Kaunas (Lithuania) 1. Italy 2. Czech Republic 3. Spain <b>FIBA U16 Women's European Championship – Division B</b> 16-25 August; Montenegro <b>FIBA U16 Women's European Championship – Division C</b> 3-8 July; Moldova
	<b>FIBA U18 EUROPEAN CHAMPIONSHIP</b> 28 July-5 August; Liepaja/Ventspils/Riga (Latvia) 1. Serbia 2. Latvia 3. France <b>FIBA U18 European Championship – Division B</b> 27 July-5 August; Macedonia <b>FIBA U18 European Championship – Division C</b> 22-29 July; Kosovo
	<b>FIBA U18 WOMEN'S EUROPEAN CHAMPIONSHIP</b> 4-5 August; Udine (Italy) 1. Germany 2. Spain 3. Hungary <b>FIBA U18 Women's European Championship – Division B</b> 3-12 August; Austria <b>FIBA U18 Women's European Championship – Division C</b> 24-29 July; Andorra
	<b>FIBA U20 EUROPEAN CHAMPIONSHIP</b> 14-22 July; Chemnitz (Germany) 1. Israel 2. Croatia 3. Germany <b>FIBA U20 European Championship – Division B</b> 13-22 July; Bulgaria
	<b>FIBA U20 WOMEN'S EUROPEAN CHAMPIONSHIP</b> 7-15 July; Sopron (Hungary) 1. Spain 2. Serbia 3. Netherlands <b>FIBA U20 Women's European Championship – Division B</b> 7-15 July; Romania



# FIBA 3x3 COMPETITIONS 2017-2018

## 2017

**FIBA 3x3 U18 ASIA CUP 2017**  
26-28 May; Cyberjaya (Malaysia)  
● 1. Indonesia 2. Malaysia 3. China  
● 1. China 2. Chinese Taipei 3. Qatar

**FIBA 3x3 WORLD CUP 2017**  
17-21 June; Nantes (France)  
● 1. Russia 2. Hungary 3. Ukraine  
● 1. Serbia 2. Netherlands 3. France

**FIBA 3x3 U18 WORLD CUP 2017**  
28 June-2 July; Chengdu (China)  
● 1. United States 2. Czech Republic 3. Russia  
● 1. Belgium 2. Netherlands 3. Slovenia

**FIBA 3x3 EUROPE CUP 2017**  
7-9 July; Amsterdam (Netherlands)  
● 1. Russia 2. Spain 3. Netherlands  
● 1. Latvia 2. Slovenia 3. Ukraine

**FIBA 3x3 WORLD TOUR SASKATOON MASTERS 2017**  
15-16 July; Saskatoon (Canada)  
● 1. Ljubljana 2. Saskatoon 3. Gurabo

**FIBA 3x3 WORLD TOUR UTSUNOMIYA MASTERS 2017**  
29-30 July; Utsunomiya (Japan)  
● 1. Novi Sad 2. Piran 3. Liman

**FIBA 3x3 WORLD TOUR PRAGUE MASTERS 2017**  
5-6 August; Prague (Czech Republic)  
● 1. Novi Sad 2. Ljubljana 3. Zemun

**FIBA 3x3 U23 NATIONS LEAGUE 2017 (FINAL STOP)**  
1 August; Colombo (Sri Lanka)  
● 1. Hungary 2. Netherlands 3. Czech Republic  
● 1. Slovenia 2. Netherlands 3. Czech Republic

**FIBA 3x3 WORLD TOUR LAUSANNE MASTERS 2017**  
25-26 August; Lausanne (Switzerland)  
● 1. Novi Sad 2. Lausanne 3. Riga

**FIBA 3x3 WORLD TOUR DEBRECEN MASTERS 2017**  
31 August-1 September; Debrecen (Hungary)  
● 1. Liman 2. Ljubljana 3. Novi Sad

**FIBA 3x3 U18 EUROPE CUP 2017**  
1-3 September; Debrecen (Hungary)  
● 1. Hungary 2. Russia 3. Netherlands  
● 1. Belgium 2. Netherlands 3. France

**FIBA 3x3 WORLD TOUR CHENGDU MASTERS 2017**  
23-24 September; Chengdu (China)  
● 1. Piran 2. Zemun 3. Riga

**FIBA 3x3 WORLD TOUR MEXICO MASTERS 2017**  
30 September-1 October; Mexico City (Mexico)  
● 1. Liman 2. Zemun 3. Belgrade

**FIBA 3x3 ASIA CUP 2017**  
27-29 October; Ulaanbaatar (Mongolia)  
● 1. Australia 2. Malaysia 3. China  
● 1. Mongolia 2. New Zealand 3. Australia

**FIBA 3x3 WORLD TOUR BLOOMAGE BEIJING FINAL 2017**  
28-29 October; Beijing (China)  
● 1. Zemun 2. Novi Sad 3. Piran

**FIBA 3x3 AFRICA CUP 2017**  
3-5 November; Lomé (Togo)  
● 1. Mali 2. Nigeria 3. Uganda  
● 1. Nigeria 2. Côte d'Ivoire 3. Madagascar



## 2018

**FIBA 3x3 ASIA CUP 2018**  
27 April-1 May; Shenzhen (China)  
● 1. New Zealand 2. China 3. Australia  
● 1. Australia 2. Mongolia 3. Japan

**FIBA 3x3 WORLD CUP 2018**  
8-12 June; Manila (Philippines)  
● 1. Italy 2. Russia 3. France  
● 1. Serbia 2. Netherlands 3. Slovenia

**FIBA 3x3 WORLD TOUR SASKATOON MASTERS 2018**  
21-22 July; Saskatoon (Canada)  
● 1. Novi Sad 2. Liman 3. Saskatoon

**FIBA 3x3 WORLD TOUR UTSUNOMIYA MASTERS 2018**  
28-29 July; Utsunomiya (Japan)  
● 1. Liman 2. Amsterdam 3. Ljubljana

**FIBA 3x3 WORLD TOUR PRAGUE MASTERS 2018**  
4-5 August; Prague (Czech Republic)  
● 1. Novi Sad 2. Gagarin 3. Piran

**FIBA 3x3 WORLD TOUR LAUSANNE MASTERS 2018**  
24-25 August; Lausanne (Switzerland)  
● 1. Novi Sad 2. Liman 3. Riga

**FIBA 3x3 WORLD TOUR DEBRECEN MASTERS 2018**  
30-31 August; Debrecen (Hungary)  
● 1. Novi Sad 2. Riga 3. Amsterdam

**FIBA 3x3 U18 EUROPE CUP 2018**  
31 August-2 September; Debrecen (Hungary)  
● 1. Belgium 2. France 3. Russia  
● 1. Hungary 2. Serbia 3. Spain

**FIBA 3x3 U18 ASIA CUP 2018**  
6-9 September; Cyberjaya (Malaysia)  
● 1. China 2. New Zealand 3. Indonesia  
● 1. New Zealand 2. China 3. Mongolia

**FIBA 3x3 WORLD TOUR MEXICO MASTERS 2018**  
8-9 September; Mexico City (Mexico)  
● 1. Ljubljana 2. Ponce 3. Princeton



Key  
● Women  
● Men



**FIBA 3x3 EUROPE CUP 2018**  
14-16 September; Bucharest (Romania)  
● 1. France 2. Netherlands 3. Ukraine  
● 1. Serbia 2. Latvia 3. Slovenia

**FIBA 3x3 WORLD TOUR HYDERABAD MASTERS 2018**  
22-23 September; Hyderabad (India)  
● 1. Novi Sad 2. Liman 3. Riga

**FIBA 3x3 U23 NATIONS LEAGUE 2018 (FINAL STOP)**  
23 September; Hyderabad (India)  
● 1. France 2. China 3. Hungary  
● 1. France 2. China 3. Mongolia

**FIBA 3x3 WORLD TOUR CHENGDU MASTERS 2018**  
29-30 September; Chengdu (China)  
● 1. Liman 2. Riga 3. Saskatoon

**FIBA 3x3 U23 WORLD CUP 2018**  
3-7 October; Xi'An (China)  
● 1. Russia 2. Japan 3. Ukraine  
● 1. Russia 2. Latvia 3. Hungary

**YOUTH OLYMPIC GAMES 2018**  
7-17 October; Buenos Aires (Argentina)  
● 1. USA 2. France 3. Australia  
● 1. Argentina 2. Belgium 3. Slovenia

**FIBA 3x3 WORLD TOUR PENANG MASTERS 2018**  
13-14 October; Penang (Malaysia)  
● 1. Liman 2. Piran 3. NY Harlem

**FIBA 3x3 WORLD TOUR BLOOMAGE BEIJING FINAL 2018**  
27-28 October; Beijing (China)  
● 1. Novi Sad 2. Riga 3. Amsterdam

**FIBA 3x3 AFRICA CUP 2018**  
9-11 November; Lomé (Togo)  
● 1. Mali 2. Dem. Rep. of Congo 3. Togo  
● 1. Côte d'Ivoire 2. Uganda 3. Nigeria

Key  
● Women  
● Men



## 3x3 EVENTS 2019-2023

### 2019

**FIBA 3x3 WORLD TOUR:** 12 events: Doha (Qatar), Chengdu (China), Saskatoon (Canada), Prague (Czech Republic), Lausanne (Switzerland), Debrecen (Hungary), Montreal (Canada), LA (USA), Nanjing (China), Jeddah (Saudi Arabia), Utsunomiya, final (Japan)  
**FIBA 3X3 CHALLENGERS:** 27 events  
**FIBA 3X3 WOMEN'S SERIES:** 15 events  
**FIBA 3x3 WORLD CUP QUALIFIER:** San Juan (Puerto Rico)  
**FIBA 3x3 WORLD CUP:** Amsterdam (Netherlands)  
**FIBA 3x3 U23 WORLD CUP:** Lanzhou (China)  
**FIBA 3x3 U18 WORLD CUP:** Ulaanbaatar (Mongolia)  
**FIBA 3x3 AFRICA CUP:** Kampala (Uganda)  
**FIBA 3x3 U18 AFRICA CUP:** Kampala (Uganda)  
**FIBA 3x3 ASIA CUP:** Changsha (China)  
**FIBA 3x3 U18 ASIA CUP:** Cyberjaya (Malaysia)  
**FIBA 3x3 EUROPE CUP (INCL. 3 QUALIFIERS):** Debrecen (Hungary)  
**FIBA 3x3 U18 EUROPE CUP (INCL. 3 QUALIFIERS):** Tbilisi (Georgia)  
**FIBA 3x3 U23 NATIONS LEAGUE:** 19 events

### 2020

**FIBA 3x3 WORLD TOUR:** 12-15 events  
**FIBA 3X3 CHALLENGERS:** 27-35 events  
**FIBA 3X3 WOMEN'S SERIES:** 10-15 events  
**OLYMPIC GAMES:** Tokyo (Japan)  
**OLYMPIC QUALIFYING TOURNAMENT**  
**UNIVERSALITY OLYMPIC QUALIFYING TOURNAMENT**  
**FIBA 3x3 U23 WORLD CUP**  
**FIBA 3x3 U18 WORLD CUP:** Debrecen (Hungary)  
**FIBA 3x3 AFRICA CUP:** Kampala (Uganda)  
**FIBA 3x3 U18 AFRICA CUP:** Kampala (Uganda)  
**FIBA 3x3 ASIA CUP:** Changsha (China)  
**FIBA 3x3 U18 ASIA CUP**  
**FIBA 3x3 EUROPE CUP (INCL. 3 QUALIFIERS):** Antwerp (Belgium)  
**FIBA 3x3 U18 EUROPE CUP (INCL. 3 QUALIFIERS)**  
**FIBA 3X3 U23 NATIONS LEAGUE:** 19-25 events

### 2021

**FIBA 3x3 WORLD TOUR:** 15-20 events  
**FIBA 3X3 CHALLENGERS:** 27-35 events  
**FIBA 3X3 WOMEN'S SERIES:** 10-15 events  
**FIBA 3x3 WORLD CUP**  
**FIBA 3x3 WORLD CUP QUALIFIER**  
**FIBA 3x3 U23 WORLD CUP**  
**FIBA 3x3 U18 WORLD CUP**  
**FIBA 3x3 AFRICA CUP:** Kampala (Uganda)  
**FIBA 3x3 U18 AFRICA CUP:** Kampala (Uganda)  
**FIBA 3x3 ASIA CUP:** Changsha (China)  
**FIBA 3x3 U18 ASIA CUP**  
**FIBA 3x3 EUROPE CUP (INCL. 3 QUALIFIERS)**  
**FIBA 3x3 U18 EUROPE CUP (INCL. 3 QUALIFIERS)**  
**FIBA 3x3 U23 NATIONS LEAGUE:** 19-25 events

### 2022

**FIBA 3x3 WORLD TOUR:** 12-15 events  
**FIBA 3X3 CHALLENGERS:** 27-35 events  
**FIBA 3X3 WOMEN'S SERIES:** 10-15 events  
**FIBA 3x3 WORLD CUP**  
**FIBA 3x3 WORLD CUP QUALIFIER**  
**FIBA 3x3 U23 WORLD CUP**  
**FIBA 3x3 U18 WORLD CUP**  
**FIBA 3x3 AFRICA CUP**  
**FIBA 3x3 U18 AFRICA CUP**  
**FIBA 3x3 ASIA CUP**  
**FIBA 3x3 U18 ASIA CUP**  
**FIBA 3x3 EUROPE CUP (INCL. 3 QUALIFIERS)**  
**FIBA 3x3 U18 EUROPE CUP (INCL. 3 QUALIFIERS)**  
**FIBA 3x3 U23 NATIONS LEAGUE:** 25-30 events

### 2023

**FIBA 3x3 WORLD TOUR:** 12-15 events  
**FIBA 3X3 CHALLENGERS:** 27-35 events  
**FIBA 3X3 WOMEN'S SERIES:** 10-15 events  
**FIBA 3x3 WORLD CUP**  
**FIBA 3x3 WORLD CUP QUALIFIER**  
**FIBA 3x3 U23 WORLD CUP**  
**FIBA 3x3 U18 WORLD CUP**  
**FIBA 3x3 AFRICA CUP**  
**FIBA 3x3 U18 AFRICA CUP**  
**FIBA 3x3 ASIA CUP**  
**FIBA 3x3 U18 ASIA CUP**  
**FIBA 3x3 EUROPE CUP (INCL. 3 QUALIFIERS)**  
**FIBA 3x3 U18 EUROPE CUP (INCL. 3 QUALIFIERS)**  
**FIBA 3x3 U23 NATIONS LEAGUE:** 25-30 events



# CLUB COMPETITIONS

## 2017-2019

### 2017



**FIBA AFRICA WOMEN'S CHAMPIONS CUP**  
11-19 November; Luanda (Angola)

1. Primeiro de Agosto (ANG)  
2. Ferroviário de Maputo (MOZ)  
3. First Bank (NGR)

**MVP: Alicia DeVaughn**



**FIBA AFRICA CHAMPIONS CUP**  
11-20 December; Rades (Tunisia)

1. As Sale (MAR)  
2. ES Rades (TUN)  
3. US Monastirienne (TUN)

**MVP: Abdelhakim Zouita**



**FIBA SOUTH AMERICAN LEAGUE FOR CLUBS**  
3 October-14 December

1. Guaros de Lara (VEN)  
2. Estudiantes de Concordia (ARG)  
3. Flamengo (BRA)



**FIBA AMERICAS LEAGUE FOR CLUBS**  
20 January-18 March

1. Guaros de Lara (VEN)  
2. Weber Bahia (ARG)  
3. Leones de Ponce (PUR)

**MVP: Zach Graham**



**FIBA ASIA CHAMPIONS CUP**  
22-30 September; Chenzhou (China)

1. Al Riyadi (LBN)  
2. China Kashgar (CHN)  
3. BC Astana (KAZ)

**MVP: Darius Adams**



**EUROLEAGUE WOMEN FINAL FOUR**  
14-16 April; Ekaterinburg (Russia)

1. Dynamo Kursk (RUS)  
2. Fenerbahce (TUR)  
3. UMMC Ekaterinburg (TUR)

**MVP: Angel McCoughtry**



**EUROCUP WOMEN**

1. Yakın Doğü Üniversitesi (TUR)  
2. Bellona AGÜ (TUR)



**FIBA EUROPE CUP**

1. Nanterre 92 (FRA)  
2. Elan Chalon (FRA)




**FIBA INTERCONTINENTAL CUP**  
24 September; Tenerife (Spain)

1. Iberostar Tenerife (ESP)  
2. Guaros de Lara (VEN)

**MVP: Mike Tobey**

### 2018



**FIBA AFRICA WOMEN'S CHAMPIONS CUP**  
20-26 November; Maputo (Mozambique)


1. Ferroviário de Maputo (MOZ)  
2. InterClube (ANG)  
3. First Bank (NGR)

**MVP: Italee Lucas**



**FIBA SOUTH AMERICAN LEAGUE FOR CLUBS**  
2 October-14 December

1. Franca (BRA)  
2. Instituto de Codoa (ARG)  
3. Flamengo (BRA)



**FIBA CENTRAL AMERICAN LEAGUE FOR CLUBS**  
14-18 November

1. Real Esteli (NCA)  
2. Correcaminos Colon (PAN)  
3. Banco Atlantida (HON)




**FIBA AMERICAS LEAGUE FOR CLUBS**  
19 January-25 March

1. San Lorenzo (ARG)  
2. Mogi Das Cruzes (BRA)  
3. Estudiantes de Concordia (ARG)

**MVP: Gabriel Deck**

### 2019



**FIBA AFRICA BASKETBALL LEAGUE  
REPLACED FORMER FIBA AFRICA CHAMPIONS CUP FINAL FOUR**  
24-26 May

1. Clube Desportivo 1º d'Agosto (ANG)  
2. Association Sportive de Salé (MAR)  
3. Smouha S.C. (EGY)


**MVP: Eduardo Mingas**



**FIBA AMERICAS LEAGUE FOR CLUBS**  
18 January-31 March

1. San Lorenzo (ARG)  
2. Guaro de Laras (VEN)  
3. Paulistano (BRA)

**MVP: Dar Tucker**



**EUROCUP WOMEN**

1. Nadezhda Orenburg (GER)  
2. BLMA (FRA)



**FIBA ASIA CHAMPIONS CUP**  
27 September-2 October; Nonthaburi (Thailand)

1. Petrochimi (IRN)  
2. Alvark Tokyo (JPN)  
3. SK Knights (KOR)

**MVP: Daiki Tanaka**



**EUROLEAGUE WOMEN FINAL FOUR**  
20-22 April; Sopron (Hungary)

1. UMMC Ekaterinburg (RUS)  
2. Sopron Basket (HUN)  
3. Dynamo Kursk (RUS)

**MVP: Emma Meesseman**




**EUROCUP WOMEN**

1. Galatasaray (TUR)  
2. Reyer Venezia (ITA)




**FIBA EUROPE CUP**

1. Reyer Venezia (ITA)  
2. Sidigas Scandone Avellino (ITA)



**FIBA EUROPE CUP**

1. Dinamo Sassari (ITA)  
2. S. Oliver Wurzburg (GER)



**FIBA INTERCONTINENTAL CUP**  
15-17 February; Rio de Janeiro (Brazil)

1. AEK (GRE)  
2. Flamengo (BRA)  
3. San Lorenzo (ARG)

**MVP: Jordan Theodore**



**EUROLEAGUE WOMEN FINAL FOUR**  
12-14 April; Sopron (Hungary)

1. UMMC Ekaterinburg (RUS)  
2. Dynamo Kursk (RUS)  
3. Praha (CZE)

**MVP: Brittney Griner**





## Basketball Champions League

2016-17

### BASKETBALL CHAMPIONS LEAGUE 2017 FINAL FOUR

28-30 April; Tenerife (Spain)

1. Iberostar Tenerife (SPA)
2. Banvit (TUR)
3. Monaco (FRA)



Season MVP: Jordan Theodore

2017-18

### BASKETBALL CHAMPIONS LEAGUE 2018 FINAL FOUR

4-6 May; Athens (Greece)

1. AEK (GRE)
2. Monaco (FRA)
3. UCAM Murcia (SPA)



Season MVP: Manny Harris

2018-19

### BASKETBALL CHAMPIONS LEAGUE 2019 FINAL FOUR

3-5 May; Antwerp (Belgium)

1. Segafredo Virtus Bologna (ITA)
2. Iberostar Tenerife (SPA)
3. Telenet Antwerp Giants (BEL)



Season MVP: Tyrese Rice



北京控股集团有限公司  
BEIJING ENTERPRISES GROUP COMPANY LIMITED







## OUR GAME PLAN 2014-2019

54-55  
FIBA STRATEGY  
2014-2019

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STRATEGIC PILLAR 4:  
ONE FIBA  
GOVERNANCE

68-69  
BASKETBALL  
CHAMPIONS  
LEAGUE (BCL)



# PROVIDING A CLEAR VISION FOR THE SPORT

Since it was founded in 1932, FIBA has achieved a lot and seen strong development in all areas of basketball.

**A CONSISTENT STRATEGY** with clear objectives and an explicit road map was set out in 2014 for the implementation of all FIBA activities for the 2014-2019 cycle.

The values that represent the core merits of basketball were defined and, along with a clear vision of the sport, they guide FIBA through all its activities.

In particular, 10 strategic objectives were established in 2011 and set out the way to follow for the entire organization and its National Federations.

These objectives are brought to life in each of FIBA's four strategic pillars of development for 2014-2019:

- National Member Federations' Development
- National Team Competition Systems
- 3x3 Basketball
- ONE FIBA Governance

[fiba.basketball/documents/2016/10/18/Strategy-EN.pdf](http://fiba.basketball/documents/2016/10/18/Strategy-EN.pdf)

## 4 STRATEGIC PILLARS 2014-2019



National Member Federations' Development – FIBA's core mission



New Calendar and Competition System from 2017 onwards, which opens a new era for basketball all over the world



3x3 Basketball, FIBA's urban discipline, the #1 urban team sport and a key motor for the development of basketball



ONE FIBA New Governance, which helps realize FIBA's vision of making basketball the most popular sports community

## OUR VALUES

Smart  
Progressive  
Open  
Responsible  
Together

## OUR VISION

Basketball is the most popular sports community

## OUR MISSION

We develop and promote the game of basketball

We bring people together and unite the community

## OUR OBJECTIVES (2011-2019)

Increase number of people who like basketball  
Increase the number of engaged fans  
Increase the number of recreational participants  
Increase the number of FIBA licensed participants  
Develop stars

Establish transparent roles and responsibilities  
Extend access to required resources on all levels  
Create efficient and skillful organisation  
Encourage involvement and participation  
Grow satisfaction of stakeholders



# STRATEGIC PILLAR 1: NATIONAL FEDERATIONS' DEVELOPMENT

The first strand of FIBA's strategy helps National Member Federations expand and progress.

## THE FIBA NATIONAL FEDERATIONS'

Development Program aims to strengthen National Federations' structures and procedures to make them more efficient and sustainable, encouraging greater growth of the game of basketball at the national level.

The program covers all National Federations' areas of responsibility, including governance, finance and administration, marketing and communications, mass basketball, coach and referee education, elite development, national leagues and national teams.

FIBA caters to the different levels of maturity and development of the National Member Federations and provides tailor-made services, enabling each to reach the full extent of their growth potential. The ultimate goal is to ensure that as many National Member Federations as possible are ready to compete at the highest level and field teams in the qualification process of FIBA's flagship events.

## 2014-2019

FIBA made assessment visits to 181 National Federations from 2015 to 2017. The aim was to gain a deep and precise knowledge of each situation 'on the ground' at its National Federations with respect to governance, strategy, administration, finance, youth competitions, national leagues, 3x3, national teams, marketing and communications, plus to better understand the main challenges and obstacles for their development. As a follow up, FIBA conducted:

- Seven workshops with FIBA Regional Offices to analyze the outcome of the National Federations'



assessments per region, and draft possible solutions for the challenges that had been identified.

- Four workshops with National Federations at the occasion of the FIBA Mid-Term Congress in Hong-Kong (2017) to present the first envisaged activities for development, and explore further solutions proposed by the National Federations themselves.
- Four National Federation development and support working group meetings to monitor progress made on the development program, both in the short-term – helping federations maximize the opportunity of the national team games in the six windows of the FIBA Basketball World Cup 2019 Qualifiers – and in the long-term, with the goal of having sustainable, efficient and well-organized National Federations acting as organizations that develop the sport.
- A consultation of other international sports federations to identify existing successful development programs.
- Two strategy and planning workshops aimed at structuring the strategic planning activities to be conducted on the ground with selected National Federations.
- Selection of 24 "targeted" National Federations worldwide for the implementation of the new FIBA National Federations' Development Program.
- The launch in November 2016 of the new World Association of Basketball (WABC) Coaches Manual, which has been translated into six other languages.
- Six coach instructor courses at which FIBA selected the crew of coaching instructors to be deployed worldwide to conduct WABC Level 1 courses, based on the new curriculum and guidelines of the courses.

## WORK ON THE GROUND (2018-2019)

### FOR ALL NATIONAL FEDERATIONS

#### ACHIEVED IN 2018

- **80** WABC coaches courses conducted since the launch of the new WABC Coaches Manual.
- Equipment with value in kind.
- National Federations Workshop on the topic of technical structure development.
- FIBA Europe Coaching Certificate (FECC) and International Coaching Apprenticeship in Basketball Programs.

#### SCHEDULED DURING 2019

- **50** WABC (Coaches) Level 1 courses.
- **20** Referees Level 1 courses.
- **2** Clinics for National Team Coaches.
- FIBA Europe Coaching Certificate (FECC) and International Coaching Apprenticeship in Basketball Programs.
- Basketball equipment with value in kind.

### FOR TARGETED NATIONAL FEDERATIONS

#### ACHIEVED IN 2018

- **13** tip-off visits on site to launch the new FIBA National Federations Development Program and engage with the main stakeholders in the country (National Federation members, Ministries of Sport, National Olympic Committees).
- Basketball equipment with value in kind.
- **20** WABC coaches courses conducted since the launch of the new WABC Coaches Manual.

#### SCHEDULED DURING 2019

- Basketball equipment with value in kind.
- Office equipment with value in kind.
- **7** National Federation long-term strategic plans.
- **7** permanent staff recruitment and subsidies.
- **3** targets workshops on the topic of technical structure development.
- **116** WABC (Coaches) Level 1 courses.
- **16** Referees Level 1 courses.



"THE GOAL IS TO ENSURE THAT AS MANY NATIONAL FEDERATIONS AS POSSIBLE ARE READY TO COMPETE AT THE HIGHEST LEVEL."







## STRATEGIC PILLAR 2: NATIONAL TEAM COMPETITION SYSTEMS

A restructured calendar of qualification and pathways ushers in new era of international basketball.

**THE YEAR 2017** marked the beginning of a new era for national team basketball. After several years of preparation and discussions, FIBA launched a restructured competition system for men. Beginning November 2017 and spanning 15 months, the FIBA Basketball World Cup 2019 Qualifiers were staged in international windows every three months. Eighty countries took part and ultimately 31 teams joined hosts China in the field for the first-ever 32-team FIBA Basketball World Cup. An additional 40 national teams – 16 from Asia, nine from Europe and 15 from the Americas – played during the international windows to claim spots in their respective FIBA Continental Cups 2021 Qualifiers.

Six windows of World Cup Qualifiers provided fans with an opportunity to watch their national teams play

meaningful home games. There were 420 games around the globe in what was arguably the biggest centrally managed competition for any sport worldwide. The full involvement and cooperation of National Federations, Regional Offices and all stakeholders ensured successful delivery.

There is now a clear road to participation in both the FIBA Basketball World Cup

and the Continental Cups. All games count. No World Cup spots, other than China as hosts, were granted automatically.

### GROWING THE GAME

Owing to the Qualifiers, it's indisputable that basketball has grown around the world. Basketball gained more exposure than ever before, as fans filled arenas to



watch games or saw them on TV. There were billions of impressions on social media, and millions of videos were viewed. "This Is My House" and other digital campaigns helped increase the reach of the Qualifiers.

Regular official national team games generated new interest in basketball, with almost 160 games sold out – equating to 40% of those played.

On the court, more than 2,000 players participated in the Qualifiers with new talents emerging in each window. Players that had never had the chance to represent their countries wore national team jerseys and did so in front of their fans. Equally, the new competition calendar developed by FIBA reduces players' workloads, giving each a free summer off from the national team.

### INCREASED EXPOSURE

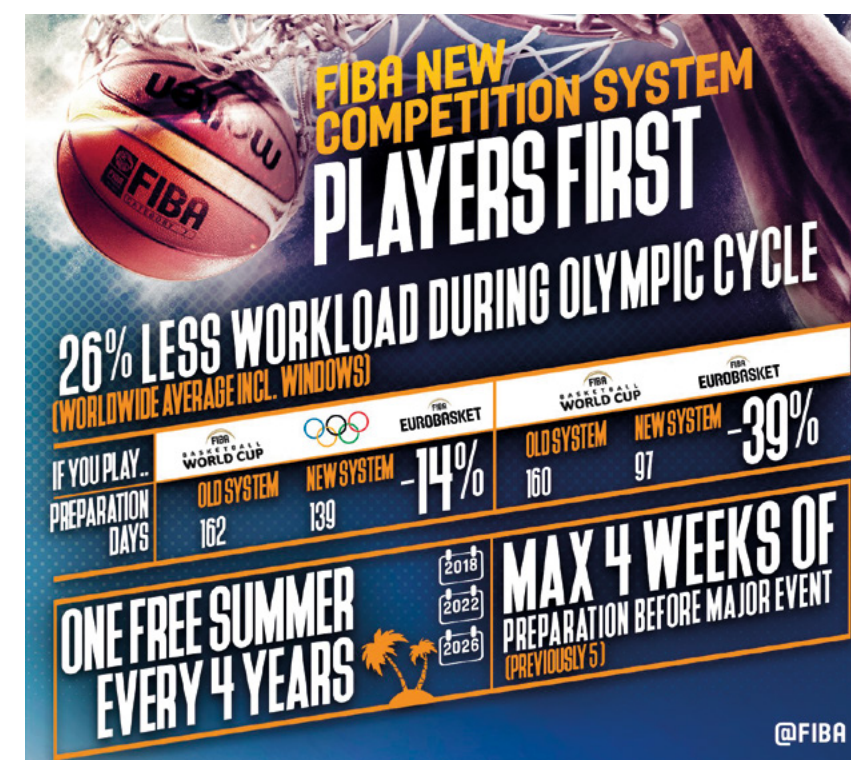
There was increased media exposure and promotion for national team basketball, with almost 160 territories gaining access to the Qualifiers and several key media outlets around the world covering the games. The regularity of games every three months helped create constant and consistent content for all participating federations with no big breaks between the windows. Furthermore, the occurrence of games

every three months provided federations with nine additional months per year of national team exposure compared to the previous system.

FIBA received a clear message about the positive impact of the restructured competition system from commercial and media partners, leading to long-term partnerships with the likes of Nike, Molten Tissot, Wanda and others. Federations, owing greatly to live broadcasts of games, are now able to propose new assets and exposure throughout the calendar year – not only during a short period in the club off-season – to partners or potential sponsors.

The Qualifiers also proved to be a development opportunity for many National Federations, allowing them to develop the skills, knowledge and capacities of their own staff, volunteers and stakeholders. Tools made available by FIBA to help National Federations deliver the Qualifiers included workshops, an e-learning platform and webinars. Organising regular, high-level official games at home has elevated the operational and commercial capacities of the National Federations.

The new system is also beneficial for players, as it reduces their workloads and gives one free summer with no major events.



## WORLD CUP QUALIFIERS FAST FACTS

- **80** National Federations competed for **31** spots at the World Cup.
- **40** National Federations competed to qualify for the next round of the FIBA Continental Cups Qualifiers.
- **2,068** players in action across the Qualifiers.
- **420** games, of which 157 sold out, representing almost 40%.
- Average venue occupancy of **68%**.
- More than **1,700,000** spectators.
- Highest attendance of **23,500**, recorded at PHI v AUS.
- **150** territories covered the Qualifiers live.
- **14** billion impressions on digital media across the six windows.
- **433** million video views.
- **2.2** billion people reached on digital platforms.
- **250,000** mobile app downloads.







# CHANGE ARRIVES WITH NEW WOMEN'S COMPETITION SYSTEM

Coming into effect in November 2019, a new system establishes the pathway to all of FIBA's main women's events – the FIBA Women's Basketball World Cup, the Women's Olympic Basketball Tournament and the FIBA Women's Continental Cups – over a four-year cycle, starting with the period 2019-2022.

The new system is a major step forward, presenting a tremendous opportunity to get the most out of untapped potential in the women's game.

Building on the success of the FIBA Women's Basketball World Cup 2018 in Tenerife, where there was increased interest in the women's game and a noticeable improvement in the level of competition across all continents, and much like the competition system

launched for the men in November 2017, the new system devised for women will:

- Establish a clear pathway for teams to reach the FIBA Women's Basketball World Cup, as teams will earn places for the showpiece event in Qualifiers instead of through FIBA Women's Continental Cups.
- Enable Continental Cups to be the ultimate stand-alone tournaments where regional champions are crowned.
- Clarify the qualifying process for all other women's competitions.
- Enhance the exposure of women's basketball with more regular national team activity in all regions throughout the year.
- Increase inclusion and competitiveness as more teams and

players participate in each region's qualification phase.

## KEY CHANGES

- Qualification for the FIBA Women's Basketball World Cup through Qualifying Tournaments instead of through the FIBA Women's Continental Cups, which become stand-alone events.
- Final standings at the previous edition of the Women's Continental Cups determined which teams participated in the Pre-Qualifying Tournaments in three regions (Africa, Asia-Oceania and Americas) for both the Olympic Games and the Women's World Cup.
- Olympic Games 2020 qualification to be played as stand-alone

## FIBA COMPETITION SYSTEM FOR WOMEN

In summary, starting from November 2019 and across a cycle of four years:

- More than **100** teams will take part in the new FIBA Competition System for Women.
- There will be a 12-month qualification period to reach each main competition, spread across harmonized FIBA international windows.
- More than **1,000** players will participate.
- Teams will play on a home and away basis for FIBA Women's EuroBasket Qualifiers, as well as in tournaments for any qualification rounds for the Olympic Games and the FIBA Women's Basketball World Cup 2022.

tournaments, with Pre-Qualifying Tournaments in Africa, Asia-Oceania and Americas and four global FIBA Women's Olympic Qualifying Tournaments 2020 (WOQTs) following them.

- FIBA Women's Basketball World Cup 2022 Pre-Qualifying Tournaments in Africa, Asia-Oceania and Americas, and four global FIBA Women's Basketball World Cup 2022 Qualifying Tournaments to identify 12 teams for women's basketball's flagship event.
- In Europe, the qualification to FIBA Women's EuroBasket 2021 will be played over three windows (November 2019, November 2020 and February 2021). Consequently, teams will not play FIBA Women's Olympic Pre-Qualifying Tournaments, but six teams from FIBA Women's

EuroBasket 2019 will qualify directly for FIBA Women's Olympic Qualifying Tournaments 2020.

- Following the same principles, FIBA Women's EuroBasket 2021 will qualify six teams directly to FIBA Women's Basketball World Cup 2022 Qualifying Tournaments, to be played in February 2022.





# STRATEGIC PILLAR 3: 3x3 BASKETBALL

FIBA has a strategy in place to grow 3x3 into a successful discipline at the Olympics and beyond.

**FIBA HAD A BOLD** and exciting vision to take 3x3 basketball from the streets to the Olympics. In June of 2017, due to many well organized events all over the world and some wonderful displays by players, 3x3 basketball was granted entry to the Tokyo Summer Olympic Games 2020.

FIBA set out to get 3x3 to the Olympics for many different reasons. Firstly, to do so creates new opportunities for National Federations to make their mark in basketball. It also is the best platform to bring additional credibility to 3x3, and promote the discipline internationally. Not only that, but the players themselves aspire to be Olympians – one of the highest honors for an athlete.

## THE PROCESS

FIBA created a professional tour to generate interest and hype in the discipline, and to sharpen the focus on 3x3. That increased interest was apparent at multi-sport events like the Youth Olympic Games 2014, the European Games 2015, the Mediterranean Games and the Asian Games. From the high level of play and the interest from fans, it was clear that 3x3 belonged on the global stage.

FIBA put an emphasis on making the game international by growing the portfolio of national team events, which includes bigger and better organised World Cups to be staged annually and Continental Cups with qualifiers.

Another facet of the plan was to strike a chord with players and fans by making 3x3 events urban culture festivals with high spectator engagement. This approach proved a success, leading to good results in a satisfaction survey and a strong presence on social media.

FIBA also set out to build an Olympic event which reflected the values of 3x3, comprising:



- A qualification system based on a combination of Federation Ranking and Olympic Qualifying Tournaments (OQTs). Federation Ranking would reward federations which were actively developing 3x3, with the OQTs to ensure the most competitive teams made it to Tokyo. There is also a second OQT reserved for countries who have not competed in the last two editions of the Olympic Games, providing opportunities for other National Member Federations.
- An eligibility system where players need to have played 3x3 before and two players from each team need to be within the top 10 in their country, as a means of guaranteeing competitive teams and contests in Tokyo plus also to reward current committed players and stars.
- An exciting competition system based on a five-day program where every game counts, including 3rd vs 6th and 4th vs 5th knockout games.

## THE NEXT FRONTIER FOR 3x3

Making it to Japan and the Olympics should not be seen as an end, but rather as a means to take the game further and beyond.

FIBA built 3x3 as a stand-alone, sustainable discipline, which can benefit from Olympic exposure every four years yet also be profitable and attractive in non-Olympic years too.

One of FIBA's aims was to take 3x3 from an amateur to professional discipline in 10 years – a pro sport in its own right – and to accomplish this it was essential to build a vast competition network. To achieve this, FIBA sought to:

- Develop a free digital tool to serve organizers and boost activity.
- Oversee rapid growth in the number of 3x3 events and an extension of the season.

Also apparent was the necessity to create a group of elite, dedicated 3x3 stars. This was achieved in a number of ways:

- Evolution of prize money on the professional season.
- Top 3x3 teams now make a living out of 3x3 and have specialized in the discipline, with many players having sponsorship deals to supplement prize money.
- Important positioning from FIBA with regards to medical studies and dedicated physical preparation guides, making clear that 3x3 is a completely different discipline to the five-a-side version of the game and one which is not for amateur basketball players but for professional 3x3 players.
- Develop a group of dedicated professional 3x3 referees.

FIBA wants to continue to grow the professional 3x3 season for both men and women, especially in terms of prize money and media impact. It's important to have continuous development of the discipline with respect to referees, coaches and academies, and also vital to keep growing the number of grassroots players registered on the platform to ensure that the discipline continues to grow and fulfil its potential.



## FIBA'S URBAN DISCIPLINE

With hundreds of millions of players worldwide, 3x3 basketball is the number one urban team sport and a key vehicle for the development of basketball. Beyond encouraging sustained growth in the number of basketball players worldwide, FIBA has created a global sports community through a network of hundreds of organisers, thousands of tournaments and millions of players. 3x3 basketball will make its Olympic debut at the 2020 Tokyo Summer Games, an indicator of how far the discipline has developed.





# STRATEGIC PILLAR 4: ONE FIBA GOVERNANCE

FIBA has unified all its Zones under the same vision, streamlining procedures and improving processes for its National Member Federations and stakeholders.

**FIBA'S GENERAL STATUTES** and Internal Regulations serve as the foundation of FIBA's mission and define the institutional structures and bodies required to pursue it. In 2014, at an Extraordinary Congress held in Istanbul, Turkey, FIBA's National Member Federations amended the FIBA General Statutes with the purpose of strengthening the organisation and considering future challenges and strategic growth opportunities, which led to the initiation of ONE FIBA.

ONE FIBA has strengthened FIBA's position within global sport, encouraging the Federation to work closely with its five regions and other stakeholders in a unified manner, and ensuring that time and resources are spent efficiently for the development of basketball.

All continental administrative organizations became legal entities of FIBA, and now the FIBA Central Board and Executive Committee

oversee the FIBA Regional Offices, with all staff working together as ONE FIBA. The centralisation of various functions such as finance, human resources, information technology and communications was achieved and implemented at the organisation of world and continental events. In addition, the development of National Member Federations became a core responsibility of the Regional Offices and the Zone Boards.

## ONE FIBA FINANCE

Since the start of the ONE FIBA integration, the finance function has transformed itself in order to successfully integrate global financial activities and be prepared for the development of FIBA.

Some of the main achievements of the finance function include the approval of a finance strategy and the creation of the ONE FIBA Finance Team via the integration of the Regional Offices finance team. On top of this, further developments have seen the introduction of a single integrated accounting system (ERP), a unified budget and planning process, the implementation of a new regular reporting process (including monthly

## ONE FIBA GOVERNANCE OBJECTIVES



### NATIONAL MEMBER FEDERATIONS FIRST

As a Federation of 213 National Member Federations, FIBA must focus and support these entities, the pillars of basketball



### UNITY

Speak with one voice



### EFFICIENCY

Adapt structures and decision-making processes to modern times



### INTEGRATION

Involve players, clubs, leagues (NBA) and partners in FIBA decision-making processes

## FIBA FINANCE STRATEGY

**Balance revenues** and costs over a four-year cycle ending with a FIBA Basketball World Cup, including the creation of necessary reserves.

**Ensure positive cash flow** over each four-year cycle.

**Ensure all-time liquidity** in order to finance the activities and investment of each FIBA legal entity.

**Create sufficient reserves** in order to cover a cycle with major revenue shortfall (50% under a normal cycle) and 12 months of operational costs.

**Centrally manage** and coordinate the liquidity and the FX risk exposure, plus oversee all bank accounts.

**Optimize legal structures** in terms of costs, risks and potential tax charges.

and quarterly forecasts), and the development of a new scheme for financing the Regional Offices as of 2018.

The FIBA Finance team continues to take care of all different FIBA legal entities, both in Switzerland and across the five regions.

## ONE FIBA INFORMATION TECHNOLOGY

As part of the governance changes, FIBA information technology functions have made a number of significant changes.

One of the key achievements has been the implementation of the FIBA Management & Administration Platform (MAP). MAP completely replaced FIBA's legacy information systems and databases, some of which dated to before 2000. MAP supports the management of all basketball specific data (competitions, schedules, results, statistics, standings, rosters, teams, players, officials, licenses, agents, transfers, etc.) with workflows, involving users at FIBA HQ and the Regional Offices but also in National Member Federations. Technical delegates and agents are also involved, expanding the community of users to more than 1,500, all using one unique and modern system.

Together with FIBA partner Genius Sports, a completely new version of the FIBA LiveStats software has been launched and is now used for all FIBA competitions, as well as by a significant number of National Member Federations and leagues. Besides technology improvements, a significant effort has been made on the development and training of instructors and certified statisticians. More than 2,300 are now registered in the FIBA Statisticians Network and support the collection of statistics for thousands of games at international and national level every week.

On the FIBA administration side, all FIBA employees from all Regional Offices now have @fiba.basketball email addresses and use the same tools to create, communicate and collaborate. Global IT security training sessions have also been organized to raise awareness of security issues.

## ONE FIBA COMMUNICATIONS

The communications team has continued working hand-in-hand with the regions within one team. To maintain this, FIBA has implemented standardised communication processes between all the regions for the FIBA Basketball World Cup 2019 Qualifiers. To complement this, there is now consistent coverage of all events at senior and youth level on digital platforms.

One of the communications team's main achievements has been the transition of the Federation's corporate website from FIBA.com to FIBA.basketball in 2017, initiating the ONE FIBA project and making the domain name available for basketball stakeholders around the world. In addition, 16 different languages have been added to the events website alongside English, French and Spanish, and more than 3,500 games have been live streamed on FIBA channels. Media accreditation for all events has been consolidated onto one unique platform, the FIBA Media Portal, and there is a new framework allowing the creation of scalable mobile applications for events.

## RISK MANAGEMENT

Risk management is the process of identifying, analysing and responding to risk factors throughout an organisation and in the best interests of its objectives. Addressing risk in a methodical way ensures that important issues are not overlooked, and that due diligence and duty of care are demonstrated. After the first risk mapping of FIBA in 2017 and the identification of 341 risks (including

similar risks across the Regional Offices) and 25 major risks, FIBA has implemented an annual process review. The goal was to evaluate the impact of the implemented measures in mitigating these risks.

Following the first review cycle, FIBA has reduced the number of major risks it faces (critical impact and/or probability certain) from 25 to five at the end of 2018, most of them having a major impact on FIBA but with a very limited chance of occurring. To achieve this result, FIBA has taken a large number of measures, including but not limited to:

## Competitions

- Revision and improvement of the bidding process (including documents) for the selection of candidates for continental and international events.
- Organisation of workshops (training on application) for potential candidates organised globally and regionally.
- Production and distribution of economy impact studies from previous events to relevant parties.
- Update of the Host Nation Agreements, with weak points identified.
- Implementation of cancellation policy and insurance for each event's contract (2019-2021).
- Rules against corruption and other inappropriate actions for any bidding processes underlined by FIBA documentation and processes.
- Implementation of a referee development programme.
- Implementation of a 3x3 handbook with cancellation policy.
- Implementation of new digital tools for 3x3 activities.

## National Member Federations

- Implementation of newly created courses for coaches and instructors.
- Creation of guidelines for instructors to ensure quality control.





- Development of clear guidelines on when and how FIBA funds should be transferred to or monitored by National Member Federations when needed to organise a development activity.
- Supportive environments for National Member Federations encouraged, involving direct communication with the relevant national governmental authorities of each targeted National Member Federation during tip-off visits as part of FIBA's development programme.

#### Marketing and partnerships

- Development of new global partnerships.

- Standardisation of contracts, including systematic payments schemes, minimum guarantees and bank insurances.
- Implementation of joint marketing committee to steer hosts and marketing rights.

#### Environment and processes

- Implementation of ONE FIBA documentation which underlines the rules against corruption and other inappropriate actions for any bidding processes.
- Implementation of a checklist for crisis management.
- Implementation of global

budget process and tools.

- Development or formalisation of a succession planning.
- Implementation of six-month backups and active security monitoring for FIBA's information system.

FIBA risk management will be improved further in the following years through: (1) the implementation of a cloud-based risk management tool; and (2) risk workshops involving staff and FIBA stakeholders, designed to oversee all level of risk and collect more detailed information about new risk and remediation action.

#### FIBA legal entities

Name	Seat
Fédération Internationale de Basketball (FIBA)	Mies, Switzerland
International Basketball Foundation (IBF)	Mies, Switzerland
FIBA Media & Marketing Services S.A. (FMMS)	Mies, Switzerland
Basketball Champions League S.A.	Mies, Switzerland
Beijing FIBA Basketball Culture Development CO., Ltd.	Beijing, P.R. of China
Africa	FIBA Africa Regional Office Abidjan, Ivory Coast
	FIBA Africa representative office Cairo, Egypt
Americas	FIBA Americas Inc. Miami, USA
	FIBA Americas Inc. San Juan, Puerto Rico
Asia	FIBA Asia Ltd. Beirut, Lebanon
	FIBA in Singapore Ltd. Singapore
	FIBA Europe e.V. Munich, Germany
Europe	FIBA Europe Regional Office (FERO) Mies, Switzerland
	FIBA Europe Properties GmbH Munich, Germany
Oceania	FIBA Oceania Ltd. Southport, Australia



## ONE FIBA HUMAN RESOURCES

### Talent

#### Recruitment, education and growth of employees

HR supported FIBA's growth by recruiting an average of 15 new employees per year (including replacement of departures), as well as focusing on training and education to develop both technical and managerial skills.

### Organization

#### Support FIBA and the Regional Offices' development

In addition to the development of FIBA's China office as an on-the-ground foundation to the success of the World Cup 2019, FIBA is also actively reorganizing some of its Regional Offices, for example in Americas, where the move from Puerto Rico to Miami is under way. FIBA has also identified regional HR contacts and started having monthly team calls to align its HR priorities globally and identify where support from Headquarters was needed.

### User-Experience

#### Employee survey results tracking

FIBA has started running an annual Employee Survey to track its employees' satisfaction levels and identify improvement priorities to maintain a high level of engagement. The first year result has matched the market average. In the second survey, FIBA increased its scores in all the areas where improvement actions were taken.

### Culture

#### Standardizing ONE FIBA processes and systems

FIBA rolled out a global HR Information system to all Regional Offices, providing a strong base from which to manage employees on a global basis with standard processes.

### HR Capability

#### e-learning project

FIBA is actively pursuing the use of a new e-learning platform to make training available remotely where and when it is needed. This is particularly important due to the high levels of traveling FIBA employees undertake.



# BASKETBALL CHAMPIONS LEAGUE GOING FROM STRENGTH TO STRENGTH

The European club competition has been a rousing success since its inception in May 2016.

**CO-OWNED BY FIBA** and 11 national leagues, and launched to ensure that clubs from leagues across Europe can compete in top-class continental competition based on merit, the Basketball Champions League (BCL) had 40 teams in the inaugural Regular Season and 32 in years two and three.

As part of a broader strategy to grow basketball across Europe, the league is based on established sporting principles of inclusion by merit and

is an integral part of the new European basketball ecosystem.

In both the first two editions of the Basketball Champions League, the Final Four hosts triumphed, Iberostar Tenerife (Spain) in the 2016-17 season and AEK (Greece) in the 2017-18 competition.

In the third and most recent 2018/2019 season, 76 clubs applied for the 56 available spots. There were 252 games played in the Regular Season and as

many as 30 countries were represented, including 19 national champions and 20 playoff finalists. Segafredo Virtus Bologna (Italy) triumphed 73-61 over former winners Iberostar Tenerife in the Final – hosted at the Spotpaleis in Antwerp, Belgium in front of 16,500 fans – to become the first Italian team to win the competition.

One hundred European clubs have taken part in the BCL so far, representing 37 European countries, and 926 games have been played.

## SINCE BCL CREATION...



**100** European clubs have played in the competition



**926** games played



**37** European countries represented



## 2016

**MARCH:** Creation of Basketball Champions League

**SEPTEMBER:** Launch of the first season

## 2017

**APRIL:** Iberostar Tenerife (ESP) become first winners

**AUGUST:** First Game Official Clinic

**SEPTEMBER:** Launch of the second season

## 2018

**MAY:** AEK Athens (GRE) crowned second winners

**SEPTEMBER:** Launch of the third season

## 2019

**MAY:** Segafredo Virtus Bologna (ITA) become third winners

### DIGITAL IMPACT

2.3 million fans

8.9 million website visits

122 million total video views

354 million people reached through social media

### FINAL FOUR ATTENDANCES

**2018-19:** 67,452 spectators (96.4% occupancy)

**2017-18:** 50,770 spectators (70% occupancy, 100% for the Finals)

**2016-17:** 18,100 spectators (88.9% occupancy)



## 2018-2019 season

**76**  
clubs applied to take part

**32**  
teams and 252 games in the Regular Season

**30**  
countries represented

**19**  
national champions and 20 playoff finalists

**€1,000,000**  
prize money for the winner







**OUR  
GAME PLAN  
2019-2023**

72-76  
FIBA BASKETBALL  
WORLD CUP CHINA  
2019

78  
FIBA BASKETBALL  
WORLD CUP  
PHILIPPINES/JAPAN/  
INDONESIA 2023

80-81  
NATIONAL TEAM  
COMPETITION  
SYSTEMS 2019-2023

82-83  
FIBA STRATEGY  
2019-2023





# CHINA READY FOR BIGGEST BASKETBALL WORLD CUP

The FIBA Basketball World Cup will be the 18th and biggest edition of FIBA's flagship event, with a record 32 teams.



**FIBA**  
**BASKETBALL**  
**WORLD CUP**  
*China 2019*

The FIBA Basketball World Cup 2019 will take place in China for the first time and be played in eight cities – Beijing, Foshan, Wuhan, Shenzhen, Dongguan, Nanjing, Shanghai and Guangzhou – across five provinces. The event will tip off on August 31, 2019 and have 92 games with the Final to be played in Beijing on September 15.

The World Cup Qualifiers ran from November 2017 to February 2019 and involved 80 countries with 31 national teams ultimately clinching berths in the event. Hosts China were joined in the tournament field by five teams from Africa, seven from the

Americas, seven from Asia and 12 from Europe.

#### **ROAD TO OLYMPICS PASSES THROUGH WORLD CUP**

For the first time, seven teams at the FIBA Basketball World Cup will qualify directly for the following year's Olympics. The top-ranked team from Africa, Asia and Oceania, respectively, and the two top-ranked teams from both the Americas and Europe at the World Cup will all qualify for the Tokyo 2020 Olympic Games. The 16 next best teams at the World Cup will each be granted a place.

Two additional teams per region will complete the lineup of a total of 24 teams (four tournaments of six teams each) for the FIBA Olympic Qualifying Tournaments.

The FIBA World Ranking Men, presented by NIKE, published after the FIBA Basketball World Cup, will determine those eight teams. The two best-ranked teams per Region (Africa, Americas, Asia-Oceania and Europe) who are not already qualified directly for Tokyo 2020 or for the Olympic Qualifying Tournaments will be selected to play in the qualifying competitions.





## WORLD CUP CHAMPIONS

ARGENTINA 1950 – Argentina

BRAZIL 1954 – USA

CHILE 1959 – Brazil

BRAZIL 1963 – Brazil

URUGUAY 1967 – Soviet Union

YUGOSLAVIA 1970 – Yugoslavia

PUERTO RICO 1974 – Soviet Union

PHILIPPINES 1978 – Yugoslavia

COLOMBIA 1982 – Soviet Union

SPAIN 1986 – USA

ARGENTINA 1990 – Yugoslavia

CANADA 1994 – USA

GREECE 1998 – Yugoslavia

USA 2002 – Yugoslavia

JAPAN 2006 – Spain

TURKEY 2010 – USA

SPAIN 2014 – USA



### WORLD CUP HISTORY

Previously known as the FIBA World Championship from 1950 until 2010, the World Cup first took place in Argentina in 1950, with the host nation winning while the USA finished second and Chile third. Since that first tournament, in which 10 teams took part, the field has grown exponentially. The USA and Yugoslavia have been crowned world champions five times, while the Soviet Union have claimed three titles.

### TISSOT COUNTDOWN TO WORLD CUP TIP-OFF

August 31, 2018 marked exactly one year to the FIBA Basketball World Cup 2019 tipping off in China and the milestone was commemorated through a series of ceremonies featuring the unveiling of Tissot countdown clocks in the eight host cities.

The launch events, spread out over the course of two weeks (August 31 – September 12), took place in central locations of each host city with many distinguished guests on hand to watch.

Each city unveiled, in its own unique way, an official FIBA Basketball World Cup 2019 countdown clock – produced and operated by FIBA Partner Tissot – that indicates the remaining days, hours, minutes and seconds until the start of the World Cup. Each city was also presented with a commemorative plaque.

### YAO, KOBE AND DIRK BECOME WORLD CUP AMBASSADORS

The FIBA Basketball World Cup 2019 will be remembered for having three high-profile ambassadors. First, Yao Ming of China was bequeathed the honor on December 4, 2016, and then his fellow international basketball great, Kobe Bryant of the USA, on October 31, 2018. Germany basketball legend Dirk Nowitzki became the third World Cup Ambassador on May 15, 2019.



As ambassadors, all three helped promote the World Cup and took part in activities on the Road to China 2019.

### GLITZY, DAZZLING WORLD CUP DRAW WEEKEND

The FIBA Basketball World Cup 2019 Draw took place on March 16, 2019. Not only did all of the teams find out which groups they would play in but China and the city of Shenzhen put on a spectacular show. The 8,000 spectators in the Shenzhen Bay Arena watched World Cup Ambassador and co-host Kobe Bryant walk onto the stage and offer inspirational thoughts to players who will compete at the tournament. When he was introduced, it was to chants of “Kobe, Kobe”, just as many of those in attendance had cheered for the USA superstar when he helped his country win Olympic gold at Beijing in 2008. Bryant carried the Naismith Trophy on stage and showed it off to the crowd, before handing it to fellow ambassador and Chinese Basketball Association (CBA) President Yao Ming. He also pulled the names of the 32 countries out of their respective pots during the draw.



“I believe it’s going to be a great, competitive tournament but what’s most important is that they (players) believe in themselves and go out at every single opportunity and prove it,” Bryant said.

He also spoke with passion about the national team experience. “It’s a greater

sense of honor to be playing for your country,” he said. “When you start out the game, you hear your national anthem being played. You see everybody in the arena with their flags, representing their country and their color. It’s just such a great honor to be a part of that. It’s extremely special. It’s different to playing for your club teams.”

Also at the draw, highlights of Yao’s performance at the 2006 World Cup in Japan reminded everyone how special a player he was for China. He offered his thoughts on how the players continued to get better and show incredible heart when they represent their national teams.

In addition to Bryant and Yao, American best-selling singer/songwriter Jason Derulo was the headline act at the star-studded event. Derulo danced and sang some of the songs that have made him famous the world over.

Each night on the weekend of the draw, a dazzling light show illuminated the Shenzhen skyline with messages dedicated to the World Cup appearing on buildings. On March 16 and 17, there was also a draw festival at the Nanshan Cultural and Sports Center with a basketball half-court event set up for people to play on. There were plenty of activities and free entrance as everyone in the city got a taste of the World Cup.

The milestone event on the Road to China 2019 was attended by FIBA







Fans had their photos taken with the trophy that was named in honor of basketball's inventor, Dr James Naismith.

The Trophy Tour also served as something else. On July 5, when the silverware reached Los Angeles, the official song of the FIBA Basketball World Cup was unveiled.

#### FIBA AND MOLTEN UNVEIL NEXT GENERATION BASKETBALL FOR DEBUT AT WORLD CUP

On the day before the draw in Shenzhen, FIBA and Molten introduced the Molten BG5000, a next generation basketball that will make its debut at the World Cup in China.

The BG5000 brings Molten's range of basketballs into a new era. The Japanese manufacturer and basketball's world governing body worked together in recent years on the new ball.

The highly-valuable and crucial input of players was sought after and factored into the process. Following extensive testing, the ball received unanimously positive feedback, paving the way for it to be manufactured.

The end result is a basketball with markedly improved control and grip performance, as well as an authentic texture. The new surface texture helps give it an ideal grip, even in contact with sweat or moisture. The ball is softer than in the past and therefore easier to control in every moment of the game.

President Horacio Muratore, FIBA Secretary General Andreas Zagklis and representatives from the 32 participating national teams, including Yi Jianlian, captain of the Chinese team. They were joined by members of FIBA's Executive Committee and Central Board, as well as high-ranking officials from the Local Organizing Committee (LOC) and representatives from the eight host cities.

#### SON OF DREAMS MASCOT UNVEILED

The Official Mascot of the World Cup, Son of Dreams, was on hand at the draw. Hundreds of mascot design proposals had originally been submitted before the number was whittled down to just 10.

Son of Dreams, Speed Tiger and Qiuqiu were then unveiled as the three finalists during the Mascot Shortlist Ceremony at the Wanda Han Show Theater in Wuhan on January 23, 2018. Son of Dreams, which won a fan vote, was unveiled during a ceremony at the Wukesong Indoor Stadium in Beijing on April 18, 2018 – 500 days before the start of the World Cup.

#### A NEW TROPHY FOR THE WINNERS

The winners of the World Cup will be presented with the newly-designed FIBA Basketball World Cup trophy. For the first time in its history, basketball's ultimate prize is made almost entirely out of gold and features a roll of honor listing all of the world champions. It also features a golden hoop in which 'Federation Internationale de Basketball Amateur' – FIBA's original name – is written, a mark that identifies it as the official Naismith Trophy.

Spectators at the draw were not the only ones to get a first-hand look at the Naismith Trophy. Fans in 24 countries saw it thanks to the FIBA Basketball World Cup Trophy Tour, which FIBA and the FIBA Basketball World Cup 2019 LOC launched in Beijing on May 23 to mark 100 days to go before the start of the tournament.

The global Trophy Tour, presented by Aeroflot, was displayed in iconic locations.



## 2019国际篮联篮球世界杯全球合作伙伴

FIBA BASKETBALL WORLD CUP 2019 GLOBAL PARTNER





# THE PHILIPPINES, JAPAN AND INDONESIA PREPARE FOR 2023

Trio of Asian countries set to stage the first-ever multiple-host FIBA Basketball World Cup in 2023.

**IN DECEMBER 2017**, the FIBA Central Board voted unanimously to award the hosting rights for the FIBA Basketball World Cup 2023 to the Philippines, Japan and Indonesia, marking the first time in the competition's history that it is to be staged in more than one country.

Manuel V. Pangilinan, Chairman Emeritus of the Samahang Basketbol ng Pilipinas (SBP), who headed the Philippines/Japan/Indonesia candidature, said: "We are extremely happy that FIBA has decided to award the hosting right for the FIBA Basketball World Cup 2023 to the Philippines, Japan and Indonesia. The World Cup is an event that fans of basketball in these three countries are very proud of and hosting it will spread basketball fever across the countries and the region."

The FIBA Basketball World Cup 2023 will see the Group Phase take place in the Philippines, Japan and Indonesia, with the Final Phase to follow in the Philippine capital city of Manila.

FIBA President Horacio Muratore added: "We look forward to witnessing a FIBA Basketball World Cup Final played in a venue packed with more than 50,000 basketball crazy fans in the Philippines, a country where basketball is a religion."

## THE OBSERVER PROGRAM

The first FIBA Basketball World Cup 2023 Joint Management Committee Board of Directors meeting took place in Jakarta, Indonesia, in January 2019.

As part of the FIBA Basketball World Cup 2023 Observer Program that provides the Local Organizing Committees (LOCs) for Indonesia, Japan and the Philippines with the key elements for a successful World Cup,



each was invited to Shenzhen, China, in March for the FIBA Basketball World Cup 2019 Draw. Members of each LOC participated in most of the activities organized around the event, including the welcome dinner, Molten Ball Launch, Draw Festival, National Federations workshop and the light show – as well as the draw itself.

The three LOCs have been invited to the final phase of the FIBA Basketball World Cup 2019 in Beijing, where they will have meetings with the Beijing LOC and key FIBA stakeholders and departments. They will also get a behind the scenes look at events and participate in several activities, including taking an organized guided tour through the main facilities. The aim is to transmit knowledge and good practices to the three LOCs to help them have the best preparation possible for the FIBA Basketball World Cup 2023.

**"THE WORLD CUP  
IS AN EVENT THAT  
FANS OF BASKETBALL  
IN THESE THREE  
COUNTRIES ARE  
VERY PROUD OF AND  
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SPREAD BASKETBALL  
FEVER ACROSS THE  
COUNTRIES AND  
THE REGION."**

**MANUEL V. PANGILINAN**  
SBP CHAIRMAN EMERITUS

# 出手即证明



 Just do it.



# MAIN NATIONAL TEAM COMPETITIONS 2019-2023

Men's events Women's events Youth events (men's + women's)





FIBA STRATEGY

A ROADMAP FOR THE FUTURE OF BASKETBALL

While the vision and mission defined in 2011 remain, new strategic objectives for 2019-2027 have been developed, with three priorities highlighted for the 2019-2023 cycle.

VISION

Basketball is the most popular sports community

MISSION

We develop and promote the sport of basketball, and unite the community

STRATEGIC OBJECTIVES 2019-2027

2019-2023 PRIORITIES







## DEVELOP THE GAME

86-91  
BASKETBALL  
DEVELOPMENT  
ACTIVITIES

92-95  
SPORT FOR  
DEVELOPMENT

96-100  
GAME OPERATIONS

102-103  
FIBA WORLD  
RANKINGS

104  
IWBF

105  
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106  
EQUIPMENT AND  
VENUE CENTRE

107  
HEALTHCARE AND  
ANTI-DOPING




# GROWING THE GAME ON AND OFF THE COURT

FIBA focuses on development in all aspects of basketball. Since it was founded in 1932, FIBA has demonstrated its capacity to develop and implement various activities and projects to grow the game.



Today, basketball has become universal and operates in a very competitive and ever-changing global environment. In recent years, FIBA has closely focused on the development of the National Federations (NFs) and has implemented various initiatives.



**OLYMPIC SOLIDARITY**

The aim of Olympic Solidarity is to organise assistance for all the National Olympic Committees (NOCs) through multi-faceted programmes which prioritise athlete development, training of coaches and sports administrators, as well as promoting the Olympic ideals (Olympic Charter, rule 5).

FIBA collaborates closely with the International Olympic Committee (IOC) on four categories of activities in which important investments were made in the 2014-2019 cycle:

- 1. Team Support Grants**

More than \$4 million was allocated for basketball; 84 National Federations of Africa (17), Americas (14), Asia (14), Europe (25) and Oceania (14) benefited.

  - 2014 (19) – Africa (3), Americas (2), Asia (4), Europe (5), Oceania (5)
  - 2015 (15) – Africa (3), Americas (3), Asia (3), Europe (5), Oceania (1)
  - 2016 (2) – Africa (1), Europe (1)
  - 2017 (24) – Africa (4), Americas (3), Asia (4), Europe (9), Oceania (4)
  - 2018 (24) – Africa (6), Americas (6), Asia (3), Europe (5), Oceania (4)
- 2. Technical Courses for Coaches**

Courses were organized across the world: Africa (28), Americas (10), Asia (12), Europe (9) and Oceania (14).

  - 2014 (16) – Africa (5), Americas (3), Asia (2), Europe (1), Oceania (5)
  - 2015 (16) – Africa (8), Americas (2), Asia (3), Oceania (3)
  - 2016 (21) – Africa (6), Americas (4), Asia (5), Europe (3), Oceania (3)
  - 2017 (11) – Africa (4), Asia (2), Europe (3), Oceania (2)
  - 2018 (9) – Africa (5), Americas (1), Europe (2), Oceania (1)
- 3. Scholarships for Coaches**

FIBA invested in the development of 94 basketball coaches across the world. Coaches in Africa (36), Americas (14), Asia (15), Europe (26) and Oceania (3) received scholarships and attended various training programs.

  - 2014 (21) – Africa (5), Americas (4), Asia (4), Europe (6), Oceania (2)
  - 2015 (24) – Africa (9), Americas (3), Asia (4), Europe (7), Oceania (1)
  - 2016 (15) – Africa (5), Americas (3), Asia (2), Europe (5)
  - 2017 (17) – Africa (8), Asia (4), Europe (5)
  - 2018 (17) – Africa (9), Americas (4), Asia (1), Europe (3)
- 4. Development of National Sport's Structure**

Twelve NFs benefited.

  - 2014 (2) – Africa (1), Americas (1)
  - 2015 (4) – Africa (1), Europe (2), Oceania (1)
  - 2016 (4) – Americas (1), Asia (2), Europe (1)
  - 2018 (2) – Africa (1), Asia (1)



## WORLD ASSOCIATION OF BASKETBALL COACHES (WABC)

The aim of the World Association of Basketball Coaches (WABC) is to improve the standard of the game by raising the level of those teaching it. Its core activities are dedicated to the development of basketball coaches throughout the world. These include the organization of multiple coaching courses and clinics, the production of coaching resources in several languages, and the organization of coach instructors courses around the world.

The WABC is also engaged in creating and developing a worldwide basketball coaches community, composed of thousands of high-level coaches from around the world. The community's purpose is to create a platform that supports the development of basketball coaches through the exchange of knowledge.

In addition, the WABC Advisory Committee is very active in providing input and advice regarding playing and coaching standards and trends to the FIBA Technical Commission. Comprised of current or former national team



coaches who have had exposure to international coaching or worked with players who have competed in international competition, its activities are endorsed by, and organized through, FIBA.

## FIBA EUROPE COACHING CERTIFICATE (FECC) (EUROPE)

The FIBA Europe Coaching Certificate (FECC) provides aspiring coaches the unique opportunity to learn from some of the continent's finest tacticians, including Svetislav

Pesic, winner of multiple European and World Championship titles, who is a mentor. The FECC is built around clinics held during the FIBA European Youth Championship and focuses on areas that are important in the identification and development of young talent. Graduates have become involved with NFs in coaching national teams or as sports directors for national teams. Others have worked for top clubs in Europe, either as head coaches or assistant coaches. From 2007 to 2019, 241 FECC coaches have graduated from the program.

## BWB ACROSS THE WORLD

- 2015**

GLOBAL: New York (USA), EUROPE: Gran Canaria (Spain), AFRICA: Johannesburg (South Africa), AMERICAS: Santo Domingo (Dominican Republic)
- 2016**

GLOBAL: Toronto (Canada), ASIA: Melbourne (Australia), AFRICA: Luanda (Angola), EUROPE: Helsinki (Finland)
- 2017**

GLOBAL: New Orleans (USA), AMERICAS: Nassau (Bahamas), AFRICA: Johannesburg (South Africa), EUROPE: Tel Aviv (Israel)
- 2018**

GLOBAL: Los Angeles (USA), ASIA: Noida (India), AFRICA: Johannesburg (South Africa), EUROPE: Belgrade (Serbia)
- 2019**

GLOBAL: Charlotte (USA), ASIA: Tokyo (Japan), EUROPE: Riga (Latvia), AMERICAS: Medellin (Colombia), AFRICA: Dakar (Senegal)
- 1116 campers, from 110 different nationalities, from five continents



## BASKETBALL WITHOUT BORDERS (BWB)

BWB is the global basketball development and community outreach program of FIBA and the NBA, which was launched in 2001. Players receive coaching instructions and attend life skills seminars, while clinics are staged for coaches and referees. By June 2019, BWB had reached more than 3,400 participants from 129 countries and territories, with more than 54 former campers drafted into the NBA and six signed as free agents. Fifty-seven BWB camps have been staged in 36 cities in 28 countries on six continents. More than 290 different current and former NBA/WNBA players have joined more than 230 NBA team personnel from all 30 NBA teams to support BWB across the world.



## PLAYERS' EDUCATION

As part of the FIBA Players' Commission initiative, FIBA has placed a lot of emphasis during the 2014-2019 cycle on the education and development of players off the court.

Initiatives include:

- Players' Hub – online website where all educational activities are regrouped to help players.
- Players' Off-Court Guide – FIBA updated the former Financial Handbook and the Athlete's guide to off-court development and created an online educational platform inside the Players' Hub. Players can find tips regarding specific topics that can help them enhance their careers off the

court: social media, anti-doping, presentation skills, sponsors, financial guidance, etc. All are illustrated with videos from basketball legends and current players (+30 videos available).

- Players' Workshops – new initiative that started at the FIBA U17 World Cups 2016 in Zaragoza. FIBA sends two ambassadors to a one-hour workshop with youth players to cover topics from all sections of the Players' Off-Court Guide. Since its launch, there have been boys' workshops in Spain (2016) and Egypt (2017) and girls' workshops in Spain (2016), Italy (2017) and Belarus (2018). FIBA Europe has also joined this venture by organizing two workshops each year (one for boys and one for girls).
- Players' Lounges – room provided at the players' hotel for interacting with other delegations and to have more fun during events. The lounges are set up in response to the desire expressed by players in questionnaires they completed. The room is also used by FIBA to present information, like anti-doping awareness, the dangers of match-fixing and more. There is a plan to have Players' Lounges (if possible, depending on number of hotels, etc.) at all World Youth Events.
- Players' Blogs – Players' Commission members have contributed to a small blog regarding educational topics. The blog is also illustrated with a short video, with two currently published.



## AMERICAS

### Americas' Youth Development Camps

In 2018, the International Basketball Federation in the Americas officially launched the FIBA Americas Youth Development Program. The Youth Elite Camp falls under the umbrella of one of FIBA Americas' key pillars – the Youth Development Program has the following objectives:

- Seek and develop the elite young players in the Americas with a view that these participants will elevate the quality of their national teams by the FIBA Basketball World Cup 2023 and the Paris 2024 Olympic Games
- Establish a process for tracking and monitoring young talent in their evolution and progression in the Americas region
- Work hand in hand with key stakeholders and NFs identifying the talent

The program, which will be executed through individual camps and development of young talent, is structured into three pillars: increasing access to basketball for young athletes; giving more opportunities to young women to develop their game; and creating a platform for the elite youth players of the Americas. Its implementation phase began with Elite Camps for boys in December 2018 and throughout 2019, with 2020 as the initial date for the Elite Camp for girls.

The first ever Youth Development Program Elite Camp was held in Campinas, Brazil on December 13-16, 2018, and camps have been held in Buenos Aires in April 2019, Mexico City in May 2019 and Puerto Rico in July 2019.



## ASIA

### Ball'In Schools Program

The Ball'In Schools Program was started based on the identification of challenges across Asia that affected the development of basketball. The first edition of the program was in Thimphu, Bhutan from June 3-6, 2019. The 20 participating ambassadors underwent comprehensive training about how to make basketball fun, the basics of officiating, the 3x3 discipline, how to develop practice plans and make activities suitable for kids. They were empowered with all the tools to be able to lead school sessions and train physical education teachers. The program will be implemented throughout more countries in Asia with the aim of eventually scaling it up globally.

## EUROPE

### TIME-OUT Project

The TIME-OUT Project, aimed at helping basketball players across Europe at the end of their careers to make the transition from the hardwood to work off the court, was a resounding success. Launched in the summer of 2017 and completed in August 2018, all 75 students took a FIBA Manager Qualification course and passed, while 29 also excelled in the Talented Athlete Lifestyle Support (TALS) to receive a valuable qualification from TASS. There were 50 graduates at different levels from a Newcastle Business School course in Leadership and Management from Northumbria University in England. Twenty-five of those have gone on to pursue master's and bachelor's degrees from the same institution.

TIME-OUT was created as a one-off



program following recommendations by the European Commission on dual careers and the reintegration of professional sportspersons into the labor market.

In terms of legacy, the project's management team and graduates have created a Player Tool Book. Research done by students will aid future programs led by FIBA Europe, while a documentary produced by FIBA that follows the journey of the players through the TIME-OUT program has been shared with NFs.

### Women's Basketball Summit

FIBA Europe staged the 13th edition of its Women's Basketball Summit in Postojna, Slovenia, in July 2019. A camp for aspiring female youth players and also for female referees and coaches, the summit is an integral part of the commitment to European women's basketball at the grassroots level. The event offers the opportunity for stakeholders in women's basketball to gather and discuss the direction for the sport in the years ahead. Many players who have participated in the program over the years are now national team players, while referees who have taken part have become FIBA referees and been nominated for major Europe and World events.



Her World, Her Rules (Girls’ Project)

In 2018, the Board of FIBA Europe made a concerted effort to get more girls, from the ages of six to 15, playing basketball. It approved the ‘Her World, Her Rules’ promotional campaign and invested €1 million over a period of two years. ‘Her World, Her Rules’ is a unique project and social media campaign, aimed at promoting women’s and girls’ basketball across Europe through various activities delivered in partnership with the NFs. The first coordinated action took place on International Women’s Day on March 8, 2018, and involved hundreds of young players.

Youth Development Fund (YDF)

The Youth Development Fund (YDF), aimed at supporting eligible youth basketball projects and the participation of youth national teams of the 50 European NFs, has provided a significant boost to the game at grassroots level.

All projects are developed in partnership between FIBA Europe and the NF and, therefore, co-funded, with FIBA Europe giving 70% of the funds and the NF 30%.

A total of €16,279,028 was released from the FIBA Europe reserves from 2014 to 2019 to fund numerous projects.

Mini Basketball in Europe

FIBA Europe poured a lot of energy into the development of young players with its U14 Get Togethers, European Mini-Basketball Conventions and U15 Girls’ International Camp (renamed Women’s Basketball Summit). It also organized various friendly tournaments around Europe.

U14 Get Togethers, which are clinics for players and coaches of that age level, were held in Warsaw (2014), Vienna (2015), Sofia (2016), Budapest (2017), Antwerp (2018) and Prague (2019), with elite FIBA experts on hand to offer instructions.

FIBA Europe continued their support of U14 and U15 friendly tournaments, which involved club and selection teams, by promoting them on its website, allowing the use of the FIBA logo on promotional materials and providing trophies to winners and merchandise for the players. Friendly tournaments were held in Copenhagen (2014), Slovenia



(2015), Vienna (2016), Luxembourg (2017) and Berlin (2018).

**OCEANIA**  
FIBA Oceania’s National Basketball Development Officers (NBDO)

FIBA Oceania’s National Basketball Development Officer (NBDO) program is a partnership with the NFs that continues to be a game-changer in strengthening each country’s capability.

With most voluntary boards unable to turn their attention to the work of the NF until late into the evening, countries capable of supporting the role of an NBDO in partnership with FIBA have been able to quickly advance their basketball development.

Initiated in 1999 in Papua New Guinea with Ronnie Mea as the first NBDO, the program has been a cornerstone of development in the region. The officer chosen by the NF in coordination with the Regional Office is the point person for basketball-related activities in each country.

Women’s Empowerment Workshop

FIBA Oceania invited 10 prominent females from NFs throughout Oceania to participate in a Women’s Empowerment Program on the Gold Coast, Australia, in September 2015.

The objectives of this workshop were to identify, support and train key women currently involved in basketball across the region. The program focused on helping attendees enhance their leadership, governance, and public speaking skills.

The workshop included a number of guest speakers such as former New Zealand Prime Minister Dame Jenny Shipley, Australian Olympic Committee Chef de Mission Kitty Chiller and Australian Opals coaches Jan Stirling and Carrie Graf. Each speaker provided their background and how they developed their leadership talents with many insights and anecdotes that helped connect with the workshop participants.

The workshop gave the opportunity for the women to share information and learn from each other in ways to lead and contribute in their respective NFs. Many of the women remain involved across boards and basketball Federations across the zone.

Hoops For Health (H4H)

Hoops For Health (H4H) has developed into an important program in growing the number of people participating in basketball, focusing on introducing youth to the sport in a fun way while promoting a healthy and active lifestyle. The curriculum aligns with the World



Health Organization’s healthy schools program and strengthens the links between classroom activities and the coaching clinics, making it more appealing to teachers. With a high incidence of premature deaths in Oceania due to unhealthy lifestyle choices, H4H aims to instil healthy habits from a young age.

With an impressive number of kids participating in basketball-related activities in 2018, Basketball Fiji has been a leading Federation in the execution of H4H. It partners with local primary and secondary schools to help teach the basics of basketball while also partnering with non-profit organizations to share knowledge on health and lifestyle.

Twilight Basketball

The Twilight Basketball Program aids social inclusion in Port Moresby, the capital of Papua New Guinea, by providing an opportunity to partner with local police to break down barriers between youth and the authorities. This in turn helps reduce crime by bringing communities together on the court and off the streets.

The highly popular Friday night activity is a sensational event in Port Moresby. Twilight provides an open gym where all ages and genders are welcomed.

BFPNG organises drills, 3x3 and basketball games for all who attend each week, with teams created on the night,

enabling kids to participate with those from different communities. Local police participate through playing, coaching and officiating, while each week a different non-government organisation (NGO) brings its expertise to raise awareness on social and health issues.

Twilight Basketball provides an opportunity for kids to be on the court playing basketball and creating bonds with people in their community. The program has kept over 5,000 kids off the streets in the last two years, while the partnership with the local police has

given youth in the local settlements a new relationship with authorities. It has been found that Twilight Basketball breaks barriers in the social class system found in the communities and streets, and it is hoped that the continued growth of the bond between participants and authorities will lead to a more harmonious community.

In 2018, the Solomon Islands started their “SOLO Twilight Basketball” project, which copies the program in Port Moresby and has achieved immediate results, successfully partnering with the Royal Solomon Islands Police Force (RSIPF), Solomon Islands Police Development Program (SIPDP) and Department of Foreign Affairs and Trade (DFAT).

Mum’s A Hero

Many Oceania nations have a traditional approach to male and female roles in their villages. The Mum’s A Hero Program is designed to support women and children by providing an environment where they feel safe and confident to participate in community activities like basketball. NFs partner with local NGOs to deliver Mum’s A Hero in Fiji, Papua New Guinea and Timor Leste.

Mum’s A Hero has given a safe space for women in Timor Leste to both teach and learn basketball in an encouraging environment and develop confidence to be leaders in their own communities.





# BUILDING A FOUNDATION FOR POSITIVE CHANGE

FIBA's Foundation is attracting children to the sport and tackling social issues in communities around the world.

**THE INTERNATIONAL BASKETBALL FOUNDATION** (IBF) uses the power of basketball to initiate positive change and contribute to the United Nations' Sustainable Development Goals (SDGs), which are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity.

The IBF develops inclusive 'Basketball For Good' projects to tackle pressing issues that affect children and youths

in their communities. The Foundation has launched 15 projects, reaching over 16,000 beneficiaries in 64 countries to allow children to access education, healthcare, and leadership skills.

## 3x3 BASKETBALL FOR GOOD TOURNAMENTS

These projects assist all National Federations (NFs) in the respective regions to grow and nurture their active basketball population and attract new players as well as allow youths to realize their potential to help their communities.

NFs of the surrounding region are taught how to organize FIBA 3x3 tournaments and are given the task of organizing a qualifying U18 tournament in their respective countries.

The winning teams from each tournament qualify for an international final where they also take part in a youth leadership workshop. The workshop's aim is to equip the young leaders with

the tools to use basketball to create a positive impact within their communities.

## Current 3x3 projects

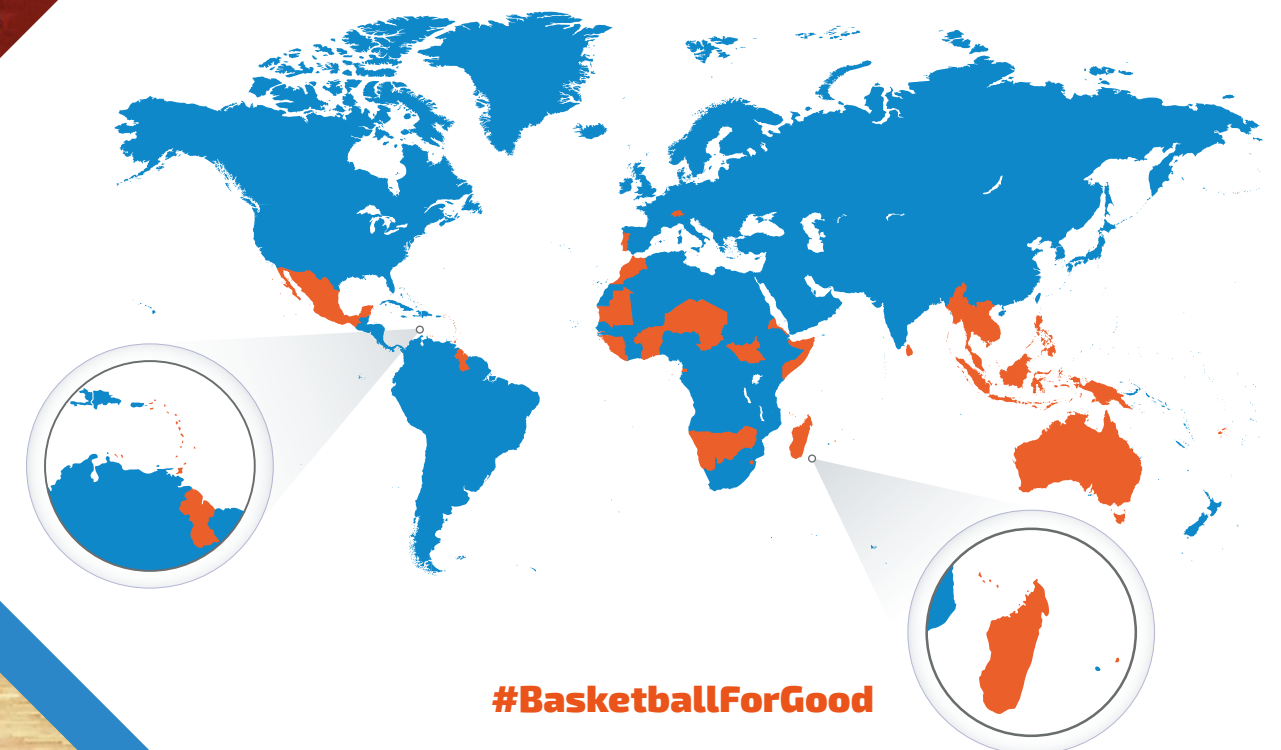
- Young Lions Cup South (Southern Africa)
- Young Lions Cup West (Western Africa)
- IBF 3x3 Hoops (the Antilles)
- IBF Youth Leaders Cup (South East Asian and Pacific region)

## YEAR-LONG PROJECTS

The IBF's year-long projects are run in individual countries in collaboration with the respective NF, using basketball to tackle social issues that affect the community.

## Current year-long projects

- Namibia
- South Sudan
- Rwanda
- Madagascar
- Papua New Guinea



**#BasketballForGood**



**15**

Basketball for Good projects launched in 64 countries



**16,000**

people benefited from Basketball for Good



## MINI BASKETBALL'S GLOBAL MOMENTUM

For several years, FIBA Europe has invested in Mini Basketball, hosting Conventions in Warsaw (2014), Vienna (2015), Brussels (2016) and Frankfurt (2017). As a result of their success, FIBA decided to invest in the Mini Basketball movement through its Foundation.

In 2018, the IBF launched a worldwide initiative to give a new momentum to Mini Basketball. By promoting and stimulating playful grassroots basketball for 5-12-year-old girls and boys, the Foundation is hoping to attract children to the sport and grow the basketball community.

In the first global tour, a Mini Basketball Convention was held in each continent, each time with the help of the Regional

Offices and a hosting NF. Since the launch, the conventions have been hosted in all five continents by Portugal, Australia, Morocco, Sri Lanka, Mexico, Namibia and Switzerland.

Following the interest built up by the Conventions, FIBA Africa will organize a Mini Basketball Forum in September 2019 in Mali.

Throughout the conventions, the international delegates were given innovative tools and concepts to further encourage the organization of Mini Basketball events and spread fun, game-based learning

FIBA President Horacio Muratore has high hopes for the Mini Basketball movement: "The age category of 5-12 years old is our future. The event's main goal is to make lifelong friends of our sport."

**5,850**  
children

**960**  
delegates

**120**  
National Federations

"BASKETBALL HAS ALWAYS BEEN A POSITIVE INFLUENCE IN MY LIFE AND I AM CONVINCED IT CAN CHANGE THE LIVES OF MANY BY ITS POWER TO UNITE, GIVE HOPE AND ENCOURAGE HAPPINESS."

SHEIKH SAUD ALI AL-THANI IBF PRESIDENT





# NEW PLATFORMS DEVELOPED IN GAME OPERATIONS OVERHAUL

In order to coordinate and harmonize the global implementation of FIBA's events and national team competitions, several actions were put in place during the last cycle to improve game operations.

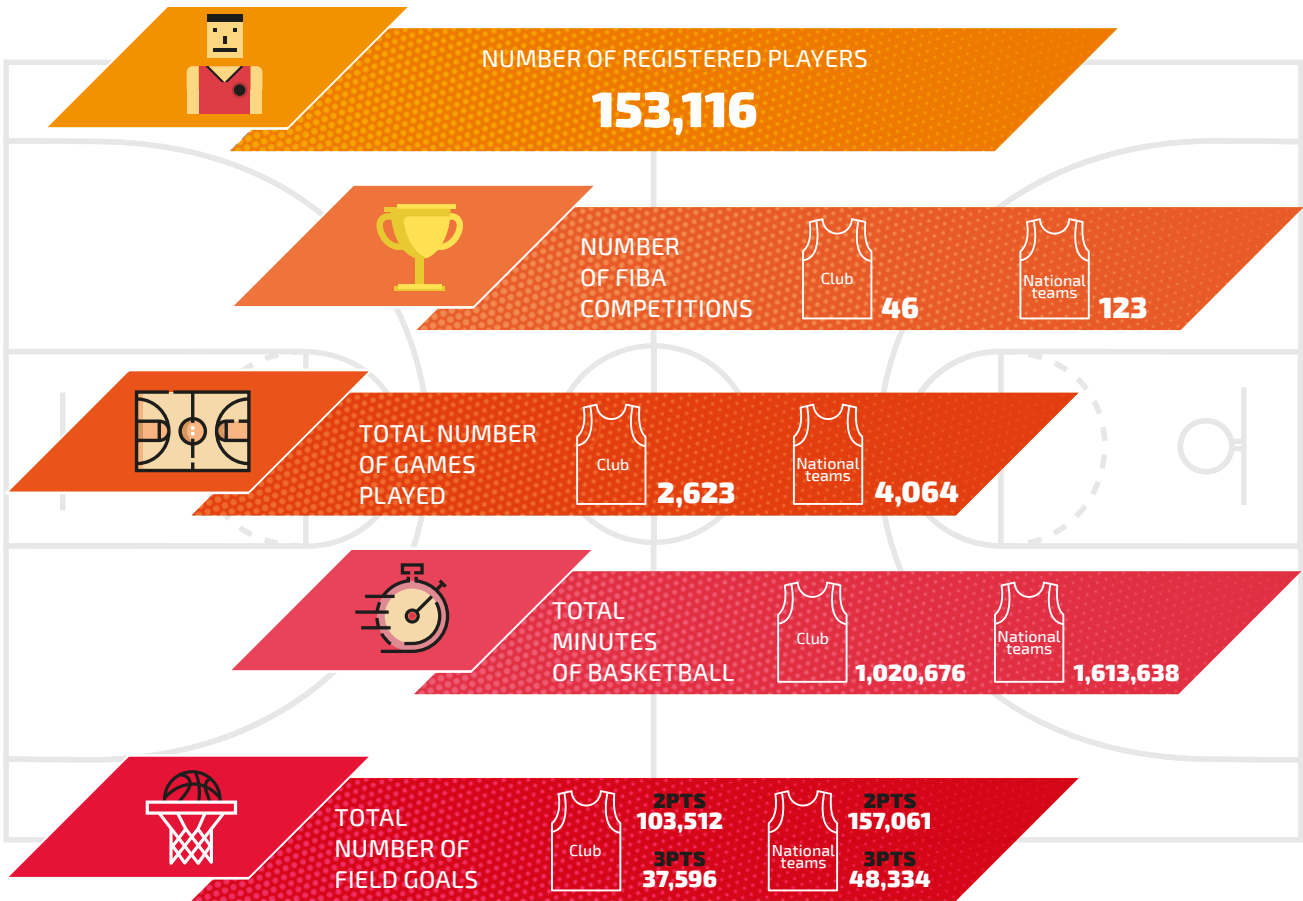
**IN ORDER TO FACILITATE** the implementation of the FIBA Basketball World Cup Qualifiers 2019, several digital platforms were developed during the cycle and are now benefiting the game operations for most FIBA Competitions. One of the most significant new platforms is the FIBA Management & Administration Platform (MAP). MAP is FIBA's central

information system, used to prepare and support basketball competitions and related actors. MAP is designed to be:

- **EFFECTIVE:** supporting all new processes related to the FIBA Men's and Women's National Team Competition Systems.
- **CONTROLLED:** providing integrated data validation workflow.

- **OPEN:** offering online capabilities for internal and external stakeholders.
  - **RELIABLE:** based on latest technology and cloud architecture.
  - **INTEGRATED:** delivering data directly to fiba.basketball and external systems via bespoke interfaces.
- MAP has facilitated the improvement and streamlining of a number of processes. In terms of players' eligibility

## MAP IN NUMBERS 2017-2019



for tournaments, where previously eligibility checks were required for each participation and were based on documents sent via email, now checks are done just once, with licenses valid for all national team competitions. Similarly, whereas beforehand competition rosters were completed via Excel documents and emails, now they are centrally managed online in MAP.

There have been parallel improvements for overseeing international players transfers and registering player agents. MAP provides an integrated workflow for detailed transfers to National Federations and leagues, with FIBA control, and there is also now a central online registration system for agents alongside a controlled and centralized players list.

The Venue and Hotel Registration Platform is utilized for the management of the different venues to be used during the Qualifiers and other FIBA events. 223 venues have been registered across the world for use during the Qualifiers. The venue registration system was a prerequisite in the venues' approval process and included information on capacity, equipment, number of rooms and sizes, venue plan and pictures. Hotels were also registered through this

platform, with a minimum of two hotels required per venue. Today, thanks to this database, the Regional Offices have the ability to better understand venue equipment and capacities while analyzing the bidding process for FIBA events.

The FIBA eLearning Platform provides various remotely accessible tools to the National Member Federations. Almost 40 courses in marketing and event management have been developed while more than 40 webinars were organized, providing the opportunity for specialists in the field to share key knowledge and experience from other sports.



## OTHER FIBA PLATFORMS

**FIBA Game Operations Dashboard:** monitoring tool developed to follow and consolidate key data coming from different sources

**FIBA Insurance Platform:** used by National Federations for insuring players during the Qualifiers Windows and official FIBA Competitions

**FIBA Branding Platform:** provides digital templates to be used by the National Federations

**FIBA Game Video Platform:** allows all National Federations access to view all national team games

**FIBA EMS:** accreditation system





# KNOWLEDGE SHARING AND EDUCATION

Knowledge sharing is key to improving game operations, and several additional activities scheduled across 2019 aim to continue this.

**MANY WORKSHOPS WERE ORGANIZED** to introduce the FIBA Men's National Team Competition System. Almost all participating federations had a one- or two-day individual workshop, and marketing and event management workshops were organized in each region to support implementation.

In addition, several education programs were developed to support the implementation of the Qualifiers, one of which is the FIBA Technical Delegates program. The program involved more than 100 technical delegates (TDs), a new role introduced with the implementation of the FIBA Men's National Team Competition

System in mind. Each TD has two years' education before being on stage, with workshops and learning content focusing on event management, marketing knowledge, basketball knowledge and experience in the game. All TDs had the opportunity to participate in World Cup Qualifiers games to assist National Federations with the implementation of National Team Games. Training content is provided regularly to update the TDs, and they have proven to be a key part of the successful implementation of the FIBA Basketball World Cup 2019.

Another important asset has been the FIBA Table Officials Certification Program, which has facilitated digital

certification of 2,600 Table Officials worldwide. Put in place on a global scale to help assess the standard of the FIBA Table Officials, National Federations could count on the program to provide Certified Table Officials for all games in the 2017-2019 cycle, ensuring consistency from one event to the next.

Furthermore, more than 1,800 statisticians gained certification through eLearning training and workshops. National Federations now have a pool of trained and certified statisticians for all their official games, and consistency in statistics collection is maintained for all FIBA event games through global training.

## HOW FIBA SUPPORTS NATIONAL FEDERATIONS

FIBA committed to cover or provide the following for the FIBA Qualifiers:

- The cost of TV production for all games
- Official FIBA Molten balls for all participating National Federations
- All official branding material and one signage manager for each participating country
- All officiating fees and international travel costs of game officials
- All doping control costs
- The cost of players' insurance

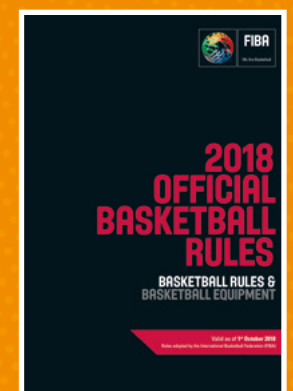
This additional support provided the National Federations with a long-term

learning experience. Implementing global standards has developed the event management capacities of the National Federations, as well as their media and communications capacities through organization of live press conferences, photoshoots as well as media facilities set up according to FIBA Standards. In addition, a pool of professional photographers all over the world has been established.

In turn, this has allowed National Federations to enhance the commercialization of their assets by being able to provide new platforms for their partners, as well as develop their capacity for promoting, dressing and branding National Team Games.

## REGULATORY DOCUMENTS

Basketball rules and FIBA Internal Regulations were updated in accordance with the new Men's and Women's National Team Competition Systems. For the FIBA Basketball World Cup 2019, several new documents were put in place: handbooks were developed for each region and translated into French and Spanish; more than 10 different guidelines were created to assist and facilitate National Member Federations with the implementation of the FIBA Basketball World Cup 2019 Qualifiers; and regular newsletters were sent out across the cycle, providing the latest information and reminders.





**GAME OFFICIALS AND REFEREE OPERATIONS**

The FIBA Technical Commission has created a Rule Advisory Group that consists of experts from FIBA, the NBA and NCAA. The idea has proven to be profitable, with the group continuously analyzing the rules of basketball, thus making the decision-making of the Technical Commission easier. There are clear signs that the three organizations are bringing the rules closer together, specifically with the NCAA and NBA adopting some rules from the FIBA Official Basketball Rules.

The revision of the rule changes by the World Association of Basketball Coaches and Players' Commission has aided the evolution of the game, and the general opinion of all stakeholders is that the rules of basketball are in a healthy condition.

The following changes have been approved between 2017 and today:

- The technical foul penalty has been modified for one free throw only.
- The coach has the right to choose, when their team has requested a time-out during the last two minutes of the fourth quarter, if the ball will be advanced to the front court at the throw-in line or not.
- The automatic disqualification rule during a fight has been modified so that anyone actively involved in the fight will incur more serious individual penalties than before in order to protect the image of the game.
- The term "period" has been changed for "quarter" and throw-in lines have been introduced at teams' front court.
- The players' uniform rule has been modified to meet the current reality in the game.

A new FIBA Refereeing Strategic Development Plan was introduced in 2013 for the period 2014-2024 and it has progressed as envisioned. The following actions have been taken across 2017-2019:

A three-level FIBA Referee Instructor Program (FRIP) was introduced to standardize the training and education of referees worldwide. As of May 31, 2019, 289 candidates had participated in Level 1 programs across Europe, Asia, Americas and Oceania. Three to four new courses are scheduled for the end of 2019 in Africa and the Americas, with an estimated 100 new Referee

Instructors taking part. The first FRIP Level 2 courses were also completed in the 2017-2019 period and 11 Level 1 referee instructors were invited to take part. The next Level 2 course and first Level 3 course are scheduled for 2020.

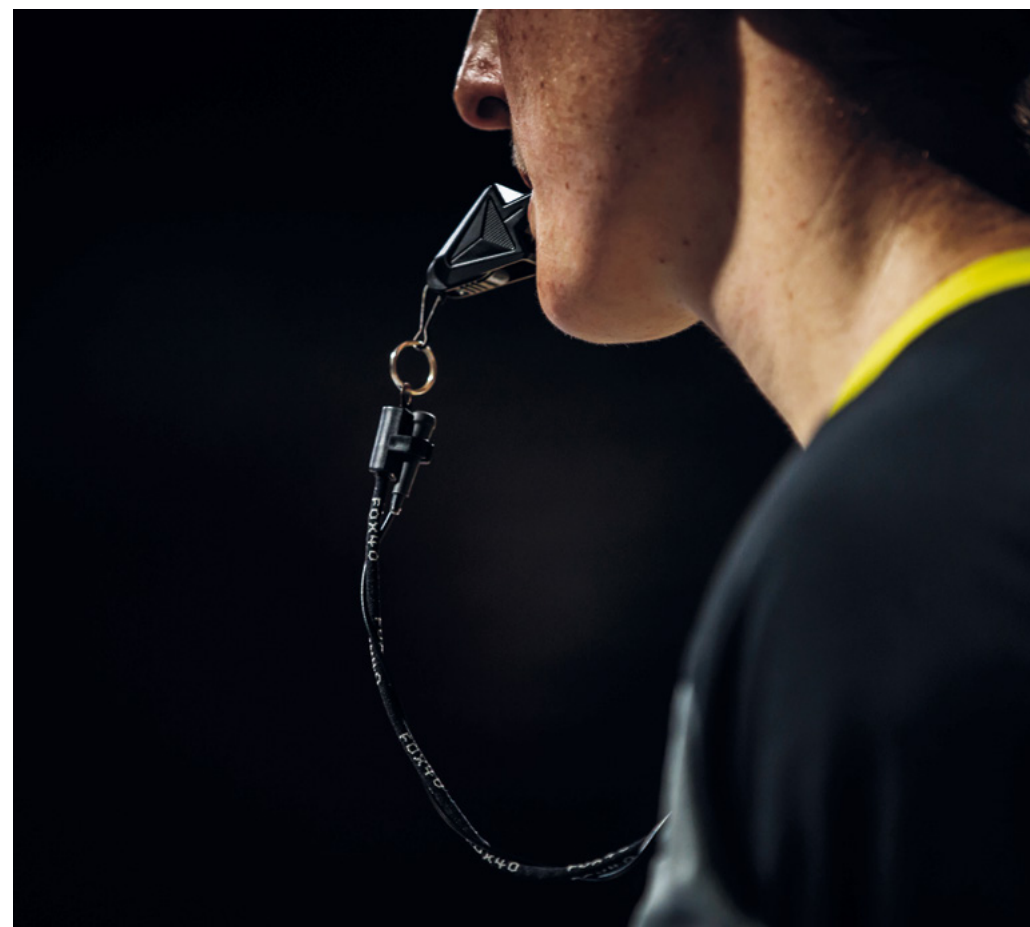
The 2017-2019 period has generally produced good results for FIBA Game Officials Licensing. Notably, the project's second edition was opened in January 2019, when National Federations submitted candidates for the FIBA Referees and Commissioners of the Period 2019-2021 awards. Statistics for 2019-2021 show that National Federations are more active than before, and 20 new National Federations submitted their candidates – including 21% more female referee candidates. In addition, almost 30 camps for potential national referees have been organized by Regional Offices. The camps will be expanded to cover all regions, and as much as possible all National Federations.

As requested, the FIBA Referee Department provided content for the FIBA National Referee Curriculum, which is part of the National Federation Development Program. The curriculum comprises three levels: General; Basketball Knowledge; and Refereeing Knowledge. The material will be available for all National Federations from summer 2019.

## TECHNICAL SUPPORT FOR FIBA BASKETBALL WORLD CUP 2019 QUALIFIERS

Referees from the FIBA Referees' Elite Program were nominated by Regional Offices for the first-ever World Cup qualifying games.

All games were monitored and reported on online by the FIBA Referee Department, which provided a complete picture of the referees' performance. To compliment this, FIBA has employed various bits of new technology to support game officials' progress. The FIBA iRef Pre-Game app, the advanced version of FIBA iRef Reporting Platform, the FIBA iRef Basketball Rules app, FIBA iRef Quiz app and a dedicated webpage for FIBA Refereeing will all be launched during 2019.



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# NEW FIBA WORLD RANKING PROVIDES MORE PRECISE PERFORMANCE REPORTS

Standings overhaul allows National Federations and fans to follow team's progress on a more regular basis.

**FIBA LAUNCHED** its FIBA Men's World Ranking, presented by Nike, in October 2017 before the start of the World Cup Qualifiers.

The game-based ranking factors in results from official games played by 149 national teams, compared to 91 previously. The ranking was devised with the new FIBA calendar in mind, and is updated after every window of Qualifiers and following the conclusion of main official FIBA competitions – meaning that National Federations and fans can follow the progress of their national teams on a more regular basis.

The system is based on results of individual games ranging from regional pre-qualifiers all the way to the FIBA Basketball World Cup Final, and includes the Olympic Basketball Tournament as well as the Continental Cups and the respective qualifiers. The previous ranking only took into account the final standings of tournaments.

The basic principle is simple: 1,000 basis points are awarded in each game, with the two teams earning a share of these according to the margin of victory or defeat. Weightings are added on a round basis, meaning that when a team progresses through a main official FIBA competition its wins are worth more with every round it plays.

The ranking has revised weightings for the various competitions. For the first time, it sees the implementation of a time decay rewarding teams for their most recent performances. This replaces the previous system, where all games over the eight-year period received the exact same value. Finally, the new ranking also recognizes the

value of away wins and rewards facing and beating opponents that are higher in the ranking.

More than anything, the new ranking system can be viewed as fair and more accurate. It now considers many more factors as it relates to the assessment of team performances. As there are many more games played by national teams thanks to the World Cup and Continental Cup Qualifiers, there are more opportunities for the new criteria to be reflected in the ranking.

The new FIBA Men's World Ranking was used to decide the seedings and the pots of the FIBA Basketball World Cup 2019 Draw that took place in March 2019 and that divided the 32 qualified teams to FIBA's flagship event in eight groups of four teams.

## CHANGES COMING IN WOMEN'S RANKING

The new women's ranking, once it comes into effect in November 2019, will have the same objective as the men's: to better follow the evolution

of teams throughout the year thanks to their participation in qualifiers and final tournaments. There will be more factors in the assessment and therefore improved accuracy.

There was a shake-up near the top of the FIBA Women's Ranking following the FIBA Women's Basketball World Cup 2018 in Tenerife.

While the winners USA and Third Place team Spain held on to the top two spots, Australia moved up one to No.3 after returning to the Final for the first time since winning the world title in 2006. China were rewarded for reaching the Quarter-Finals by moving up three spots, from No.10 to No.7.

Belgium finished fourth in Tenerife and jumped 12 places to No.16 while Nigeria, after reaching the Quarter-Finals, climbed 15 places to No.19 – the biggest jump of any team.

<http://www.fiba.basketball/rankingmen>  
<http://www.fiba.basketball/rankingwomen>

**Best FIBA Women's Ranking progression**



**Best FIBA Men's Ranking progression**



# WHEELCHAIR BASKETBALL FLOURISHING WORLDWIDE

In recent years, the International Wheelchair Basketball Federation (IWBF) has developed both in terms of membership size and the professionalisation of the organization.



**UNDER THE LEADERSHIP** of President Ulf Mehrens, the IWBF focused on improvement in development, communication, administration and marketing. It increased its membership to 106 national organisations for wheelchair basketball, with 19 members in Africa, 22 in the Americas, 30 in Asia-Oceania and 35 in Europe. One of the most important undertakings has been the burgeoning co-operation between IWBF and FIBA. Basketball's world governing body has championed IWBF's evolution, welcoming the relocation of its headquarters and company registration to the House of Basketball in Mies, Switzerland.

## ACTIVITIES

### Administration

- At the 2018 World Congress, IWBF said goodbye to its long-standing Secretary General Maureen Orchard after 16 years as a full-time volunteer.
- Elected to the Executive Council were Cristian Roja (Italy) as Chairman of the Technical Commission, Regina Costa (Portugal) as Chairperson of the Classification Commission and Matthew Wells (Australia) as a

Member at Large. After the congress, Norbert Kucera was appointed IWBF's new Secretary General.

- Thanks to the support of the German Wheelchair Sport Federation, IWBF was able to utilise three dedicated staff members to boost performance.

### Development

- The 'Introduction to Wheelchair Basketball for Developing NOWBs' project premiered in India and the first Women's Development Camp was held in the Asia-Oceania zone.
- Important co-operation agreements were signed with both the International Committee of the Red Cross (ICRC) and the United Nations Office on Sport for Development and Peace (UNOSDP).

### Communication

- A strategic aim was to improve communication on competitions, as well as increasing popularity and opening new marketing opportunities
- The new IWBF website was launched and became one of the early adopters of the new .basketball digital identity.

### Marketing

- Molten was named as a new global partner and official ball supplier.
- IWBF signed an agreement with Dentsu, one of the largest advertising and marketing agencies in the world.
- A new wheelchair basketball display was unveiled in the House of Basketball, thanks to the International Basketball Foundation.

### Competition

- The largest-ever IWBF World Championships took place in Hamburg, Germany, in August 2018, featuring 16 men's teams and 12 women's sides.
- Zonal qualification tournaments took place in all four zones for both the Rio 2016 Paralympic Games and the 2018 IWBF World Championships.
- Beijing, China, hosted the IWBF

Under-25 World Championships for Women in 2015.

- The Rio 2016 Paralympic Games was a big success for wheelchair basketball, with 85% of tickets sold. Across nine days of action, 354,734 tickets were purchased.
- The 2017 IWBF Under-23 World Championships for Men was hosted in Toronto, Canada.
- IWBF developed a new 3x3 format, opening up a new world to wheelchair basketball.

### Technical


- IWBF ran the first-ever clinic for potential referees aged under 30 in Toronto, Canada. Eleven officials participated, including five that are now international referees.
- The number of female referees rose by 5%, and by 2018 there were 26 active female referees worldwide.
- 56 new zone and international referees were certified across 20 examination clinics.
- Over 20 new classifiers (over half internationally qualified) were licenced and 250 players classified internationally.
- A new secure online world classification database was introduced.


## IWBF

**President:** Ulf Mehrens  
**Secretary General:** Norbert Kucera

 **Website:** iwbf.org

 **Twitter:** twitter.com/\_IWBF

 **Facebook:** facebook.com/InternationalWheelchairBasketballFederation

 **Instagram:** instagram.com/int\_wheelchair\_basketball\_fed

 **YouTube:** youtube.com/user/iwbforg

# DIBF OVERSEEING BUSY EVENTS CALENDAR

The governing body continues to empower deaf basketball players around the world.

## THE DEAF INTERNATIONAL BASKETBALL FEDERATION (DIBF)

is the world governing body for international deaf basketball, operating in cooperation with the International Committee of Sports for the Deaf (ICSD) and its confederations. DIBF strives to unite all international deaf basketball stakeholders into its federation. Its organization and activities share the same principles as FIBA and the International Wheelchair Basketball Federation (IWBF).

During the last term (2015-2019), the President, Mr Aleksas Jasiunas, and the Secretary General, Mr Jürgen Endress, have focused on creating the 3x3 discipline, increasing the number of events and empowering the general statutes, among other tasks. In 2019, during the 5th DIBF World Congress, the DIBF Hall of Fame was introduced



with its three first inductees (Aleksas Jasiunas, Kjell Gunna and Yaakov Keren) recognized for their contribution to Deaf Basketball. The creation of a new DIBF Museum was also announced and the new Central Board and President

(Mr Ioannis Stoufis, from Greece) were elected.

2019 also saw the World Deaf Basketball Championships in Poland, where current men's champions from the last three editions, Lithuania, were defeated by the USA who won the World Championship for the first time. On the women's side, Greece validated their strong performance during the past years: after winning the 2016 European Championship and winning the 2017 Deaflympics Gold medal, Greece beat Lithuania 51-42. The World Championships were a successful event that highlighted the good collaboration between the Organizing Committee (Poland Deaf Sports Association) the ICSD and DIBF.

## DIBF ACTIVITIES 2017-2019

### 2017

Summer Deaflympics	July	Samsun (Turkey)
DIBF Central Board Meeting	July	Samsun (Turkey)
DIBF U20 Americas Championships	October	Sucre (Bolivia)
DIBF Europe Youth Camp	July	Kranjska Gora (Slovenia)
DIBF U20 Europe Championships	August	Lublin (Poland)
DIBF EuroCup for Clubs	November	Lodz (Poland)

### 2018

DIBF Americas Referee Clinic	June	Washington DC (USA)
DIBF Asia-Pacific Referee Clinic	June	Washington DC (USA)
U21 World Championships	July	Washington DC (USA)
DIBF Central Board Meeting	July	Washington DC (USA)
DIBF Asia-Pacific Cup for Clubs	November	Melbourne (Australia)
DIBF EuroCup for Clubs	November	Verona (Italy)

### 2019

DIBF Central Board Meeting	March	Heidelberg (Germany)
World Championships	July	Lublin (Poland)
DIBF World Congress	July	Lublin (Poland)
Asia-Pacific Championships	November	Hong Kong (Hong Kong)
DIBF EuroCup for Clubs	November	Moscow (Russia)

## DIBF

**President:** Ioannis Stoufis  
**Secretary General:** Jürgen Endress

 **Website:** dibf.org

 **Twitter:** twitter.com/deafbasketball

 **Facebook:** facebook.com/dibf.org

 **YouTube:** youtube.com/user/dibforg





# EQUIPMENT AND VENUE CENTRE DRIVING STANDARDS

FIBA's Equipment and Venue Centre (E&V) is managed by FIBA's Foundation (IBF), with the number of partners and associates having steadily grown since 2015.

**THE E&V WORKS TO** attain a high standard of quality, safety and technology within the sport and does this by appointing Technical Partners and Associates to the E&V. The number of Technical Partners and Associates, across nine equipment categories, has steadily grown since 2015 from 80 to 100.

Since 2015, new and innovative technologies have been added to traditional equipment categories homologated by the E&V. These include live video assistance software and an electronic whistle-controlled timing system (both 2016), an LED glass floor (2017) and video analysis software (2018).

In order to ensure a high level of quality is met, the E&V have been working closely with testing institutes, technical partners and industry experts to update the test methods and requirements of the Approval Programme across all equipment categories. This resulted in a 90-page document which precisely describes the test procedures, the "Handbook of Test Methods of Requirements". The new handbook will come into force on January 1, 2020 and

will standardize and harmonize testing around the globe and subsequently improve quality control.

In addition, 2020 will see the introduction of FIBA Accredited Test Institutes. A group of approximately 10 test institutes, positioned around the world, will be the only test institutes qualified to test equipment for FIBA Approval, thus further improving the harmonization of the program.

The FIBA Village (pictured above) was organized by the E&V at the biannual International Trade Fair for Amenity Areas, Sports and Pool Facilities (FSB) in Cologne, Germany, in 2015 and 2017. This gave Technical Partners the opportunity to display their products alongside the FIBA booth and amongst the latest technology used in playgrounds, gyms and arenas. The E&V will again host the FIBA Village at FSB in November 2019 which will be FIBA's 10th time participating at the prestigious event.

For the first time, in May 2019, the E&V housed a booth at the China Sports Show in Shanghai, organized by the China Sporting Goods Federation.

The show attracts 1,500 exhibitors and over 50,000 visitors.

The Partners' Meetings were held with the Technical Partners in Lyon, France (2016) and in Tenerife, Spain (2018), to give an update on FIBA's activities. Also in 2016 and 2018, the E&V published editions of the Partners' guide, which presents the Technical Partners and their approved products.



# PRIORITISING HEALTHCARE AND CLEAN ATHLETES

Greater support for medical staff and increased testing are the latest initiatives to help protect clean athletes.

**FIBA PUBLISHED** the Medical Resource ahead of the 2019 FIBA World Cup Qualifiers. Window 1 was prepared by the Medical Commission to assist team medical personnel: team doctors, physiotherapists, sports scientists, soft tissue therapists, sports trainers and so on. Other developments include:

- The FAST BREAK journal, FIBA's quarterly publication, is an initiative of the Medical Commission to support team medical personnel and is designed to assist with evidence-based healthcare practice in basketball.
- In order to ensure the best medical coverage for FIBA's elite players, the FIBA Central Board approved the Medical Commission's recommendation that all senior national teams have an obligation to travel with a team doctor.
- FIBA produced the anti-doping education page on the FIBA website to increase awareness in the fight against doping and to educate athletes and athlete support personnel about their roles and responsibilities, the doping control process and the consequences of doping – including health risks.

## ANTI-DOPING

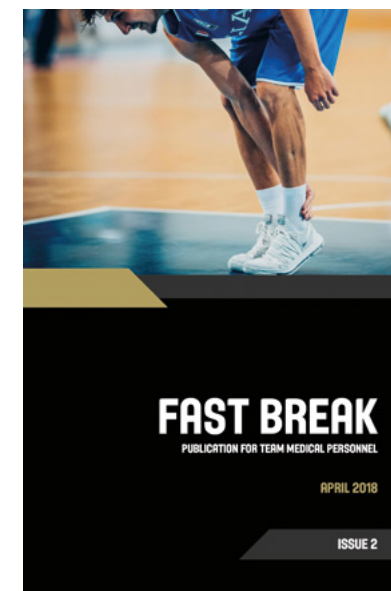
Competing on an even playing field – where hard work, training and talent are the fundamental difference between winning and losing – holds a central place within the sporting ethos. The practice of trying to gain an unfair advantage through dishonest means is as old as sport itself.

It remains a never-ending battle, but one that FIBA takes extremely seriously. Since the 1980s, FIBA has regularly and in increasing numbers performed doping controls at its competitions. As a signatory of the WADA World Anti-Doping Code, first introduced in 2004, FIBA remains strongly committed to the fight against doping in basketball.

FIBA anti-doping activities cover the search for – and measures against – basketball players using banned substances and methods. Also, and just as importantly, they focus on actively promoting awareness of doping-related issues, whether from a sporting or a health perspective.

FIBA takes care of the following anti-doping related tasks:

- Organization of doping controls for all FIBA competitions.
- Management of FIBA's Out-of-Competition Testing System through its Registered Testing Pool.
- Results management in case of Adverse Analytical Findings (AAF) and review of national Anti-Doping Rule Violations (ADRV).
- Management of Therapeutic Use Exemptions (TUEs).
- Production and distribution of anti-doping material for doping controls and educational programs.
- Cooperation and coordination with the Anti-Doping Organization involved in Basketball (National Federations, National Anti-Doping Organizations, professional leagues).



## 2017

Number of tests done: **649**

Number of positives/substances: **0**

## 2018

Number of tests done: **561**

Number of positives/substances: **10 (AAF)**





## PROMOTE THE GAME

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EVENT PROMOTION

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WORLD SUMMIT



# BRINGING OUT THE BEST IN BASKETBALL

The FIBA Marketing team oversaw revamped competitions, rights delivery and Partner activation for the FIBA Basketball World Cup 2019 in a busy 2017-2019.

**FORMED FOLLOWING** the announcement of the 17-year (2017-2033) agreement between FIBA and Infront/Wanda Group, FIBA Marketing is responsible for the marketing activities linked to National Team Competitions following

2017-2033 FIBA World and Continental events cycles.

## SPONSORSHIP SALES

FIBA Marketing sales team is responsible for selling FIBA Partners packages

(comprised of up to 10 spots) and Global Suppliers sponsorship packages as well as, on a case-by-case basis, regional and local promotional sponsorship packages. FIBA Marketing sales team is spread across all major regions including the Americas, EMEA, APAC and China, and

## GLOBAL PARTNERS



is selling the sponsorship packages on the ground to the companies established in these regions. As part of the sponsorship packages, FIBA Marketing sales team sells customized rights packages featuring assets including product category exclusivity, use of official marks, brand visibility, digital promotion, money-can't-buy experiences, tickets and hospitality and fan experientials amongst others.

## PARTNERSHIPS SUMMARY

- 9 FIBA Partners including Aeroflot, BG, Ganten, Molten, Nike, TCL, Tencent, Tissot and Wanda
- 3 Global Suppliers including Schelde, Connor Sports and Unilumin
- 1 Preferred Global Ticketing Partner Ticketsocket
- Local promotional agreements in selected territories (FIBA Basketball World Cup)

## ACCOUNT MANAGEMENT, RIGHTS DELIVERY AND MARKETING OPERATIONS

FIBA Marketing Services team includes account managers and a rights delivery manager who are respectively responsible for managing the day-to-day relationship with all global partners and their activation agencies, and implementing the contractual rights to these partners. The rights delivery manager also coordinates the implementation of the rights with all Local Organizing Committees.

As part of the preparations for the FIBA Basketball World Cup 2019, FIBA Marketing organised two Partners' workshops in China and worked with its Partners to help deliver their activation plans, including the TCL TV set and Player of the Game, FBWC 2019-branded Ganten water bottle, BG Cheerleader program,

and Wanda Little Champions program.

Meanwhile, the team organised the rights delivery and marketing operations management at 20 events between 2017 and 2019, as well as rights implementation across all venues for the FIBA Basketball World Cup 2019 Qualifiers.

In addition at these events, they oversaw the management and delivery of the Partners' Value in Kind products, including Molten balls, Nike volunteer and staff uniforms, Ganten water, and TCL TV screens.

Other operational highlights included the implementation of a new ticket management system for FIBA Partners at FIBA Competitions, and the development of a new online Marketing platform featuring Event Marketing Manuals for all FIBA Competitions.



**BRAND MANAGEMENT**

FIBA Marketing Services team includes a brand manager who is responsible for developing brand identities across all FIBA competitions and corporate events in coordination with all creative agencies as well as ensuring the brands are implemented consistently and according to the brand values across all channels.

A major branding milestone was the revamped World and Continental Cups Men's Trophies, as well as the newly-created Youth World Competitions' Trophies (at U17 and U19 level). On an even broader scale, logos and brand identities were implemented at 20 events between 2017 and 2019, while consistent branding materials were developed and put in place at all venues for the FIBA Basketball World Cup 2019.

FIBA Marketing also launched a new brand management platform, with features including marks and other assets, and the approval of brand-related materials.

**LICENSING**

FIBA Marketing Services team includes a licensing manager who develops licensing programs for selected premium events (FIBA Basketball World Cup amongst others). As part of the licensing program, the licensing manager selects Master Licensees and retail operators, which are respectively developing a range of official licensed products and selling rights to licensees, and implementing official shops at the arenas at the events in order to sell the products to the fans.

**MARKET RESEARCH AND INSIGHTS**

A market research and insights manager develops research programs in coordination with research agencies in order to evaluate the media value of the FIBA competitions as well as assess the media value of the sponsorship packages. Likewise, the market research and insights manager sources industry insights to support the sales efforts (sponsorship data, industry's benchmark, sponsorship assets' value, company's profiles).

Between 2017 and 2019, media, sponsorship valuation and consumer research (at selected events) reports were delivered at 20 events, as well as at six windows of the FIBA Basketball World Cup 2019 Qualifiers.

**EVENT PROMOTION**

FIBA Marketing Services team is responsible for leading the development and implementation of event promotional initiatives such as global promotional campaigns at selected premium FIBA competitions in coordination with creative agencies and other FIBA business units (Communications, Digital, FIBA Media).

As the countdown continued to the FIBA Basketball World Cup 2019, the FIBA Marketing team played a key part in the preparations and promotions. Activities included Trophy guest appearances at six windows of the FIBA Basketball World Cup 2019 Qualifiers and the development and implementation of FIBA Basketball World Cup 2019 Houses, The World's Got Game global promotional campaign and the Naismith Trophy Tour.





# FIBA MEDIA: A NEW REALITY

The team's content factory can deliver the right images in the right format for any different platform almost in real-time, with the recent partnership with the Perform/DAZN Group further enhancing FIBA's capabilities.



developed to place their bookings and other unilateral services (such as commentary positions, OB parking, studios, interviews) for each game.

In addition to the bookings, the operations team is also responsible for appointing the on-site Media Operations Managers that are present at every FIBA game. Over recent years, there have been various Operations Workshops to offer training and share knowledge. There are now more than 60 Media Operations Managers used by FIBA Media around the world.

## MAKING THE MAGIC HAPPEN

FIBA Media is responsible, on behalf of FIBA, to appoint the necessary production companies that are present on-site at each event to produce the television broadcast of the games. This production role may be taken on by the FIBA Broadcast Partners, or where that is not the case a third-party production company is contracted.

FIBA Media has the responsibility of ensuring that the production companies have the necessary technical equipment to be able to fulfil the role. This involves site visits to venues as well as the checking of the production equipment.

The delivery of the live game is clearly a vitally important objective for FIBA Media but, in addition to this, there is the increasingly important job of producing pre-game, in-game and post-game additional content. This content is now essential programming for many different stakeholders; it is used by the Broadcast Partners themselves, or for FIBA's own social media platforms, the FIBA Global Partners, National Federations or other online publishers and influencers.

Producing this content requires constant communication with the FIBA Media Digital Marketing team as well as FIBA Communications and FIBA Marketing.

The FIBA Media team is primarily based between Mies, Switzerland, and Feltham, UK, and since the launch of the partnership with the Perform/DAZN Group has also been able to use the offices and expertise of DAZN staff in many other countries across all of FIBA's regions. The collaboration has also led to the expansion of the previous team by more than 20 additional staff members, covering a wide range of FIBA activities and projects.

## WORKING WITH THE FIBA BROADCAST PARTNERS

FIBA Media developed the various rights broadcast packages relating to FIBA tournaments and events, with each package tendered principally on a country-by-country basis. Each package

contains a specific cycle of FIBA events, with the first cycle covering the period 2017-2021 and the second cycle 2021-2025.

FIBA Media has been responsible for the negotiation, contracting and financial management of the FIBA Broadcast Partners in each territory, of which there are currently more than 70. FIBA Media also distributes global data rights.

Once the FIBA Broadcast Partners have been contracted, they are then in regular contact with the Broadcast Operations team. The team's initial responsibility is to ensure that the Broadcast Partners have all the necessary information related to FIBA events. The broadcasters are able to use the bespoke TV Online Bookings System that has been

## BROADCAST PARTNERS







PRODUCING THE CONTENT

The range of content that the Content Production team produces includes all live game content plus pre-event promos, game/team/player highlights, Plays of the Game clips, Plays of the Day clips, in-game highlights, promotional videos for draws and workshops, archive content for National Federations and FIBA Global Partners, magazine shows, on-site player interviews and various other formats.

The use of an automated clipping tool makes it possible to quickly and efficiently produce tailor-made content for distribution. The Content Production team also ensures that all live games are being distributed correctly to the relevant social media sites as well as to the LiveBasketball.TV platform. This is FIBA's own OTT platform that shows each and every game with English language commentary and is available on a subscription basis.

The team also oversees the production of various graphic elements. This work involves close attention to the brand identity and as a result close collaboration with the FIBA Marketing and FIBA Communication teams. FIBA appoint the on-site graphics companies for all FIBA events, and there is a live graphics team checking – in real-time – that all graphics are appearing as they should correctly.

ENSURING QUALITY ACROSS THE BOARD

Since the launch of the FIBA Basketball World Cup 2019 Qualifiers, FIBA Media

has been responsible for ensuring the production of all of the Qualifiers games – which cover 80 countries. The Broadcast Quality team has been set up in order to improve the level and consistency of production.

The main tool to educate the various production crews is the online FIBA TV Academy (tv.fiba.basketball), where anyone can log in and view the best practices for producing a basketball game. The team holds pre-Qualifiers Workshops in various regions and provides on-site broadcast support in certain territories. It produces reports on every FIBA game, which are available for relevant parties to learn from.

As part of FIBA's aim to provide high quality and consistent productions, the Digital Marketing department was created within FIBA Media in 2017, working to deliver a coordinated and comprehensive marketing strategy across various areas. One of the team's

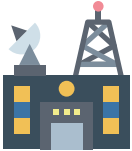
first innovations was the introduction of the "This is my House" Qualifiers promotional campaign which ran across the six Qualifiers windows in collaboration with FIBA Marketing and FIBA Communications. This was the first time that such a campaign had been centrally developed and executed and it was a resounding success on all levels.

The team works directly with the Broadcaster Partner marketing divisions in order to add promotional value to their existing rights so that they can maximise their involvement with FIBA events. The team has also developed relationships with various publishers and influencers, and is in constant contact with them to provide relevant and engaging editorial content that further promotes FIBA events. The FIBA Basketball World Cup Draw was a great example of the effectiveness of this programme, with publishers and influencers on-site in Shenzhen, China, promoting and commenting on the Draw results live.

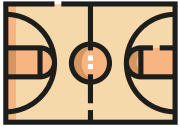


PROJECTS, PLANNING AND DEVELOPMENT

This role involves being the principal link for the Basketball Champions League project as well as taking responsibility for overseeing the technical aspects of the FIBA Media Archive and the review of future data/tracking tools that can further enhance the FIBA Media activities.



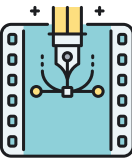
70+  
BROADCAST PARTNERS



2,500+  
GAMES PRODUCED,  
DISTRIBUTED AND  
BROADCAST  
by the FIBA Broadcast Partners



1,500+  
PIECES OF ADDITIONAL  
CONTENT  
produced each year



25+  
PRODUCTION AND  
GRAPHICS COMPANIES  
appointed



20+  
LIVE COMMENTATORS  
used each year



2,000+  
HOURS OF  
SATELLITE SPACE  
booked per year



60+  
ON-SITE MEDIA  
OPS MANAGERS  
appointed per year



20+  
BROADCAST QUALITY  
REPORTS MADE ON EVERY  
FIBA EVENT GAME



800  
LIVE GAMES PER YEAR  
on livebasketball.tv  
(FIBA's OTT platform)



DIGITAL MARKETING  
660+ MILLION REACH  
10+ BILLION IMPRESSIONS  
560+ MILLION VIDEO VIEWS  
through broadcasters, publishers, influencers  
and livebasketball.tv





## PREPARING FOR FIBA BASKETBALL WORLD CUP 2019

The forthcoming FIBA Basketball World Cup will be FIBA's biggest-ever event, and for FIBA Media it will herald the introduction of various new developments:

- ▶ **LARGEST EVER PRODUCTION PLAN**  
FIBA Media will be responsible for the production of all 92 World Cup games. Four Chinese and international service providers have been contracted to cover the production across the eight venues.
- ▶ The Group Phase and Second Phase games will each feature a minimum of 15 cameras being used. This will include the introduction of a railcam for every game as well as multiple Super SloMo and ultra-motion cameras. This set up will be further enhanced with Spidercam and additional ultra-motion cameras, polecams and steadicams for the Quarter-Final and Final Phase games.
- ▶ **SUPERFEED INNOVATION**  
In addition to the regular international feed, there will be a 'SuperFeed' that will be available for the Broadcast Partners to access from up to one hour before the game to up to 30 minutes after the end of the respective

games. This SuperFeed will contain additional content that can be used by the Broadcast Partners to enhance their coverage. Content will include city profiles, team arrivals, coach interviews, player match-ups, additional replay angles, statistics on top performers, press conferences and more. This is something that FIBA has never offered before and signals a major step forward in the services offered to the Broadcast Partners.

- ▶ **AUGMENTED REALITY GRAPHICS**  
Augmented reality graphics will be used during the Final Phase games in Beijing. This is the first time that this has been done at a FIBA event and the graphic effects will engage the viewers as never before.
- ▶ **REFCAM**  
A dedicated microphone and camera will be used for the lead game official. When the relevant opportunity presents itself, we will have the ability to hear in real time what the official is saying. Once again this is a first for a FIBA event and will immerse viewers in the game and give them an appreciation as to what is actually happening on the court.



腾讯体育

国际篮联篮球世界杯全球合作伙伴

# 篮球世界杯 开启中国主场

亿万球迷齐聚腾讯体育 尽享精彩中国主场



数据来源：2018中国篮球产业白皮书



# FIBA COMMUNICATIONS DRIVING GLOBAL CONSISTENCY AND REACH

Since the centralization of FIBA's various communication channels in 2014, the department has played a vital role in developing the Federation's message and procedures.

**TO HELP REALISE** FIBA's vision of having basketball as the most popular sports community worldwide, the FIBA Communications department plays a key role across all five FIBA regions and covers digital communications, media operations, communication operations and public relations.

It ensures that all communication activities across these areas reinforce the FIBA strategy and are strongly fan-orientated, with the overarching objective of making basketball and the FIBA Basketball World Cup unforgettable experiences.

## DIGITAL COMMUNICATIONS

FIBA Communications manages a large and scalable ecosystem of digital channels that connect millions of fans to basketball across the globe and provide them a consistent experience each time they visit a FIBA digital property. FIBA's own content management system (CMS) is now used by every region and FIBA 3x3. It allows them to efficiently create and manage over 100 event or league websites in 16 languages per year and gives fans access to services such as live statistics, videos, live streams, photos, news article and more.

In the past two years, FIBA has launched a total of six mobile apps (all available on iOS and Android) covering most of FIBA's major events in six different languages. This was possible thanks to a specific framework that has been developed, meaning premium mobile apps can be created faster and cheaper than ever before. The FIBA Basketball World Cup app is set to be downloaded two million times by the end of the event.

## COMMUNICATIONS IN NUMBERS

**100+**  
websites per year  
in **16** different  
languages

**62**  
social media  
accounts

**1M**  
images  
in FIBA's  
photo gallery

**3,500+**  
games live-streamed  
on FIBA social  
media channels

**6**  
mobile apps  
launched



In regards to social media, FIBA continues to rapidly grow across all platforms and was recently ranked the second best International Sport Federation on social media. With more than 19 million followers gained in five years – from 2.2 million in 2014 to 22 million in 2019 – FIBA has become one of the top three most followed International Federations. FIBA is also present on Chinese digital channels Weibo (where it ranks as one of the top 10 most influential sports organisations) and Wechat.

To add to this, FIBA's owned social media platforms have generated more than three billion video views between 2014 and 2018, and the recent World Cup campaign, #ThisIsMyHouse, nominated for a Leaders Sports Awards in Content Creation, having reached 1.7 billion people worldwide.

Another huge success was the FIBA Women's Basketball World Cup 2018, which achieved record digital

interaction as fans engaged at levels previously never seen for a women's event.

The digital reach across the newly implemented six windows of the FIBA Basketball World Cup 2019 Qualifiers also produced huge numbers, with 1.7 billion fans reached across all platforms over the period November 2017 to February 2019, with a total 433 million video views.



## WOMEN'S BASKETBALL WORLD CUP 2018 IN NUMBERS

**315%**  
increase in  
website visits  
compared to the  
previous edition  
in 2014

**64**  
million video  
views

**167**  
million  
impressions  
across social  
media platforms

**24,000**  
app downloads

## FIBA TOURNAMENT APPS

FIBA Basketball World Cup  
FIBA Women's Basketball World Cup  
FIBA EuroBasket  
FIBA Women's EuroBasket  
Basketball Champions League  
Euroleague Women



"THE SWITCH TO .BASKETBALL HAS BEEN PARAMOUNT IN THE SUCCESS OF OUR DIGITAL COMMUNICATION. HAVING A .BASKETBALL DOMAIN ALLOWED US TO HAVE A CLEAR DIGITAL IDENTITY, WHICH HELPED OUR POSITIONING AND IMPROVED OUR SEO RANKING."

PATRICK COMNINOS CEO OF THE BASKETBALL CHAMPIONS LEAGUE

#### A NEW DOMAIN

FIBA transitioned from FIBA.com to FIBA.basketball in 2017, making the domain name available for basketball stakeholders around the world. The objective was to ensure that .basketball was kept within the sport for the benefit of the global basketball community, in order to uphold and promote the values and identity of the sport as well as to protect it, its trademarks and the interests of its core stakeholders. Since then, notable organizations have joined the project, including National Member Federations, leagues, top clubs, specialized media outlets, basketball camps, players and other parties.

#### OVERSEEING MEDIA RELATIONS

The FIBA Communications department

is responsible for all media relations, which includes answering media queries, publishing press releases and statements, managing media availability with our top representatives, monitoring coverage of all FIBA activities and trending topics, reporting, analysing and interpreting the impact of media coverage, and managing the FIBA Media Twitter account.

FIBA Communications oversees media operations at more than 50 events over five continents each year, including media accreditation for national team competitions, club competitions and 3x3 competitions. These responsibilities include:

- Planning, setting up and managing all media-related activities, resources and facilities before and at events,

ensuring high standards at FIBA competitions and also high levels of media satisfaction.

- Providing media with industry-leading facilities, working conditions and tools.
- Guaranteeing the best possible access to players and coaches for media professionals.
- Managing media accreditation and coordinating media services for all FIBA events. Over the past two years, this have involved more than 15,000 media staff.

The department is also responsible for public relations and FIBA's corporate communications. This is done through press release statements, producing corporate publications and print content – reports, brochures, guides and so on – and assisting other departments with their communications needs.



# T + TISSOT

## OFFICIAL TIMEKEEPER

FIBA BASKETBALL  
WORLD CUP  
China 2019

**TISSOT CHRONO XL  
FIBA SPECIAL EDITION.**  
FIBA BASKETBALL  
WORLD CUP 2019 LOGO  
ENGRAVED ON THE CASEBACK.





# SALUTING THE GREATS OF THE GAME

Welcoming international basketball icons into the FIBA Hall of Fame.

**FIBA'S HALL OF FAME** reflects its desire and duty to pay tribute to those who have played key roles in contributing to the global development of basketball. They are players, coaches, referees and contributors who have grown the game and shaped international basketball.

"To be inducted into the FIBA Hall of Fame is the highest honor in our sport and I feel truly humbled to join these amazing men and women who have served basketball so well," said Australia legend Andrew Gaze, a member of the 2013 class.

The idea for a place to preserve and celebrate the heritage of international basketball can be attributed to Pedro Ferrándiz, who in 1990 approached the then FIBA Secretary General Borislav Stankovic for support. With the idea being approved by FIBA's Central Board in 2001, work began on coming up with a set of regulations and the selection process.

Induction into the FIBA Hall of Fame would reward outstanding achievement within the sport or extraordinary dedication and service to international

basketball. Four categories were decided on, with awards being delivered to players, coaches, technical officials and contributors. Coinciding with FIBA's 75th anniversary, the first induction ceremony of the FIBA Hall of Fame was held in 2007, paying tribute to 20 key figures in international basketball history. Since the inaugural edition, induction ceremonies have taken place in 2009, 2010, 2013, 2015, 2016, 2017 and 2019.

Multiple giants in the history of the sport were honored in the past two induction ceremonies.

## Players inducted in 2017

Mickey Berkowitz (Israel), Pero Cameron (New Zealand), Toni Kukoc (Croatia), Razija Mujanovic (Bosnia and Herzegovina), Shaquille O'Neal (USA), Valdis Valters (Latvia)

## Coach inducted in 2017

Dusan Ivkovic (Serbia)

## Team inducted in 2017

For the first time ever, a team, specifically the United States "Dream Team" of the 1992 Olympics, were enshrined in the Hall of Fame on the occasion of the 25th anniversary of their gold medal win.

## Players inducted in 2019

Janeth Arcain (Brazil), Margo Dydek (Poland – posthumously), Atanas Golomeev (Bulgaria), Alonzo Mourning (USA), Fabricio Oberto (Argentina), Jose "Piculin" Ortiz (Puerto Rico), Mohsen Medhat Warda (Egypt), Jiri Zidek (Czech Republic)

## Coaches inducted in 2019

Natalia Hejkova (Slovakia), Bogdan Tanjevic (Montenegro), Mou Zuoyun (China – posthumously)





# FIBA BASKETBALL WORLD SUMMIT BRINGS GAME'S STAKEHOLDERS TOGETHER



Adam Silver, Yao Ming  
and Patrick Baumann

Digital media, the future of 3x3 basketball and China's emergence in world sport were among the key themes discussed at the inaugural summit in October 2018.

**THE FIRST-EVER** FIBA World Basketball Summit took place in Xi'an, China, on October 3-4, 2018.

As the international governing body for basketball, FIBA's mission is to develop and promote the game worldwide as well as support its National Member Federations and the many other stakeholders in the sport to maximise their potential. The vision of the conference, 'Building the Future of Basketball Together', encapsulated not only its objectives but the spirit in which it was held: sharing and collaboration across the global basketball family.

Featuring numerous speakers, the Summit focused on many of the opportunities and issues facing basketball and was structured around a series of key themes, each focusing on identifying opportunities and strategies for improvement and growth.

In addition to the keynote address from the late FIBA Secretary General Patrick Baumann,

the audience heard the thoughts of NBA Commissioner Adam Silver, NBA Deputy Commissioner Mark Tatum, Wasserman Media Group's Founder and CEO Casey Wasserman, Nike's Global Head of Basketball Craig Zanon, Tencent Vice President Caitlyn Chen, former NBA, CBA and USA international Stephon Marbury, FIBA 3x3 player Rae Lin D'Allie, Wanda Sports Group President and Vice Chairman Philippe Blatter, and FIBA Basketball World Cup 2019 Coordination Commission Chairman Burton Shipley.

The main topics were the role of digital media in engaging with fans, opportunities for basketball in the fast-changing world of sports and entertainment, a perspective on China's continuing emergence as a major force in world sport and the country's legacy of hosting FIBA's Basketball World Cup, and a player's perspective on 3x3 and its role in basketball's future.

The aim was to equip everyone with the insight and knowledge required to play a part in building the future of basketball together.





## STEER THE GAME

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# FINANCIAL ACTIVITIES

Investment in the game continues to grow.

Financial activities across the years until 2018 reflect the fundamental transformation FIBA is currently implementing, with significant investments conducted in line with its mission of developing and promoting the game.

Those investments include:

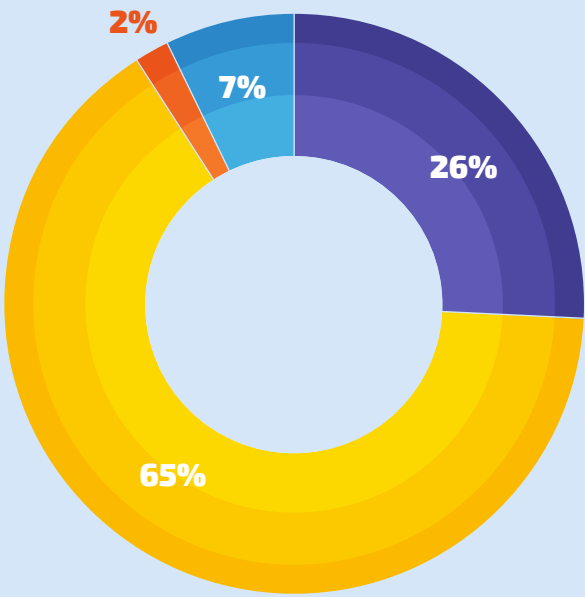
- (i) the new competition system for the FIBA Basketball World Cup 2019 Qualifiers;
- (ii) interventions for taking the World Cup and the Continental Cups to a new level of excellence;
- (iii) increased support for the National Federations; and
- (iv) investment in club competitions.

The costs reflect these significant investments including the launch of the Basketball Champions League. The substantial increase of the balance sheet is linked to the development of FIBA’s partnerships, FIBA Media and FIBA Marketing, and related prepayments received.

In a year without a major FIBA competition and a period of increased investment in the game, 2018 was anticipated to be challenging financially. Consequently, the financial year 2018 resulted in a net loss of CHF 5.3 million.

## CONSOLIDATED FINANCIAL INFORMATION 2015-2018

All amounts in million Swiss Francs	2018	2017	2016	2015
CONSOLIDATED BALANCE SHEET 2015-2018				
Fixed assets	39.9	31.8	33.1	33.8
Current assets	143.0	138.5	136.3	93.6
TOTAL ASSETS	182.9	170.3	169.4	127.4
Equity	44.4	50.2	49.0	51.4
Liabilities	138.5	120.1	120.4	76.0
TOTAL EQUITY AND LIABILITIES	182.9	170.3	169.4	127.4
CONSOLIDATED FINANCIAL RESULTS 2015-2018				
Revenues	98.3	108.2	59.3	58.4
Expenses	-103.6	-107.2	-60.9	-65.1
NET INCOME (LOSS)	-5.3	1.0	-1.6	-6.7



## REVENUES/EXPENSES 2015-2018

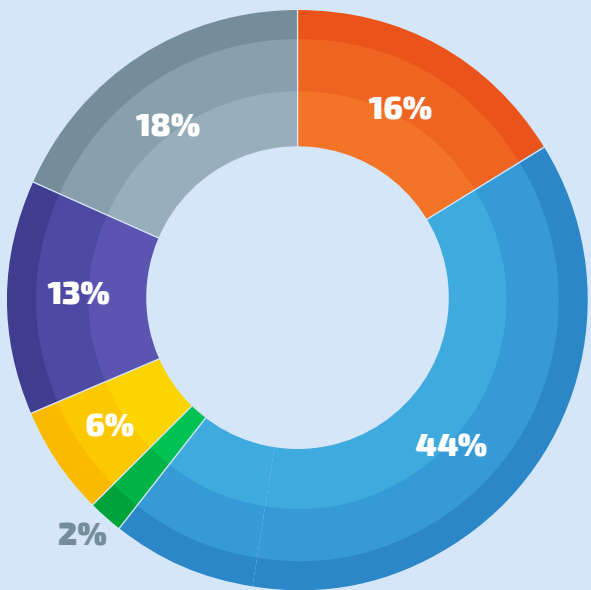
Revenues over the period 2015-2018 amounted to CHF 324.2 million. Commercial activities including marketing and television rights represent a share of 65 per cent of the total revenues. The remaining revenues result mainly from hosting fees and the transfer of IOC revenues related to the Olympic Games. The total expenses for the period amount to CHF 336.8 million, 36% of which was spent in relation to events.

### REVENUES PIE CHART

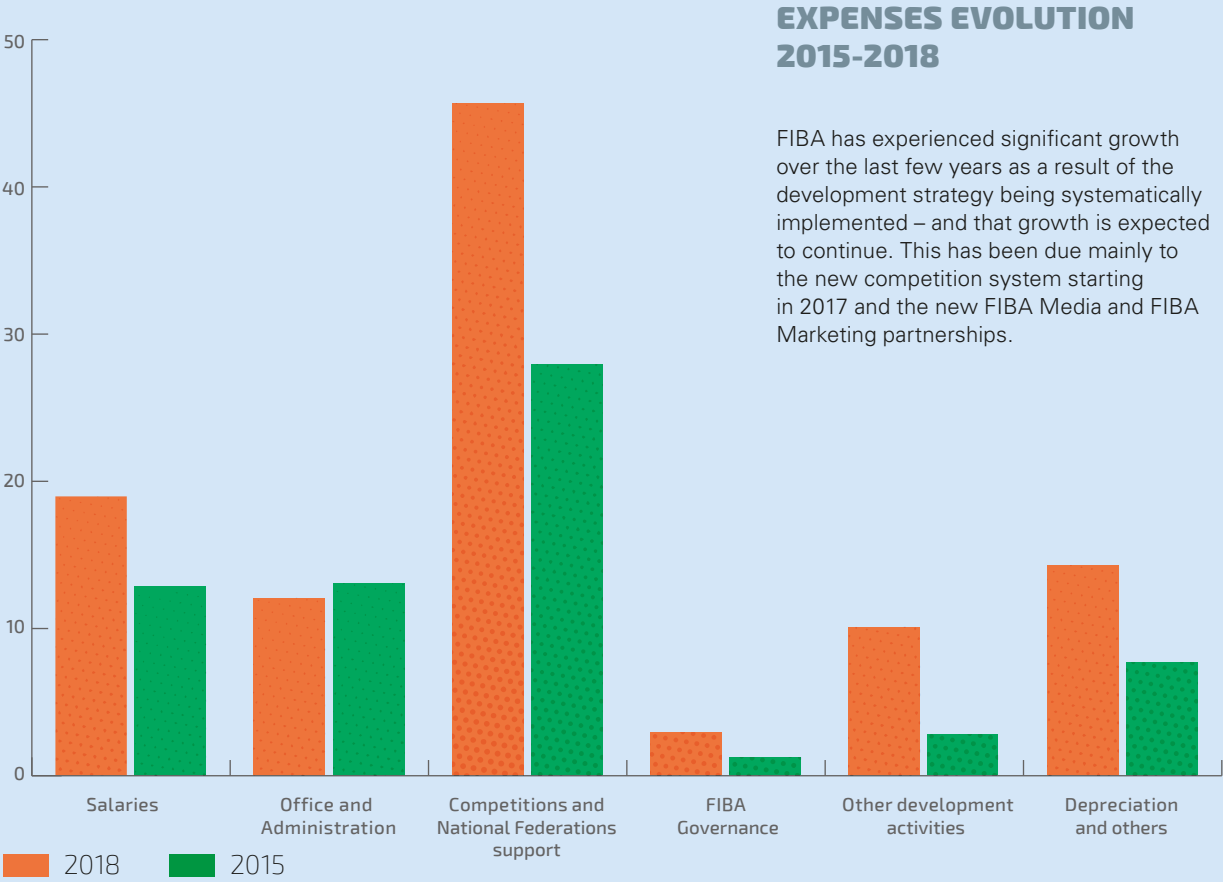
Competition	26%
Commerical	65%
Fees and fines	2%
Others	7%

### EXPENSES PIE CHART

Office and Administration	16%
Competitions and National Federations support	44%
FIBA Governance	2%
Development activities	6%
Depreciation and others	13%
Salaries	18%



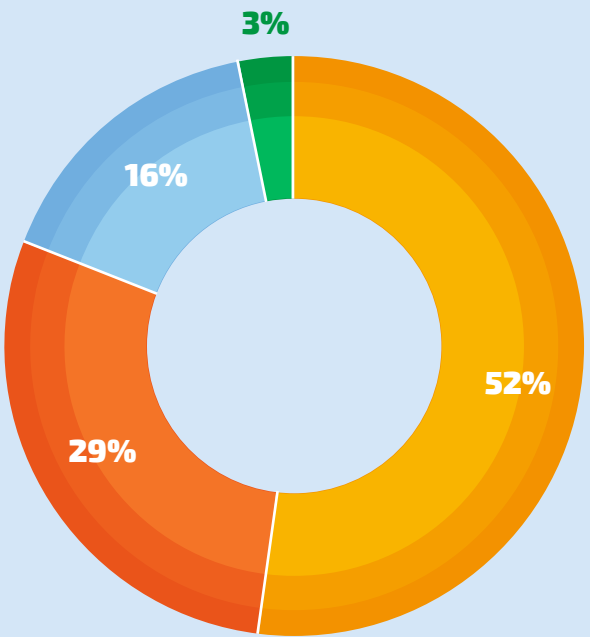
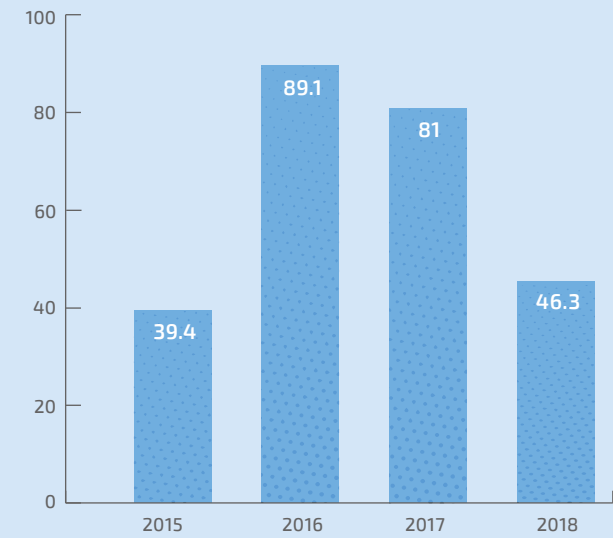




### LIQUIDITY EVOLUTION 2015-2018

Thanks to the successful development of FIBA's competitions, FIBA has been able to increase significantly its cash funds. Looking forward, the liquidity will continue to be invested to serve the mission of FIBA, in particular the competitions and the development of basketball through the Regional Offices and the National Federations.

### TOTAL LIQUIDITY



### LIQUIDITY PER CURRENCY

FIBA actively manages the foreign exchange risks based on its expected flows per currency. The main part of its revenues is denominated in Euro, whereas Swiss Franc represents the largest cost base and is the reporting currency.

Others	3%
USD	29%
EURO	16%
CHF	52%





# FIBA LEGAL TEAM EXTENDS GLOBAL AND IMPORTANT WORK

The FIBA Legal Department, supported by the Legal and Governance Commissions, provides advice to all FIBA legal entities with a focus on National Federations and disciplinary, regulatory and contractual matters. It also takes care of FIBA's collaboration with the IOC and WADA in important areas such as ethics, anti-doping and integrity of competitions.

The FIBA Legal Department oversaw a number of governance-related improvements that allowed FIBA to be ranked as a Category “A” International Federation by the Association of Summer Olympic International Federations (ASOIF) and to be declared compliant with the World Anti-Doping Code. Besides enhancing public reporting and internal procedures, FIBA Legal prepared several new policies that were adopted

by the Central Board: an Integrity Policy; a Conflict of Interest Policy; and a Player Safeguarding Policy.

With the help of the FIBA Legal Commission, the FIBA Europe Legal Committee and external counsel, the agreement reached by the FIBA and FIBA Europe leaderships on December 9, 2018 was reflected in the General Statutes, the Internal Regulations of FIBA as well as in the Bye-Laws of FIBA

Europe. All documents were unanimously adopted and were also successfully approved by the German fiscal authorities, which granted a new, binding tax ruling guaranteeing a favourable tax treatment in Germany.

The highlight of the last two years of regulatory work has been the codification of all existing rules on 3x3 into the new Book 6 of the FIBA Internal Regulations governing 3x3.

## BASKETBALL ARBITRAL TRIBUNAL

As an organization recognized by FIBA under the FIBA General Statutes, the independent Basketball Arbitral Tribunal (BAT) has grown during the past few years under the presidency of Professor Richard McLaren into being the second-biggest sports arbitration tribunal in the entire Olympic Movement – and the first to conduct its entire proceedings electronically.

### BAT IN NUMBERS

Year filed	Requests for arbitration filed	Cases pending	Requests for arbitration leading to an award / termination	Settled*	Withdrawn**	Appeals before CAS	Appeals before SFT	Low value cases***
2017	188	0	140	40	5	1	1	75
2018	186	22	102	45	5	0	0	62

\* including cases in which a settlement agreement of the parties was incorporated in a Consent Award  
\*\* for reasons other than settlement/for unknown reasons  
\*\*\* cases with a value below EUR 30,000 where an award without reasons is issued

FIBA is not involved in the decision making of BAT, but it can intervene after the decision (award) is issued by BAT upon request of the parties to ensure that BAT awards are honored by players, coaches, agents and clubs.

- Since 1 January 2018:
- 82 BAT awards were honored following FIBA's intervention
  - 123 BAT awards led to sanctions for failure to comply

Thanks to FIBA's intervention, the management of disciplinary proceedings with respect to the honoring of BAT awards has a success rate of more than 80%. This illustrates how the international professional basketball market benefits from a market-leading tribunal and a reliable supervision mechanism.



Since 2018, our new Olympic discipline has had its own, stand-alone regulatory reference, supplemented by handbooks for the pro-circuit and national team competitions. In parallel, the overhaul of the international transfer regulations in early 2019, introducing the e-LOC and innovative provisions protecting players and training clubs, have made their mark throughout FIBA's membership.

A new chapter in the work of FIBA Legal was added during the last term, namely the support provided to the international club competitions organized or recognized by FIBA, such as:

- the FIBA Intercontinental Cup
- the Basketball Champions League
- the Basketball Champions League Americas
- the EuroLeague Women
- the EuroCup Women
- the FIBA Europe Cup
- the FIBA Asia Champions Cup
- the Basketball Africa League

### NATIONAL FEDERATIONS

More than 40 statutes of National Federations have been reviewed in the last two years, allowing FIBA's NF & Sport department to include in its tools support provided to National Federations in regulatory and governance matters. A solid set of statutes and regulations

form the backbone for stable governance in the National Federations.

In the last two years, 15 National Federations facing institutional or other challenges have been placed under monitoring by FIBA with respect to their compliance with the FIBA General Statutes and Internal Regulations. FIBA Legal has reviewed the relations between the National Federation and the League in three leading European countries (Germany, Russia and Spain) with the help of the Governance Commission and an independent panel of experts, while it has successfully intervened in a similar manner in the relations in Brazil. The creation of FIBA Task Forces has been the most common tool in handling these matters.

### DISCIPLINARY AND DISPUTES

The implementation of the new FIBA Disciplinary Code adopted by the Central Board in 2017 has been successful, considering the huge increase in the number of games and the time-sensitive character of the disciplinary cases. The FIBA Disciplinary Panel has increased its level of expertise during the last two years, with two Single Judges for Basketball (handling a total of five cases) and a specialized Single Judge for 3x3 Basketball (handling a total of 12 cases). When it comes to anti-doping, the FIBA

Disciplinary Panel decided 10 cases in the same period.

FIBA's decisions are generally open to appeal before the FIBA Appeals Panel (FIBA AP) and subsequently the Court of Arbitration for Sport (CAS). A total of seven appeals have been filed before the FIBA AP since the Mid-Term Congress, of which four were settled and three were dismissed. Only one case resulted in an appeal before CAS, wherein the FIBA decision was confirmed and the appeal dismissed.

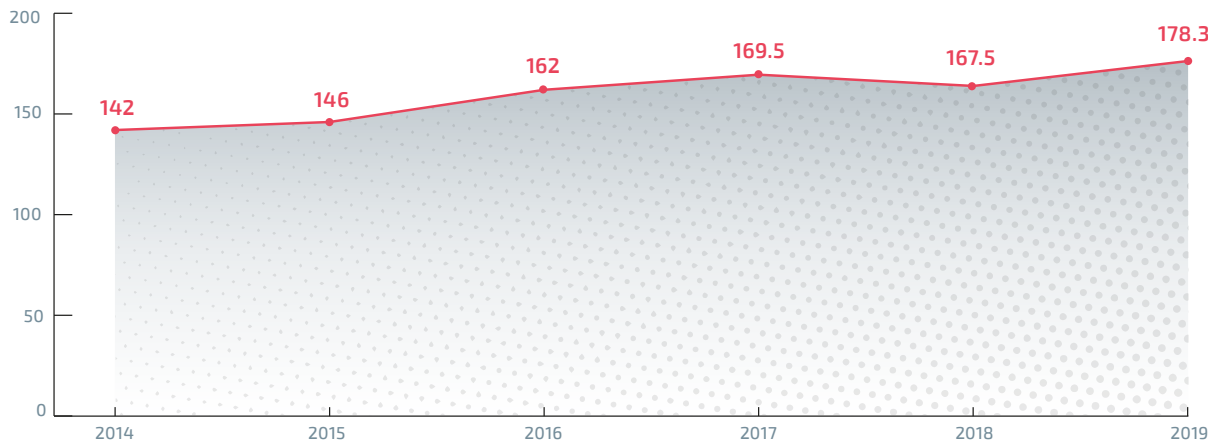
FIBA's dispute with EuroLeague Commercial Assets (ECA) before the European Commission and the state courts in Luxembourg is also managed by FIBA Legal, using the services of the world-leading firm Cleary Gottlieb Steen & Hamilton. No measures were taken against FIBA, and we have brought the attention of the European Commission to our complaint against the anti-competitive practices of ECA, in particular regarding the non-release of players to national teams. In Luxembourg, the first-instance court has ordered EuroLeague Properties SA (EP), an ECA subsidiary, to pay the amount of EUR 900,000 plus interest and costs in favor of FIBA Europe. An appeal by EP is currently pending and a decision is expected in late 2019.



# PILLARS PROVIDE PLATFORM FOR GROWTH AND BEST PRACTICE

The five "TOUCH" pillars (talent, organization, user-experience, culture and HR capability) have remained integral to FIBA's human resources agenda since their introduction, enabling the team to follow best practice and develop the department efficiently and effectively.

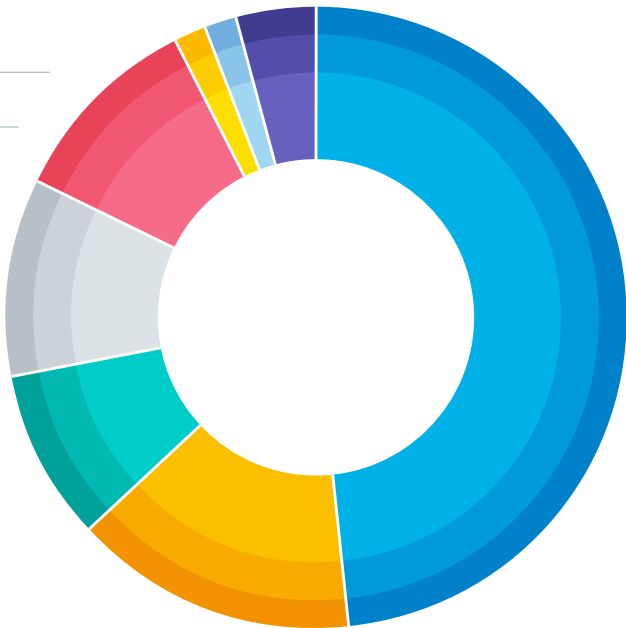
## FIBA STAFF HEADCOUNT EVOLUTION



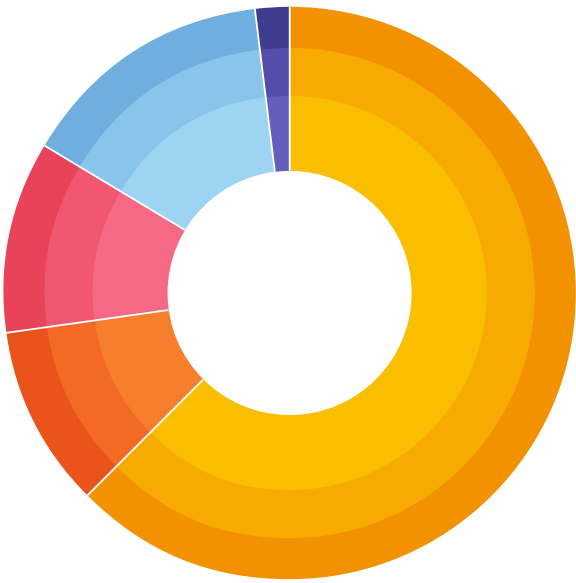
KEY ● HEADCOUNT EVOLUTION

## HEADCOUNT

HQ	87.3
Europe	26
Africa	16
Americas	18
Asia	18
Oceania	3
Singapore	3
China	7



## NATIONALITIES



**EUROPE**  
Switzerland: 31, France: 18, Germany: 18, Italy: 8, Spain: 7, Serbia: 7, United Kingdom: 6, Greece: 4, Ireland: 2, Bulgaria: 2, Portugal: 1, Finland: 1, Russia: 1, Lithuania: 1, Macedonia: 1, Romania: 1, Belgium: 1, Armenia: 1

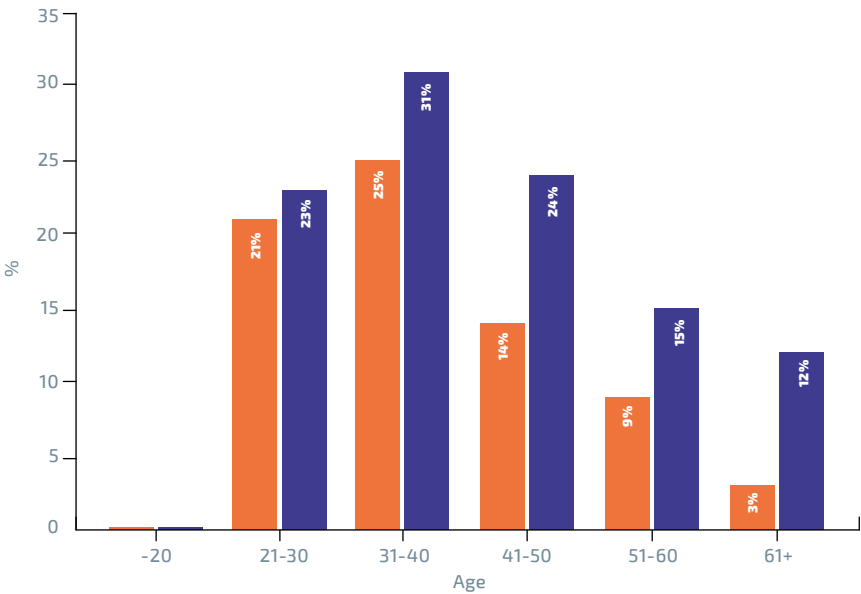
**AFRICA**  
Ivory Coast: 14, Egypt: 2, Togo: 1, Cameroon: 1

**AMERICAS**  
USA: 11, Brazil: 3, Mexico: 2, Argentina: 1, Colombia: 1, Uruguay: 1

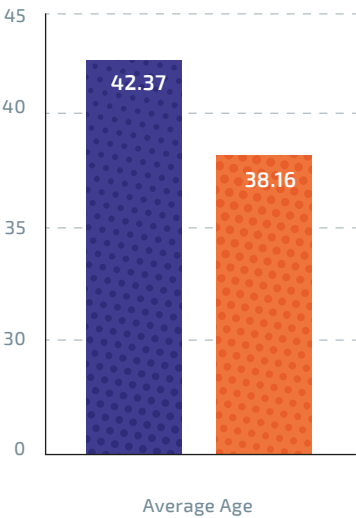
**ASIA**  
Lebanon: 11, China: 8, Singapore: 2, Republic of Korea: 1, Philippines: 1, Malaysia: 1, Syria: 1, Iran: 1

**OCEANIA**  
Australia: 3

## EMPLOYEES' CLASSIFICATION



KEY  
■ FEMALE ■ MALE





# FIBA AROUND THE WORLD

National Member Federations,  
Sub-zones and FIBA Offices.



**FIBA AMERICAS**  
San Juan,  
Puerto Rico

**AMERICAS (43 NATIONAL FEDERATIONS)**

**NORTH AMERICA:** Canada, United States of America

**CENTRAL AMERICA AND THE CARIBBEAN (CONCENCABA)**  
CARIBBEAN (CBC): Antigua and Barbuda, Aruba, Bahamas, Barbados, Bermuda, British Virgin Islands, Cayman Islands, Cuba, Dominican Republic, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, Puerto Rico, St. Vincent and Grenadines, St. Kitts and Nevis, St. Lucia, Suriname, Trinidad and Tobago, Turks and Caicos, US Virgin Islands

CENTRAL AMERICA (COCABA): Belize, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama

**SOUTH AMERICA (CONSUBASQUET):** Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay, Venezuela

**AFRICA (54 NATIONAL FEDERATIONS)**

**ZONE 1:** Algeria, Libya, Morocco, Tunisia

**ZONE 2:** Cape Verde, Gambia, Guinea, Guinea-Bissau, Mali, Mauritania, Senegal, Sierra Leone

**ZONE 3:** Benin, Burkina Faso, Cote d'Ivoire, Ghana, Liberia, Niger, Nigeria, Togo

**ZONE 4:** Cameroon, Central African Republic, Chad, Congo, DR Congo, Equatorial Guinea, Gabon, Sao Tomé and Principe

**ZONE 5:** Burundi, Egypt, Eritrea, Ethiopia, Kenya, Rwanda, Somalia, South Sudan, Sudan, Tanzania, Uganda

**ZONE 6:** Angola, Botswana, Eswatini, Lesotho, Malawi, Mozambique, Namibia, South Africa, Zambia, Zimbabwe

**ZONE 7:** Comoros, Djibouti, Madagascar, Mauritius, Seychelles



**FIBA EUROPE**  
Munich, Germany

**FIBA HQ**  
Mies,  
Switzerland

**FIBA CHINA**  
Beijing

**FIBA ASIA**  
Beirut,  
Lebanon

**FIBA OCEANIA**  
Southport,  
Australia

**FIBA SINGAPORE**  
Singapore

**ASIA (44 NATIONAL FEDERATIONS)**

**GULF (GBA):** Bahrain, Saudi Arabia, Kuwait, Oman, Qatar, UAE

**SOUTH ASIA (SABA):** Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka

**SOUTH EAST ASIA (SEABA):** Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam

**EAST ASIA (EABA):** China, DPR Korea, Hong Kong, Japan, Korea Republic, Macau, Mongolia, Chinese Taipei

**CENTRAL ASIA (CABA):** Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan

**WEST ASIA (WABA):** Iran, Iraq, Jordan, Lebanon, Palestine, Syria, Yemen

**EUROPE (50 NATIONAL FEDERATIONS)**

Albania, Andorra, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Great Britain, Georgia, Gibraltar, Greece, Hungary, Iceland, Ireland, Israel, Italy, Kosovo, Latvia, Lithuania, Luxembourg, Malta, Republic of Moldova, Monaco, Montenegro, Netherlands, Norway, North Macedonia, Poland, Portugal, Romania, Russian Federation, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine

**OCEANIA (22 NATIONAL FEDERATIONS)**

American Samoa, Australia, Cook Islands, Fiji, Guam, Kiribati, Marshall Islands, Federated States of Micronesia, Nauru, New Caledonia, New Zealand, Norfolk Island, Northern Mariana Islands, Palau, Papua New Guinea, Samoa, Solomon Islands, Tahiti, Timor-Leste, Tonga, Tuvalu, Vanuatu





## REGIONAL OFFICE ACTIVITIES 2014-2019

# FIBA AFRICA



### PRESIDENT

Hamane Niang (Mali)  
*\*Anibal Manave (Mozambique) was elected President for the 2019-2023 term*



### EXECUTIVE DIRECTOR

Alphonse Bilé (Côte d'Ivoire)

### ACHIEVEMENTS

- The region's Headquarters were constructed in Abidjan and inaugurated in March 2019
- The Africa Basketball League replaced the former FIBA Africa Champions Cup. The event took place from September 2018 until May 2019 with 16 clubs participating
- The inaugural edition of the FIBA 3x3 Africa Cup was held in 2017
- The FIBA U18 3x3 Africa Cup "Trophée Salamatou Maiga" was launched
- FIBA Africa oversaw the assessment of 51 National Federations (NFs) and the support to build a framework around the development of competition, training, facilities and the organization – as well as the strengthening of technical officials
- The "360 Basketball" Program was launched and implemented
- 84 Portable Multisport Displays were delivered to NFs
- The "AfroCan" was launched and a new Competition System for the FIBA Africa Champions Cup was devised
- Training was held for players, particularly point guards organized within the U16 and U18 Africa Championships Final Rounds
- Equipment was given to NFs as a significant part of the support program managed by the Regional Offices, providing balls, game equipment, and 3x3 courts and backstops
- The IBF launched a humanitarian project in 2016 to help impoverished children in Madagascar and Rwanda to promote and develop basketball
- The IBF 3x3 Lions Cup was launched in Botswana in 2017 and the IBF 3x3 Lions Cup West was launched in 2018
- Workshops were conducted on communications and marketing, statisticians for the FIBA Basketball World Cup Qualifiers and on the bidding process for the FIBA AfroBasket 2021 in Abidjan

## REGIONAL OFFICE ACTIVITIES 2014-2019

# FIBA AMERICAS



### PRESIDENT

Usie Richards (Virgin Islands)  
*\*Carol Callan (USA) was elected President for the 2019-2023 term*



### EXECUTIVE DIRECTOR

Carlos Alves (Brazil)  
*\*Alberto Garcia (Argentina) was Executive Director until 2017*

### ACHIEVEMENTS

- 67 regional tournaments were organized during the 2014-2019 period
- 37 of the 43 National Federations in the Americas participated in regional competitions during the 2017-2019 period
- More than 366,000 attended the FIBA Basketball World Cup Qualifiers (66% attendance/27 sold-out games)
- 178,000 fans were present during the AmeriCup 2015, including an all-time AmeriCup record and the most-ever for a basketball game in Mexico, with 20,000 for the semi-final against Argentina
- First-ever AmeriCup in multiple cities in 2017: Bahia Blanca and Cordoba, Medellin and Montevideo, with sold-out venues in each city
- Four senior men's national teams qualified for the Rio 2016 Olympic Games
- A South American Women's League was held for the first time in 2015
- Americas youth national teams won: gold and bronze medals in U19 Men (USA: gold in 2015, bronze in 2017, Canada: gold in 2017); gold, silver and bronze medals in U19 Women (USA: gold in 2015, silver in 2017, Canada: bronze in 2017)
- Americas youth national teams won: gold and bronze medals in U17 Men (USA: gold in 2016 and 2018, Puerto Rico: bronze in 2018); gold and bronze medals in U17 Women (USA: gold in 2018, bronze in 2016)
- Youth livestream numbers: 16+ million views for the Americas U16s, U18s and Sub-Zone Championships
- Over 90 Referee Camps were held in the 2014-2019 period with more than 4,000 participants
- FIBA Americas Youth Development Program launched in December 2018 with the first-ever Elite Camp in Campinas, Brazil
- Coaches Clinics were held throughout the Americas, impacting more than 800 coaches in the 2014-2019 period





### REGIONAL OFFICE ACTIVITIES 2014-2019

# FIBA ASIA



**PRESIDENT**

Sheikh Saud Ali Al Thani (Qatar)



**EXECUTIVE DIRECTOR**

Hagop Khajirian (Lebanon)

### ACHIEVEMENTS

- The FIBA Basketball World Cup 2019 Asian Qualifiers proved to be a massive success with over 330,000 fans attending the games across the six windows
- The FIBA U18 Asian Championship 2018 in Thailand generated a record 11.5 million views
- The Regional Office Newsletter was introduced in 2018 to enhance and improve the communication channel with the National Federations (NFs)
- 2016 witnessed the return of the FIBA Asia Champions Cup, Asia's premier club competition. The event also saw the return of teams from East Asia
- The FIBA Asia Challenge 2016 was the first-ever continental level event hosted by Iran
- The FIBA Asia Cup was held for the first time in a West Asian country when Lebanon hosted Asia's flagship event in 2017
- Iran's U16 Women's team made history as the first squad to play with headgear since the rule was adopted by FIBA in May 2017
- Sri Lanka's capital city of Colombo was the host of the 2018 FIBA Asia Mini Basketball Convention that gathered over 750 children and 97 delegates and coaches from 22 countries
- Three FIBA Referee Instructors Programs (FRIP) were successfully conducted
- 17 Development and Administration Seminars were conducted for the sub-zones (five in 2015, six in 2018 and six in 2019)
- The first-ever FIBA Photographers' workshop in Asia was conducted in Bahrain
- 17 WABC Coaching Courses were organized in 14 different countries
- The first-ever Coach Instructor Course was successfully conducted in the region
- Asian coaches were selected to take part in different advanced coaching programs such as the ICAB and the FECC
- 20 Development workshops were conducted by the department in 20 different countries
- Equipment in the form of basketballs and scoreboards was distributed to more than 20 NFs
- The Ball'In Schools Program was launched in early 2019 with the first edition taking place in Thimphu, Bhutan
- FIBA statisticians' workshops were conducted in 29 Asian countries



### REGIONAL OFFICE ACTIVITIES 2014-2019

# FIBA EUROPE



**PRESIDENT**

Turgay Demirel (Turkey)



**EXECUTIVE DIRECTOR**

Kamil Novak (Czech Republic)

### ACHIEVEMENTS

- The region's flagship event, EuroBasket, was held for the first time in four countries in 2015 (Croatia, France, Germany, Latvia); the 2017 edition was also held in four countries (Israel, Finland, Romania, Turkey)
- Over one million fans attended the 2015 and 2017 EuroBaskets, won by Spain and Slovenia respectively
- 12 European teams qualified for the FIBA Basketball World Cup 2019 in China after playing a total of 168 games over six qualifying windows between November 2017 and February 2019, attended by a combined audience of almost 800,000
- Serbia men's team won silver at the Rio 2016 Olympic Games while Spain took bronze; in the women's event, the roles were reversed, as Spain grabbed silver and Serbia took home bronze
- A new competition was established in 2016, in partnership with 11 top European leagues – the Basketball Champions League is an innovative 50-50 joint partnership
- FIBA Europe organised 84 men's and women's Youth European Championships in three age categories and three divisions, and the Small Countries European Championships between 2015 and 2019
- FIBA Europe livestreamed over 3,500 games from the Youth European Championships and over 4,500 games from all events under its auspices, including all club competitions
- FIBA Europe put emphasis on development, continuing its very successful Coaching Certificate; other projects included the first-ever FIBA Europe-led Erasmus Sport project (dual-career program), the TIME-OUT program introduced in 2017, targeting 75 elite basketball players from 36 different European countries, and Her World Her Rules, the most recent program, which reached over 4,700 girls of school age
- More than €16 million was released to the National Federations to invest in the development of youth projects
- There was an increase of 276 female players registered in FIBA European Youth Championships (from 1,176 in 2014 to 1,452 in 2019)





## REGIONAL OFFICE ACTIVITIES 2014-2019

# FIBA OCEANIA



### PRESIDENT

Burton Shipley (New Zealand)



### EXECUTIVE DIRECTOR

David Crocker (Australia)

### ACHIEVEMENTS

- FIBA Oceania established the subzones for the pathway to FIBA Competitions that include the Polynesia Cup, Melanesia Cup, Micronesia Games and Pacific Games
- 86% of National Federations (NFs) participated in various FIBA Competitions including 3x3
- Live TV broadcasts were held in all senior event host countries
- Event hosts of competitions were all financially successful
- The FIBA Singapore office was established in 2018
- The new Gold Coast office was opened in August 2015
- FIBA Oceania celebrated its 50th anniversary
- FIBA Oceania established relationships with partner organizations including the Australian Government, ONOC, PGC, NOCs and AFP
- Participation numbers for men and women are equal at events
- Various activities and programs were executed including Paradise Basketball, Pikinini/Aussie/Kiwi Hoops, Hoops For Health, Twilight Basketball and Mum's A Hero
- Coaching workshops took place for WABC, Mentor Coaches, High Performance and Tournament Coaches
- Referee Workshops took place for Pre-Competition Camps and FRIP
- The IBF Youth Leaders Seminar in Singapore took place in May 2019 with 17 Youth Leaders from 17 different countries attending
- The Pacific Youth Leaders Basketball Camp took place in February 2016, a three-day elite basketball camp
- The Women's Empowerment Workshop was held in September 2015, inviting eight prominent females from NFs throughout the Pacific to participate

# 万达WANDA

Inspiring Future Generations  
小冠军 大未来



万达WANDA  
GLOBAL PARTNER



# LEGACY THE FOCUS AS FIBA CHINA FOUNDED AHEAD OF WORLD CUP

In order to help grow the game and support the FIBA Basketball World Cup 2019 Local Organizing Committee, FIBA has established a permanent subsidiary in China.

**SINCE THE CENTRAL BOARD'S** decision in 2015 to grant the FIBA Basketball World Cup 2019 to China, FIBA has worked to not only ensure that the event is organized to a new level of excellence in China, but also to create a legacy in the country.

FIBA's objective in China is to contribute to the growth of the sport both in the country and also in the wider Asia region, primarily by collaborating with the Chinese Basketball Association across various areas such as training, events and development programs.

For this purpose, FIBA founded a fully owned subsidiary, FIBA China (Beijing FIBA Basketball Culture Development Co., Ltd.) at the end of 2018. FIBA China currently has a staff of seven and is located in Beijing.

In terms of legacy, two main axes of development have been identified in order for FIBA to continue its operations in China after the World Cup.

The first is the FIBA BG Basketball Academy, a joint project between BG Group, which is one of FIBA's global partners, and FIBA. The official signing ceremony of this joint venture took place in Beijing on June 27, 2018. The Academy launched its first

program in April 2019, the FIBA 2019 Mini World Cup, at which camps and training were organized for children. FIBA China is leading the implementation of the Academy on FIBA's side.

Secondly, a World Basketball Summit took place in 2018 in Xi'an and FIBA China, together with the Local Organizing Committee of the FIBA Basketball World Cup 2019, was instrumental in the staging of the event. High-ranking personalities in the basketball world – from top-level officials and management personnel in federations, clubs and leagues to

business leaders and heads of corporations across areas such as media and technology, brands and corporate social responsibility – gathered together to exchange views on the sport's future. This event marked a significant milestone in the history of basketball's development, reflecting both the global popularity and maturity of the game.

In addition to these two projects, FIBA China is supporting the organization of the FIBA Basketball World Cup 2019 and looking at additional initiatives to help strengthen and expand its activities after the event.

**1st**

FIBA BG Academy program launched in April 2019

**2018**

World Basketball Summit held in Xi'an

**2018**

FIBA BG Basketball Academy signing ceremony

**7**

FIBA China staff based in Beijing



# SINGAPORE OFFICE KEY TO GROWTH IN SOUTH EAST ASIA

The new development hub is helping to increase participation in a region that FIBA has identified as having strong growth potential.

**FOLLOWING FIBA'S** reform program in 2014, the FIBA Executive Committee established a development hub in Singapore with a strategy plan called "Accelerating the growth and performance of basketball in South East Asia". The strategy has three core objectives:

- Increase the levels of people participating as players, coaches and officials.
- Strengthen the performance and profile of club and national teams.
- Maintain successful National Member Federations and a strong basketball system.

The Singapore development office is part of FIBA's strategy to work closely

with its National Member Federations and invest in the regions with strong growth potential. FIBA's ambition in establishing an office in Singapore was to drive the development of basketball in the 10 National Member Federations located in South East Asia, in coordination with the FIBA Regional Office in Beirut, Lebanon. With a population of over 660 million people in the region, the area presents FIBA with a basketball market that has significant growth potential in terms of participation levels, major events and commercial activities. FIBA proactively supports those National Member Federations that are ready for the next steps in their development and that have clearly stated

ambitions, governance and management plans, and systems to enable action.

Since opening the Singapore development office in 2017, FIBA has supported regional programs such as:

- An Executive Planning Forum to clarify the role FIBA can play in supporting National Member Federations.
- A coaching seminar for national team coaches.
- The FIBA Referee Instructor Program.
- International Mentor coach visits to National Member Federations.
- Strategic planning assistance for National Member Federations.
- High performance planning assistance for National Member Federations.
- 3x3 event support.
- Basketball for Good projects in 10 National Member Federations.

**10**

National Member Federations located in South East Asia

**660M+**

people in the region





# FIBA HQ RENAMED IN TRIBUTE TO PATRICK BAUMANN

The home of basketball fans around the world was renamed The Patrick Baumann House of Basketball in December 2018 to honour the memory of the former Secretary General.

**FIBA'S HEADQUARTERS**, The Patrick Baumann House of Basketball, is home to FIBA's administrative staff, as well as a FIBA Conference Centre, the FIBA Hall of Fame, the Exhibition Hall and the Pedro Ferrandiz Library. It is managed by the International Basketball Foundation (IBF).

The House of Basketball is located in the Swiss village of Mies,

a mere 10-minute drive from Geneva International Airport. The building is shaped like a hand, one of the key elements of the sport. It also incorporates white steel structures reminiscent of a woven basketball net.

The House of Basketball, with its exhibition space, is open to the general public free of charge.

## THE FIBA OPEN – AN INCLUSIVE EVENT FOR THE COMMUNITY

**THE FIBA OPEN** was first held in 2015 when Yvan Mainini, IBF President at the time, instigated the event as a way of implementing the FIBA headquarters into the area and creating a space to get to know the neighbouring regions in a fun and festive environment.

It is now an annual event taking place on the weekend closest to FIBA's anniversary (18 June, 1932) and has become the biggest grassroots 3x3 basketball tournament in Switzerland.

The FIBA Open prides itself on being an inclusive tournament. Young, old, amateurs, pros, girls, boys, Special Olympics athletes, refugees... everyone has a chance to play!



## FACTS AND FIGURES

Over **40,000** objects representing basketball's history and culture inherited by the Pedro Ferrandiz Foundation in Madrid collected over **20** years

**8,500m<sup>2</sup>** plot of land

**1,000m<sup>2</sup>** Naismith Arena, a ground floor exhibition space including the FIBA Hall of Fame

**300m<sup>2</sup>** of solar panels covering the building's roof

**3x3** basketball court as a "red carpet" to the building's entrance

Highest standards of sustainability by Swiss label MINERGIE-ECO® for an energy-efficient building

Over **7,000** basketball books in more than **20** languages in the Pedro Ferrandiz Library

**80-seat** capacity restaurant

**8** fully equipped state-of-the-art conference rooms in the Conference Centre

**6,250** usable surface area inside the building



# CONGRESS

The FIBA World Congress is the supreme authority of FIBA. It consists of a maximum of two delegates per National Member Federation (with the right to one vote), the President, Members of the Central Board and the Chairpersons of the FIBA Commissions.





# CENTRAL BOARD



The Central Board’s role is to supervise the practice of basketball worldwide, to set up the long-term strategic plan and to report to the Congress. Its current term of office runs from 2014 until 2019. The Central Board appoints the Secretary General, the Executive Committee as well as the eight permanent FIBA Commissions that examine and advise on specific aspects of the sport.

**PRESIDENT**

Horacio Muratore

**SECRETARY GENERAL**

Andreas Zagklis

**TREASURER**

Ingo Weiss

**MEMBERS**

Hamane Niang (First Vice-President), Turgay Demirel (Vice-President), Saud Ali Al-Thani, Usie Raymond Richards, Burton Shipley, Célestine Adjanonhoun, Marcelo Bedoya, Richard L. Carrión, Cyriel Coomans, Scott Derwin, Anibal Manave, Yuko Mitsuya, Michele O’Keefe, Deborah Shoniber, Jean-Pierre Siutat, Jim Tooley, Lena Wallin-Kantzy, Asterios Zois

**NBA REPRESENTATIVE**

Mark Tatum

**PLAYERS REPRESENTATIVE**

Vlade Divac

# EXECUTIVE COMMITTEE



This body exercises certain powers of the Central Board between the latter’s meetings. Among others, it develops tactics for extending the reach of basketball, monitors outcomes and performances and approves the yearly budgets and receives financial updates.

**PRESIDENT**

Horacio Muratore

**SECRETARY GENERAL**

Andreas Zagklis

**TREASURER**

Ingo Weiss

**MEMBERS**

Hamane Niang (First Vice-President), Turgay Demirel (Vice-President), Richard L. Carrión, Burton Shipley, Mark Tatum, Lena Wallin-Kantzy



# MANAGEMENT TEAM

The FIBA Management team includes all Directors of FIBA's different departments and Regional Offices, as well as the Foundation and FIBA Media and Marketing Services (FMMS) Directors, under the direction of the FIBA Secretary General.



**Andreas Zagklis**  
Secretary General



**Alphonse Bilé**  
Executive Director

Regional Office  
AFRICA

Competitions  
National Federations & Sport  
Administration



**Carlos Alves**  
Executive Director

Regional Office  
AMERICAS

Competitions  
National Federations & Sport  
Administration



**Hagop Khajirian**  
Executive Director

Regional Office  
ASIA

Competitions  
National Federations & Sport  
Administration



**Kamil Novak**  
Executive Director

Regional Office  
EUROPE

Competitions  
National Federations & Sport  
Administration



**David Crocker**  
Executive Director

Regional Office  
OCEANIA

Competitions  
National Federations & Sport  
Administration



**Markus Studer**  
Senior Director

Governance  
International Club Competitions



**Patrick Mariller**  
COO

SUPPORT  
FUNCTIONS

Administration  
Human Resources  
IT  
Finance  
Legal



**Predrag Bogosavljev**  
Sports & Competitions Director

SPORT  
& COMPETITIONS

Sport & Eligibility  
Refereeing  
Competitions  
Event Bidding



**Zoran Radovic**  
NFs & Sport Director

NATIONAL  
FEDERATIONS  
& SPORT

Players,  
Transfers & Agents  
Coaching  
National Federation Development



**Patrick Koller**  
Communications Director

COMMUNICATIONS

Digital  
Media Relations  
Media Operations



**Alex Sanchez**  
3x3 Director

3X3

Events  
Communications  
Commercial  
Sport & Development  
Digital



**Florian Wanninger**  
International Basketball Foundation Director

FOUNDATION

House of Basketball  
Historical Assets  
Corporate Social Responsibility  
FIBA Hall of Fame



**Frank Leenders**  
FMMS Director General

FIBA MEDIA &  
MARKETING  
SERVICES

FIBA Marketing  
FIBA Media



# COMMISSIONS

## TECHNICAL

The Technical Commission is the body competent for all matters concerning the interpretation and application of the Official Basketball Rules, as well as recommending amendments to the rules. Its responsibilities extend to the management of referees, supervisors, instructors and commissioners.

### CHAIRMAN

Patrick Hunt

### DEPUTY CHAIRMAN

Lubomir Kotleba

### MEMBERS

Elisa Aguilar Lopez, Younis Al-Zadjali, Geno Auriemma, Gunta Basko-Melnbarde, Romualdas Brazauskas, Mikhail Davydov, Dusan Ivkovic, Abderaouf Menjour, William Mildenhall, Goran Radonjic, Costas Rigas, Liang Bing Seah, Hiroko Tanabe, Kiki Van-de-Weghe



## COMPETITIONS

The Competitions Commission is the body competent for all matters concerning FIBA's competitions, including reviews of past competitions and recommendations for future competitions, including the awarding of host status.

### CHAIRMAN

Eduardo C. Bazzi

### DEPUTY CHAIRMAN

Asterios Zois

### MEMBERS

Mohamed Abdel-Motaleb Soliman, Yann Barbitch, Gerasime Nicolas Bozikis, Wolfgang Brenscheidt, Carol Callan, Fodé Amara Conde, Mirsad Donlagic, Kenta Kawashima, Dino Meneghin, José Ignacio Hernandez, Walid Nassar, António Celestino Sofrimento Manuel, Mindaugas Spokas, Janette Stirling, Dejan Tomasevic, Jim Tooley, Emir Turam, Lan Xu, Bob Elphinston, Kempareddy Govindaraj, Ned Cotten





LEGAL

The Legal Commission is the body competent for all legal matters concerning the practice of basketball worldwide, matters related to the implications of possible modifications to regulations as well as the interpretation of current ones.

CHAIRWOMAN

Eleonora Rangelova

DEPUTY CHAIRMAN

Edgar Francisco

MEMBERS

Abdulla Abdulkarim Al-Ansari, Richard Buchanan, Pierre Collomb, Cyriel Coomans, Scott Derwin, Tomás Gonzalez Cueto, Soufiène Jeribi, Chris Patterson, Yum E. Ramos Perales, Usie Raymond Richards



GOVERNANCE

The Governance Commission monitors the relationship between FIBA and its National Member Federations as well as supervising their respective statutes and regulations. It also reviews the applications for membership of possible new National Member Federations.

CHAIRMAN

George Vassilakopoulos

DEPUTY CHAIRMAN

Usie Raymond Richards

MEMBERS

Abdulla Abdulkarim Al-Ansari, Maimouna Bah Diallo, Mable Ching Man Wai, Terry Donovan, Patrick Haynes, Jean Michel Ramarason, Giancarlo Sergi, Burton Shipley, Grzegorz Bachanski





PLAYERS

The Players’ Commission is the body competent to study issues relating to players, men and women, of all age groups. It recommends to the Central Board any measures deemed necessary to improve the conditions of all players and protect their ability to grow as players and as role models for others.

CHAIRMAN

Vlade Divac

MEMBERS

Jim Alapag, Elisabeth Egnell, Ilona Korstin, Hanno Mottola, Boniface Ndong, Radoslav Nesterovic, Fabricio Raul Jesus Oberto, Olumide Oyediji, Adriana Dos Santos, Jennifer Screen, Katherine May Smith, Amaya Valdemoro Madariaga, Tomas Van Den Spiegel



FINANCE

The Finance Commission reviews and recommends the FIBA draft budget, prepares financial statements and studies the auditors’ report in view of recommending its acceptance to the Central Board. It also establishes financial investment policy recommendations.

CHAIRMAN

Ingo Weiss

DEPUTY CHAIRMAN

Richard L. Carrión

MEMBERS

Frank Berteling, Oguz Tolga Egemen, John Gallaher, Stefan Garaleas, Luis Gimenez Martinez, Marion Grethen, Ojars Kehris, Hamane Niang, Erick Thohir





## MEDICAL

The Medical Commission recommends measures in view of improving the quality of healthcare for players generally as well as at FIBA competitions. It ensures awareness of the latest and best practices of sports medicine within the basketball community, while also advising on matters relating to the IOC Medical Code and the World Anti-Doping Code.

### CHAIRMAN

Peter Harcourt

### DEPUTY CHAIRMAN

Souheil Sayegh

### MEMBERS

Peter Burt, Jose Raul Canlas, Luis Alberto Castillo, Cesar P.S. De Oliveira, Diego Grippo, Aboubacar Gueye, Abdulkadir Mu'Azu, Andrew Pipe, Dragan Radovanovic, Rosario Ureña Durán, Ilker Yüsekir



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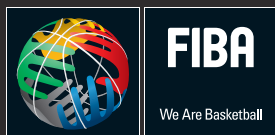
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